

## Assignment -2

### Digital Marketing

Student Name	Jeya Harini R
Student Roll Number	20URCS016
NM ID	745AEDF6236921BA76C4AEDA6BA1AB99
College Name	AAA College of Engineering and Technology

#### QUESTION:

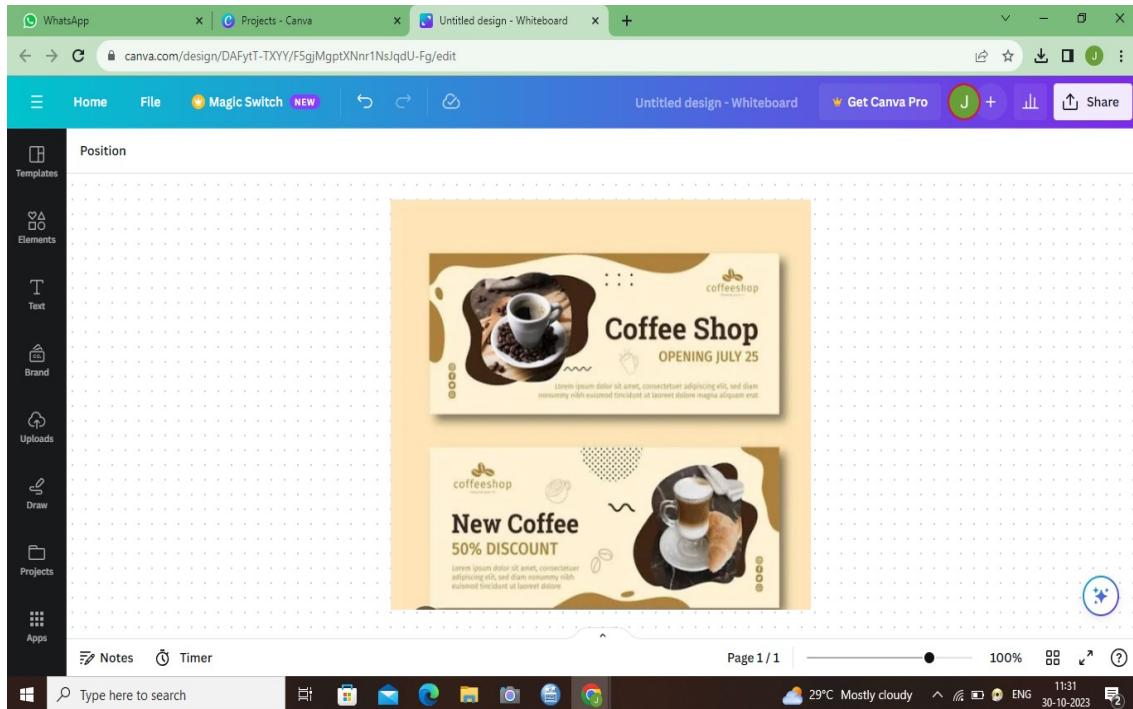
Create a New Facebook Business Page and post one social media poster for your brand .

Facebook business page :

Poster link:

<https://www.facebook.com/61550706471460/posts/122093596352023549/?app=fbl>

PosterTitle: JCAFE





A promotional banner for a coffee shop opening. It features a central image of a white coffee cup on a saucer surrounded by coffee beans. The background is a light beige with abstract brown shapes. The text 'Coffee Shop' is in a large, bold, black font, with 'OPENING JULY 25' in a smaller, bold, black font below it. The 'coffeeshop' logo is in the top right corner. There are social media icons on the left and a wavy line graphic below the cup.

coffeeshop

# Coffee Shop

OPENING JULY 25

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat



A promotional banner for a new coffee offer. It features a central image of a glass mug of coffee with a croissant. The background is a light beige with abstract brown shapes. The text 'New Coffee' is in a large, bold, black font, with '50% DISCOUNT' in a smaller, bold, black font below it. The 'coffeeshop' logo is in the top left corner. There are social media icons on the right and a wavy line graphic above the cup.

coffeeshop

# New Coffee

50% DISCOUNT

>Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore

ENJOY

TRAVEL

