



Think Holistic

Report Overview

Project Menstrual Health & Hygiene(MHH) is designed to address social, environment and affordability issues related to MHM, under this project we are providing long term solution of better sanitation hygiene such as manufacturing eco friendly products, safe disposal, awareness, supply chain etc.

Awareness Generation	Accessibility of Sanitation Hygiene	Manufacturing Training	Sustainable Products	Entrepreneurship Opportunity

Company Profile



Who We Are

Sanitation Economy holds many opportunities of income generation and sustainable development. One of the key areas within the sanitation economy is the waste management sector, which offers various income-generating opportunities. From recycling and upcycling waste materials to creating biogas from organic waste, individuals and communities can tap into this sector to not only earn income but also contribute to environmental sustainability.

Entrepreneurs can explore setting up sanitary pads manufacturing unit, waste collection services, establishing composting facilities, or even venturing into producing eco-friendly products made from recycled materials. By harnessing the potential of the sanitation economy, individuals can not only create new sources of income but also play a vital role in promoting a cleaner and healthier environment for all.

VYOMINI is a social enterprise registered under section 8 of company act, founded by young women social activist to address social-economic and environment issues.

Source of revenue- 1. Awareness Workshop 2. Manufacturing 3. Distribution

Helping easy and affordable accessibility of menstrual hygiene hardware, so far we have installed **5000+ vending machines, 800+ incinerators, 10,000 feminine** hygiene dustbins for **safe disposal** of sanitary napkins at various corporate offices, education institutions, army camps etc

What We Do

Manufacturing	Distribution	Awareness
		 Minda Memorial School, Hisar, Haryana

Approach

The initiative taken by VYOMINI to establish India's first **Incubation centre** in collaboration with NSIC, MSME is truly commendable. By offering technical training on Sanitary Napkin Manufacturing in regional languages, they are not only empowering individuals but also addressing crucial MHM hardware issues at the local level. This initiative is vital in fixing the supply-chain of Sanitary Pads and ensuring access to essential hygiene products for all. The success of the first incubation centre at NSIC, Okhla campus, where over 100+ students were trained, speaks volumes about the impact of such programs. It is heartening to see that the incubation support has now been extended to cities like **Chennai, Mathura, Hyderabad, Kolkata, Bangalore, and Delhi-NCR**, reaching even more individuals and communities. This expansion will undoubtedly lead to greater awareness, skills development, and positive change in the menstrual hygiene landscape across India.

- Set up incubation centre at each district by 2030
- Create MHM educator in each block
- Reduce raw material import use locally available fibre

Social Impact Incubation

**Sanitary Napkins Manufacturing
Training Centre**



Performance

8000 MHM educators trained, 13000 awareness workshops conducted, and outreach to 1,500,000 menstruators, the initiative is making a tangible difference in promoting menstrual health and hygiene.

Furthermore, the establishment of **110 sanitary napkin manufacturing and distribution units** signifies a commitment to sustainability and accessibility in providing menstrual products to those in need. These combined efforts are crucial steps towards breaking taboos, promoting education, and ensuring dignity and empowerment for all individuals experiencing menstruation.

ECO FRIENDLY SANITARY NAPKIN

Top Sheet:- will be made of using natural fiber like organic cotton which is non-irritant , skin friendly, breathable, and have high liquid retention properties. Ph 7-8 makes it skin friendly.

Absorbent Core:-Bamboo & Banana fiber will be used as it does not require any chemical treatment to smoothen the fiber and these natural fiber have natural porosity

A Cellulose based hydrogel will be used in place of SAP.

Barrier Sheet:-Bio-plastic acid derived from corn starch using latest biotechnology will be used.



Our intervention reached most of the Indian states , and by the 2030 will be able to increase our reach pan INDIA.

Among the 28 states, Uttar Pradesh (24%) had the lowest prevalence of exclusive use of hygienic methods, followed by Madhya Pradesh (26%), Bihar (29%), Chhattisgarh (29%), and the north-eastern state of Assam (29%). On the other hand, exclusive use of hygienic methods was highest in Tamil Nadu (85%), followed by Telangana (82%) among states and Andaman and Nicobar (92%), followed by Puducherry (91%) among Union Territories. On the other hand, the prevalence of exclusive use of hygienic methods was modest in Gujarat (41%) and Kerala (56%).



In India, 64 per cent use sanitary napkins, 50 per cent use cloth, and 15 per ce ..

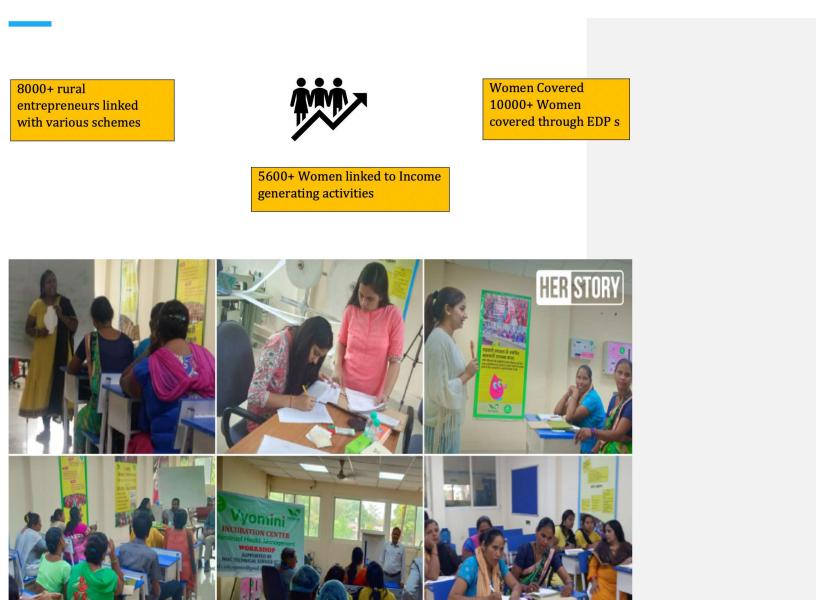
Read more at:
<https://health.economictimes.indiatimes.com/news/diagnostics/about-50-per-cent-of-women-aged-15-24-years-still-use-cloth-for-menstrual-protection-nfhs-5/91495189>

[Back to Agenda](#)

- Collaborating with SHGs , NRLM, NGOs, Policy Makers, Panchayat
- Pre-assessment and field survey, national health report

We are working with grassroot level organizations, educational institutions, policy makers, Panchayats for the improvement of Menstrual Health & Hygiene

Economic Performance



- Profitable for the past 3 years
- Created 550 entrepreneurs

Product	Specification	Starting price (Rs)
Reusable Sanitary Pad	Pack of 3 pads	Rs 150
Single Use Pad	Pack of 7 pads	Rs 20
Menstrual Cup	Pack of two cups	Rs 250
Period Panty	Pack of two	Rs 120
Vending Machine	Single	Rs 6000
Incinerator	Single	Rs 10500



Exposure visit educator from London

Sustainability Initiatives

We are committed to provide sustainable solution which last long and create many income generation opportunities.

Reduction



- Promote sustainable sanitation hygiene products
- Reducing plastic use
- Safe disposal

Improvement



- Switching to green energy
- Working towards net-zero emissions
- Informed Choices

Innovation



- Developing carbon-free manufacturing systems
- Investing in sustainable material research
- Using locally available raw material

Contact

For feedback, partnerships, or further information, please feel free to contact us at
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Join hands for making Sanitation Hygiene Sustainable.

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