



Says

What have we heard them say?  
What can we imagine them saying?

Agriculture is the backbone of our country's economy.

Agriculture is the art and science of cultivating the soil, growing crops, and rising livestock.

Agricurlture is generally known as Farming.



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Through the visual representations, readers can gain valuable insights into crop production, seasonal variatons, regional distribution, and overall production trends.

When farming is done to meet the family needs of the farmers it is called subsistence farming.

The solo purpose of commercial farming is to make a profit from agricultural products.



Persona’s name  
India's agricultural crop production Analysis (1997-2021)

The goal is to imprpove their working conditions and productivity while avoiding production loses due to bad climate conditions.

seek to understand the behaviuor of individual decision-makers, usually the farmers or land managers directly responsible for the land.

India is among the top three global procedures of many cropest, including wheat,rice, pulses,cotton,peanuts, fruits and vegetables.

The fear of farms is called FUNDOPHOBIA.

These ca include environmental, genetic, and medical factors.

Poverty and illiteracy of the farmers prevent them from making large-scale capital investments and adopting scientific methods of cultivation.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?