

BIOGRAPHIC INFORMATION

PROFILE

Title:	—	Materials Under Another Name:	No
First Name:	Yueying	Nickname:	—
Middle Name:	—	Alternate First Name:	—
Last Name:	Zhou	Alternate Middle Name:	—
Suffix:	—	Alternate Last Name:	—
Gender or Sex:	FEMALE	Alternate ID:	U62153715
		Alternate ID Type:	BU

BIRTH INFORMATION

Date of Birth:	12-27-1998
City:	Kunming
County:	N/A
State:	Yunnan
Country:	China

CONTACT INFORMATION

Address Type:	Current	Address Type:	Permanent
Address:	No.36 Xiaokang Street, Wuhua Dist, Kunming, Yunnan 650000	Address:	No.36 Xiaokang Street, Wuhua Dist, Kunming, Yunnan 650000
County:	N/A	County:	N/A
Country:	China	Country:	China
Valid Until Date:			
Preferred Phone Number	+8618875137731	Type:	Mobile
Email:	1054266847@qq.com	Type:	Home

CITIZENSHIP STATUS AND RESIDENCY INFORMATION

CITIZENSHIP STATUS

Citizenship Status:	None	State of Residence:	International
Country of Citizenship:	China	County of Residence:	N/A
Other Citizenship:	—	Length of Residence:	—
Length of stay in US:	—		

VISA STATUS

Visa Type:	F-1 Student	Issued in City:	Chengdu
Visa Number:	N8067876	Issued in Country:	China
Issuing Authority:	US consulate in China, UC Berkeley	Valid Dates:	06-20-2019 / 06-17-2024
		Visa Sponsor:	—

BIOGRAPHIC INFORMATION CONTINUED

RACE/ETHNICITY

Do you consider yourself to be of Hispanic/Latino origin?	American Indian or Alaska Native	—
Answer: No	Asian	Yes
	Chinese :	✓
	Black or African American	—
	Native Hawaiian or other Pacific Islander	—
	White	—

OTHER INFORMATION

Military Status:	Not a member of the military
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ACADEMIC HISTORY

STANDARDIZED TESTS

OFFICIAL GRE

Date	ETS Registration Code	Verbal		Quantitative		Analytical Writing	
11-26-2020		150	45%	165	85%	3.5	38%

UNOFFICIAL GRE

Date	ETS Registration Code	Verbal		Quantitative		Analytical Writing	
11-26-2020	8543757	150	45%	165	85%	3.5	38%

UNOFFICIAL TOEFL

Date	Type	Test Reg ID	Listening	Reading	Speaking	Writing	S&W Expression	Total
10-28-2020	Internet-based		24	29	21	27		101

COLLEGES ATTENDED

444444 SOUTHWEST UNIVERSITY OF POLITICAL SCIENCE AND LAW

Start Date:	09-2017	Still Current:	Yes
End Date:	Current	Primary:	No
State:	—		

Major	2nd Major/Minor	Status	Degree Verified	Degree Name	Degree Date
Marketing	— / —	Degree Expected	No	Bachelor of Business Administration	06-2021

TRANSCRIPTS

College Name	Received	Required
Southwest University of Political Science and Law	2021-02-02	No

EVALUATION - NOT AN OFFICIAL COPY

Reference Number: 4688534

Date completed: December 7, 2020

U.S. EQUIVALENCY SUMMARY

Three years of undergraduate study at a regionally accredited institution

CREDENTIAL ANALYSIS

1. Name on Credential:	ZHOU, Yueying
Credential authentication:	Documents were verified through CHESICC
Country:	China
Credential:	Academic Transcript
Year:	2020
Awarded by:	Southwest University of Political Science & Law
Status:	Accredited Institution
Institution attended:	Southwest University of Political Science & Law
Admission requirements:	Graduation Certificate (senior high school)
Length of program:	Four years
Major/specialization:	Marketing
U.S. equivalency:	Three years of undergraduate study
Remarks:	Enrolled in the final year of a program leading to a bachelor's degree, which is equivalent to a bachelor's degree in the United States; anticipated date of graduation is July 2021.

INSTITUTIONS-DATES-SUBJECTS	Credits	Grades
Southwest University of Political Science & Law		
2017-2018		
Military Training and Theory	0.0	A
(L) University Student Psychological Health Education	1.0	B
(L) Foreign Language (English) I	2.0	B
Physical Education	0.0	A
(L) Principles of Marxism	1.0	C
Current Affairs and Policies I	0.0	A
(L) Introduction to Business Administration	2.0	B
(L) Real Estate Practice and Case Studies	2.0	B
(L) Practice of Company Law	4.0	B
(L) Principles of Management	3.0	C
(L) Economic Mathematics I	4.0	B
(L) Micro-Economics	2.0	B
(L) Foreign Language (English) II	2.0	B
Physical Education	0.0	A
(L) Ideological and Moral Cultivation	1.0	A
Current Affairs and Policies II	0.0	B
(L) Appreciation of Film Works	1.0	A
(L) Appreciation of Classical Chinese Poetry	2.0	B
(L) Western Culture and British and American Literature	2.0	A
(L) Macro-Economics	3.0	A
(L) Economic Mathematics II	2.0	C
(L) Human Resource Management	3.0	A
(L) Marketing	3.0	B
2018-2019		
Social Survey	0.0	A
Fight and Self-Defense	0.0	A
Current Affairs and Policies III	0.0	B
(L) Outline of Modern and Contemporary Chinese History	1.0	B
(L) Visual FoxPro Program Design	3.0	B
(L) Corporate Social Responsibility	2.0	A
(L) Japanese Language and Culture	2.0	A
Employment Career Planning	0.0	C
(L) Principles of Accounting	3.0	B
(L) Economic Law	3.0	B
(L) Economic Mathematics III	3.0	C
(L) Principle of Statistics	4.0	A
(L) Creative Thinking	1.0	A
(L) Essay Critical Thinking and Writing	2.0	B
(L) Introduction to Life Science	2.0	A
(L) Music Appreciation	1.0	B

(L) Market Research	3.0	A
Fight and Self-Defense	0.0	A
(L) An Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Character	1.0	B
Current Affairs and Policies	0.0	B
(L) International Marketing (Bilingual)	3.0	A
(L) Consumer Behavior	3.0	A
(L) Advertising	2.0	A
(L) Brand Management	2.0	A
(L) Project Management	2.0	A
(L) Marketing Channel Management	2.0	A
2019-2020		
(U) Simulation of Enterprise Decision	2.0	A
(U) Corporation Diagnosis	2.0	A
(U) Business Negotiation	2.0	A
(U) Marketing Case Analysis	2.0	A
Current Affairs and Policies V	0.0	B
(U) Enterprise Strategy Management	3.0	B
(U) Logistics Management	2.0	A
(U) Operation Management	3.0	A
(U) Customer Relation Management	2.0	A
(U) Personnel Assessment Technology	2.0	A
(U) Investment Principles	2.0	A
(U) Entrepreneurial Management	2.0	A
(U) Management Software Application	2.0	A
(U) Corporate Document Writing	2.0	A
(U) Marketing Planning	3.0	A
(U) Analysis of Financial Reports	2.0	A
(U) Managing Communication	1.0	A
Current Affairs and Policies VI	0.0	A
(U) Financial Management	3.0	A
(U) Management Information System	3.0	A
(U) Quality Control	3.0	A

SUMMARY

Total Undergraduate Semester Credits:

128.0 GPA: 3.54



WES EVALUATION TERMS

Evaluation Scope: World Education Services (WES) evaluates only formal educational credentials. WES does not evaluate professional experience. WES evaluations are based upon the best information and resources available to professional evaluators. WES evaluations are offered as non-binding advisory opinions.

Accredited Institution: The status of a nationally recognized institution in another country is comparable to that of a regionally accredited institution in the United States.

Credential Authentication: Evaluations prepared by WES specify the manner in which each document was authenticated. The method used depends on what is appropriate for the specific country and level of education. WES authenticates academic records by one of the following methods.

- by requiring that official transcripts be sent to WES directly by the institutions or examination bodies that issued them;
OR
- by requiring that official transcripts be authenticated by the relevant government authority (e.g. Ministry of Education) before being sent directly to WES;
OR
- by verifying documents submitted by individuals by sending them back to the institutions/examination bodies that issued them and obtaining a written confirmation of their authenticity.

Detailed country-by-country document requirements can be viewed at www.wes.org/required/index.asp

Grades/ Quality Points: WES uses an alphabetic system to identify grades. The standard WES conversion of letter grades into a numerical scale/quality points is as follows: A = 4.00; A- = 3.67; B+ = 3.33; B = 3.00; B- = 2.67; C+ = 2.33; C = 2.00; C- = 1.67; D+ = 1.33; D = 1.00; F = 0; F* = (see below); R* = (see below)

- “F*” indicates a course that was failed initially, but passed on a subsequent attempt. It is not included in the GPA calculation.
- “R*” indicates a course that was passed initially, but was retaken for grade improvement. It is not included in the GPA calculation.
- “Pass” is not included in the Cumulative Grade Point Average. For study completed at the undergraduate level, it corresponds to at least a “C” in the United States. For graduate and professional study, “Pass” corresponds to at least a “B”.

Grade Point Average (GPA) is calculated by multiplying the credits per course by the quality points for the grade for that course, repeating this procedure for each course, totaling the credit hour quality points thus obtained, and dividing by the total number of credits.

Course Level Designation: The designation “U” (upper) or “L” (lower) for a course at the undergraduate level is an indication of its level.

Credit Recognition and Transfer: The course-by-course analysis represents a breakdown of post-secondary study in terms of U.S. semester credits and grade equivalents. The number of credits accepted for transfer to a degree program or towards a professional license in the United States may vary from those listed in this report in accordance with the policies of the receiving educational institution or professional agency.

Evaluations for Professional Licensing/Certification: WES does not assess professional aptitude or experience. Only authorities qualified in the profession can determine whether an individual meets requirements for licensing or to practice the profession in the United States.

Verification Report

of

China Higher Education Student's Academic Transcript

Name: Zhou Yueying

Sex: Female

ID No.: 53010219981227334X

Institution: Southwest University of Political Science and Law

Level: Undergraduate

Major: Marketing

Report No.: **11395560**

Date of Report: Nov. 25, 2020

Page: 1 of 3

The Academic Transcript listed below is considered authentic.

SUBJECT	GRADES	CREDITS	SUBJECT	GRADES	CREDITS
2017-2018 SEMESTER 1			Economic Mathematics	62	3
Military Training and Theory	Excellent	2.0	(1)		
University Student Psychological Health Education	77	1	Micro-Economics	79	4
College English 1	76	4	Introduction to Business Administration	83	2
Basketball	91	1	2017-2018 SEMESTER 2		
Principles of Marxism	70	3	College English (2)	76	4
Current Affairs and Policies (1)	85	0.3	Basketball	96	1
Real Estate Practice and Case Studies	83	2.0	Ideological and Moral Cultivation	87	2
Practice of Company Law	83	2.0	Current Affairs and Policies (2)	75	0.3
Principles of Management	78	4	Appreciation of Film Works	85	1

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Verification Report can be verified online at
<http://www.chsi.com.cn/en/pvr/>

China Higher Education Student Information
 and Career Center



Verification Report
of
China Higher Education Student's Academic Transcript

Report No.: **11395560**
Date of Report: **Nov. 25, 2020**
Page: **2 of 3**

SUBJECT	GRADES	CREDITS	SUBJECT	GRADES	CREDITS
Western Culture and British and American Literature	95	2	Employment Career Planning	68	1
Appreciation of Classical Chinese Poetry	83	2	Principles of Accounting	80	3
Macro-Economics	85	3	Economic Law	79	3
Economic Mathematics (2)	74	4	Economic Mathematics (3)	74	3
Human Resource Management	88	3	Principle of Statistics	86	3
Marketing	78	3	2018-2019 SEMESTER 2		
2018-2019 SEMESTER 1			Creative Thinking	97	1
Social Survey	Excellent	1	Essay Critical Thinking and Writing	84	2
Fight and Self-defense	91	1	Introduction to Life Science	85	2
Current Affairs and Policies (3)	80	0.3	Music Appreciation	83	1
Outline of Modern and Contemporary Chinese History	80	2.0	Market Research	95	3
Visual FoxPro Program Design	82	3	Fight and Self-defense	86	1
Corporate Social Responsibility	85	2	An Introduction to Mao Zedong Thought and the Theory System of Socialism with Chinese Characteristics	83	6
Japanese Language and Culture	96	2	Current Affairs and Policies (4)	75	0.3

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China Higher Education Student Information
and Career Center



Verification Report
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China Higher Education Student's Academic Transcript

Report No.: **11395560**
Date of Report: **Nov. 25, 2020**
Page: **3 of 3**

SUBJECT	GRADES	CREDITS	SUBJECT	GRADES	CREDITS
International Marketing (Bilingual)	95	3	Personnel Assessment Technology	89	2
Consumer Behavior (bilingual)	90	3	Investment Principles	89	2
Advertising	95	2	2019-2020 SEMESTER 2		
Brand Management	94	2	Entrepreneurial Management	92	2
Project Management	93	2	Management Software Application	87	2
Marketing Channel Management	92	2	Corporate Documents Writing	94	2
2019-2020 SEMESTER 1			Marketing Planning	92	3
Simulation of Enterprise Decision	90	2	Analysis of financial reports	92	2
Corporation Diagnosis	90	2	Managing Communication	89	1
Business Negotiation Practice	86	2	Current Affairs and Policies (6)	88	0.3
Marketing Case Analysis	93	2	Financial Management	89	3
Current Affairs and Policies (5)	80	0.3	Management Information System	87	3
Enterprise Strategy Management	84	3	Quality Control	87	3
Logistics Management	95	2			
Operation Management	95	3			
CRM (Customer Relation Management)	88	2			

(The following empty)



Verification Report can be verified online at
<http://www.chsi.com.cn/en/pvr/>

China Higher Education Student Information
and Career Center



西南政法大学 本科学生成绩表

院系：商学院（监察审计学院）

专业：市场营销

班级：市场营销2017

学号：2017060462

姓名：周越颖

课 名	课 程 名 称	课 程 质 量	学 分	成 绩	补 考 成 绩	重 修 成 绩	绩 点	课 名	课 程 名 称	课 程 质 量	学 分	成 绩	补 考 成 绩	重 修 成 绩	绩 点
2017-2018 学年 第1学期								2018-2019 学年 第2学期							
军事训练和军事理论	核心职业能力必 修课	2.0	优秀				4.8	日语语言与文化	通识任选课	2.0	96				5.0
大学生心理健康教育	通识必修课	1.0	77				3.0	职业生涯规划	通识任选课	1.0	68				2.0
大学英语（1）	通识必修课	4.0	76				3.0	会计学原理	学科必修课	3.0	80				3.5
篮球	通识必修课	1.0	91				4.5	经济法（CPA）	学科必修课	3.0	79				3.0
马克思主义基本原理	通识必修课	3.0	70				2.5	经济数学（3）	学科必修课	3.0	74				2.5
形势与政策（含安全教育）（1）	通识必修课	0.3	85				4.0	统计学原理	学科必修课	3.0	86				4.0
房地产实务与案例分析	通识任选课	2.0	83				3.5	2018-2019 学年 第2学期							
公司法律实务	通识任选课	2.0	83				3.5	创造性思维与创新方法（线上）	公共选修课	1.0	97				5.0
管理学原理	学科必修课	4.0	78				3.0	申论思维与写作	公共选修课	2.0	84				3.5
经济数学（1）	学科必修课	3.0	62				1.5	生命科学概论	公共选修课	2.0	85				4.0
微观经济学	学科必修课	4.0	79				3.0	音乐赏析	公共选修课	1.0	83				3.5
工商管理导论	学科选修课	2.0	83				3.5	市场调查学	核心职业能力必 修课	3.0	95				5.0
2017-2018 学年 第2学期								搏击与防身术	通识必修课	1.0	86				4.0
大学英语（2）	通识必修课	4.0	76				3.0	毛泽东思想和中国特色社会主义理论体系概论	通识必修课	6.0	83				3.5
篮球	通识必修课	1.0	96				5.0	形势与政策（含安全教育）（4）	通识必修课	0.3	75				3.0
思想道德修养	通识必修课	2.0	87				4.0	国际市场营销（双语）	专业必修课	3.0	95				5.0
形势与政策（含安全教育）（2）	通识必修课	0.3	75				3.0	消费者行为学（双语）	专业必修课	3.0	90				4.5
电影作品欣赏	通识任选课	1.0	85				4.0	广告学	专业必修课	2.0	95				5.0
英美文学与西方文化	通识任选课	2.0	95				5.0	品牌管理	专业必修课	2.0	94				4.5
中国古典诗词鉴赏	通识任选课	2.0	83				3.5	项目管理	专业必修课	2.0	93				4.5
宏观经济学	学科必修课	3.0	85				4.0	营销渠道管理	专业必修课	2.0	92				4.5
经济数学（2）	学科必修课	4.0	74				2.5	2019-2020 学年 第1学期							
人力资源管理	学科必修课	3.0	88				4.0	企业决策模拟	核心职业能力必 修课	2.0	90				4.5
市场营销学	学科必修课	3.0	78				3.0	企业诊断	核心职业能力必 修课	2.0	90				4.5
2018-2019 学年 第1学期								商务谈判实务	核心职业能力必 修课	2.0	86				4.0
社会调查	核心职业能力必 修课	1.0	优秀				4.8	营销案例分析	核心职业能力必 修课	2.0	93				4.5
搏击与防身术	通识必修课	1.0	91				4.5	形势与政策（含安全教育）（5）	通识必修课	0.3	80				3.5
形势与政策（含安全教育）（3）	通识必修课	0.3	80				3.5	企业战略管理	专业必修课	3.0	84				3.5
中国近现代史纲要	通识必修课	2.0	80				3.5	物流管理	专业必修课	2.0	95				5.0
Visual FoxPro程序设计	通识任选课	3.0	82				3.5	运营管理	专业必修课	3.0	95				5.0
企业社会责任	通识任选课	2.0	85				4.0	客户关系管理	专业必修课	2.0	88				4.0
								人事测评技术	专业必修课	2.0	89				4.0

验证码：C881DEA23E54692B4A9

验证网址：<https://xw.gzzmdu.com:6899/html/yz.html>

教务处（盖章）

打印日期：2020-07-26 页码 1

注：

西南政法大学
教务成绩
专用章

西南政法大学 本科学生成绩表

院系: 商学院 (监察审计学院)

专业: 市场营销

班级: 市场营销2017

学号: 2017060462

姓名: 周越颖

课 名 程 称	课 程 性 质	学 分	成 绩	补 考 成 绩	重 修 成 绩	绩 点	课 名 程 称	课 程 性 质	学 分	成 绩	补 考 成 绩	重 修 成 绩	绩 点
投资学	专业选修课	2.0	89			4.0							
2019-2020 学年 第2学期													
创业管理	核心职业能力必选课	2.0	92			4.5							
管理统计软件应用	核心职业能力必选课	2.0	87			4.0							
企业文案写作	核心职业能力必选课	2.0	94			4.5							
营销策划	核心职业能力必选课	3.0	92			4.5							
财务报告分析	核心职业能力任选课	2.0	92			4.5							
管理沟通	核心职业能力任选课	1.0	89			4.0							
形势与政策 (含安全教育) (6)	通识必修课	0.3	88			4.0							
财务管理学	专业必修课	3.0	89			4.0							
管理信息系统	专业必修课	3.0	87			4.0							
质量管理	专业必修课	3.0	87			4.0							

验证码: CC881DEA23E54692B4A9

验证网址: <https://xwx.gzzmdu.com:6899/html/yz.html>

教务处 (盖章)

打印日期: 2020-07-26 页码 2

注:



Transcript of Southwest University of Political Science and Law

Name: Zhou Yueying
Student ID: 2017060462
Degree: Bachelor

School: Business School
Major: Marketing
Expected Completion Time: 7/2021

2017—2018 Academic Year 1st Semester					2017—2018 Academic Year 2nd Semester				
Course name	Category	Course hour	Score	Credits	Course name	Category	Course hour	Score	Credits
Military Training and Theory	Required Course	NA	Excellent	2	College English (2)	Required Course	64	76	4
University Student Psychological Health Education	Required Course	18	77	1	Basketball	Required Course	34	96	1
College English 1	Required Course	65	76	4	Ideological and Moral Cultivation	Required Course	32	87	2
Basketball	Required Course	26	91	1	Current Affairs and Policies (2)	Required Course	8	75	0.3
Principles of Marxism	Required Course	48	70	3	Appreciation of Film Works	Optional Course	16	85	1
Current Affairs and Policies (1)	Required Course	8	85	0.3	Appreciation of Classical Chinese Poetry	Optional Course	33	83	2
Introduction to Business Administration	Optional Course	33	83	2	Western Culture and British and American Literature	Optional Course	33	95	2
Real Estate Practice and Case Studies	Optional Course	33	83	2	Macro-Economics	Required Course	48	85	3
Practice of Company Law	Optional Course	33	78	4	Economic Mathematics(2)	Required Course	64	74	2
Principles of Management	Required Course	65	62	3	Human Resource Management	Required Course	48	88	3
Economic Mathematics(1)	Required Course	48	79	4	Marketing	Required Course	48	78	3
Micro-Economics	Required Course	65	83	2					
Semester Total Hours:442 Semester Credits:28.3					Semester Total Hours: 428 Semester Credits:23.3				
2018—2019 Academic Year 1st Semester					2018-2019 Academic Year 2nd Semester				
Course name	Category	Course hour	Score	Credits	Course name	Category	Course hour	Score	Credits
Social Survey	Required Course	NA	Excellent	1	Creative Thinking	Optional Course	16	97	1
Fight and Self-defense	Required Course	34	91	1	Essay Critical Thinking and Writing	Optional Course	33	84	2
Current Affairs and Policies (3)	Required Course	8	80	0.3	Introduction to Life Science	Optional Course	33	85	2
Outline of Modern and Contemporary Chinese History	Required Course	32	80	2	Music Appreciation	Optional Course	16	83	1
Visual FoxPro Program Design	Optional Course	48	82	3	Market Research	Required Course	48	95	3
Corporate Social Responsibility	Optional Course	32	85	2	Fight and Self-defense	Required Course	34	86	1
Japanese Language and Culture	Optional Course	33	96	2	An Introduction to Mao Zedong thought and the theory system of socialism with Chinese characteristics	Required Course	96	83	6
Employment Career Planning	Optional Course	18	68	1	Current Affairs and Policies (4)	Required Course	8	75	0.3
Principles of Accounting	Required Course	48	80	3	International Marketing (bilingual)	Required Course	48	95	3
Economic Law	Required Course	48	79	3	Consumer Behavior (bilingual)	Required Course	48	90	3
Economic Mathematics(3)	Required Course	48	74	3	Advertising	Optional Course	32	95	2
Principle of Statistics	Required Course	48	86	4	Brand Management	Optional Course	32	94	2
					Project Management	Optional Course	32	93	2
					Marketing Channel Management	Optional Course	32	92	2

Semester Total Hours:397 Semester Credits:25.3					Semester Total Hours:508 Semester Credits:30.3				
2019—2020 Academic Year 1st Semester					2018-2019 Academic Year 2nd Semester				
Course name	Category	Course hour	Score	Credits	Course name	Category	Course hour	Score	Credits
Simulation of Enterprise Decision	Required Course	32	90	2	Entrepreneurial Management	Required Course	32	92	2
Corporation Diagnosis	Required Course	32	90	2	Management Software Application	Required Course	32	87	2
Business Negotiation Practice	Optional Course	32	86	2	Corporate Documents Writing	Required Course	32	94	2
Marketing Case Analysis	Optional Course	32	93	2	Marketing Planning	Required Course	48	92	3
Current Affairs and Policies(5)	Required Course	8	80	0.3	Analysis of financial reports	Optional Course	32	92	2
Enterprise Strategy Management	Required Course	48	84	3	Managing Communication	Optional Course	16	89	1
Logistics Management	Required Course	32	95	2	Current Affairs and Policies(6)	Required Course	8	88	0.3
Operation Management	Required Course	48	95	3	Financial Management	Required Course	48	89	3
CRM (customer relation management)	Optional Course	32	88	2	Management Information System	Required Course	48	87	3
Personnel Assessment Technology	Optional Course	32	89	2	Quality Control	Required Course	48	87	3
Investment Principles	Optional Course	32	89	2					
Semester Total Hours:360 Semester Credits:22.3					Semester Total Hours:344 Semester Credits:21.3				
Total Hours: 2479		Total Credits: 105.8		Print Time: 2020/11/10					

SUPPORTING INFORMATION

EXPERIENCE

Experience Type:	Internships Experiences	Experience Dates:	07-09-2020/08-31-2020
Recognition Type:	Compensated Received Academic Credit	Status:	Full-time
Title:	Marketing Intern	Experience Details:	Contacting with project market research, planning and promotion, brand management, sales and customer maintenance Mastering the market situation, managing the development of potential customers, promoting business transactions, etc.
Employer:	Sunac China Holdings Limited Chengdu Sichuan China	Permit to Contact:	Yes
Supervisor:			
Experience Type:	Internships Experiences	Experience Dates:	03-02-2020/03-31-2020
Recognition Type:	Volunteer	Status:	Part-time
Title:	Part-time Assistant	Experience Details:	Analyzed China's pet-care industry reports, compared China to other Asian markets, projected China's pet market value and presented the projection to facilitate strategic decision-making
Employer:	Roland Berger Beijing China	Permit to Contact:	No
Supervisor:			
Experience Type:	Internships Experiences	Experience Dates:	06-10-2019/06-23-2021
Recognition Type:	Compensated	Status:	Part-time
Title:	Part-time Assistant	Experience Details:	Take skills training and career development courses at first, work with project managers on actual project operations or client development. Gain a lot of valuable hands-on experience in basic consulting skills such as research, interviewing and basic data analysis
Employer:	Bain & Company Remote Shanghai China	Permit to Contact:	Yes
Supervisor:			

DOCUMENTS

Document Requested	Uploaded	File Name	Uploaded Date
CV/Resume	Yes	CV/Resume	02-02-2021
Certified Translations of Transcripts	Yes	Certified Translations of Transcripts	02-02-2021

Yueying (Helen) Zhou

301 Baosheng Ave, Huxing Street Yubei District, Chongqing Municipality, PRC

Cell Phone: +86 188-7513-7731

Email: 1054266847@qq.com

EDUCATION

SOUTHWEST UNIVERSITY OF POLITICAL SCIENCE AND LAW (SWUPL)

CHONGQING, CHINA

Bachelor of Business Administration, GPA 3.8/5.0

September 2017 – (expected) June 2021

- Scholarship for academic achievement and campus involvement (Spring 2018-2019, Fall 2018-2020)
- Teaching Assistant for Associate Dean

UNIVERSITY OF CALIFORNIA, BERKELEY

BERKELEY, CA

Summer Session: Competitive Strategy course, GPA 3.3/4.0

July - Aug 2019

EXPERIENCE

SUNAC CHINA HOLDINGS LIMITED (Top 10 Chinese Real Estate Company)

CHENGDU, CHINA

Summer Marketing Intern

July - August 2020

- Compiled market intelligence information including trends, competitor marketing strategy and product features, verified data through phone calls and field research, evaluated competitive position using SWOT analysis and summarized core advantages
- Received and recorded client complaints regarding logistics arrangement, handled cases independently, identified sensitive client concerns and escalated to managers
- Promoted products to walk-in clients, captured \$300,000 in business leads by deep understanding client needs and provided support to close the deal

SHI SAN YU (Han Chinese Costume Brand)

CHENGDU, CHINA

Team Leader - Marketing Strategy Project

March - June 2020

- Led team members to define the project theme and scope, divided the tasks and assigned to team members, monitored progress and ensured smooth communication and timely completion of the project
- Designed questionnaire and distributed 355 surveys (80% completion rate), analyzed the feedback by 4Ps model (Product, Price, Place, Promotion) and formed data-driven recommendation for product positioning

ROLAND BERGER

REMOTE

Part-time Assistant - China Pet Market Research Project

March 2020

- Analyzed China's pet-care industry reports, compared China to other Asian markets, projected China's pet market value and presented the projection to facilitate strategic decision-making

BAIN & COMPANY

REMOTE

Part-time Assistant - Café Amazon Marketing Strategy Project in Guangxi Province

June 2019

- Gathered geo-demographic information with regards to 10 CBDs in Nanning city, built a database with 50 premises, audited the data and recommended 15 optimal properties by using waterfall model for network expansion
- Scouted and interviewed photographers to update the product images, negotiated the contract and facilitated the communication and cooperation between Café Amazon and the photographer

SWUPL-University of British Colombia Joint Program

CHONGQING, CHINA

Transportation Infrastructure Improvement Project

May 2019

- Investigated Chongqing's transportation infrastructure inequalities by field research and phone calls, compared the data against that of Hong Kong and Vancouver, identified problems (i.e. inaccessible to the disabled, environmental pollution)
- Presented the findings and proposed actionable solutions to Chongqing government, project received very positive feedback and won 1st place award among 15 teams

ADDITIONAL

- **Technical Skills:** SPSS, Python, Certified Microsoft Office Specialist Expert (Word, PowerPoint, Excel, Outlook),
- **Language:** Chinese (Native), English (Professional Proficient), Japanese (Conversational)
- **Interests:** Video games, Reading, Wool handcrafting

Transcript of Southwest University of Political Science and Law

Name: Zhou Yueying
Student ID: 2017060462
Degree: Bachelor

School: Business School
Major: Marketing
Expected Completion Time: 7/2021

2017—2018 Academic Year 1st Semester					2017—2018 Academic Year 2nd Semester				
Course name	Category	Course hour	Score	Credits	Course name	Category	Course hour	Score	Credits
Military Training and Theory	Required Course	NA	Excellent	2	College English (2)	Required Course	64	76	4
University Student Psychological Health Education	Required Course	18	77	1	Basketball	Required Course	34	96	1
College English 1	Required Course	65	76	4	Ideological and Moral Cultivation	Required Course	32	87	2
Basketball	Required Course	26	91	1	Current Affairs and Policies (2)	Required Course	8	75	0.3
Principles of Marxism	Required Course	48	70	3	Appreciation of Film Works	Optional Course	16	85	1
Current Affairs and Policies (1)	Required Course	8	85	0.3	Appreciation of Classical Chinese Poetry	Optional Course	33	83	2
Introduction to Business Administration	Optional Course	33	83	2	Western Culture and British and American Literature	Optional Course	33	95	2
Real Estate Practice and Case Studies	Optional Course	33	83	2	Macro-Economics	Required Course	48	85	3
Practice of Company Law	Optional Course	33	78	4	Economic Mathematics(2)	Required Course	64	74	2
Principles of Management	Required Course	65	62	3	Human Resource Management	Required Course	48	88	3
Economic Mathematics(1)	Required Course	48	79	4	Marketing	Required Course	48	78	3
Micro-Economics	Required Course	65	83	2					
Semester Total Hours:442 Semester Credits:28.3					Semester Total Hours: 428 Semester Credits:23.3				
2018—2019 Academic Year 1st Semester					2018-2019 Academic Year 2nd Semester				
Course name	Category	Course hour	Score	Credits	Course name	Category	Course hour	Score	Credits
Social Survey	Required Course	NA	Excellent	1	Creative Thinking	Optional Course	16	97	1
Fight and Self-defense	Required Course	34	91	1	Essay Critical Thinking and Writing	Optional Course	33	84	2
Current Affairs and Policies (3)	Required Course	8	80	0.3	Introduction to Life Science	Optional Course	33	85	2
Outline of Modern and Contemporary Chinese History	Required Course	32	80	2	Music Appreciation	Optional Course	16	83	1
Visual FoxPro Program Design	Optional Course	48	82	3	Market Research	Required Course	48	95	3
Corporate Social Responsibility	Optional Course	32	85	2	Fight and Self-defense	Required Course	34	86	1
Japanese Language and Culture	Optional Course	33	96	2	An Introduction to Mao Zedong thought and the theory system of socialism with Chinese characteristics	Required Course	96	83	6
Employment Career Planning	Optional Course	18	68	1	Current Affairs and Policies(4)	Required Course	8	75	0.3
Principles of Accounting	Required Course	48	80	3	International Marketing (Bilingual)	Required Course	48	95	3
Economic Law	Required Course	48	79	3	Consumer Behavior (bilingual)	Required Course	48	90	3
Economic Mathematics(3)	Required Course	48	74	3	Advertising	Optional Course	32	95	2
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					Project Management	Optional Course	32	93	2
					Marketing Channel Management	Optional Course	32	92	2

Semester Total Hours:397 Semester Credits:25.3					Semester Total Hours:508 Semester Credits:30.3					
2019—2020 Academic Year 1st Semester						2018-2019 Academic Year 2nd Semester				
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Enterprise Strategy Management	Required Course	48	84	3	Managing Communication	Optional Course	16	89	1	
Logistics Management	Required Course	32	95	2	Current Affairs and Policies(6)	Required Course	8	88	0.3	
Operation Management	Required Course	48	95	3	Financial Management	Required Course	48	89	3	
CRM (customer relation management)	Optional Course	32	88	2	Management Information System	Required Course	48	87	3	
Personnel Assessment Technology	Optional Course	32	89	2	Quality Control	Required Course	48	87	3	
Investment Principles	Optional Course	32	89	2						
Semester Total Hours:360 Semester Credits:22.3					Semester Total Hours:344 Semester Credits:21.3					
Total Hours: 2479		Total Credits: 105.8		Print Time: 2020/11/10						

CUSTOM QUESTIONS

NOTIFICATION ABOUT SWITCHING PROGRAMS

- * 1. Please carefully read the instructions that appear throughout the application. Once you have begun the application, changing a program will delete a program's content, including recommendations, and it will no longer appear in your application. If you have completed your application, please submit it under the currently selected program and contact our office to make the switch once you have submitted.

Answer: Check here to indicate you have read and understand the above paragraph.

ADDITIONAL QUESTIONS

- * 1. Have you previously applied to a graduate program at Boston University Questrom School of Business?

Answer: No

- * 2. Will you be receiving tuition reimbursement from your employer?

Answer: No

HOW DID YOU HEAR ABOUT US?

- * 1. How did you first learn about the Questrom School of Business?

Answer: From a Ranking Publication

- * 2. Which external sources of information were most influential in your decision to apply to the Questrom School of Business? Please select all applicable answers.

Answer: US News & World Report

- * 3. Which internal sources of information were most influential in your decision to apply to the Questrom School of Business? Please select all applicable answers.

Answer: Questrom School of Business website

STANDARD APPLICATION QUESTIONS REGARDING PRIOR ACADEMIC MISCONDUCT

- * 1. Have you ever been disciplined by any college or university for reasons pertaining to academic integrity?

Answer: No

GENDER IDENTITY

1. Do you identify as a member of the Gay, Lesbian, Bisexual and Transgender (GLBT) community?

Answer: Yes

CUSTOM QUESTIONS CONTINUED

FIRST GENERATION COLLEGE STUDENT

1. Are you a first generation college student? We define first generation as coming from a family where neither parent/guardian completed a bachelor's degree from an undergraduate institution.

Answer: No

CERTIFICATION AND AUTHORIZATION STATEMENT

- * 1. I certify that all the information and statements I have provided in this application are correct and complete. I certify that, as required, I have read all application instructions, and have responded truthfully regarding sources of information related to my college attendance and academic actions taken by a university or other institution. I further certify that all information submitted on my behalf, including letters of recommendation, is authentic. I have read and understand all notices contained in the application and the application instructions informing me of my obligation to provide true and complete answers to all questions.
- I understand that withholding pertinent information or giving false information on this application will be cause for denial of admission to Boston University and any of its school(s), withdrawal of any offer of admission, cancellation of registration, expulsion from the University or any of its school(s) after I have been admitted, or revocation of my degree. I understand that I have an ongoing obligation to inform the Admissions Office of any changed circumstances affecting information I have provided on the application within 30 days of my first notice of such events.
- I have read and understand the Application Deadline Policy of the school(s) at Boston University to which I have applied. I give my permission to officials at all institutions that I have attended to release information requested by any school(s) at Boston University to which I have applied. I understand that my application and materials submitted with my application become the property of the school(s) at Boston University to which I have applied. I understand that the information furnished in conjunction with this application will be treated confidentially and will be disclosed only in accordance with the University's policy governing privacy of student education records.
- I realize that the institution reserves the right to withdraw an offer of admission if I fail to maintain satisfactory scholastic standing for work in progress, final records fail to show completion of courses and/or degrees required for admission, or if there is a change in the circumstances affecting information I have provided on this application.

Answer: Your certification of this statement serves the same purpose as a legal signature, and is binding.

DESIGNATIONS

MASTER OF SCIENCE IN BUSINESS ANALYTICS

Organization:	BU-Questrom School of Business	Delivery:	Campus
Program/Department:	Master of Science in Business Analytics	Submitted Date:	02-03-2021
Degree:	MS	Completed Date:	02-03-2021
Semester:	Summer 2 2021	Verified Date:	—
Campus:	Charles River Campus	Application Status:	Complete
		Academic Update Status:	—
		Last Updated:	02-03-2021

SUPPLEMENTAL QUESTIONS

PROGRAMMING EXPERIENCE

- 1 Have you taken coursework that used any of the following programming languages? Please select all that apply.
Answer: Python

PYTHON

- 1 Familiarity with Python:
Answer: Beginning
- 2 If you took relevant classes, please indicate the course numbers and names as they appear on your transcript, as well as the year and semester taken. If you have other/additional experience, provide the type of experience (e.g. work, non-degree classes or training)
Answer: Python for Everybody course on Coursera

R

- 1 Familiarity with R:
Answer:
- 2 If you took relevant classes, please indicate the course numbers and names as they appear on your transcript, as well as the year and semester taken. If you have other/additional experience, provide the type of experience (e.g. work, non-degree classes or training)
Answer:

OTHER

- 1 Name of Language:
Answer:
- 2 Familiarity with Language:
Answer:
- 3 If you took relevant classes, please indicate the course numbers and names as they appear on your transcript, as well as the year and semester taken. If you have other/additional experience, provide the type of experience (e.g. work, non-degree classes or training)
Answer:

STATISTICS EXPERIENCE

- 1 Please list relevant coursework you have taken covering key statistical concepts (such as probability, statistical distributions, hypothesis testing and statistical inference, (multivariate) regression analysis. Include the course numbers and names as they appear on your transcript, as well as year and semester taken.
Answer: Economic Mathematics(1-3)2017-20181st,2st semester,2018-2019 1st
Principle of Statistics 18-19 1st

INTERNSHIP EXPERIENCE

- * 1 Years
Answer: 0

DESIGNATIONS CONTINUED

MASTER OF SCIENCE IN BUSINESS ANALYTICS

SUPPLEMENTAL QUESTIONS

INTERNSHIP EXPERIENCE

2 and
Answer:* 3 Months
Answer: 3

FULL TIME WORK EXPERIENCE

* 1 Years
Answer: 02 and
Answer:* 3 Months
Answer: 0

ADDITIONAL QUESTIONS

1 If you have communicated with the Admissions Office using a different email address than the one used on your application,
please list it below.
Answer:

REFERENCES

Lei Wang

Type: Specialized Masters

Occupation: —
Professional Title: —
Organization: —
Email: wanglei@swupl.edu.cn
Telephone: —
Request Date: 02-02-2021
Response Due Date: 02-03-2021
Status: Completed
Date Completed: 02-03-2021Waiver of Evaluation: Yes
Permission to Contact: Yes
School Permission to Contact: Yes

Yi Zhang

Type: Specialized Masters

Occupation: —
Professional Title: —
Organization: —
Email: zhangyi0814@swupl.edu.cn
Telephone: —
Request Date: 02-02-2021
Response Due Date: 02-03-2021
Status: Completed
Date Completed: 02-03-2021Waiver of Evaluation: Yes
Permission to Contact: Yes
School Permission to Contact: Yes

DESIGNATIONS CONTINUED

MASTER OF SCIENCE IN BUSINESS ANALYTICS			
DOCUMENTS			
Document Requested	Uploaded	File Name	Uploaded Date
Essay	Yes	Essay	02-03-2021
Test Score Report	Yes	Test Score Report	02-03-2021
Test Score Report	Yes	Test Score Report	02-03-2021

Through the courses I have taken during my undergraduate study, I came to understand the importance of data-driven insights in decision-making processes. In the Simulation of Enterprise Decision course, I modified the basic model provided by the professor and significantly mitigated the long-term risk, which resulted in gaining the highest profit per capita among 20 “companies” in the class. My interests in data analysis intensified during that time. In the Contemporary Undergraduate Mathematical Contest in Modeling, my team and I optimized the cab parking solutions for airports. We collected the traffic data and built a multi-attribute based decision tree model, and we validated the model and analyzed the feasibility and multi-attribute factors of that model through Python. I was mainly responsible for cleaning the data and counting the number of flights arriving at different times of the day for a month through Python programming. The result significantly improved the parking lot’s throughput, and my interest in data analysis intensified. While interning at Sunac, a TOP 5 real estate company in China, I noticed that the company had accumulated tons of customer feedback, but little data analysis had been conducted to facilitate a marketing strategy. I saw it as a huge opportunity and believed the company could better serve customer needs with a deep dive into the customer data. I derived my career aspiration from that experience.

I desire to spearhead data-driven solutions for companies after finishing the program. Immediately post graduate study, I desire to be a digital marketing analyst in a multi-national corporation, such as Nestlé, Unilever, or PepsiCo. These companies will help

me grow through their comprehensive training systems and advanced marketing experiences. During that time, I will practice my problem-solving skills through daily tasks and cultivate my teamwork and communication abilities. In the second or third year, I hope to become a Brand Manager to lead the launch of a new brand.

After accumulating enough experience, my long-term goal is to become a Brand Ambassador to re-position the coffee beans of Yunnan, where I'm originally from, and bring them to the world. Since the value of Yunnan's coffee beans is currently underestimated, I hope to help in pricing and branding the high quality coffee bean by the year 2035.

Therefore, pursuing a degree in Business Analytics at Boston University's Questrom School of Business will provide me with the skills I need to achieve my goals. Questrom's rigorous course structure and abundant career sources will help me bridge theory with real world application. I am convinced my technical and mathematical skills will be enhanced through carefully designed courses, such as Supervised Machine Learning. I will also improve my essential professional skills through courses like Teaming and Management Communications. Electives in the third semester will provide me the opportunity to focus on marketing analytics, which both fits my interests and upcoming career goal. I anticipate digging into real world business challenges and deepening my understanding of industry best practices through the Capstone project. Outside of the classroom, the Asian Business Club will allow me to network and

socialize with others who are interested in Asian Business Community.

With personalized career counseling, I will explore more possibilities and opportunities in business analytics. I anticipate meeting with industry leaders through Recruiter Events, such as the virtual speed-networking event. Additionally, the international scope of the alumni network and the campus' location in Boston will connect me with excellent job opportunities, which will assist me in launching my career upon graduation. Knowing that Boston city has been named among the Top 6 of data science hubs, I believe my interest and skills in data will be strengthened during my graduate studies. I would be honored to join Questrom School of Business as I believe it is the ideal place for me to grow as a professional and help me to eventually achieve my career goals.

Name: Zhou, Yueying

Last (Family/Surname) Name, First (Given) Name Middle Name

Email: 18875137731@163.com

Gender: F

Date of Birth: December 27, 1998

Appointment Number: 6134 6092 0256 2389

Test Date: October 28, 2020



Zhou, Yueying
220 Arbor Glen Dr. Apt 305
East Lansing, MI 48823
United States

Inst. Code

Dept. Code

Country of Birth: China

Native Language: Chinese

Test Center: STNRPUSA - Special Home Edition

Test Center Country: United States

Security Identification

ID Type: PASSPORT

ID No.: xxxxxxxxxxxxxxxxxxxxx1404

Issuing Country: China

THIS IS A PDF SCORE REPORT, DOWNLOADED AND PRINTED BY THE TEST TAKER.

October 28, 2020 Test Date Scores



Reading: 29 0 30

Listening: 24 0 30

Speaking: 21 0 30

Writing: 27 0 30

MyBest™ Scores

Your highest section scores from all valid test dates, as of November 02, 2020.

Sum of Highest Section Scores

101
out of 120

Reading:

Test Date: 29 0 30
Oct 28, 2020

Listening:

Test Date: 24 0 30
Oct 28, 2020

Speaking:

Test Date: 21 0 30
Oct 28, 2020

Writing:

Test Date: 27 0 30
Oct 28, 2020

A total score is not reported when one or more sections have not been administered.
Expired scores are not included in MyBest™ calculations.

THIS IS A PDF SCORE REPORT, DOWNLOADED AND PRINTED BY THE TEST TAKER.

Zhou, Yueying

Date of Birth: December 27, 1998

Appointment Number: 6134 6092 0256 2389

Test Date: October 28, 2020

SCORE RANGES

Total Score	0–120
Reading	0–30
Advanced	24–30
High - Intermediate	18–23
Low - Intermediate	4–17
Below Low - Intermediate	0–3
Listening	0–30
Advanced	22–30
High - Intermediate	17–21
Low - Intermediate	9–16
Below Low - Intermediate	0–8
Speaking	0–30
Advanced	25–30
High - Intermediate	20–24
Low - Intermediate	16–19
Basic	10–15
Below Basic	0–9
Writing	0–30
Advanced	24–30
High - Intermediate	17–23
Low - Intermediate	13–16
Basic	7–12
Below Basic	0–6

INSTITUTION CODES

The Institutions and Department code numbers shown on the front page are the ones you selected before you took the test.

Dept.	Where the Report Was Sent
00	Admissions office for undergraduate study
01, 04-41, 43-98	Admissions office for graduate study in a field other than management (business) or law according to the codes selected when you registered
02	Admissions office of a graduate school of management (business)
03	Admissions office of a graduate school of law
42	Admissions office of a school of medicine or nursing or licensing agency
99	Institution or agency that is not a college or university

For additional information about TOEFL iBT scores, score ranges, and how to improve your skills, visit www.ets.org/toefl/ibt/scores.

IMPORTANT NOTE TO SCORE USERS: This is a PDF score report, downloaded and printed by the test taker. Therefore, ETS cannot guarantee that it has not been altered. To verify the scores on this report, please contact the TOEFL Score Verification Service at +1-800-257-9547 or +1-609-771-7100. Scores more than two years old cannot be reported or validated.

YUEYING ZHOU

Most Recent Test Date: November 26, 2020

Address: 220 Arbor Glen Dr.Apt 305, East Lansing, MI, 48823 United States

Registration Number: 8543757

Print Date: December 8, 2020

Email: 1054266847@qq.com

Phone: 86-18875137731

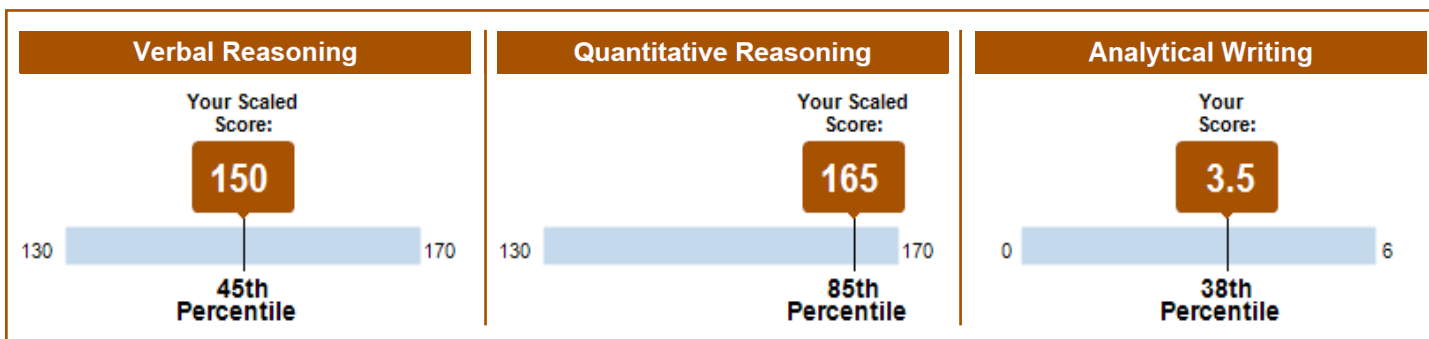
Date of Birth: December 27, 1998

Social Security Number (Last Four Digits):

Gender: Female

Intended Graduate Major: Marketing (4304)

Your Scores for the General Test Taken on November 26, 2020



Your Test Score History

General Test Scores

Test Date	Verbal Reasoning		Quantitative Reasoning		Analytical Writing	
	Scaled Score	Percentile	Scaled Score	Percentile	Score	Percentile
November 26, 2020	150	45	165	85	3.5	38
November 6, 2020	Not Available	---	Not Available	---	Not Available	---
September 30, 2020	145	25	161	75	3.0	14

• **Not Available** - Scores are currently not available. Please allow 10-15 days after a computer-delivered test or 5 weeks after a paper-delivered test for your scores to be reported.

Subject Test Scores

You do not have reportable test scores at this time.

Your Score Recipient(s)

Undergraduate Institution

Report Date	Institution (Code)	Department (Code)	Test Title	Test Date
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Designated Score Recipient(s)

Report Date	Score Recipient (Code)	Department (Code)	Test Title	Test Date
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YUEYING ZHOU

Most Recent Test Date: November 26, 2020

Date of Birth: December 27, 1998

Registration Number: 8543757

Print Date: December 8, 2020

About Your GRE® Score Report

Score Reporting Policies

With the *ScoreSelect*® option, you can decide which test scores to send to the institutions you designate. There are three options to choose from:

- Most Recent option – Send your scores from your most recent test administration
- All option – Send your scores from all administrations in the last five years
- Any option – Send your scores from one OR as many test administrations in the last five years (this option is not available on test day when you select up to four FREE score reports)

Scores for a test administration must be reported in their entirety. Institutions will receive score reports that show only the scores that you selected to send to them. There will be no special indication if you have taken additional GRE tests. See the *GRE® Information Bulletin* for details. The policies and procedures explained in the Bulletin for the current testing year supersede previous policies and procedures in previous bulletins.

Scores will be sent to designated score recipients approximately 10-15 days after a computer-delivered test and 5 weeks after a paper-delivered test. If your scores are not available for any reason, you will see "Not Available" in Your Test Score History.

GRE test scores are reportable according to the following policies:

- For tests taken prior to July 1, 2016, scores are reportable for five (5) years following the testing year in which you tested (July 1 – June 30). For example, scores for a test taken on May 15, 2015, are reportable through June 30, 2020. GRE scores earned prior to August 2011 are no longer reportable.
- For tests taken on or after July 1, 2016, scores are reportable for five (5) years following your test date. For example, scores for a test taken on July 3, 2016, are reportable through July 2, 2021.

Note: Score recipients will only receive scores from test administrations that you have selected to send to them.

Percentile Rank (% Below)

A percentile rank for a test score indicates the percentage of test takers who took that test and received a lower score. Regardless of when the reported scores were earned, the percentile ranks for General Test and Subject Test scores are based on the scores of all test takers who tested within the most recent three-year period.

Retaking a GRE Test

You can take the *GRE*® General Test *once every 21 days*, up to *five times* within any continuous rolling 12-month period (365 days). This applies even if you canceled your scores on a test taken previously. You can take the paper-delivered GRE General Test and *GRE*® Subject Tests as often as they are offered.

Note: This policy will be enforced even if a violation is not immediately identified (e.g., inconsistent registration information) and test scores have been reported. In such cases, the invalid scores will be canceled and score recipients will be notified of the cancellation. Test fees will be forfeited.

For More Information

For information about interpreting your scores, see *Interpreting Your GRE Scores* at www.ets.org/gre/understand.

For detailed information about your performance on the Verbal Reasoning and Quantitative Reasoning sections of the computer-delivered GRE General Test, access the free GRE Diagnostic Service from your ETS account. This service includes a description of the types of questions you answered right and wrong, the difficulty level of each question, and the time spent on each question. This service is available approximately 15 days after your test administration and for six months following your test administration.

If you have any questions concerning your score report, email GRE Services at gre-info@ets.org or call 1-609-771-7670 or 1-866-473-4373 (toll free for test takers in the U.S., U.S. Territories and Canada) between 8 a.m. and 7:45 p.m. (New York Time).

EVALUATIONS

EVALUATOR INFORMATION

Lei Wang

Title: —

Daytime Phone: —

Occupation: —

Date Completed: 02/03/2021

Organization: —

Status: Completed

Email: wanglei@swupl.edu.cn

I waive my right of access to this evaluation: YES

How long have you known the applicant? 3-5 years

How well do you know the applicant? Very Well

In what capacity do you know the applicant? Instructor/Professor

REFERENCE RATINGS

	Not Observed	Poor (1)	Below Average (2)	Average (3)	Good (4)	Excellent (5)
Quantitative Ability						✓
Knowledge of Advanced Math Concepts					✓	
Communication Skills					✓	
Ability to work through a challenge						✓
Willingness to work hard					✓	
Problem Solving Ability						✓
Sense of Humor					✓	
Ability to work well with others						✓
Integrity					✓	
Maturity					✓	
Self-confidence					✓	
Potential for career success						✓
Organizational Skills					✓	
Analytical Skills					✓	

RECOMMENDATION CONCERNING ADMISSION

I highly recommend this applicant

Recommendation Letter

To Whom It May Concern,

I am pleased to write this recommendation letter for her. I hope my letter will better assist you in evaluating her excellent academic performance and charming personality.

I have taught Yueying Zhou in the courses of Calculus, Economics Mathematics, and Customer Relation Management. She was the top student in my class. Yueying Zhou is good at team work. She is so considerate and always willing to offer opportunities to teammates to speak out and take on their feelings. Moreover, she had outstanding mathematical analysis skills. In the National College Student Mathematical Modeling Competition, Yueying Zhou and her team demonstrated excellent mathematical thinking skills. To better understand the characteristics and career development directions of different majors, Yueying Zhou also actively consulted teachers of different majors. Her responsibility for future career planning has left a deep impression on me.

In general, I think she is a qualified candidate for the program. If she is lucky enough to be admitted, I believe she can further enrich her knowledge reserve and lay a solid foundation for future employment.

Warm Regards,

Lei Wang

Associate Professor, Southwest University of Political Science & Law

Address: No. 301, Baosheng Avenue, Yubei District, Chongqing City, China

Email: wanglei@swupl.edu.cn

Tel: +86 18996917110

EVALUATIONS CONTINUED

EVALUATOR INFORMATION

Yi Zhang

Title:	—	Daytime Phone:	—
Occupation:	—	Date Completed:	02/03/2021
Organization:	—	Status:	Completed
Email:	zhangyi0814@swupl.edu.cn		

I waive my right of access to this evaluation:	YES
How long have you known the applicant?	2-3 years
How well do you know the applicant?	Very Well
In what capacity do you know the applicant?	Advisor

REFERENCE RATINGS

	Not Observed	Poor (1)	Below Average (2)	Average (3)	Good (4)	Excellent (5)
Quantitative Ability					✓	
Knowledge of Advanced Math Concepts					✓	
Communication Skills						✓
Ability to work through a challenge						✓
Willingness to work hard						✓
Problem Solving Ability						✓
Sense of Humor						✓
Ability to work well with others					✓	
Integrity						✓
Maturity						✓
Self-confidence						✓
Potential for career success						✓
Organizational Skills					✓	
Analytical Skills						✓

RECOMMENDATION CONCERNING ADMISSION

I highly recommend this applicant

Recommendation Letter

Dear Sir or Madam,

In the capacity as the Professor at Southwest University of Political Science & Law, it gives me great pleasure to provide this recommendation letter for my student, Yueying Zhou, in support of her application for your esteemed university.

I have known Yueying Zhou for 4 years. She took my courses of Marketing, Advertising, Brand Management, and Case Studies of Marketing. In addition, I am guiding her senior thesis writing as well. When she was a freshman student, Yueying Zhou was always nervous at public speaking. However, after a year of study and practice, the presentations she presented were articulating and engaging. For example, in the Advertising class, she used a series of animated advertisements on Huawei mobile phones as a carrier and analyzed the advantages and disadvantages of the advertising based on what she had learned. Compared with other students, she used body language and eye contact to convey energy and confidence, and smoothly interacted with the audience. Besides, Yueying Zhou had solid academic research and analysis capabilities. In the final assignment of the Brand Management course, she submitted an analysis report of Nestlé's brand building in China, which included comprehensive data collection and theoretical analysis.

I believe Yueying Zhou has the capabilities, motivation and stamina to cope successfully with the demands of her proposed program, and thus present my sincere recommendation to you. Please do not hesitate to contact me if you need further information about her.

Sincerely Yours,

Yi Zhang

Professor, Southwest University of Political Science & Law

Address: No. 301, Baosheng Avenue, Yubei District, Chongqing City, China

Email: zhangyi0814@swupl.edu.cn

Tel: +86 13527548232