

Average of Client by
Gender
F
M

Q3

Q2

Q1

Average of Card Category
Silver
Blue
Gold
Platinum

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 46139398       | 36957875               | 6,495,887.74           |
| Gold          | 2454072        | 2024078                | 373,784.16             |
| Platinum      | 1135608        | 953314                 | 161,629.05             |
| Silver        | 5586332        | 4586746                | 812,081.28             |
| Total         | 55315410       | 44522013               | 7,843,382.23           |

Revenue 55M

**Total Transaction** 

45M

Interest Earned

7.84M

Count

656K











