Wholesale Customer Analysis Milk Grocery Fresh Milk Grocery Fresh 2,550,357 3,498,562 5,280,131 Region wise Detergent Paper and Grocery Region wise Milk Channel wise Grocery and Detergent Paper Region Detergents Paper 600K 800K 1000K 890,410 200K 2500K-Channel - 800K 16.56% 2000K-1,180,717 9.38% - 600K ≥ 1500K-- 400K 1000K-74.06% - 200K 500K-173,311 0K 1000K 1500K 2000K 2500K 500K Grocery Channel wise Fresh and Delicassen Region wise Delicassen and Detergent Paper Region wise Delicassen Delicassen Delicassen 100K 200K 300K 400K 100K 200K 300K 400K 500K 3 Channel Region 890,410 512,110 104,327 204,136 104,327 173,311 54,506 512,110 200K 400K 600K 800K 1000K 1000K 500K 0K 200K 400K 600K 100K 200K 300K 400K 500K 600K Detergents Paper Zero Delicassen Delicassen Frozen