



ANNUAL
REPORT

2023

MARCHING CHENNAI AHEAD²⁰²³
COLLABORATE AND GROW



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CHAIR'S MESSAGE

Pratheep Chandramohan, Chair – Yi Chennai Chapter

Dear Friends and Colleagues,

I am delighted to present the Yi Chennai Chapter's Annual Report for 2023, a year marked by extraordinary achievements. Our theme, "Marching Chennai Ahead – Collaborate and Grow," aimed at celebrating the city's diverse aspects and fostering collaborations for impactful initiatives.



Highlights of Key Projects and Initiatives:

- 34 Lakh digital reach.
- Membership grew 31% to 150 members.
- 21+ Yuva Colleges, 15,000+ students, and 3 new MOUs.
- 20+ Thalir Schools, 18,000+ students, and 6 new MOUs.
- 2 Rural Clusters and 400+ Rural families.
- Training-of-Teachers (TOT) for young Teacher Trainees under Masoom.
- Certified Emergency Responder (Certified Farishtey) – one of the flagship project.
- "Walk Along", a flagship Accessibility walk bringing together multiple stakeholders.
- "Chennai Got Talent, 4th Edition" scaling to new heights with 27 lakh reach.
- Maiden Yi Garba and Dandiya night, The Nawab Quiz, Srilanka and Japan retreat.
- Yi Talks, Industry Visits, Yi TED Ed Student Talks, Y20 Conclave and other marquee programs under Learning.
- International Cross Chapter Learning to Japan and Srilanka, G20-YEA summit, and Consulate interactions.
- Yuva and Thalir pathfinder were introduced in line with Chennai Chapter's Pathfinder program.
- Sustainable menstruation, water warrior activity card and climate change action book.
- Drug addiction prevention and mental health module initiated under Health.
- Cross Chapter Badminton and Cricket tournaments.
- Kidspreneur, Internship Drive & Rural Transformation Project under Entrepreneurship.
- Design Thinking – Train the Trainer (TOT), The Future Conclave and The Future of Chennai under Innovation.

Through our projects and initiatives, we can proudly say that we have achieved reach and created significant impact across stakeholders.

I wish to convey my gratitude to each and every one who were involved in planning and delivering the Projects and Initiatives this year, that includes (but not limited to), our 30+ strong Executive Committee team, Members, Steering Committee / Past Chairs, Regional / National Leadership, NMT members, Secretariat, CII Zonal Chairman / Vice-Chairman, all our Partners / Collaborators, my Co-Chair of the Chapter – Srivas Anantharaman and last but not the least, my own family and work colleagues who supported and helped us throughout this journey.

I wish all the very best for the next team to step in and take charge with the duties and responsibilities. I hope that through these invaluable initiatives, we are marching towards to be an organization of excellence and significance.

Regards

Pratheep Chandramohan
Chair, Yi Chennai Chapter 2023





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**MARCHING
CHENNAI
AHEAD²⁰²³**
COLLABORATE AND GROW

YI
 CHENNAI

2023

Learning	44
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NATIONAL AND REGIONAL LEADERS



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National Chairman
Young Indians



Vishal Kumar Agarwala
National Vice Chairman
Young Indians



Tarang Khurana
National Vice Chairman
Designate
Young Indians



Thiagarajan Thirunavukkarasu
Regional Chair (SRTN Region)
Young Indians



Arun Rathod
Past Chair,
Yi Chennai Chapter



Dilip Krishna
Past Chair,
Yi Chennai Chapter



Raj Bharat
Past Chair,
Yi Chennai Chapter



Adithya Roongta
Past Chair,
Yi Chennai Chapter



Vishal Mehta
Past Chair,
Yi Chennai Chapter



Krishna Nathani
Past Chair,
Yi Chennai Chapter



Nitin Bothra
Immediate Past Chair,
Yi Chennai Chapter

CHAPTER LEADERSHIP



Pratheep Chandramohan
Chair,
Yi Chennai Chapter



Srivas Anantharaman
Co-Chair,
Yi Chennai Chapter

MENTOR & IPC



Arun Rathod
Mentor and Past Chair
Yi Chennai Chapter



Nitin Bothra
Immediate Past Chair
Yi Chennai Chapter

EXECUTIVE COUNCIL TEAM



Nitesh Gupta
CHAIR



Rohith Kumbhat
CO-CHAIR



Nikhil Jain
CO-CHAIR



Varan Mittal
CHAIR



Jai Shah
CO-CHAIR

STAKEHOLDERS



Dr. Purnima Seshadri
CHAIR



Nandita Sundereswaran
CO-CHAIR



Mitesh Sharma
CO-CHAIR



EXECUTIVE COUNCIL TEAM

PROJECTS



Rashi Shah

CHAIR



Preethi Ravikumar

CO-CHAIR



Shimona Madhu

CO-CHAIR



Raj Jhabak

CHAIR

Vidhaan Bhaiya

CO-CHAIR



Kanika Surana

CHAIR

Haribabu Rangarajan

CO-CHAIR



Seshu Karthik

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Vivek Anabarasan

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Suren Kumar

CO-CHAIR



Tobin Jose

CHAIR



Venkat Kanna

CO-CHAIR



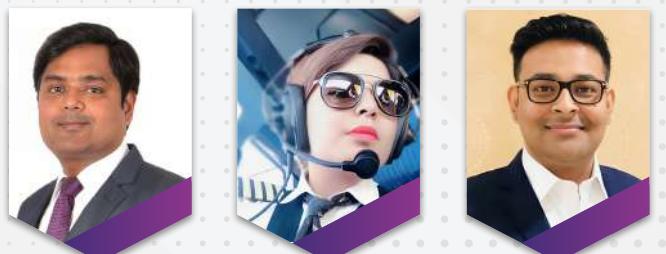
Ashwin Kumar

CHAIR



Somanathan

CO-CHAIR



Amit Kumar

CHAIR

Soniaj Jain

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Vishal Bohra

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Rishi Dev Ratan

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Nikita More Mittal
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**Yi Chennai
Reach 2023**

**34 Lakh
Digital Reach**



482
On Ground Activities

2023

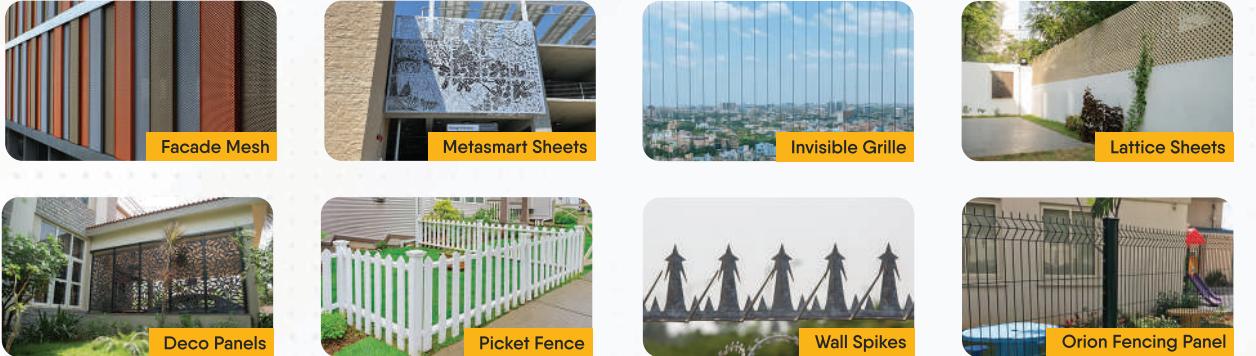
**1.7 Lakh
Physical Reach**

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Young Indians

2023



Confederation of Indian Industry

STAKEHOLDERS



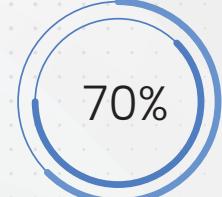


Best Practices in Membership Engagement

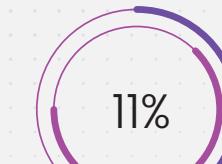
- » Membership Socials
- » International Retreat (Japan & Sri Lanka)
- » Badminton Mornings
- » Domestic Retreat
- » Family Movie Nights
- » New Member Kit
- » Boardroom Evening



Professionals/Self Employed Entrepreneurs



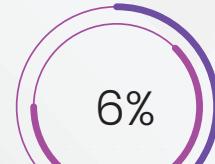
Services



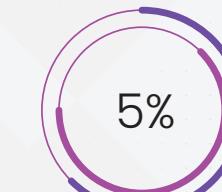
Distribution



Food



Healthcare



Retail Manufacturing



- 108 Male
- 39 Female
- 3 Honorary Members



150 Members
31 % Growth



104 On Ground
Activities



Best Practices in Yuva Stakeholder Management

- Yuva Orientation year-on-year
- Yuva Club - EC Induction Ceremony
- Yuva Pathfinder
- Yuva Club - Annual Day
- Master Classes & Workshops for Yuva Students across topics
- Youth Conclave
- Mentorship for EC by Yi Members
- Outreach program for Yuva students in Schools & Rural areas
- Yuva Leadership Academy
- Experiential Learning
- Yuva Sports Meet
- Yuva Innovation Fest



List of Active Yuva Colleges

Private & Govt. Aided

- diamond Alpha Arts and Science College
- diamond Alpha College of Engineering
- diamond Dwaraka Doss Goverdhan Doss Vaishnav College
- diamond Ethiraj College for Women
- diamond Guru Shree Shantivijai Jain College for Women
- diamond J.N.N Arts and Science Women's College
- diamond J.N.N Institute of Engineering
- diamond Jeppiaar Engineering College
- diamond Jeppiaar University
- diamond Jerusalem College of Engineering
- diamond Rajalakshmi Engineering College
- diamond Rajalakshmi Institute of Technology
- diamond Saveetha Engineering College
- diamond Sri Kanyaka Parameswari Arts and Science College for Women
- diamond Sri Sairam Engineering College
- diamond Vels University
- diamond Womens Christian College
- diamond Vidyasagar College of Arts and Science

New MOU in 2023

- diamond Vellore Institute of Technology , Chennai.
- diamond NKT National College of Education for Women.
- diamond Dr. MGR Educational and Research Institute.

Under Cluster MOU with RUSA

- diamond Rajeswari Vedachalam Government Arts College, Chengalpattu
- diamond Government Arts and Science College, Nemmeli.
- diamond Bharathi Women's College, Chennai
- diamond Institute Of Advanced Study In Education, Saidapet
- diamond Quaid-E-Millath Government College For Women, Anna Salai
- diamond Government Arts College [Men], Nandanam
- diamond Dr. Ambedkar Government Arts College, Vysarpadi
- diamond Queen Mary'S College, Chennai
- diamond Presidency College, Chennai
- diamond Lady Willington Institute Of Advanced Study In Education, Chennai
- diamond Government Arts and Science College, R.K.Nagar

12 Govt

Colleges served under Cluster MOU with Rashtriya Uchchatar Shiksha Abhiyan (RUSA)-Chennai Nodal Office

3 new

MOUs in 2023

20 Colleges

currently served with active MOU (mix of Private and Govt Aided Arts, Science, Engineering, MBA and Women-only Colleges)

126
On-Ground

Yuva Activities in 2023

15.500+

Students under Yuva network in Yi Chennai Chapter

18 College

Yuva Clubs with functional Student Executive Committee (EC)



Best Practices in Thalir Stakeholder Management

- Thalir Conclave
- Thalir orientation year-on-year
- Outreach program for Thalir students Rural areas
- Thalir club with EC formation (Pilot Initiative)
- Thalir leadership academy
- Thalir pathfinder
- Thalir Innovation fest
- Thalir Yi TED-Ed Student Talks program



List of Active Thalir Schools

- ❖ CPS Global School, Anna Nagar
- ❖ CPS Global School, Mogappair
- ❖ CPS Global School, Thirumazhisai
- ❖ Dayasadan Agarwal Vidyalaya
- ❖ J.N.N Matric Higher Secondary School
- ❖ J.N.N. Genesis Vidyasharam
- ❖ Kesari Hr Sec School
- ❖ NSN Matriculation Higher Secondary School
- ❖ NSN Memorial Senior Secondary School
- ❖ Olive Public School
- ❖ RBANC Higher Secondary School
- ❖ Shri BS Mootha Girls Senior Secondary School
- ❖ Shri Natesan Vidyasala Matriculation Higher Secondary School
- ❖ Smt Durgadevi Choudhary Vivekananda Vidyalaya Sr Sec School

New MOU in 2023

- ❖ RMK Senior Secondary School, Thiruverkadu
- ❖ Sri JRET Girls High School
- ❖ Rani Meyyammai Girls Hr. Sec. School
- ❖ Lady Sivaswami Iyer Girls Hr. Sec. School
- ❖ Kola Perumal Chetty Vaishnav Sr. Sec School
- ❖ Vidyasagar School for Students with Special Needs

20 Schools
currently served
with active MOU
(mix of Private
and Govt Aided
Schools)

18,000+
students under
Thalir network
in Yi Chennai
Chapter

5 new MOUs
signed in 2023
with schools

1 new MOU
signed with
a school for
specially abled
students

69 On Ground
Thalir Activities in
2023



Rural clusters currently served

➤ Edamichi Village (Chengalpet District)

➤ Palavedu Village (Thiruvallur District)



Best Practices in

Rural Initiatives Stakeholder Management

- Knowledge Dissemination on various topics by members and experts on Entrepreneurship, Self employment, Agriculture best practices, funding sources, govt benefits for agriculture, etc.
- Rural Transformation pilot on making agriculture viable for villagers.
- Involve Yuva and Thalir students in Rural outreach projects.

// 01

2 Rural Clusters currently served by Yi Chennai Chapter

// 02

400+ Rural Families benefitted (directly & indirectly)

// 03

13 On Ground Rural Activities in 2023



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- Water Treatment Chemicals
- Soil Mirco Nutrient
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PROJECTS



25 On Ground Activities and a direct impact of **20,081**.

6,256 Children sensitized on Safe Touch and Unsafe Touch.



505 Teachers, B.Ed. And M.Ed Teacher Trainees are trained (Training of Teachers) and sensitized about Masoom awareness.

2,020 Students sensitized on Digitante module (digital safety).

Best Practices in Masoom

- ❯ Theater form (Skits, Dance, Story Telling) by Yuvas
- ❯ Initiated the Training of Teachers (TOT) module to sensitize B.Ed. And M.Ed. Trainees on Masoom at a Govt. Teachers Training college for the first time.
- ❯ Updated Digitante module with latest content.
- ❯ Safe Touch Unsafe Touch – Activity book in English and Tamil (mandatory after a Masoom session)

TOT (Training of Teachers) at Lady Willingdon

- ❖ Workshop for 400+ aspiring educators.
- ❖ Hosted at Lady Willingdon Institute of Advanced Study in Education.
- ❖ Highlighted the vital role of teachers in safeguarding children's safety and security.



- ❖ Yi Chennai and Masoom Vertical engages Yuva students in theater sessions on Safe and Unsafe touch.
- ❖ A professional theater company trains Yuva students with specific scripts.
- ❖ Theater format effectively enhances children's understanding.

Masoom Skit

Self Defence Workshop for Members

- ❖ Organized a Self-Defense workshop and interactive Q&A for members.
- ❖ Positively received by both parents and children.
- ❖ Conducted by Mr. Abraham, a combat expert.



Safe and Unsafe Touch

- ❖ Sensitized 6,256 children on Safe and Unsafe Touch in 2023.
- ❖ Conducted by Yi Chennai members trained by professional instructors.

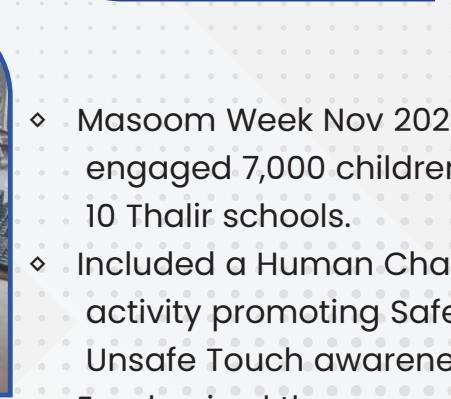
Digilante

- ❖ Held multiple Digilante sessions for older children.
- ❖ Emphasized online/digital safety importance.
- ❖ Educated children on reporting and managing incidents like bullying.



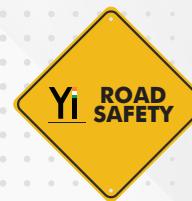
TOT at Vidyasagar Special School

- ❖ 50+ teachers from Vidyasagar NGO.
- ❖ Emphasized teachers' pivotal role in ensuring children's safety and security.



Human Chain

- ❖ Masoom Week Nov 2023 engaged 7,000 children from 10 Thalir schools.
- ❖ Included a Human Chain activity promoting Safe and Unsafe Touch awareness.
- ❖ Emphasized the necessity of keeping children safe



24 On Ground Activities and a direct impact of **17,163**

3,900 Children sensitized on Chotta Cop project.



1,600 participants underwent 2 hrs hands-on Emergency Responders training program.

311 participants underwent 8 hrs certified hands-on Emergency Responders training program.

Best Practices in Road Safety

- Chotta Cop activity card for children
- Hands on training given to participants during Emergency Responder training program.
- CPR simulation given on mannequin with immediate feedback mechanism.
- Emergency Responder training program introduced as a Certified program (recognized by Tamil Nadu govt.)
- Certified Emergency Responders were created across stakeholders such as School Students, College Students, Employees of Industrial Associations, and Rural youth.



Introduction to Emergency Response Training program (Farishtey)

- ❖ Yi Chennai Road Safety Vertical conducted sessions introducing Emergency Response.
- ❖ Trained stakeholders in emergency response principles, CPR, and life-saving skills.
- ❖ In 2023, trained 1,600 participants as basic emergency responders.

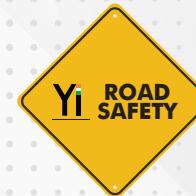


Certified Emergency Responder Training program (Certified Farishtey)



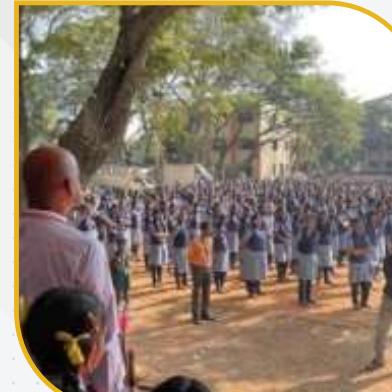
- ❖ 8-hour hands-on training prepares individuals to provide first aid during emergencies.
- ❖ Empowers ordinary people to uphold the constitutional 'Right to Life.'
- ❖ In 2023, trained 311 individuals from diverse stakeholder groups.





Chotta Cop

- ❖ Yi Chennai Roads Safety Vertical continued the Chotta Cops initiative for the 5th consecutive year.
 - ❖ Empower children over 10 days to monitor and oversee their parents, relatives, and auto drivers for adherence to traffic rules.
 - ❖ Proven scientific method scientifically to influence driving habits and enhance road safety.



Road Safety Human Chain

- ◊ Yuva Students collaborated with Yi Chennai for a Road Safety awareness Human Chain.
 - ◊ National Road Safety Pledge
 - ◊ Ms. Jayalakshmi IPS, Deputy Commissioner of Police, Avadi Commissionerate, led the event.

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22 On Ground Activities and a direct impact of 25,658



2,873 young women sensitized on Sustainable Menstruation.

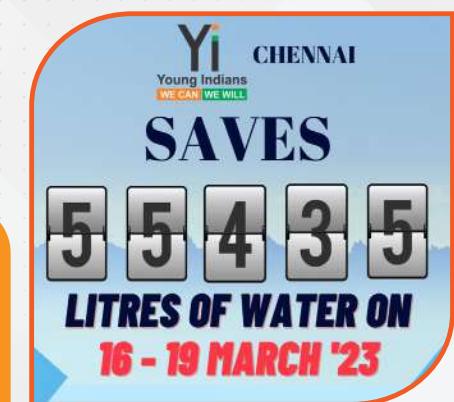
3,095 children were trained and empowered as Water Warriors

88,914 litres of water were cumulatively saved by Yi Chennai members through the Save Water campaign.



Save Water Campaign

- ◊ Yi Chennai's Climate Change Vertical launched the "Save Water" campaign.
- ◊ Aim to promote water conservation within families and communities.
- ◊ Involves simple yet impactful activities to raise awareness among members.
- ◊ Aiming to prevent water wastage within the community.



Best Practices in Climate Change

- » For the 2nd consecutive year, Water Warrior activity card for children is taken up with our Stakeholders.
- » Sustainable Menstruation, the need of the hour was taken up as an initiative in 2023 to reach out to Urban and Rural young women/teenagers.
- » The idea of Saving Water starts within our own family and community. Every year, we have Save Water campaign among our member community to create awareness.
- » For the 1st time, Yi Chennai Climate Change Vertical participated in Chennai - Happy Streets educating and creating awareness on various Climate Change initiatives

Happy Street Campaign

- ◊ Yi Chennai Climate Change Vertical partnered with Times of India - Chennai's Happy Streets.
- ◊ Educated numerous Chennaites on water conservation and Climate.
- ◊ Yi reached a wide audience and engaged with a significant footfall in Chennai.

Sustainable Mensturation

- ◊ Yi Chennai Climate Change Vertical partnered with experts for a Sustainable Menstruation campaign.
- ◊ Targets young women and teenagers in urban and rural areas.
- ◊ Focuses on raising awareness and educating about hygienic and eco-friendly menstruation practices.



Water Warrior Activity Card

- ◊ Yi Chennai Climate Change Vertical conducted the Water Warrior activity card with children for the 2nd consecutive year.
- ◊ Lasting impact on children's understanding of the natural resource, water.



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23 On Ground Activities and a direct impact of **4,470**



4,000 + young women sensitized on Mental Health, PCOD Awareness & Breast Cancer

1,500 + youth sensitized on drug addiction and awareness

Best Practices in Health

- ❯ New module initiated on Drug Addiction and Awareness targeting school and college youth (an alternative approach).
- ❯ Awareness programs conducted on Mental Health, PCOD Awareness and Breast Cancer to college youth.
- ❯ Hair donation drive for cancer patients.



Drug Addiction and Prevention

- ❖ Yi Chennai Health Vertical launched a program addressing Drug Addiction and Prevention.
- ❖ Targets both urban and rural youth.
- ❖ Focuses on cultivating a positive mindset and offering alternatives to deter youth from drug use.
- ❖ Aims to guide youth in making informed and positive life choices.



- ❖ Yi Chennai Health Vertical organized several Cancer awareness programs.
- ❖ Focused on educating young college students about Breast Cancer and Cervical Cancer.

Cancer Awareness Program



General Health Awareness Program

- ◊ Yi Chennai Health Vertical hosted various health awareness programs.
- ◊ Covered topics such as "Avoiding junk food cravings and exploring healthier alternatives."
- ◊ Educated students about the harmful effects of consuming junk food.



Hair Donation Drive for Cancer Patients



International Yoga Day

- Yi Chennai Health Vertical joined hands with Thalir schools, Yuva colleges, and ISHA Yoga to celebrate International Yoga Day.
- Stressed the significance of incorporating fitness and Yoga into the lifestyle of youngsters.
- Aim to showcase the holistic benefits of practicing Yoga for overall well-being.



- ◊ Yi Chennai Health Vertical conducted diverse Mental Health programs.
- ◊ Covered topics such as Mind Positivity and Building Inner Confidence for exams.
- ◊ Aimed to assist students preparing for competitive and board exams.

Mental Health Programs

YI INITIATIVE ACCESSIBILITY

9 On Ground Activities and a direct impact of **7,082**

A database of **1,000+** Yuva Student Volunteer as scribes



Walk Along – flagship Accessibility walk bringing together **500+** people across stakeholders

Signed MOU with the first School for specially abled people in Yi Chennai

Best Practices in Accessibility

- » For the third consecutive year, Scribes volunteering activity is being taken up by our Yuva students in masses.
- » A centralized Scribes database is created with 1,000 + volunteers information.
- » Collaborating with multiple stakeholders in Accessibility such as Assistive Technology providers, Special Schools, Organization conducting Job fairs, Architects, City Planners for a cause.
- » Flagship event Walk Along bringing multiple stakeholders under one platform.

YI INITIATIVE ACCESSIBILITY



Walk Along

- » Focuses on raising awareness about both physical and mental disabilities.
- » Organized a walkathon for individuals with disabilities, ensuring a safe and enjoyable experience.
- » Collaboration with Olympia Tech Park, Able Aura Foundation, Winners Bakery, NCAHT at IIT Madras, Vidya Sagar, Architects, and City Planners to create a purposeful event.



- » Establishing a centralized Scribes database with 1,000+ volunteers.
- » The initiative aims to aid visually challenged individuals.
- » Yuva students continue to actively volunteer, primarily as Scribes.

Scribes Volunteering Program



Visit to Museum of Possibilities

- ◊ Yi Chennai Chapter's EC members visited the Museum of Possibilities, a hub showcasing Assistive Technology for People with Disability.
- ◊ The visit heightened members' awareness of available assistive technologies.
- ◊ Highlighted the significance of collective efforts for ongoing evolution in a changing world.



Puzzles - Embracing Autism Diversity



- ◊ An initiative by REC College's Yuva students.
- ◊ Held awareness programs on Autism at Besant Nagar beach.
- ◊ Featured activities like Hopscotch and customized puzzles for special kids' participation.

Utilized skits and mimes to convey messages, spreading awareness among the public.

42



43

Learning 2023 Accomplishments

- ❯ 6 **Yi TedEd Student Talks** training sessions + 1 **Finale** to encourage **230**. Students from **9 Thalir schools** to become speakers.
- ❯ **6 Industrial Visits** to prominent factories and more.
- ❯ **4 International Connect** Programs to enhance collaborations for achieving common objectives.
- ❯ **6 Yi Talks** with achievers in various streams of life.
- ❯ **1 G20-Y20** to connect the college students with the industry for upskilling.
- ❯ **82 On Ground Activities** and a direct impact of **29,220**.

Industry Visits

- ❖ Yi Chennai's 2023 visits: Ravel Electronics, Sharon Plywoods, Daimler Trucks (Bharat Benz), Lotte India, Aavin Factory, and VBJ Jewellery making factory
- ❖ Gained valuable insights on best practices, founder's strategies, etc.



Yi Talks

- ❖ Learning Vertical organized 6 Yi Talks featuring Mr. Mithun Sacheti, Founder Carat Lane, Mr. Ramji Srinivasan, leading Strength & Conditioning Coach, Mr. Sarvesh Sashi, Founder Diva Yoga and Sarva Yoga and many others.
- ❖ Members engaged with influential leaders



Y20 Conclave

- ❖ Yi Chennai Chapter and the Ministry of Youth Affairs and Sports (GOI) co-hosted 3 panel discussions on the 'Future of Work' on April 24, 2023, at Ethiraj College for Women
- ❖ Event attendees: 600+ Yuva students from 15+ Yuva colleges, 10+ Thalir schools, the Host College Vice Principal, Yi members, Faculty members, Nodal Officers, Special Guests, and other dignitaries.



Yi TED-Ed Student Talks

- Learning Vertical launched the Yi TED-Ed Student Talks program in collaboration with TED-Ed.
- Empowering students in grades 7-12, the program nurtures and amplifies their ideas.
- Adopted in 130+ countries, the curriculum guides students in crafting and presenting TED-style talks.



Other Learning Programs at Schools and Colleges

- Organized various workshops and master classes for Thalir Schools and Yuva Colleges on subjects like Public Speaking, Inter College Yuva Talks, Financial Market Management, and LinkedIn Workshop for Students.
- Vital in guiding students' career choices and overall upliftment.



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Entrepreneurship 2023 Accomplishments

- 35 On Ground Activities and a direct **impact of 10,134**
- First of the kind Entrepreneurship / Empowerment dialog with Transgender group
- **4 International Connect** Programs to enhance collaborations for achieving common objectives.
- Rural Transformation Project at Edamichi Village (Chengalpet Dist.) to help them make Agriculture viable.
- Intern drive for Yuva students organized by Yi member companies.
- For the **2nd consecutive year**, collaborated with "Homepreneur Awards" for their Studentpreneur edition.

Homepreneur- Studentpreneur Initiative

- ❖ Entrepreneurship Vertical and the Yi Regional Team, partnered with Homepreneur Student Edition for the Homepreneur Awards 2023.
- ❖ Aims to recognize and motivate college-going students engaged in entrepreneurship.
- ❖ Homepreneur – Student Edition: College students share entrepreneurial ideas, emphasizing plans for starting, executing, and scaling ventures.



Internship Drive

- ❖ Entrepreneurship Vertical, with Yuva colleges and Yi companies, orchestrated Yi Intern Drive – 2023.
- ❖ Aimed to attract young, innovative minds
- ❖ Successfully matched supply and demand, securing Yuva student internships with Yi companies.



Rural Transformation Project

- ❖ Yi Chennai collaborates with Rural Initiatives Stakeholders to transform Edamichi village farming viability.
- ❖ Phase-1: Yi, Yuva students collect comprehensive data on villagers' needs and hurdles.
- ❖ Using data, Yi develops holistic plan for infrastructure, healthcare, education, and economic initiatives.
- ❖ Goal: Establish a model for broader implementation in Indian villages.
- ❖ Aspires to revive farming, uplift the community, serve as a blueprint for rural development.

Kidspreneur

- ◊ Entrepreneurship Vertical organized 3rd year of Kidspreneurs for Thalir schools.
- ◊ Kidspreneurs inspire, share journeys, offer tips on passions and dream careers.
- ◊ Highlights: internships, industry visits, social media, time management, reading habits, consistency.



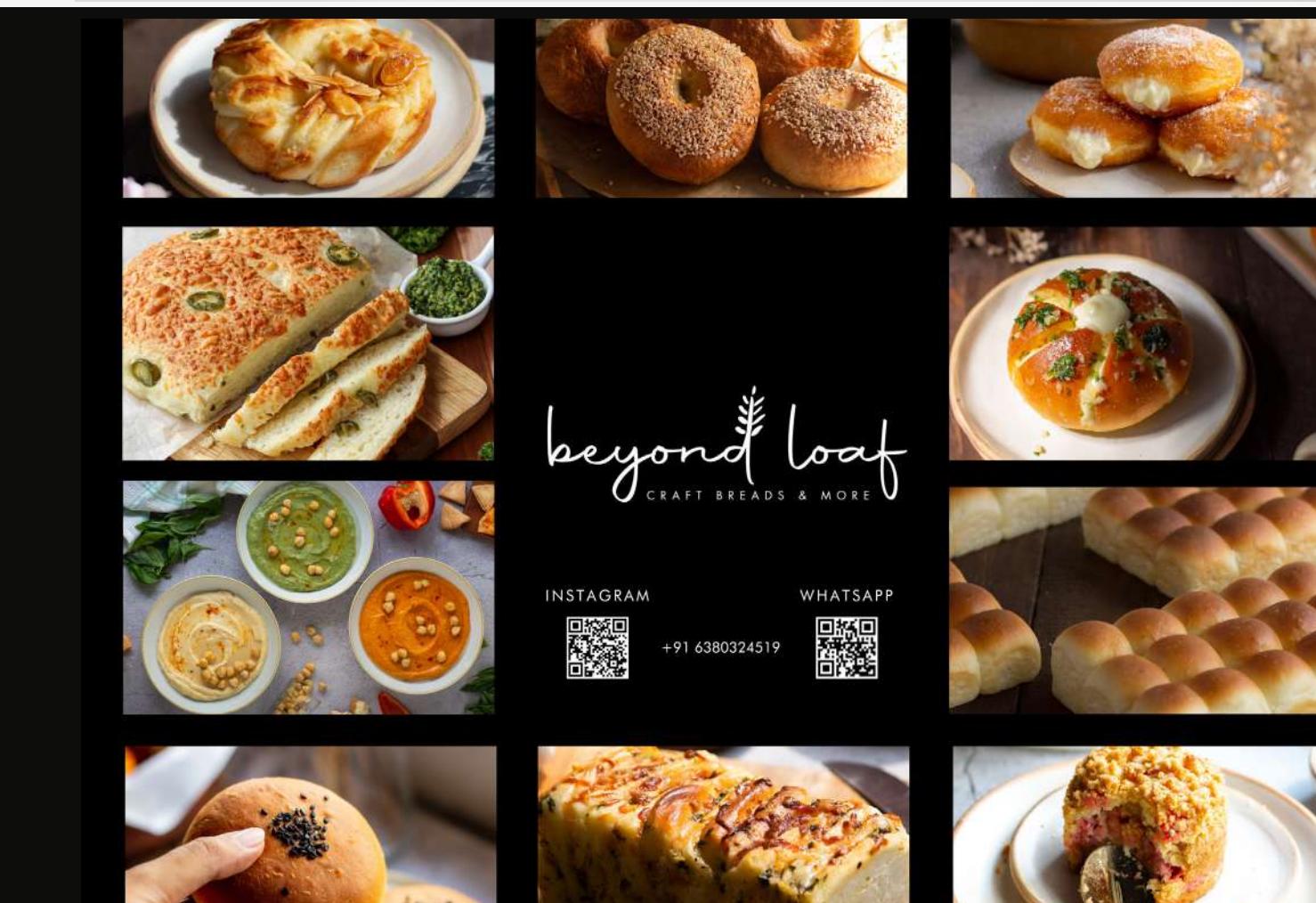
Other Learning Programs at Schools and Colleges

- ◊ Entrepreneurship Vertical conducted Work-a-shila sessions, Yi member talks, industry expert talks, and master classes.
- ◊ Sessions like "Rule the world by marketing" and "Career guidance" were organized.
- ◊ Highly useful for students in shaping careers and landing dream jobs.

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YI INNOVATION

Innovation 2023 Accomplishments

- 17 On Ground Activities and a direct **impact of 2,180**.
- Flagship Design Thinking – Train the Trainer Workshop
- The Future conclave in collaboration with the Union Ministry of Youth Affairs and Sports
- The Future of Chennai, part of the Flagship **Chennai Got Talent, 4th Edition**. Paving way for the young social entrepreneurs of the city.
- Instolutions 2.0 (an initiative of Yuva students)- A design thinking approach for problem solving.

Design Thinking – Train the Trainer Workshop

- ❖ Innovation Vertical initiated the first Training of Trainers (TOT) for Design Thinking for chapter members and Yuva students.
- ❖ Session covered theory and practice, introducing students to 'Design Thinking Trainer' role, they can join future hands-on workshops.
- ❖ 75 attendees joined the 3-hour session, providing positive feedback, and 2 colleges booked a TOT session post event.



YI INNOVATION



Instolutions 2.0

- ❖ Instolution 2.0 by Alpha College of Engineering's Yuvas: Transformative platform for students, professionals.
- ❖ Facilitated knowledge sharing, innovation, and networking.
- ❖ Aimed at exchanging groundbreaking ideas, trends, and practices across industries.
- ❖ 100+ students from 10+ Yuva colleges, fostering innovation, collaboration, knowledge exchange.
- ❖ Empowered future leaders with essential insights and skills for real-world challenges.



Design Thinking Workshops

- ❖ Innovation Vertical organized Design Thinking workshops at various Thalir Schools and Yuva Colleges.
- ❖ Members and speakers introduced the concept, urging students to collaborate and apply design thinking practically.



The Future Conclave

- ◊ Yi Chennai and the Ministry of Youth Affairs co-organized the Future 3.0 Youth Conclave.
- ◊ Inaugural ceremony stressed industry knowledge for student career excellence.
- ◊ Over 150 students ideated solutions in domains like sustainability, digital economy, education, manufacturing, and agri-tech.
- ◊ Problem statements addressed through six weeks of ideation, with mentors providing master classes.
- ◊ Sri Kanyaka Parameswari College for Women, affiliated with Yi Chennai, co-hosted.
- ◊ Students from 10 institutions in Chennai collaborated with mentors, aiming for 20+ solutions.
- ◊ Final presentation to Ministry of Youth Affairs.



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SPORTS

- 22 On Ground Activities and a direct impact of 1,664.
- Inter-Chapter YiCL (Yi Box Cricket League) tournament at Chennai (three Chapters - Chennai, Pondicherry & Kanchipuram Chapters)
- First Inter-Chapter YiWCL (Yi Box Womens Cricket League) tournament initiated at Chennai (three Chapters - Chennai, Pondicherry & Kanchipuram Chapters)
- Inter-Chapter YiBL (Yi Badminton League) tournament at Kanchipuram (three Chapters - Chennai, Pondicherry & Kanchipuram Chapters)
- Regional YiBL (Yi Badminton League) tournament at Sivakasi (including Chennai, 14 Chapters participated)
- Multiple membership sports engagement throughout the year - Badminton & Breakfast, Laser Tag, Box Cricket Night etc.
- For the first time, Inter College Yuva Cricket League (T10 Champions Trophy) was conducted, an initiative of Yuvas



Inter-Chapter YiCL Tournament at Chennai

- ❖ Sports Vertical organized the 3rd edition of the YiCL Box Cricket Triangular Series, Feb 18, 2023 – Chennai, Kanchipuram, Pondicherry.
- ❖ Introduction of YiWCL for women, positive response from women member community.
- ❖ Chennai Chapter teams secure Runners-up in Men's and Women's categories.
- ❖ Emphasis on high spirit, fostering bonding, and friendship among participants.



SPORTS

Inter-Chapter YiCL Tournament at Kanchipurum

- ❖ YiBL (Badminton): 3rd consecutive triangular series – Chennai, Kanchipuram, Pondicherry.
- ❖ Hosted by Yi Kanchipuram Chapter.
- ❖ Yi Chennai secures Runners-up in Women's category.
- ❖ Emphasis on high spirit, fostering bonding, and friendship among participants.



Regional YiBL Tournament at Sivakasi

- ❖ Yi Chennai participated in the inaugural Regional Badminton League hosted by Yi Sivakasi Chapter.
- ❖ Intense competition: 29 men's teams, 5 women's teams; Chennai with 3 men's, 2 women's teams.
- ❖ Social night with fireworks after tournament.
- ❖ Women's team, led by Saranya and Divya, secured second position.
- ❖ 15 members from Yi Chennai actively participated.

SPORTS

Badminton and Breakfast

- ◊ Sports Vertical organized various activities like Badminton and Breakfast, Laser Tag, Box Cricket Night, etc.
- ◊ Promotes health, fitness, and Yi community bonding through engaging activities.



Inter-College Yuva Cricket League

- ◊ Alpha College of Engineering's Yuvas organized T10 Cricket League for overall human development.
- ◊ Aimed at fostering balanced body and mind development, enabling students' success.
- ◊ 3-days Inter College Yuva Cricket League, May 2nd to 4th, aligns with college's holistic commitment

SPECIAL INITIATIVES

Chennai Got Talent 4.0



- Organized by Yi Chennai Chapter with CII Chennai Zone's support, that showcased diverse talents across Chennai's cultural spectrum.
- Cultural Chennai: Stage performances such as **Singing, Dancing, Rap, Musical Instrument, X- Factor, Stand-up Comedy**.
- Emotional Chennai: Express your love for the city with your creativity through these off-stage events.
- Inclusive Chennai: A grand stage set to celebrate the talents of people with **Intellectual** and (or) **physical disability**.
- Chennai for All: A stage set to celebrate that age is just a number and not your identity.
- Sustainable Chennai: A fashion show to encourage **thrifting, upcycling and recycling in fast fashion**.
- Future of Chennai: Paving way for the young social entrepreneurs of the city.
- Attracted **1700+ entries** from across Chennai and across stakeholder groups, and **2 Million** in Social Media reach.
- Top participants, chosen after filtering auditions, competed in the elegant Grand Finale at **Lady Andal – Sir Venkata Subbarao Concert Hall**, Chennai on **August 25, 2023** and the winners were awarded.

Women's Day



- Womens Day, 3rd edition was celebrated in a grand fashion at Yi Chennai Chapter.
- The Masoom Team launched the first Training of Teachers (TOT) program for 400 Teacher Trainees of the historic Lady Willingdon College.
- The Climate Change Team launched the first Menstrual Hygiene program for teenage and young girl students in Urban and Rural areas.
- Started with significant project team announcements, and then engaged attendees with family fun activities and games.
- Yuva Women Recognitions 2023 initiative was conducted and mainly aimed at college-going women excelling in Humanity, Innovation, and Entrepreneurship.
- Invited nominations from 30+ colleges around Chennai and received 116 nominations within a week.
- A special Yi Jury was formed to carefully screen and select the deserving candidates .
- The event culminated with a stand up comedy show and a lunch session, marking the conclusion of the Women's Day celebrations.

Government Interactions



➤ The Leadership team of CII Chennai Zone and Yi Chennai Chapter met with Shri Sandeep Rai Rathore, IPS, Commissioner, Greater, Chennai Police as part of Government engagement and interacted with him about the important projects of CII Chennai Zone, Yi Chennai Chapter and Chennai Day activities in 2023.

➤ As a part of Public - Police Interface, CII Chennai Zone, Yi Chennai Chapter and others were invited to have a discussion with the Greater Chennai Police (GCP) - Additional Director General of Police (ADGP) Law & Order (L&O) Mr Mahesh Agarwal and other noted dignitaries of GCP.

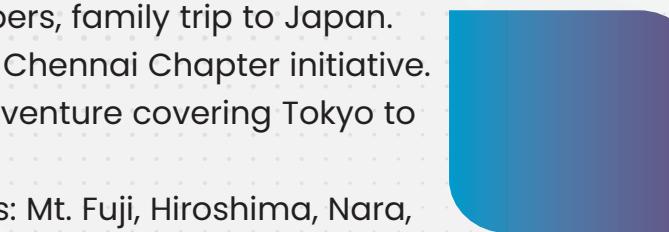
➤ The interaction was to discuss and get feedback from us on various issues/ topics around us in Chennai.

➤ During the meet, Yi's key initiatives such as Chotta Cop, Emergency Responders, Project Masoom, No-Honk Study, etc that concerns the safety and livability in our city were projected and discussed.

MEMBERSHIP EVENTS

Retreat (Japan)

- ❖ 20 members, family trip to Japan.
- ❖ Exclusive Chennai Chapter initiative.
- ❖ 7-day adventure covering Tokyo to Osaka.
- ❖ Highlights: Mt. Fuji, Hiroshima, Nara, Kyoto.



- ❖ 28 members' trip to Sri Lanka.
- ❖ Organized by Yi Chennai's membership team.
- ❖ Bonding through quizzes, fun, sightseeing.
- ❖ Enriching learning experiences included.

Retreat (Srilanka)



MEMBERSHIP EVENTS

Nawab Quiz

- ◊ Nawabzada Asif Ali hosted the Royal Quiz.
- ◊ Exclusive for Yi Chennai members and families.
- ◊ Held at historic Amir Mahal, Chennai
- ◊ Evening of fun, Nawabi cuisine.
- ◊ Insights on Amir Mahal, and Nawabs of Carnatic.
- ◊ Patiently listened to Yi projects, initiatives.
- ◊ Wished success in our endeavors.



Yi Garba and Dandiya

- ◊ Yi Chennai's first Garba & Dandiya Night.
- ◊ 50+ members, families celebrated Navaratri.
- ◊ Held at IIT Research Park on October 22nd.
- ◊ Traditional attire, bonding through dance, music, food.

Yi Regional and National Meets

Chennai Participation – Takepride 2022

- ◊ The three day action packed TakePride Jan'23 event was attended by 725+ members from 58 Yi Chapters.
- ◊ Some of the experiences were Royal Polo Exhibit match at Rambagh Palace, Awards Night - Under the stars, Salim Sulaiman concert, Discover, Experience and Learn, a full day specially curated learning sessions from the best in the industry, and public life.
- ◊ The event also had Yi National - Recognitions and Chapter Awards, Yi National Annual Day where Dilip Krishna (from Yi Chennai took over as the Yi Chennai National Chair 2023).



Chennai Participation – Regional Council Meet – SRTN

- ◊ The Regional Council Meet (RCM) 2023 of Yi Southern Region Tamil Nadu and Pondicherry (SRTN) took place on Saturday at Karur with over 220 participants from 15 Chapters.
- ◊ From Chennai around 12 EC members (including many 1st time EC members), Chapter Leadership, and Past Chairs attended the RCM at Karur.
- ◊ The meet had eminent speakers such as Shankar Vanavarayar, Past Yi National Chairman & current CII TN Chairman, Yi National Chair, Dilip Krishna, and other NMT members, a marketplace discussion facilitating the sharing of best practices and lessons learned.

Yi Regional and National Meets

Chennai Participation at GC



- Yi Chennai Chapter got an opportunity to present about two different initiatives at the 3rd Governing Council (GC) meeting on Oct 7th in Aerocity, New Delhi namely the "The journey of Certified Emergency Responder (ER) / Farishtey initiative" and "The Cross Country Learning and Business meet with Chamber of Young Lankan Entrepreneurs (COYLE) in Colombo, Srilanka".
- Srivas Anantharaman, Chennai Chapter Co-Chair presented these initiatives in front of the 3rd GC.

International Engagements

Bright Sparks (Internship at G20-YEA)

- Our chapter member Chandan Anchalia's son Mstr. Shresth C Anchalia, was selected for the prestigious program (30 school going students from across India) as one of the Intern at the G20 - YEA Summit 2023, from 13th to 15th July at Taj Palace, New Delhi.
- The interns were grouped into five major tracks of Agritech, Tech in Manufacturing, Lifestyle sustainability, Inclusion & Equal Opportunity and Digital Economy.
- They started their research about 3 weeks prior and had to collaborate as groups to finally present their research outcomes at the G20 YEA Summit as a presentation.
- During the 3 day summit, the students were also involved in various leadership development activities such as learning negotiations, theatre workshops, team building, collaboration, lego workshops, etc.



Consulates Interactions

- Under International Engagements initiative, at Yi Chennai Chapter, we constantly collaborated with multiple Consulates such as Japan, United Kingdom, United States, etc in the fields of Social Change, Youth Leadership and Thought Leadership.
- This has provided international exposure and experiences to our members, which in turn helped us at Yi to approach social problems and nation building areas with a different perspective.

International Engagements

G20 Bilaterals

- As the host of the G20 Young Entrepreneurs Alliance (YEA) India Summit, Young Indians (YI) organized multiple bilateral collaboration missions to the G20 Alliance Countries such as Latin America, South Africa, UK and the Middle East.
- Members of Yi Chennai Chapter were proud to be part of the G20 bilaterals to the UK (Ms.Divya Venkat) and Middle East (Mr.Srivas Anantharaman).



G20-YEA Summit, New Delhi

- The G20-Young Entrepreneurs Alliance (YEA) Summit was hosted by Young Indians in lieu of India's presidency to the G20 in 2023.
- Around 15 members from Yi Chennai Chapter participated in the prestigious G20-YEA Summit.
- The summit brought together 800+ delegates from 30+ countries making it a great experience for like minds from various countries to come together and collaborate and immerse in a 3 day full of learning, networking and knowledge sharing.



International Engagements

International Engagement – Japan

- Cross Country Learning & Business Meet –Yi Chennai Chapter and The Indian Chamber of Commerce in Kobe, Japan.
- Focuses on cross-country learning and business discussions.
- Facilitates dialogue and collaboration for industry growth and innovation.
- Yi Chennai members meet Tamil Nadu's Chief Minister and key officials in Kobe, Japan.
- Tamil Nadu's Chief Minister invites Japanese businessmen, including the Indian diaspora, to invest in Tamil Nadu and encourages reciprocal investments between India and Japan.



International Engagement – Srilanka

- Yi Chennai Chapter collaborated with Chamber of Young Lankan Entrepreneurs (COYLE, the Nodal Group in Sri Lanka for G20-YEA), organized a Cross Country Learning & Business Meet on Oct 1st, 2023 at Hotel Cinnamon Grand, Colombo, Sri Lanka.
- This meet served as an opportunity for young and visionary minds of both countries to engage in dialogues, share insights, and explore potential synergies that can drive growth and innovation in our respective industries.
- In addition to Yi Chennai members & COYLE delegates, the meeting was attended by His Excellency Mr.Gopal Bagley, Indian High Commissioner to Sri Lanka. And Hon. Mr.Sagala Ratnayake, Chief of Staff to the President of Sri Lanka.



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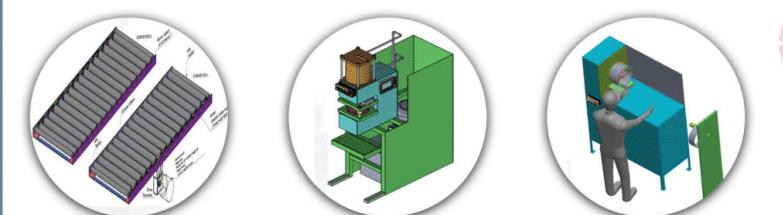
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YI CHENNAI PATHFINDER



- Pathfinder 2023: Executed in January
- Preparation started at month beginning
- Leadership team met EC Verticals, and Stakeholders
- Emphasized Chapter and Vertical vision
- Teams presented detailed plans during Pathfinder
- Past Chairs stressed clear execution plans
- Shared best practices for motivation
- Encouraged achieving bigger targets

YUVA PATHFINDER



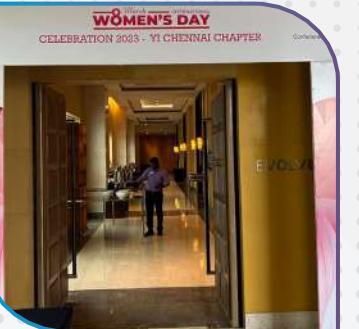
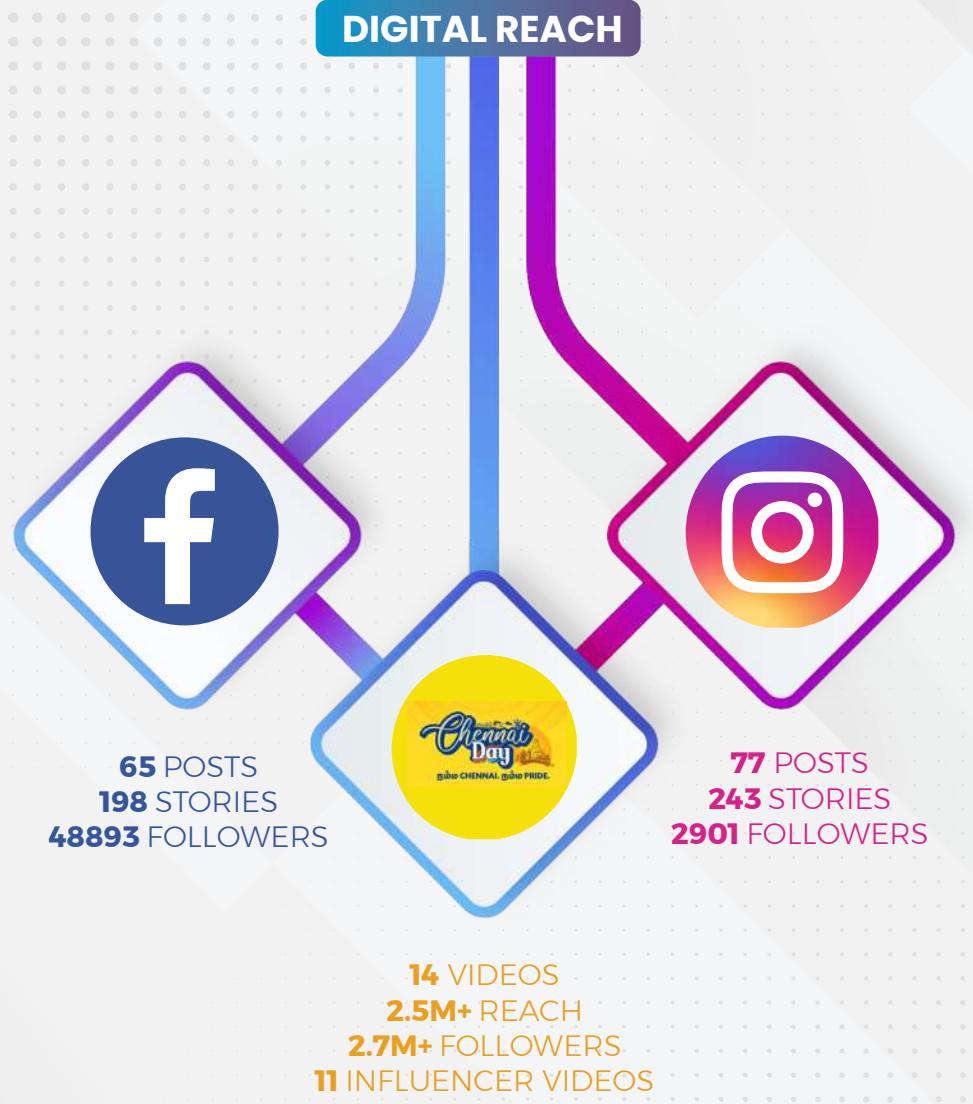
- Yuva Pathfinder was organized for all Yuva Clubs.
- Executed in two phases: virtual and physical.
- Objectives:
 - ◊ Strategic collaboration, confidence, drive projects.
 - ◊ Empower Yuva clubs to plan and mentor.
 - ◊ Promote accountability and collaboration.
- YUVAs highly motivated to continue the initiative annually.

THALIR PATHFINDER



- Thalir Pathfinder was organized for Thalir schools.
- Attended by teachers, and students from 10 schools.
- Detailed understanding of Yi and Thalir's work.
- EC members presented plans for Thalir.
- Highly motivated school coordinators and students.
- Initiative to continue and improve annually.

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- Tamil Nadu Tourism Development Corporation (TTDC)
- Tamil Nadu Apex Skill Development Center (TNASDC) - Healthcare



CREDITS



Thrisha

Design Head



Jeciyazhini

Design Head



Rishi Karthick

Designer



Abraham Samuel

Designer



Divyadarshini

Designer



Harshitha Sri

Designer





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Confederation Of Indian Industry

Chennai Zone Office

Prof. C.K.Prahalaad Centre

98/1, Velachery Main Road, Guindy, Chennai 600 032, TN, India.

T: 91-44-42444555 | Fax: +91-44-42444510

yi.chennai@cii.in | www.youngindians.net