

Assignment -3

Digital Marketing

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QUESTION:

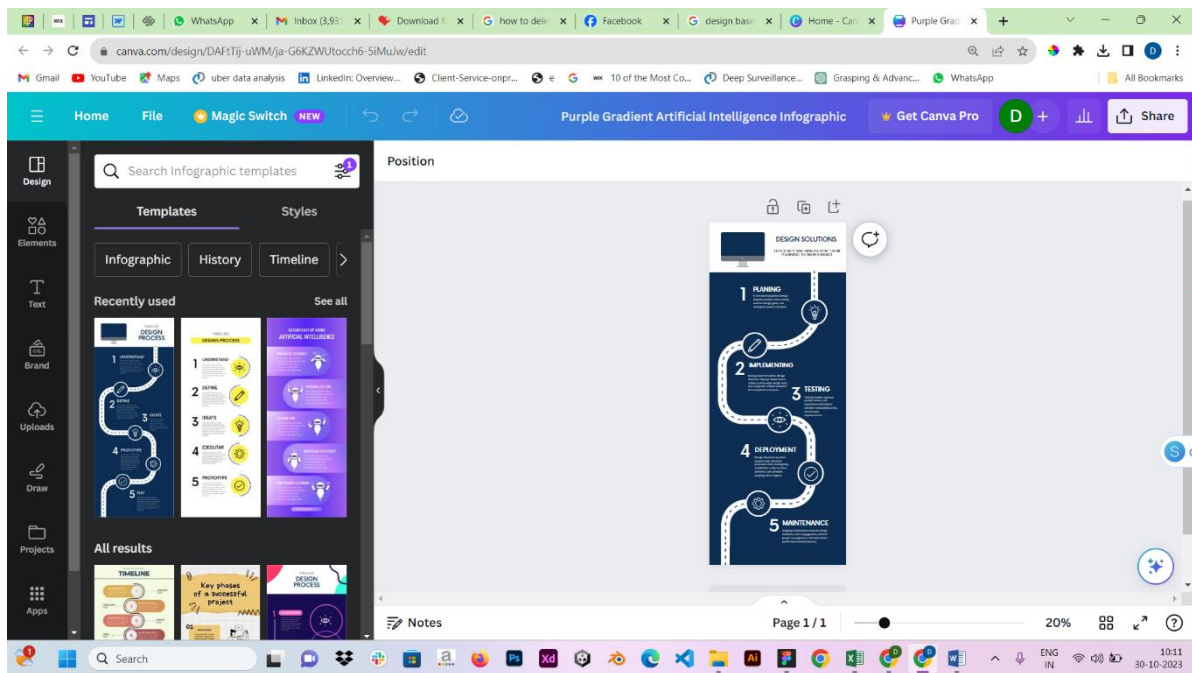
Create and design a social media advertisement poster using canva.

SOCIAL MEDIA ADVERTISEMENT POSTER USING CANVA:

Poster link:

https://www.canva.com/design/DAFtTij-uWM/ja-G6KZWUtocch6-5iMuJw/edit?utm_content=DAFtTij-uWM&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

Poster Title: Design solutions (IT company)



Poster:



DESIGN SOLUTIONS

EFFICIENCY AND INNOVATION: FROM
PLANNING TO MAINTENANCE

1 PLANING

In the planning phase, Design Solutions defines client needs, outlines design goals, and strategizes project timelines.



2 IMPLEMENTING

During implementation, Design Solutions deploys skilled teams, utilizes cutting-edge design tools, and integrates creative solutions for exceptional outcomes.

3 TESTING

Testing involves rigorous quality checks, user experience evaluations, software compatibility tests, and iterative improvements.



4 DEPLOYMENT

Design Solutions launches projects with precision, promotes them strategically, establishes a robust online presence, and provides ongoing client support.



5 MAINTENANCE

Ongoing maintenance ensures design evolution, client engagement, efficient project management, and data-driven performance enhancements.