

# **ANNUAL REPORT**

## **VYOMINI SOCIAL FOUNDATION(VSF)**

FOR THE YEAR 2018-19, 2019-20, 2020-21



[www.vyomini.org](http://www.vyomini.org)

RakshakGreen



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## About VYOMINI SOCIAL FOUNDATION: -

Today, women empowerment is an important issue. Several methods have been introduced to empower women. Health information seeking is one of the most important activities in this regard. It is developed within personal-social interactions and also the health system context, it seems that the qualitative paradigm is appropriate to use in studies in this regard. "VYOMINI" is aimed to explore how women's empowerment through health information seeking & Entrepreneurship Development can be amplify.

The impact that was created in these three years became the life changer for founder and its beneficiaries. In 2017 **VYOMINI SOCIAL FOUNDATION** is registered as **not for profit** entity registered under section **25 of the company act** and its started employment generation program through capacity building workshop for underprivileged and marginalized section of the society, SHGs, NGOs, Entrepreneurs.

In alignment with the PM's vision, our initiative under **VYOMINI SOCIAL FOUNDATION** will contribute to multiple schemes launched by the Government of India- **Swachh Bharat Mission, Women Empowerment and Make in India.**

**Vision**- Vyomini aspires to achieve woman first prosperity for all. we are committed to provide sustainable model to society while keeping this theme is our vision.

**Mission Statement**—Addressing the depravity of economic and social empowerment of women. Create women entrepreneurs and manufacture environmentally, socially and economically viable products

Name of the Entity	VYOMINI SOCIAL FOUNDATION
Registration Number	U85200DL2018NPL342853
Register Office	40 Sultanpur Mazra Delhi 110086 North-West Delhi
PAN	AAGCV7116D
TAN	DELV19419B
NITI Ayog, DARPARAN Registration details	DL/2018/0220685
80 G Number	Delhi/80G/2019-20/A/A/10156
12A Number	Delhi/12AA/2019-20/A/10227
Account Details	A/C :- 9971700766 IFCS:- KKBK0004601
Contact Details	Website: <a href="http://www.vyomini.org">www.vyomini.org</a> Email: <a href="mailto:info@vyomini.org">info@vyomini.org</a> <a href="mailto:info.vyomini@gmail.com">info.vyomini@gmail.com</a> Phone Number:- 9625708634/9716255564

**Goal**— is our promise- The mission of Vyomini is to facilitate the economic and social empowerment of women. As a result of working on a comprehensive mission Vyomini has been able to create value by: -

- ✓ Creating women entrepreneurs,
- ✓ Providing sustainable sanitary health across rural and urban India and other nations,
- ✓ Generating widespread awareness about menstrual sanitation and
- ✓ Reducing carbon footprints.

The above-mentioned milestones lead to value creation and attainment of the purpose of Vyomini. The goal is not only to increase the awareness about menstrual hygiene, manufacture low-cost sanitary napkins but also leads to women empowerment through entrepreneurship.

*To achieve the goals we have provided the platform and opportunities to the women to participate in the sustainable development process in the society.*

## Objective: -

Vyomini realized that a larger and deeper impact has to be made across the under-privileged sections of the society and hence has tailored programs for various sections of the society. The key objectives are:

- ✓ To Motivate and Promote entrepreneurship among marginalized section of the society (women, disabled, released prisoners, destitute, single women, adolescents, Transgender etc.)
- ✓ To Conduct Exclusive Entrepreneurship Development Awareness Workshop.
- ✓ Provide Technical support to the entrepreneurs.
- ✓ Gender Sensitization program.
- ✓ Health awareness and diagnose camps.
- ✓ Reduce carbon footprints by supporting **green technology** and eco-friendly products

In 2017 VYOMINI was founded by young women social activist to provide solution to social, economic and environmental challenges. It is registered under Company Section 8 as a not-for-profit entity.

The first project launched by VYOMINI was Menstrual Health Management program at Jhajjar District of Haryana and Delhi Slums with 360-degree approach with 3As that is Awareness, Accessibility and Affordability of the MHM.

With the passage of time development projects extended to other district of Haryana and also launched in different states of India. In a very short span of time 10 lakh women covered under MHM program. The impact created in two years become the life changer for founder and beneficiaries.

In 2017 VYOMINI started employment generation program through capacity building workshop for underprivileged and marginalized section of the society, SHGs, NGOs.

Now we are deliberately working on entrepreneurship development program and Community Health.

We are creating eco-system for the women economic & social upliftment through financial inclusion, livelihood training, entrepreneurship development programs, marketing, trading and manufacturing activities.

We are committed to provide sustainable model to the society while keeping the theme "**Woman First Prosperity for All**". We strongly believe if women are keep at the forefront of development and if they get opportunities to participate in the development process then there is no point that sustainable development goal is not achieved.



Dear Friends,

I feel humble to share activity report conducted by VSF, since its inception the organization creating eco system for self-reliance, inclusive society and integrated community development through its various initiative in alignment with policy makers, grassroot level workers and civil society organization.

VYOMINI was started to support economic and health upliftment of women to encourage better participation of them in all sphere of life. I congratulate the team VSF for its continuous efforts to help more and more people in every passing year and set new milestone for human development.

This detailed report compiled amidst of COVID-19 crises, which given us lesson for sustainable development and human survival. I hope VSF will contribute more in coming future for sustainable development and human values.

Ms Prachi  
Founder

## **Why We Exist: - Facilitating Women Prosperity with Higher Purpose**

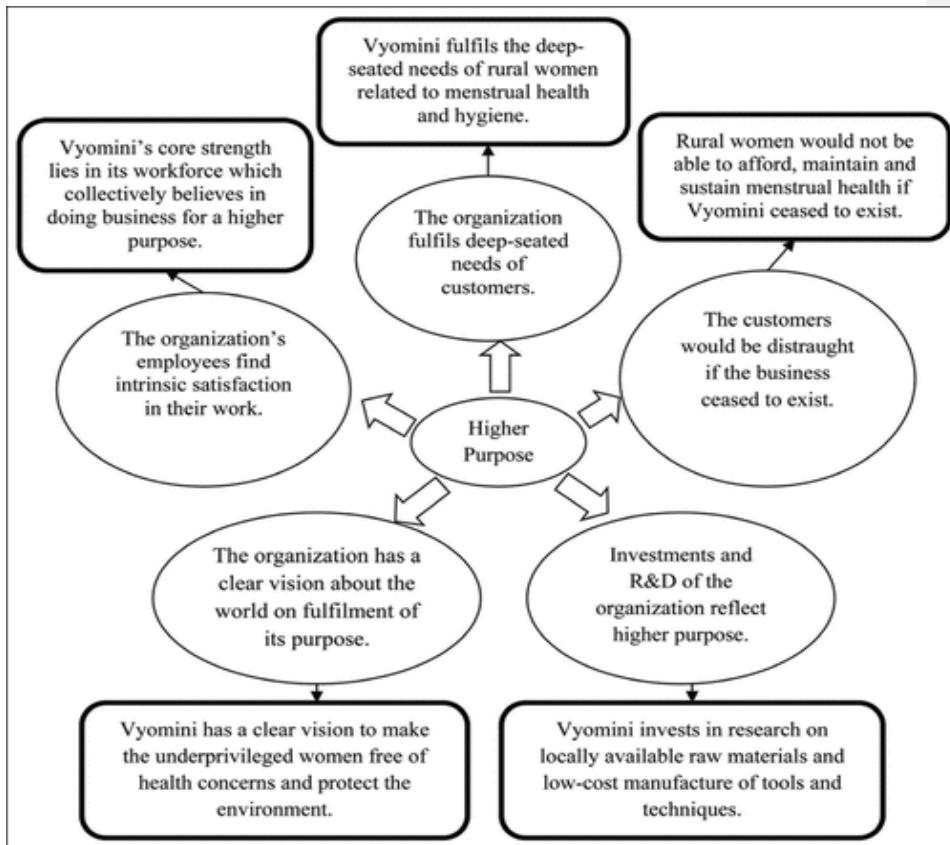
Rural Healthcare is one of the biggest challenges that India is facing today. High mortality rates are subjected to poor health care facilities in the rural areas of India. The key challenges in the health care domain are poor accountability, low-quality care, lack of health awareness and limited access to health and sanitation facilities. Considering the entire picture, VYOMINI took the initiative of introducing rural India to health awareness program. With the purpose to, fill the gaps in implementation of various policies and programs failed to meet the goals of a healthy rural India. It aims to educate rural India and make them aware of how to take proper care of their health.

Vyomini is focused towards addressing issues of personal health care, sanitation and hygiene and how to handle sanitation with care as it is related to our life cycle. Sanitary products must be chosen carefully and must not become burden on environment, they should be economically viable so that everyone can handle sanitation with ease. If sanitary products are made of harmful chemicals, non-biodegradable stuffs then it will not only damage health through reproductive tract but also pollute entire environment.

Sanitary napkin is a hygiene absorbent product used by women during menstrual periods. It is a product of technical textile. The maximum feminine hygiene products available in the market when get soiled and are disposed of, remain in environment for more than 100-500 years. Therefore, it is important to manufacture Biodegradable sanitary products as most of available Menstrual pads sold commercially are designed in such a way that they are damaging health & environment.

Therefore, Vyomini Social Organization is taking this initiative to provide sanitary products which are made of natural stuff and are biodegradable.

*"When health education is combined with the availability of an option or product,  
it will ensure greater behavior change and actual  
utilization of a clean, safe product."*





**Menstrual Health Management:** - Menstruation is very much integral part of society as a whole not only for women, ever since stigma and taboos attached to it creating troublesome fore young girls to accept menstruation a natural biological activity rather something to hide. VSF is the first organization in INDIA offers 360 solutions to all Menstrual Health care Management, right from awareness generation till disposing of menstrual waste in proper way, our campaign **"Green Menstruation"** highlight the needs of environmental concern of synthetic and plastic sanitary napkins and their impact on women health and environment.

*Vyomini promoting Sustainable Menstrual Hygiene Practices by 3As that is Awareness, Accessibility and Affordability".*

We are working on 3 prolonged approaches to deal with Menstrual Hygiene Management Program with 3As approach that is Awareness, Affordability and Accessibility and with 360 degree approach, we believes menstrual health issues cannot be resolved by just giving sanitary napkins to women, we need to address it in a comprehensive way which includes nutrition and diet , physical exercises, accessibility of menstrual hygiene hardware, right information at right time, social acceptance menstruation as natural process, etc





**Why Menstrual Health:** - Sanitation is reality of life and it is our responsibility to handle sanitation with care as it is related to our life cycle. Sanitary products must be chosen carefully and must not become burden on environment, they should be economically viable so that everyone can handle sanitation with ease. If sanitary products are made of harmful chemicals, non-biodegradable stuffs then it will not only damage health through reproductive tract but also pollute entire environment. Sanitary napkin is a hygiene absorbent product used by women during menstrual periods. It is a product of technical textile. A sanitary napkin, sanitary towel, sanitary pad, menstrual pad, maxi pad, or pad is an absorbent item worn by a woman while she is menstruating, recovering from vaginal surgery, for lochia (post birth bleeding), abortion, or any other situation where it is necessary to absorb a flow of blood from a woman's vagina. The maximum feminine hygiene products available in the market when disposed off, it remains in environment for more than 100-500 years. Therefore, it is important to manufacture Biodegradable sanitary products as most of available Menstrual pads sold commercially are designed in such a way that they damaging health & environment. The vulvar and vaginal tissues are structurally different from the skin of the rest of the body, being more permeable and covered in mucous membranes. The mucous membranes and the fact that the walls of the vagina are filled with numerous blood vessels and lymphatic vessels, allow for direct transfer of chemicals into the circulatory system, without being metabolized first. It may also expose women to higher levels of chemicals from feminine hygiene products since the area of contact has a direct route to a female's reproductive organs. When health education is combined with the availability of an option or product, it will ensure greater behavior change and actual utilization of a clean, safe product.

Provide intensive awareness sessions & counselling on Menstrual and Reproductive Health Management in all constituency of district. • Provide low-cost feminine hygiene product to all menstruating women. • Provide employment opportunities to the low-income group women/SHG by setting up manufacturing unit and marketing of Sanitary Pads. • Promote Green Menstruation by manufacturing biodegradable sanitary pads and proper disposal.

#### AWARENESS PROGRAM for field level workers.

##### Training of Trainers program

Under this initiative we have covered grassroot level workers from government institutions like Anganwadi Workers, ASHA worker, ANM, Nurses and SHGs for preparing them with scientific facts and technical knowledge about Menstrual Health Management.

Under this initiative 9000 such grassroots level workers trained in Haryana State in association with Women and Child Development department of SIRSA, HISAR and Rohtak District of Haryana. Further these trained staff disseminated the information at their designated field.



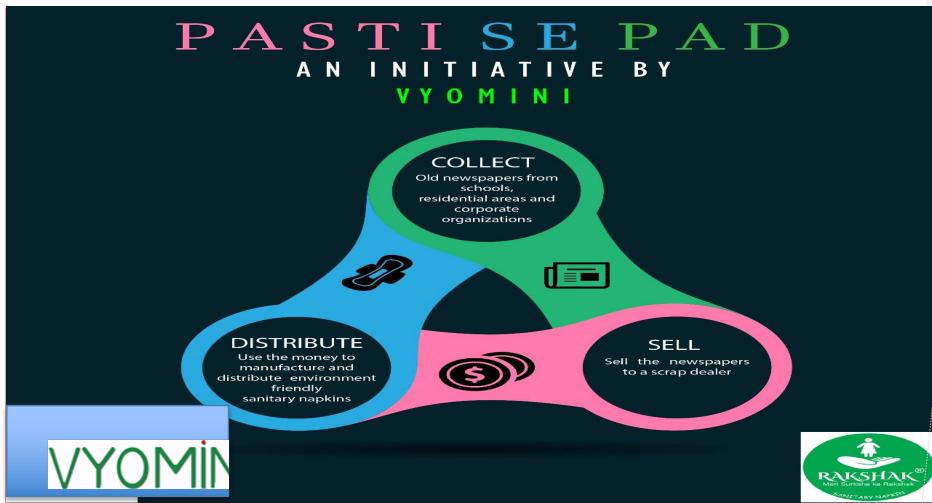
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Under this initiative old newspaper were collected from RWA, houses and after selling them Sanitary Napkin distributed of the total value of old newspaper sold out. This initiative launched to provide sanitary napkin to the urban poor women and girls, under this initiative of period poverty address at the urban set up.



International Menstrual Hygiene Day 2018 celebration at Vidya Arya Mandir New Delhi.



The event was attended by many dignataries, NGOs and young girls. Smt. Meenakshi Lekhi was chief guest, Sadhviji Jaya Bharti as guest of honor and Sh R K Chandra as special guest graced the occasion.

Awareness workshop organized with 300 orphanage home girls at Vidya Arya Mandir, they learnt Yoga Asana to deal with menstrual process related issues, how to make sterilized pads, myth and taboos related to menstrual hygiene and importance of menstrual hygiene in the overall development of a girl. These young girls shared issues and stigma they have encountered while menstruation. Women and girls who attended the session were also forthcoming about their personnel experience.

27<sup>th</sup> May, 2018, Hon'ble Member of Parliament and senior BJP leader, Ms Meenakshi Lekhi launched a campaign "**Green Menstruation**" The event was held at Arya Auditorium at East of Kailash in Delhi with collaboration Arya Vidya Mandir.

Prominent sustainability activist Sadhviji Jaya Bharti, entrepreneurship mentor Dr R. K. Chandra from NIESBUD, a large number of volunteers, NGOs and school girls also graced the event with their presence.

While launching the campaign, Ms Lekhi highlighted that hazardous plastic sanitary napkins are adding to the woes of ocean plastic pollution and disturbing the entire food chain. She said that natural resources such as earth, ocean and air are the basis of human survival and they have no right to degrade the environment.

On social taboos Honorable MP shared that India is the only country where Bleeding Goddess (Kamakhya Devi) is celebrated, therefore taboos and stigmas are created by human, Indian Culture do not support such taboos, adding to this, she emphasized that we have to look back our vedic past where menstruating woman was not treated impure, isolated etc.

Ms. Meenakshi Lekhi lauded team VYOMINI, for promoting an issue, which has been considered a taboo. She said the fact that 'Rakshak'(Sanitary Pad) is being produced without plastic and with the help of women workers who belong to economically weaker sections, makes this enterprise already a winner. She said it is no less of an achievement that as a society we are talking about periods openly in a mixed audience and a young woman is leading the way. Ms. Lekhi congratulated the entire team of Vyomini and

wished them a great success for their future endeavors. She assured them all possible cooperation for promoting the cause of menstrual health and woman entrepreneurs to take the Green Menstruation worldwide. Ms Lekhi said world over, the solutions to beat plastic pollutions are being looked out. She was elated that organization like Vyomini has come up with an answer.

On the occasion of International Menstrual Hygiene Day, PastiSePad Campaign was also launched- where Vyomini will be collecting old newspapers and magazines, sell them to scraps dealers, and use the money to make menstrual hygiene material available to needy women.



International Webinar Organized on  
28th May MHDAY 2020, Speakers  
from different country shared their  
view on menstrual hygiene



or Sustainable Development Goal II Ensuring Better Menstrual Hygiene Globally  
[vyomini@gmail.com](mailto:vyomini@gmail.com) for more information

**VYOMINI SOCIAL FOUNDATION**  
celebrating  
**Menstrual Hygiene Day 2020**  
Join us for International Webinar  
on  
**Sustainable Menstrual Hygiene**  
Practices and Menstrual Health as per Ayurveda

Date : 28th May 2020 II Time : 12.00 pm (IST)

Live on Duration : 90 Minutes

**SPEAKERS**



Ms. Prachi  
Director, Vyomini Social Foundation  
(Host)



Priyanka Deo  
Journalist, New India Junction  
(Moderator)



Dr Bindu Agrawal  
Professor, IIML UNIVERSITY  
(Moderator)



Purity Nyaga (Kenya)  
Principal Lecturer  
KIBT- Ministry of Trade



Angela Bowen (UK)  
Menstrual Trainer  
Bind International



Anastasia Taylor - Lind (UK)  
Photo Journalist



Odette Charles (Trinidad)  
HR Training Manager  
MIC Institute of Tech.



Manisha Patil (IND)  
Inclusion, Diversity &  
Community Engagement  
Leader (AMAZON)



Sadhi Jaya Bharti (IND)  
Preacher, DJJS



Vanesa Nahir Acosta  
Entrepreneurship Trainer  
(Argentina)



Dr. Garima Thakur (IND)  
Senior Consultant  
Ayurveda, Yoga & Naturopathy

<https://m.facebook.com/VyominiSocialEnterprise/>

Join Us at: <https://us02web.zoom.us/j/82743173543>



@Greenrakshak | [www.vyomini.org](http://www.vyomini.org) | Promoting Sustainable Menstruation

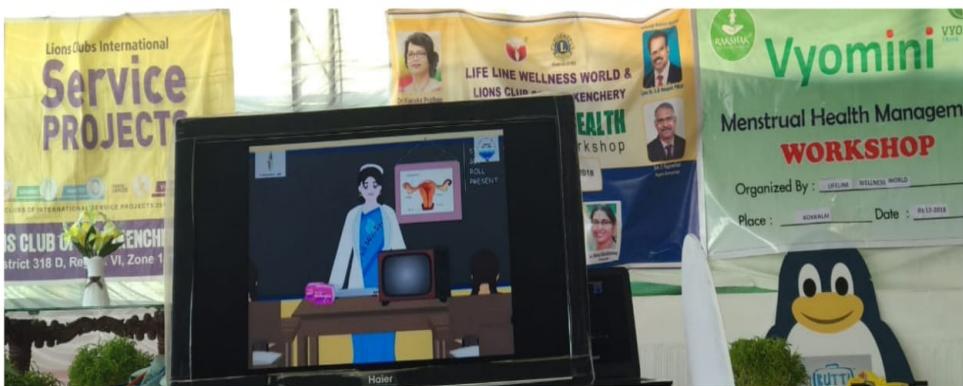


**Menstrual Health Management workshop conducted for construction workers in Mumbai with the support of Raheja builders, around 560 women covered during the 3 days event hosted at the construction site by RAHEJA BUILDERS.**



KERALA MHM WORKSHOP





SLUM SANITATION HYGIENE AWARENESS



**Menstrual Hygiene Awareness at School level. As we know age of puberty and menarche decreasing therefore early, we start educating young girls more they will be aware physical changes physical changes**



Menstrual hygiene awareness program at school level is very important as the age of puberty is changing this result menarche hitting early in girls therefore, we need to inform them at right time before they it starts, In collaboration with schools we are organizing awareness workshops for girls and school teachers on Menstrual Health Management so that the girl child feel comfortable in schools during her periods also.





Angela Bowen from Imperial College London & Smt Indira Burman from Dabur India Company Ltd visited Sanitary Napkin Unit run by Women Group.



Lack of medical facility at Villages leads to poor Reproductive Health therefore we are providing free gynaecologist consultation in villages.



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Menstrual  
Health  
Management  
Awareness  
Program  
conducted in  
Rural  
Rajasthan,  
200+ Tribal  
women and  
800+ Rural  
Women  
Covered  
through these  
initiatives.





Breaking the Taboos with advocacy, discussion and counselling among male and female

MHM program at  
Uttarakhand



Inauguration of Menstrual Health Awareness Program in 25 villages of District Ghaziabad, Uttar Pardesh.



With the support of Smt. Indira Burman Chairperson Sundesh NGO 25 villages of Gaziabad District, Uttar Pardesh covered under Menstrual Health Management Program.

150+ Awareness workshop organized

15000 women converted users of Sanitary Napkins/Hygienic absorbent

25 women each for one Village nominated as PADWOMEN for Sanitary Napkin Social Marketing.

Number Of women Covered	12500
Non users converted to users	24000





## Covid Support Services: -

As we witnessed that COVID-19 pandemic impacted the most vulnerable and women most due to poor access of health facilities and employment opportunities, to provide COVID-19 support, team VYOMINI started various initiatives in emergency like,

1. Training and technical support for COVID protection items: - Sanitizers, Mask, PPE kit, hygiene kit etc through home-based workers we taken this initiative to large scale, this not only enhanced their income but also supported resource mobilization during pandemic.
2. COVID protection items distribution: - Material distribution drive was conducted among the needy people, in collaboration with civil society organization.
3. Employment support for daily wage workers

The distribution drive of hygiene kit, food and sanitary napkins conducted through local NGOs and Elected representative.



## धैर्यस्तर की



हा, 'कोविड-19' के लक्षण स्पष्ट वाले लोगों को इन केंद्रों में। इसके बाद इन लोगों के 6 लिए भेजे जाएंगे। अगर पाया जाता है तो उसे केंद्र में आई में स्थानांतरित किया जुकत ने कहा कि हर 100 ए 20 कर्मचारी तैनात किए। चिकित्सा, अर्द्धचिकित्सा लायत कर्मचारी शामिल

## कोविड-19 की वजह से उत्पन्न ग्लोबल क्राइसिस के दौरान, व्योमिनी सोशल फोरंडेशन ने उठाये कई कदम



नवी दिल्ली। कोविड-19 की वजह से प्रचलित ग्लोबल क्राइसिस के दौरान, व्योमिनी सोशल फोरंडेशन ने देश की तैयारियों और शुरुआती प्रतिक्रिया का समर्थन करने के लिए कई तरह के कदम उठाए हैं। पहले कदम के रूप में व्यक्तिगत सुरक्षा उपकरण (पीपीई किट), मास्क, दस्ताने, सैनेटाइजर, नगर निगम के कर्मचारियों, पुलिस अधिकारियों, अस्पतालों और गैर सरकारी संगठनों के कर्मचारियों और स्वयंसेवकों को उपलब्ध कराइ गई।

कोविड-19 रोकथाम के बारे में सही जानकारी का प्रसार करने के लिए डिजिटल प्लेटफार्म के माध्यम से जानकारी पहुंचाई गयी। बेहतरीनी के लिए स्वयंसेवकों और गैर सरकारी संगठनों के साथ घटन समझी और भारत सरकार के दिशानिर्देश हेतुलाइन नंबर साझा किए गए हैं। तीसरे चरण में हाइशिएपर पढ़ उद्यमियों जैसे कि डिलाई कौशल रखने वाली महिलाओं के लिए, आजीविका सहायता शामिल है। उन्हें फेस कवर सर्जिकल मास्क बनाने का प्रशिक्षण दिया गया, संस्था ने 100 से अधिक गैर-सरकारी संगठनों के साथ सहयोग कर जुररतमंदी तक भोजन, सैनिटाइजर, मुखौटा, पीपीई किट,

शिक्षण सामग्री आदि की आपूर्ति के लिए धन जुटाया। व्योमिनी द्वारा न केवल अनलाइन मौद्रिकेशन कार्यक्रम का भी आयोजन किया जा रहा है, जिसमें विशेषज्ञों ने उद्यमियों और गैर सरकारी संगठनों को सामुदायिक सेवा, सामाजिक दृर्श्य, मानसिक स्वास्थ्य और मजबूत रहने और व्यापार योजना के राजनीतिकरण आदि के लिए विभिन्न विशेषज्ञों द्वारा संबोधित किया गया। सुनी प्राची, संस्थापक और निदेशक व्यामिनी ने कहा कि हम कोविड-19 संकट में सेवाओं को प्रदान करने के लिए डेटा एकत्र कर रहे हैं ताकि कोविड-19 से प्रभावित जीवन को फिर से जल्दी है पटरी पर लाया जा सके।

**Mask Distributed  
Sanitizer  
Distributed  
Sanitary Napkins  
Distributed  
Cooked Food  
distributed  
Medical Camp  
Conducted  
Engaged in  
Income  
generating  
activities**





Sanitary Napkins,  
Sanitizers, soap  
distribution at Deeg  
Village, Etawah,  
Uttar Pardesh for  
the migrant's labor  
and women.



Mask and Sanitizers handover to Sh.  
Shayam Punia, IAS Sonipat District,  
Haryana





"Mask, Gloves, Sanitizers distribution to North Delhi Municipal Corporation staff, material was given on the request of Municipal Commissioner Smt. Rashmi Singh, IAS for the Front-Line worker of Municipal Corporation"







COVID -19 Awareness drive conducted during the month April 2020 to inform community about COVID appropriate behaviour



Mask, Sanitary Napkins and Sanitizers distribution drive through local NGOs conducted in Delhi Slum areas and to the Homeless people alongwith awareness generation program regarding COVID-19 protection.



COVID-19 first wave  
left everyone clue less  
regarding protection  
equipment's and  
correct awareness



**COVID-19 first wave left everyone clue less regarding protection equipment's and correct awareness regarding the virus therefore team VYOMINI started online classes for the Self-Help Groups for making basic protection items like gloves, mask and PPE kit, this initiative not only provided local sourcing of material but also generated employment for the women"**

Through this initiative women from Bihar, Uttar Pradesh and Haryana covered

Appx 1500 women joined our online sessions, after completion of the training they supplied material to local administration.

## Entrepreneurship Development and Livlihood Promotion

EDP training in collaboration with MSME department

Project "MSME GAON GAON"

EDP conducted 150  
Women Covered 17000  
Liked to MSME schemes 5000

- 80 EDP workshops organized with SHGs, Women associations, youth, released prisoners and transgendered with the support of NIESBUD, NSIC and EDI, SIDBI Haryana Rural Development Mission, NGOs etc.
- Capacity Building Center set up at Hisar Haryana for Self Help Group under Ajeevika Mission.
- Incubation cum Training Center setup with the support of National Small and Medium Enterprises, NSIC Delhi for the entrepreneurship promotion
- 10 lakh women covered under Menstrual Health Management Program and converted into users of hygienic materials.
- 6000 women trained under Entrepreneurship Development Program.
- 750 women linked to income generating activities.







Livelihood Promotion & Skill  
Training



**Women Day 8<sup>th</sup> March 2021 Celebration at Bengaluru with  
Domestic help and Migrant's workers.**





Sanitary Napkin Manufacturing Training conducted for Self Help Group, supported by NABARAD at Mehmadpur Village, FARIDABAD

Total 3 batches (each batch consists 30 women) in the month of March 2021.





District Jail Sirsa, Haryana

Rashtriya Green





## Medical Health Camp Facility

VYOMINI providing Medical Health Camp in rural areas to improve the health awareness, free medicine, specialized doctor consultant,



10 Health Camp Conducted 2018-19

15 Health Camp Conducted 2019-20

25 Health Camp Conducted 2019-20





## **Entrepreneurship Development Program: -**

Women role in economic activities is well known but due to some socio-cultural-political reasons women are not able to perform as per their capabilities, VSF taken special initiative to develop and enhance entrepreneurship skills among womenfolk, women participation in manufacturing sector is very less compare to its male counterpart, and the main reason for this is lack of gender friendly infrastructure, connectivity and safety at industries.

### **VSF providing following services to the women entrepreneurship development: -**

**Entrepreneurship Development Training and workshop: - In collaboration with reputed institutions like EDII, SDBI, NSIC, NIESBUD we are conducting EDP workshop as outreach partner for women. The training program covers following components: -**

- Entrepreneurship Development Training.
- Enterprise registration facilitation, PAN, GST, License, UAM etc
- Product Development and quality check Training.
- Brand Development, Packaging and certification.

- Marketing Promotion material development.
  - E-Commerce Platform listing and selling of products facilitation. (Amazon, Flipkart, GeM etc.)
- Completing seller account registration on e-commerce portal
- Imaging and cataloguing of the products and maintenance of requisite inventory of the products at the HSRLM project, Facilitation of agreement and MoU document with E-commerce.
- Creating Supply chain mechanism.
  - Rural women Cluster Development.
  - Linking with Govt MSME schemes
  - Developing need-based Training Module for SHGs.
  - Provide market aligned skill training.
  - Professional Communication skills.
  - Project Report and Business plan development.
  - Product packaging and catalogue development.
  - Inventory and Stock Management.
  - Digital Literacy and Online Marketing

Our Beneficiaries for these programs: - NGO, SHGS, Individual from marginalized section, women

8000+ rural  
entrepreneurs linked  
with various schemes



Women Covered  
10000+ Women  
covered through EDP s

5600+ Women linked to Income  
generating activities



## Training Program Launched:

**Sanitary Napkin Manufacturing Micro unit:** - This training program is launched with the support of National Small Industries Corporation (NSIC), MSME Ministry at Okhla, New Delhi.

The duration of the course is 60 hours, certificate also provided after successful completion of the training program followed by examination. This training program helping rural entrepreneurs to gain all the technical knowledge and practical sessions before starting sanitary napkin manufacturing business.

During the Covid crises the training provided online and practical session hosted with covid appropriate behavior.

This incubation center launched on 27<sup>th</sup> May 2019 with 20 women trainees, so far we have trained 200+ women in this program.

Besides this training center we are also providing training at grassroot level with the support of local NGOs, Rural Livelihood Mission

- Provide intensive awareness sessions & counselling on Menstrual and Reproductive Health Management in all constituency of district.
- Provide low-cost feminine hygiene product to all menstruating women.
- Provide employment opportunities to the low-income group women/SHG by setting up manufacturing unit and marketing of Sanitary Pads.
- Promote Green Menstruation by manufacturing biodegradable sanitary pads and proper disposal.

**2 Aggarbatti, Dhoop and aromatic products:-** This program launched during the year 2020 as due to increasing demand of the products and government policies , this training program is home based workers and highly women oriented industry. This program launched for home-based workers.

Eco Friendly bags

**3 Digital Literacy:** - In association with Digital SEVA PORTAL- COMMON SERVICE CENTER we are providing various schemes meant for poor and marginalized section of the society.

- Helping Digital Literacy Program
- Computer Training
- English Speaking and Communication Development

4. Facilitation and linkages with government schemes: -

5. Disaster relief Program: -During the KERELA FLOOD we supplied 30000 Sanitary Napkins and sent to the needy through KERALA BHAWAN in DELHI. We mobilized the resources for sanitary napkins

7. Corporate Engagement program: - For the work place balance and productivity we are providing trainings to corporate/white color staff on the following subjects.

To aware Corporates for Gender Sensitization and making Work place better for women employee we are assisting HR team of different corporates like HERO MOTO CORP LTD, MINDA INDUSTRIS, HELLONIX, BHEL HCL SAMUDAYE projects etc.



Launch of Sanitary Napkin  
Manufacturer Incubation centre at NSIC,  
OKHLA New Delhi by Rashmi Singh, IAS  
with First batch of 20 women.

First batch of Sanitary Napkin attending Training at Incubation Centre, NSIC Okhla



#PADWOMEN #CHANGEMAKER

Sunita in the age of 50 joined VYOMINI incubation center to gain more knowledge about Women Health and Entrepreneurship opportunities.

She quit her Government Job when she got married and since then she wanted to do something for the society, after completing family responsibility now she makes time to help young girls in and around Gurugram, Haryana to learn about Menstrual Health Management.

CHEERS FOR OUR CHANGEMAKER!

[@Greenrakshak](http://www.vyomini.org)

VYOMINI  
Think Holistic  
#MHDay2021



200+ women across INDIA, trained through Incubation centre in Sanitary Napkin Manufacturing and Menstrual Health Management Program.

20,00,000+ lakh women reached through Menstrual Health Awareness Program.

50+ NGOs received technical support from Incubation centre on Sanitary Napkin Manufacturing.

## Vyomini





Capacity Building Center set up at for Self Help Group under Ajeevika Mission. Helping SHGs in e commerce and product branding.  
1000+ SHGs supported as technical





Exhibition "Women Organic Fest New Delhi.

Various products made by Women Entrepreneurs displayed at this exhibition.



Director VYOMINI meeting CEO Walmart India in the graduation ceremony for trained entrepreneurs.

Mr Krish Iyer appreciated women group empowered by VYOMINI





Associates and Supporters





Women Day Celebration at Jhajjar District of Haryana on 8<sup>th</sup> March the Event was celebrated in association with State Rural LIVELIHOOD Mission in 3 blocks of Jhajjar District. Appx 850 women from Self Help Group participated in the event. Various schemes for women entrepreneurship development shared with participants and IEC material was also distributed along with registration form of the schemes.



Launch of Master Training Program at SIRSA, HARYANA for Anganwari Workers. This project was supported by Women and Child Development, SIRSA. Appx 5000 Anganwari , ANM and ASHA workers participated in this program Training was conducted block wise with coordination of local administration during the March 2018.



Launch of project NARITAV Master Training Program at Hisar district of Haryana. Appx 4000 women from Anganwari , ANM, SHGs and ASHA workers participated in this program. Training was conducted block wise with coordination of local administration. City Magistrate Smt Shalini Chetal inaugurated the program in July 2018.



## जिले की पहली सेनेटरी पैड वेंडिंग मशीन का उद्घाटन

महिला महाविद्यालय में  
लड़कियों, महिलाओं को पांच  
रुपये में मिलेगा सेनेटरी पैड  
अमर उजाला व्हूटो  
हिसाब।

लड़कियों और महिलाओं को केवल पांच रुपये में सेनेटरी पैड उपलब्ध कराने के लिए दिल्ली बाईपास स्थित राजकीय महिला महाविद्यालय में शुक्रवार को सीटीएम शालिनी चेतावने ने जिले की पहली सेनेटरी पैड वेंडिंग मशीन का उद्घाटन किया। मशीन में पांच रुपये का सिक्का डालकर पैड प्राप्त किया जा सकेगा।

महिला एवं बाल विभाग की जिला कार्यपाल अधिकारी डॉ. पूर्ण सरन और व्योमिनी संस्था की निदेशक प्राची कौशिक ने लड़कियों को अच्छे स्वास्थ्य के लिए महारारी स्वच्छता पैड के प्रति जागरूक होने और सेनेटरी पैड के इस्तेमाल के प्रति प्रेरित किया। सीटीएम ने कहा कि लड़कियों व महिलाओं में पैड



एसटीएम शालिनी चेतावनी की सेनेटरी पैड मशीन का उद्घाटन हुए।

इस्तेमाल करने के प्रति एक विज्ञाक रहती है। और वे अपनी इस जरूरत के बारे में ज्ञात आते नहीं करती हैं। महावारी के द्वारा लड़कियां और महिलाएं पैड के विकाल के रूप में कापड़ा व अन्य वस्तुओं का प्रयोग करने लगती हैं जो उनके लिए यातक साधित हो सकता है। इन्होंने कहा कि जिला प्रशासन और व्योमिनी संस्था

द्वारा महिलाओं को इस संबंध में जागरूक करने और जरूरतमंद महिलाओं को सस्ती दरों पर पैड उपलब्ध करने के लिए जारीख नामक अधियायन शुरू किया गया है। इसके द्वारों के माध्यम से जागरूक किया जा रहा है और जिले में जरूरत के अनुसार महिलाओं के लिए सेनेटरी पैड वेंडिंग

मशीनें लाई जा रही हैं। महाविद्यालय की एक कर्मचारी इसके संचालन का दबियल संभालेंगी, लेकिन कई भी छात्रा अपने आप भी इस मशीन में पांच रुपये का सिक्का डालकर पैड निकाल सकती हैं। यहां स्थापित की गई 50 पैड की क्षमता वाली मशीन में पैड समाप्त होने के बाद किर से पैड डाल दिए जाएंगे। महाविद्यालय के प्राचार्य कैलाश चंद्र शर्मा ने प्रशासन की ओर से लड़कियों के लिए उपलब्ध कराराइ गई इस सुविधा के लिए सीटीएम और व्योमिनी संस्था का आभार जताया। इस अवसर पर जरूरत के अनुसार विहिया, विपिन बब्बर व अन्य शिक्षक और महाविद्यालय की छात्राएं उपस्थिती हैं।

### **Adolescents Health Program**

SWASTH YUVA program is launched to provide Reproductive Health Awareness to the adolescents of age 13 to 19 years. Special counselling sessions organized to mitigate various doubts and confusion prevailing among adolescents. This program helping adolescents in better decision making regarding their reproductive health and risk assessment.



Best Social Enterprise Award  
in 2019 by Exhibition  
Summit MSME



Power Women Award  
2020 on the occasion of  
8th March Women's Day  
2021.



**START-UP 2018**



## 5 TAKES FROM AKSHAY KUMAR'S LIFE

- 1** Self-disruption is the key: Every time anyone tried to put an image on me, I yearned for change. When people started associating me as an action hero, I started doing comedy, romantic movies and drama.
- 2** Competitiveness is a mindset: I am not competing with anyone. Rather, I like to deconstruct myself every time.
- 3** Work-life balance: On weekends, I don't work. For the rest of the week, I work 8 hours a day but in those 8 hours I just remain on the sets. I take one-and-a-half-month holiday every year.
- 4** Discipline is motivation: Everyday, I go to sleep at nine and wake up at four in the morning. There hasn't been a day when I haven't seen the sun rising.
- 5** Money Matters: You have to run behind the product and the quality first; money will follow.

 363.894 likes  
 7.5K likes



### REEL MEETS REAL

Prachi Kawatra, Founder and Managing Director, Vyomini, has been extensively working on menstrual hygiene in the rural areas of Haryana. Attending the show, in her words, 'gave her the wings to fly'. She adds, 'Akshay gave me the opportunity to hop on the stage and talk about Vyomini. It will always be a matter of pride for us that "Padman" Akshay Kumar called us "Padwoman" for the world to see and know.' Vyomini manufactures low-cost biodegradable and herbal sanitary pads. She received much attention from investors after the show.



Women of Substance Award by  
BRICS



Women Excellence Award  
by Indo European Chamber  
of small and medium  
enterprise in 2019





**PRACHI KAUSHIK**  
Founder  
**VYOMINI**

WOMAN OF Substance.

BRICS  
Chamber of Commerce & Industry  
GEARING UP FOR THE FUTURE

Prachi Kaushik a women entrepreneur, who started social enterprise VYOMINI in 2017 to provide solution for the environment & economic challenges for women. Having come from a very humble background herself, she experienced that women health and economic empowerment are two major issues in the overall development of the women. She conceived the idea of 'Rakshak', India's first low-cost Biodegradable and herbal sanitary napkin, which will not only be easily accessible but also affordable to all the menstruating women. Vyomini has been working in the field of Menstrual Health Management since the past two years- across Delhi, Haryana, Uttarakhand, Maharashtra, Gujarat, Odisha, Chhattisgarh, Jharkhand, Madhya Pradesh, Telangana, Bihar and Uttar Pradesh. With a purpose to reverse the problem of Period Poverty in both rural and urban India, Vyomini works with a three pronged approach of Awareness, Affordability and Accessibility. Currently, 'Rakshak' is being supplied across government schools, NGOs and Self-Help Groups and has received a green signal for its comfort and affordability along with ease of disposal. Prachi's work has been appreciated and awarded for her work by many Government and Non-Government Organizations at National & International Level. She has been judged amongst the 100 women faces of India.

*Let us experience success first hand!  
Meet Prachi on 2<sup>nd</sup> March 2019 from 10AM to 12:30PM!*

## SUCCESS



STORIES

Graduation Ceremony of WEDP 2.0 Training Program hosted by WALMART INDIA in Feb ,2019



Women Entrepreneurship Development Program.  
Walmart

The LaLiT, New Delhi



VYOMINI entrepreneurs story featured at Government e Market place.  
listed among 10 first rural entrepreneurs' products at GeM

VYOMINI is a woman-led social enterprise providing low-cost, biodegradable feminine hygiene and sanitary solutions for women in India. Vyomini works with Government Institutions and Civil Society to address social, economic & environmental problems associated with menstrual health and create awareness by taking the initiative to manufacture biodegradable products. Since its incorporation in 2017, Vyomini has held more than 1,000 workshops, trained nearly 5,000 Champions and provided employment to 500+ women in 11 States in India

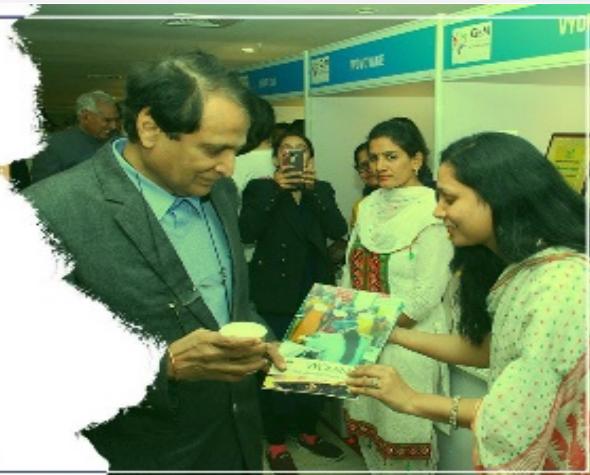
#WOMANIYA



### Vyomini

Safe In India: One Pad,  
Many Smiles

A women-led enterprise serving in 11 states of India to stem period poverty in India through low-cost, biodegradable feminine hygiene and sanitary solutions for women.







[https://yourstory.com/herstory/2019/05/women-prachi-kaushik-vyomini-menstruation/?utm\\_source=share&utm\\_medium=app](https://yourstory.com/herstory/2019/05/women-prachi-kaushik-vyomini-menstruation/?utm_source=share&utm_medium=app)

<https://globalpressjournal.com/asia/india/women-india-creating-menstrual-products-need/>

<https://journals.sagepub.com/eprint/9HIX29TQV9YEWZXJSRAK/full>

<https://wattviewcom.wordpress.com/2018/09/06/every-woman-deserves-sanitary-napkin/comment-page-1/#co>

<http://www.indiaspeaksdaily.com/a-woman-who-left-the-government-job-for-relieving-women-menstruation-period-suffering/>

<http://menstrualhygieday.org/events-3/event/total-menstrual-health-management/>

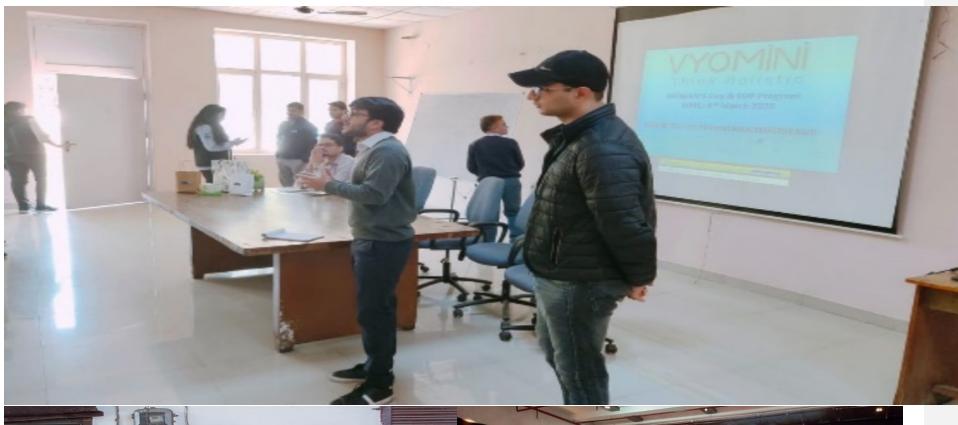
**Students from Manav Rachna University participating EDP awareness Program**



**Students from ILM University**







**VYOMINI**  
Think Holistic

**APPLY FOR INTERNSHIP**

VYOMINI invite passionate youth to work on awareness accessibility and affordability of total menstrual health management.

**WHO CAN APPLY**

Passionate youth who want to change the face of poor menstrual hygiene to better menstrual hygiene.

Contact us at [www.vyomini.org](http://www.vyomini.org) +91 99997 34437

Under VYOMINI CAMPUS CONNECT initiative we collaborate with college students for Internship, Placement, Volunteers and Leadership Development. Academic Institutions like Delhi University, Manav Rachna University, ILM University, SRM University, Dronacharya Institute, Etc collaborated with us for various initiatives



Priyanka Deo Journalist from NIJ visited our Incubation Centre



Professor from Royal Holloween university, UK visited our Incubation centre for research purpose



**Life Skill Development Training at HERO MOTO CORP LTD for employees on subject better work life balance and productivity.**







Kerala has experienced its highest rainfall since 1924 and there is a serious flood situation in the state. Lot of people who have been affected by the flood, need our help and here are ways in which you can provide the same.

# KERELA

VYOMINI Mobilizing Resources to provide basic needs to the Kerala women. Donate your clothes/scraps to support Kerala.  
[www.vyomini.org](http://www.vyomini.org)

During the KERELA Flood, we mobilized funding for Sanitary Napkins Supply to KERELA, as we all know that all Disaster hit women health badly due to scarcity of resources, through Kerala Bhawan Delhi 30000 Sanitary Napkins Packets supplied

GREENBACKSHAK |



**WOMEN FIRST PROSPERITY FOR  
ALL**

