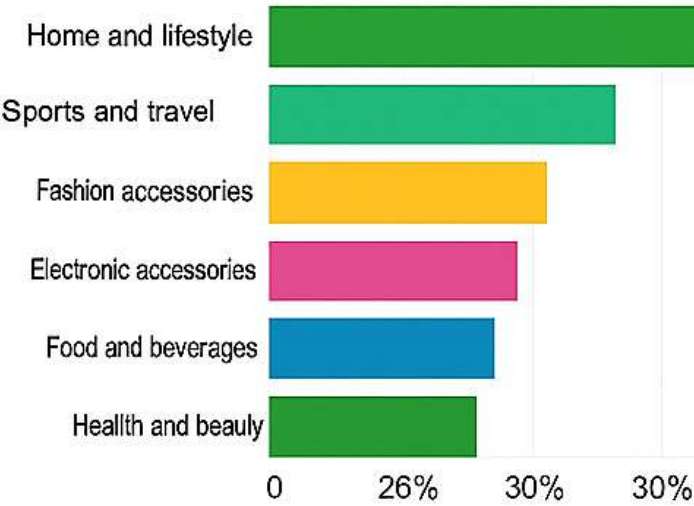
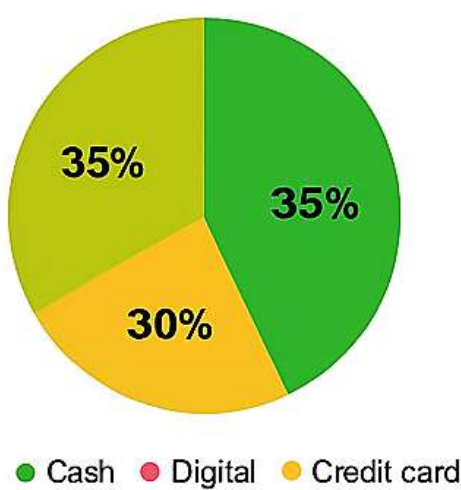


Supermarket Sales Insights - Assignment Report

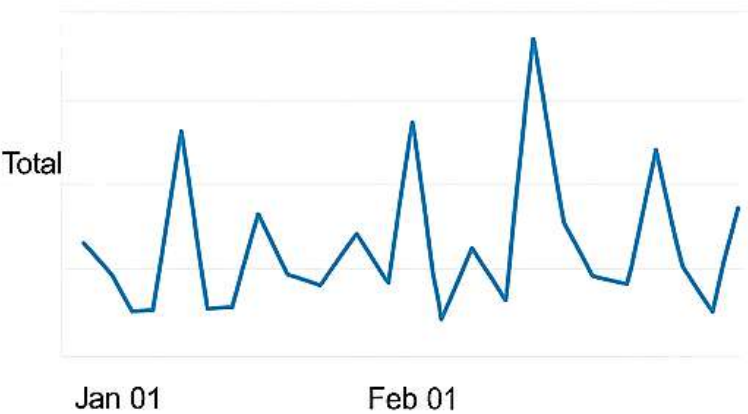
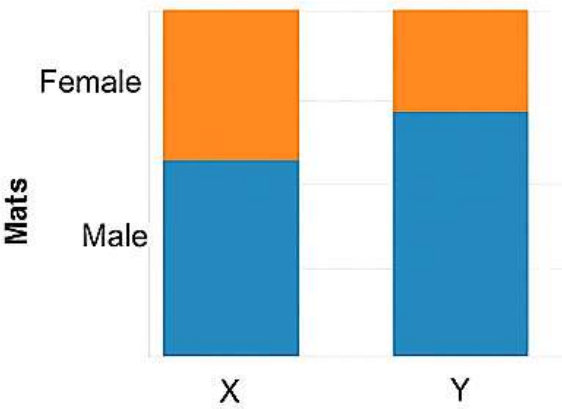
Sales by Product Line



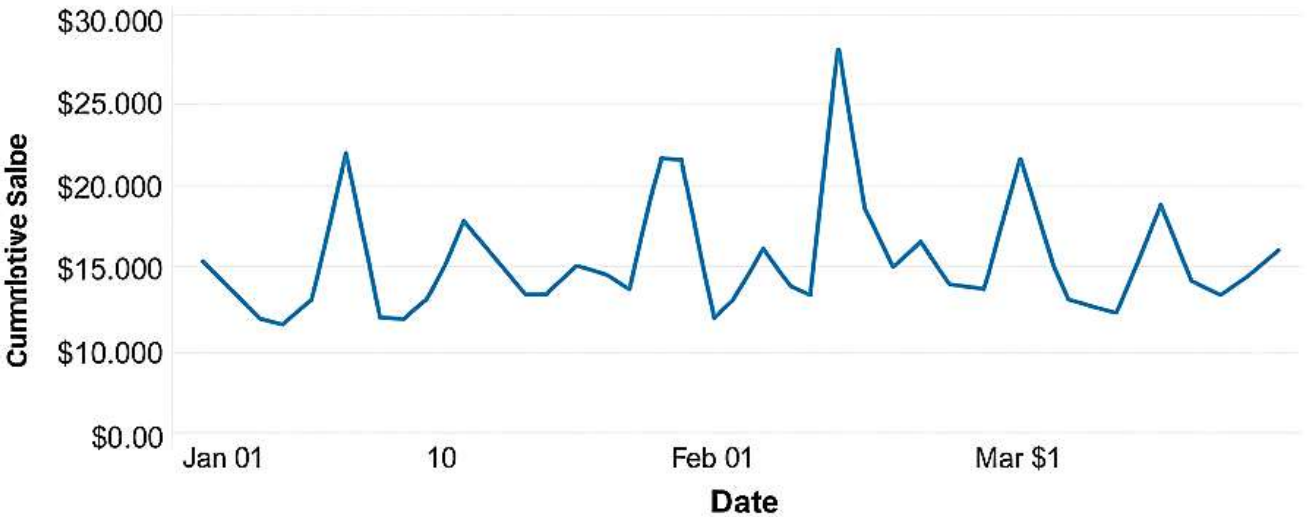
Payment Method Method



Sales by Branch and – Sales by Branch and Gender



Cumulative Sales Over Time



Branch-Wise Supermarket Sales Analysis

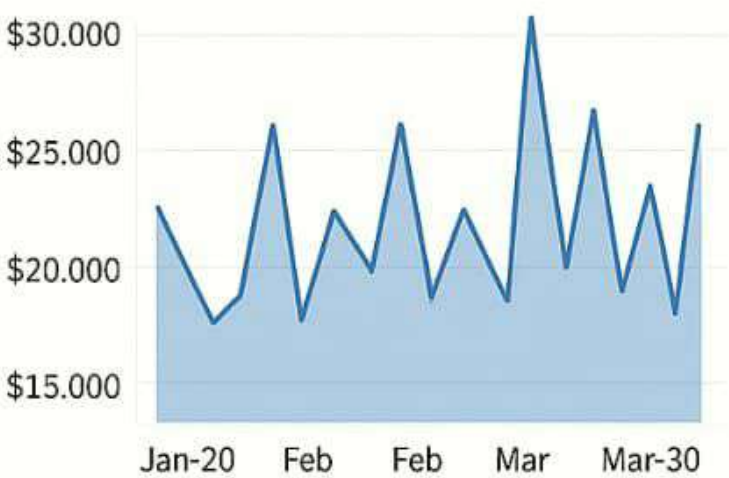
Branch Overview

All

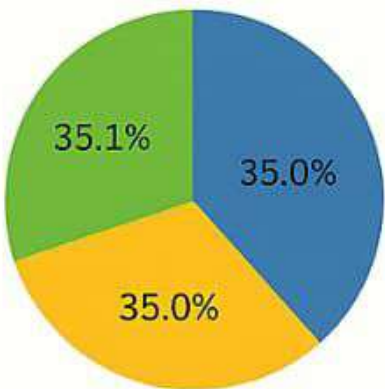
Branch Overview



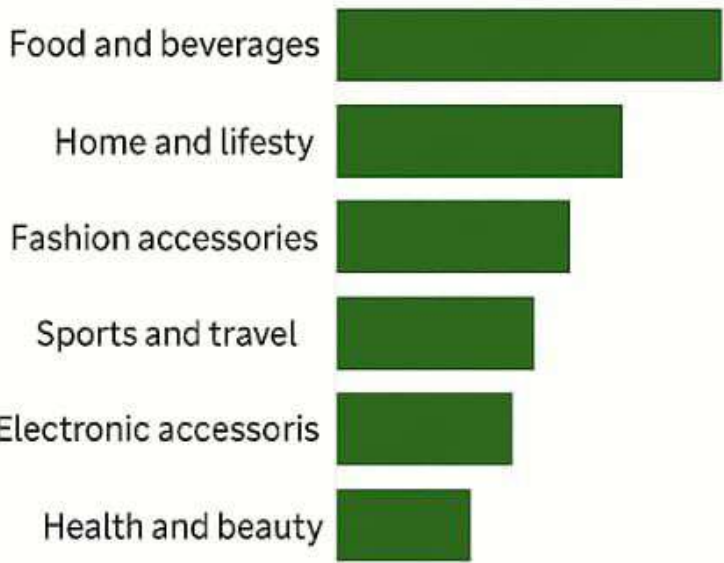
Date vs. Total Sales



Gross Income by Product Line

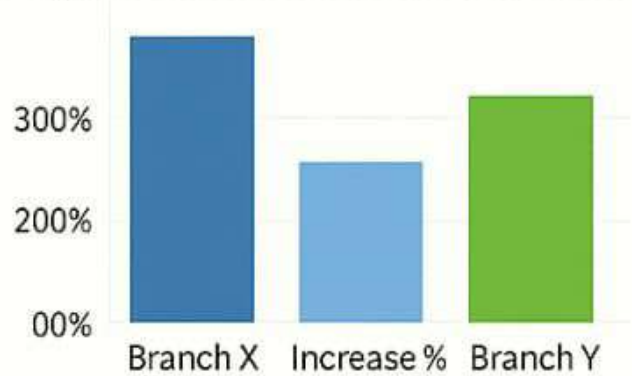


Gross Income by Product Line



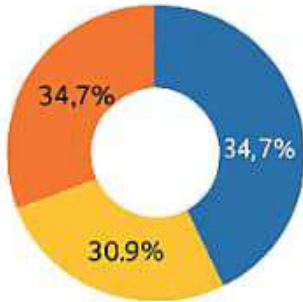
● Credit ● Cash ● Debit

Payment Method Distribution



Supermarket Performance Dashboard – Sales & Insights

Payment Preferences



Credit cards and cash are nearly equally preferred, while wallet usage is slightly lower.

Lifestyle products remain the highest contributor.

Ratings by Branch (Monthly)

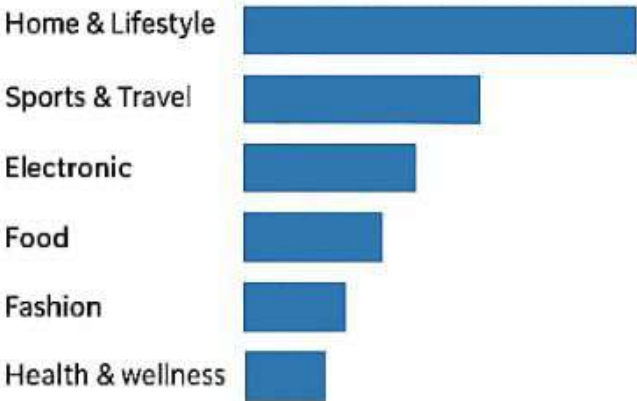
	Jan	Feb	Mar	%
A	6.94	7.41	6.76	
B	7.10	6.73	7.00	
C	6.74	6.93	6.98	

Branch C is consistently rated, while A peaked in February.

Waterfall – Monthly Sales Trends



Line chart – Daily Sales Trends



Net change shows fluctuations with February recovering the most.

Sales by Product Line – Summary Table

Product Category	SUM income %
Home & Lifestyle	4,656
Sports & Travel	4,259
Electronic items	4,135
Food & beverages	2,990
Fashion accessories	2,968
Health & wellness	2,495

Lifestyle products remain the highest contributor.

Sales Funnel View



Net change shows fluctuations with February recovering the most.

Branch Overlooker (Total Sales)

