CRM Application That Helps to Book a Visa Slot

1. Introduction

1.1 Overview

A visa slot management project is a system that is used to track and manage the availability of visa slots, which are appointments that are required for certain visa applications. It might be used by a government agency or a visa processing center to schedule and manage appointments with applicants.

Get your appointment booking calendar online and integrated with your CRM to deliver outstanding customer service for your appointment-based business. Let your clients and staff create, cancel, and reschedule appointments using your live and up to date online or private booking calendar system. Track all your customer contact info, appointments dates and details, payments, and much more using an integrated CRM.

A visa is a travel document that allows you to enter a foreign country for a specific period of time. In most cases, you have to apply for a visa before travelling, either at an embassy, consulate, or online. Sometimes you can also obtain a visa on arrival.

Miscommunication and lack of information transfer are two major time-wasters. When people take time self-learning to do things other team members already know how to do, or work on redundant tasks, you're losing a lot of hours per week. Collaborative CRM tools can streamline your teamwork by letting you build a knowledge base, establish best practice workflows, and allowing for frictionless communication between team members.

All nonimmigrant visa application fee (also known as the MRV fee) payments made on or after October 1, 2022, are valid for 365 days from the date a receipt is issued for payment of the MRV fee. Applicants must schedule an in-person or interview waiver appointment during this 365-day period.

If you are required to provide your biometric information as part of the visa application process you must attend at a visa application centre. When you have completed your on-line visa

application the summary sheet generated by the system will tell you how to book an appointment at a centre that is convenient for you.

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- Agents collect user credentials to book a visa slot.
- As soon as the visa slots are available, they book them and book for their other client

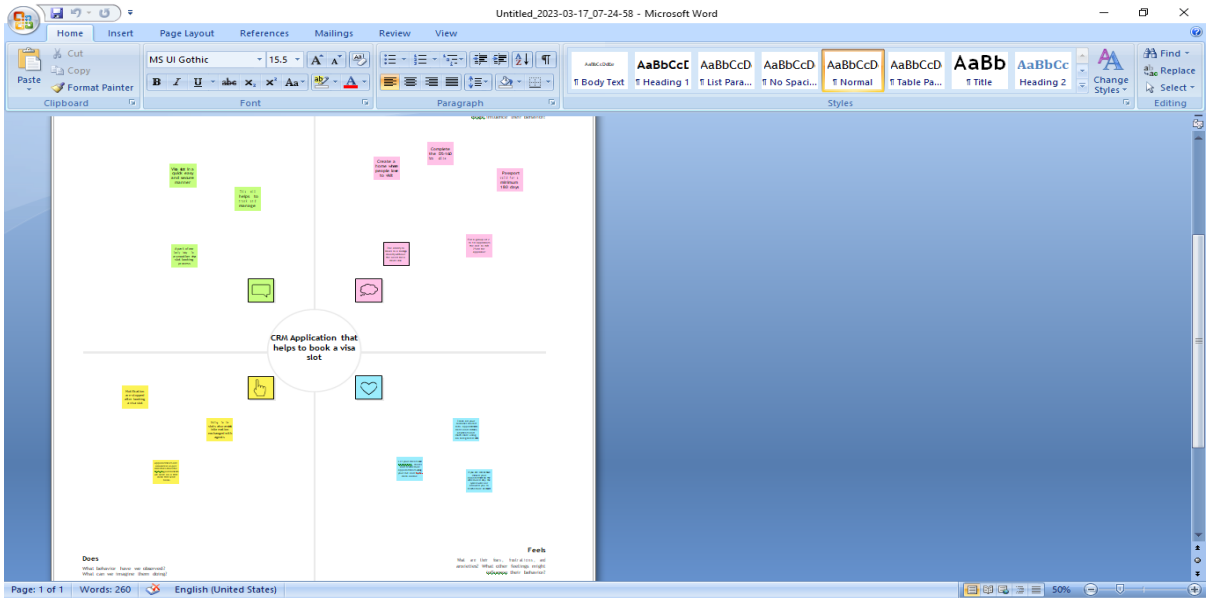
1.2 Purpose

You can book your US embassy visa appointment using your barcode and fee receipt. Once you are done with booking your US student visa appointment, you need to start with an F-1 visa slot booking for the VAC (biometrics: photograph + fingerprint) at least a day before the interview.

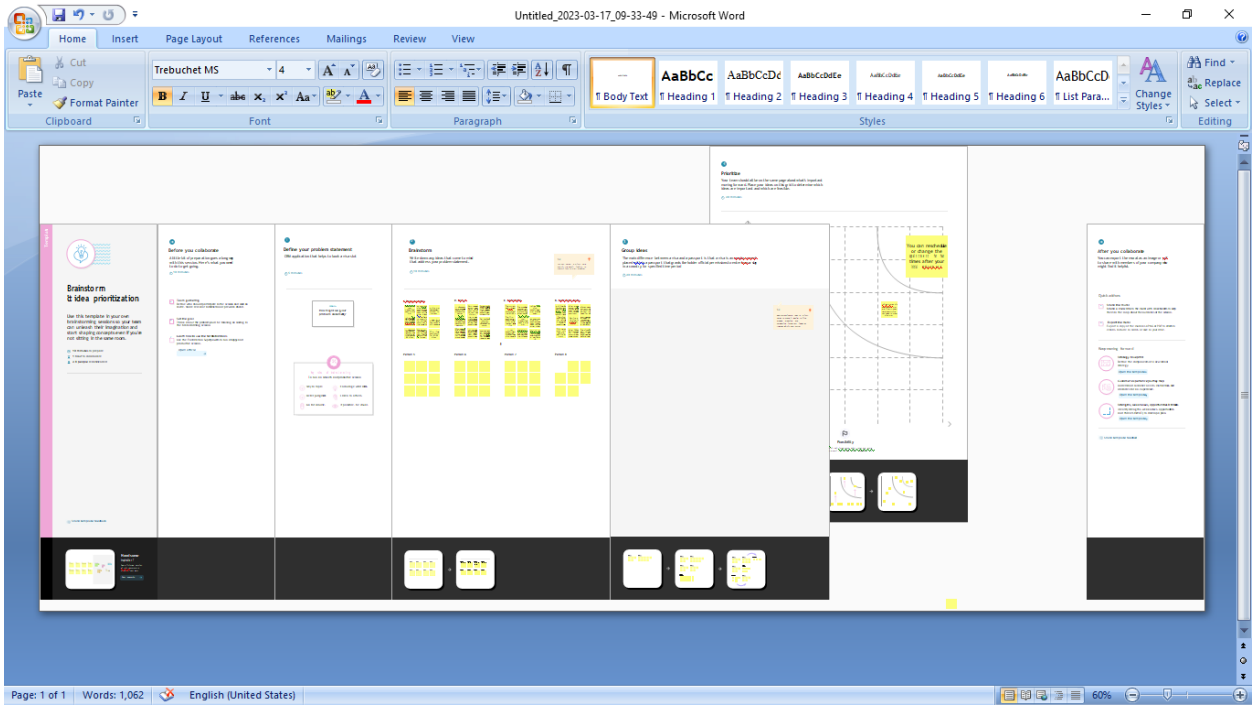
CRM Application that helps to book a Visa Slot. A visa slot management project is a system that is used to track and manage the availability of visa.

2. Problem Definition & Design Thinking

2.1 Empathy Map



2.2 Ideation & Brainstorming map screenshot



3. Result

3.1 Data Model:

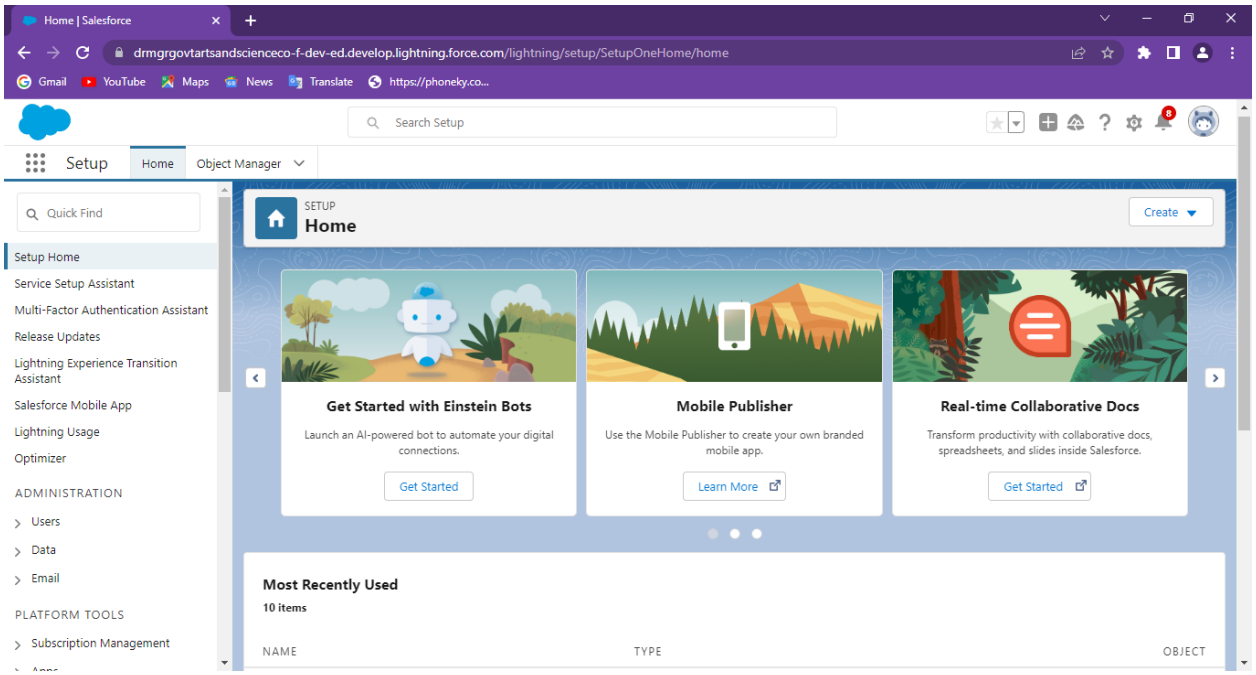
Object Name	Fields in the object	
Passport	Field label	Data type
	Passport	Text
	Contact Number	Number
	Full Name	Text
	Passport Number	Text

Visa slot	Visa slot	Master detail relationship
	Passport Number	Text
	Permanent Address	Text
Payment	Payment Mode	Master detail relationship
	Card Number	Location
	Transaction id(Auto number)	Number
Permanent address	Visa slot number	Master detail relationship
	Cancel Transaction	Cancel
	Visa slot number(Master)	Status

3.2 Activity & Screenshot

Milestone-1: Creation of developer org

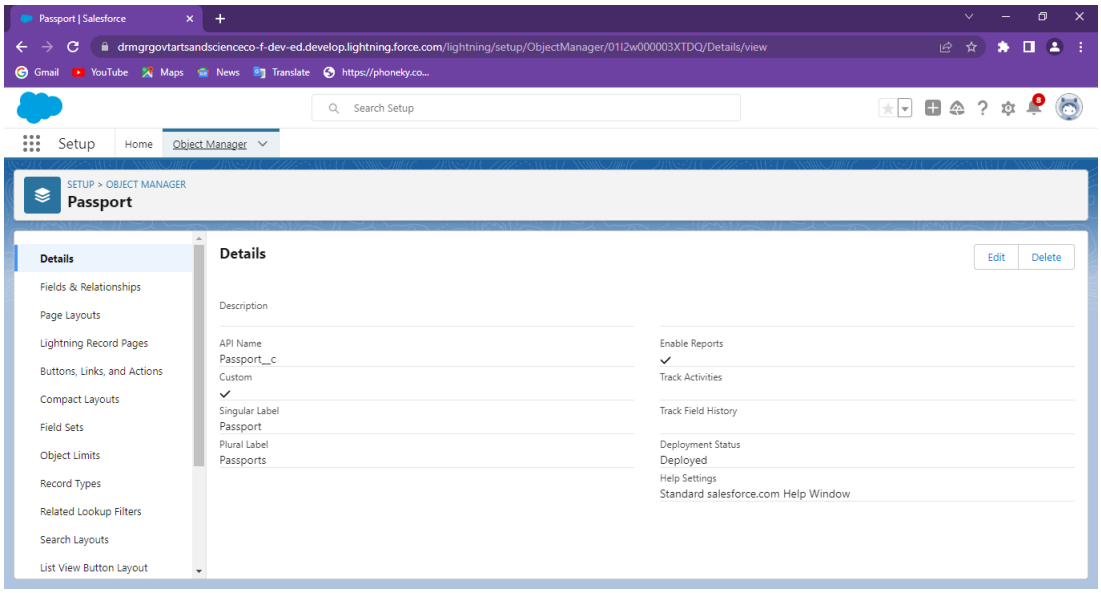
Activity-1: Creating Developer Account



Milestone-2: Objects:

Activity-1:

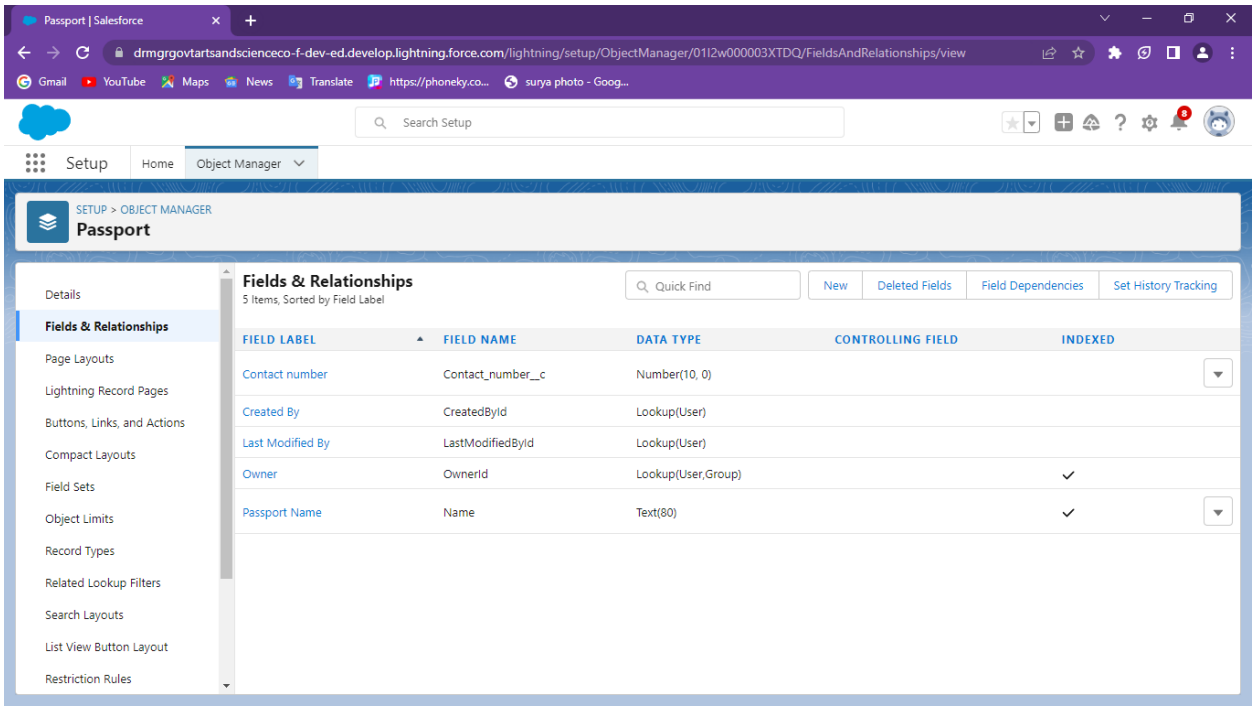
Creation of custom object:



Activity-2:

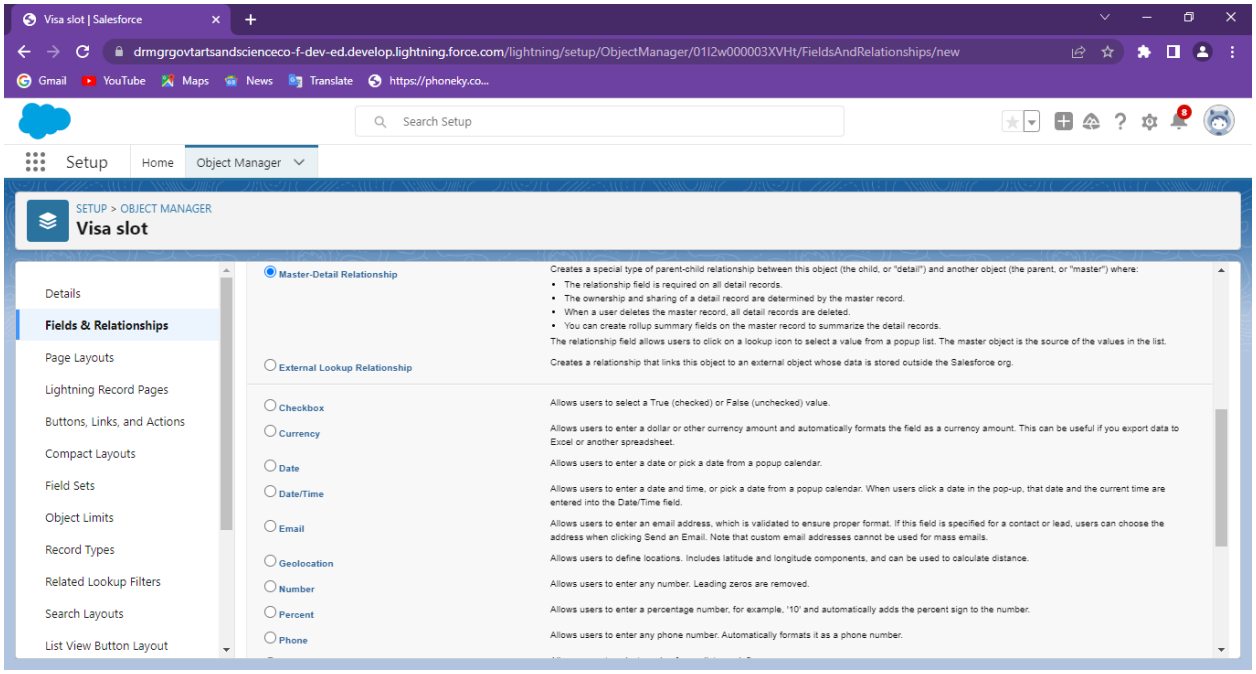
Fields available on custom object: Passport

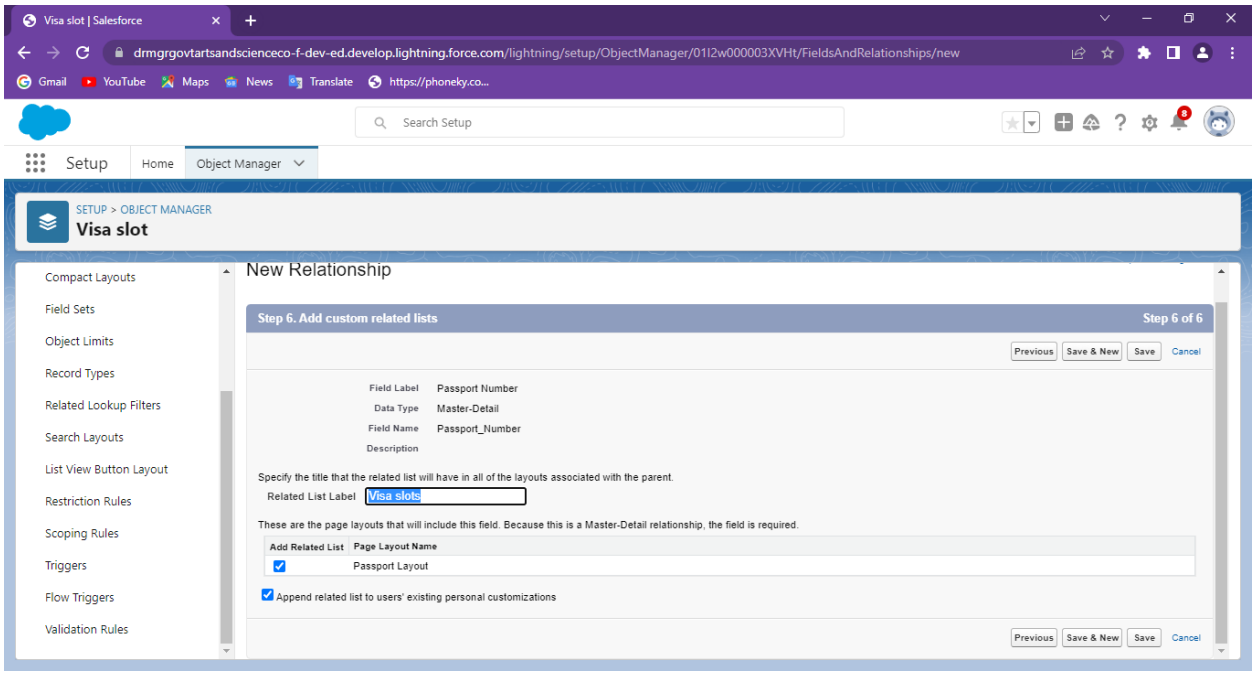
Creation of fields on custom object: Passport



Milestone-3: Relationship B/w objects:

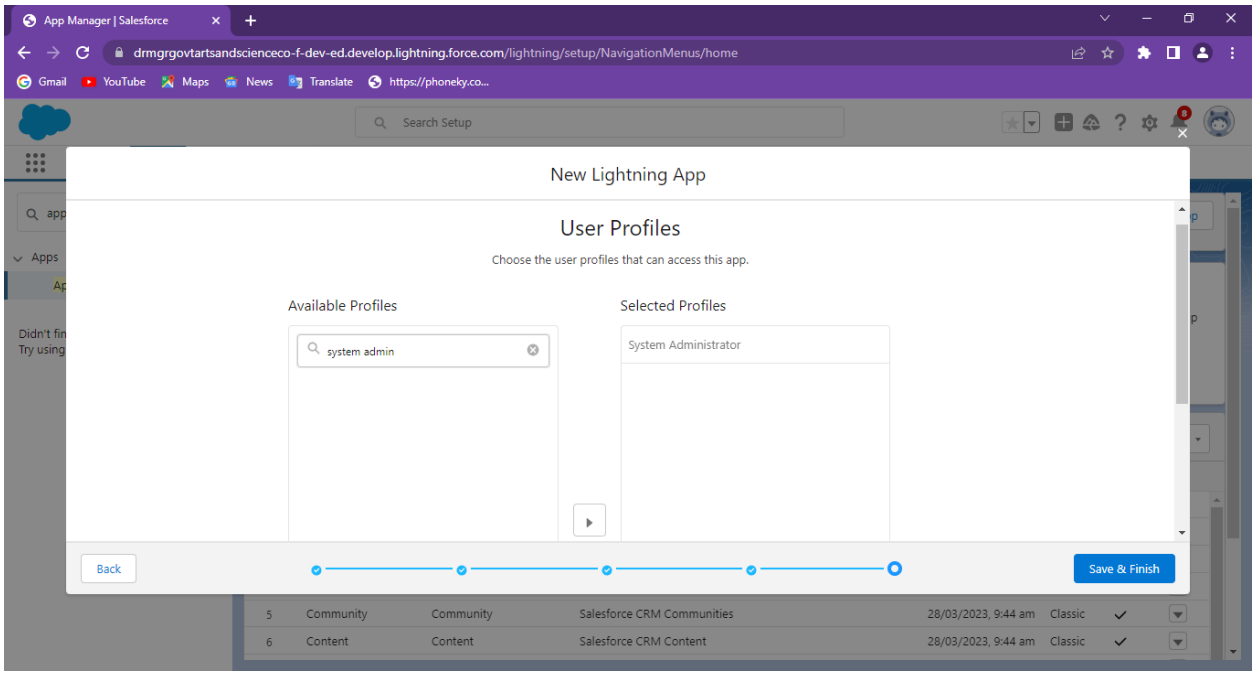
Activity-1: Creation of Relationship

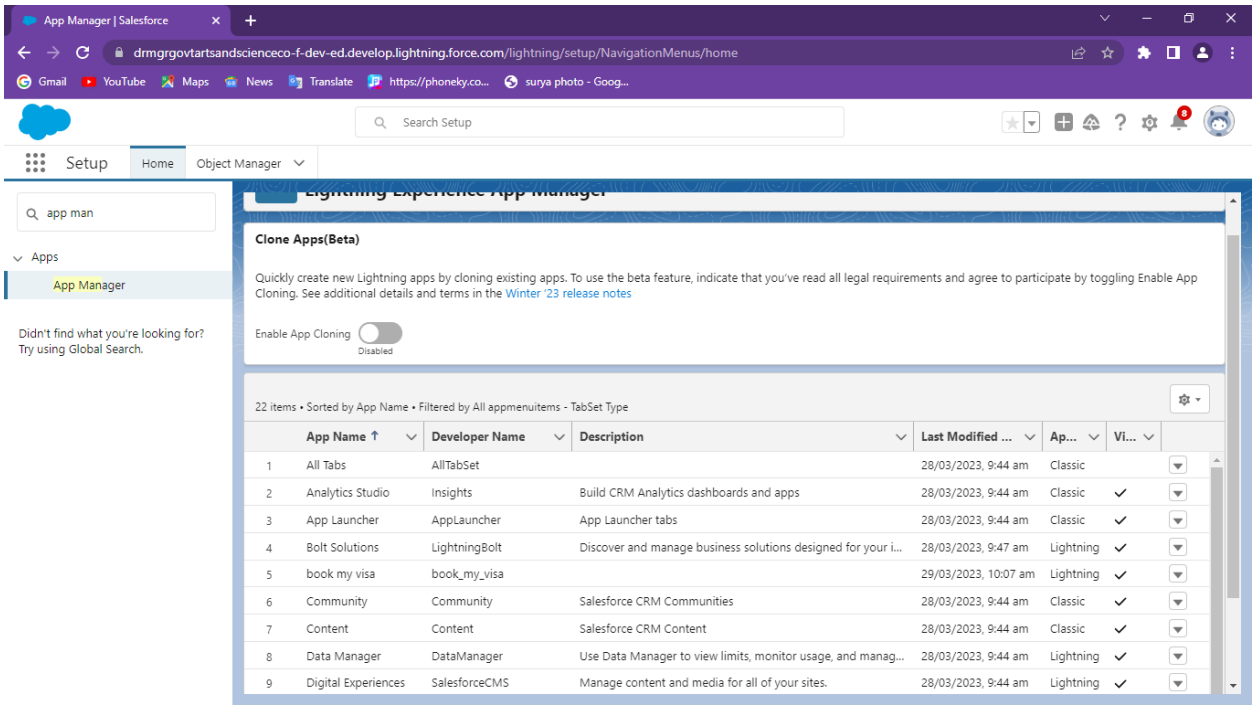




Milesstone-4 App:

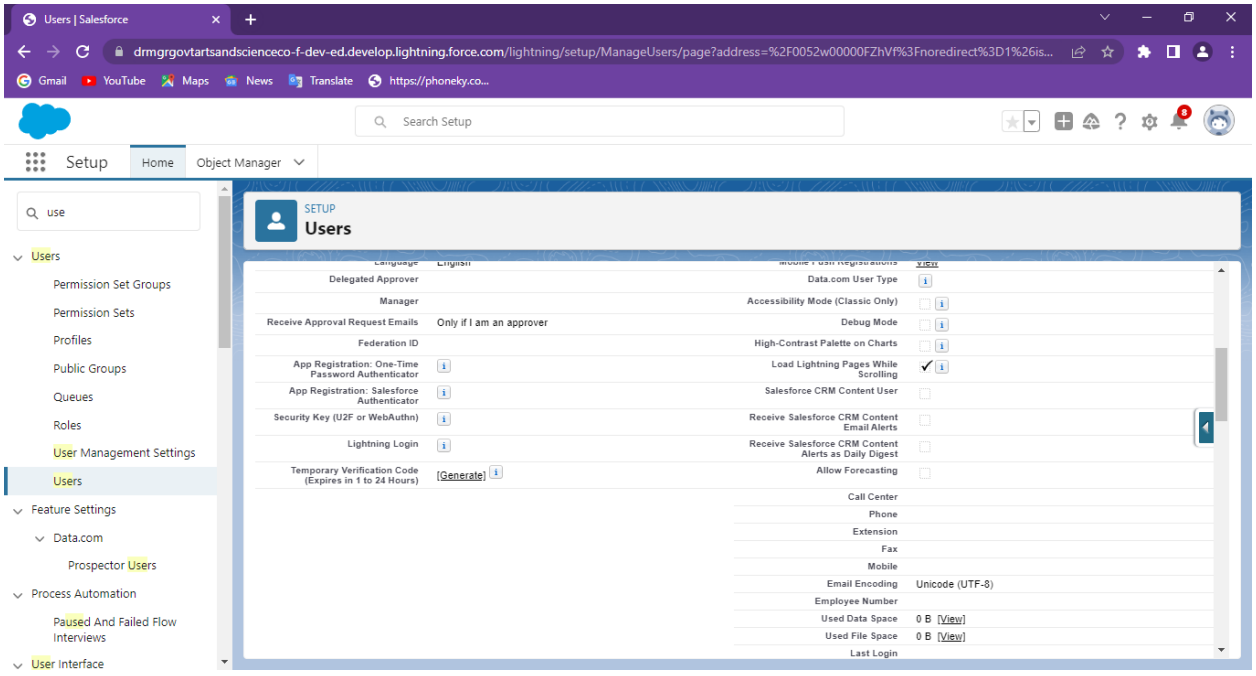
Activity: Creation of App

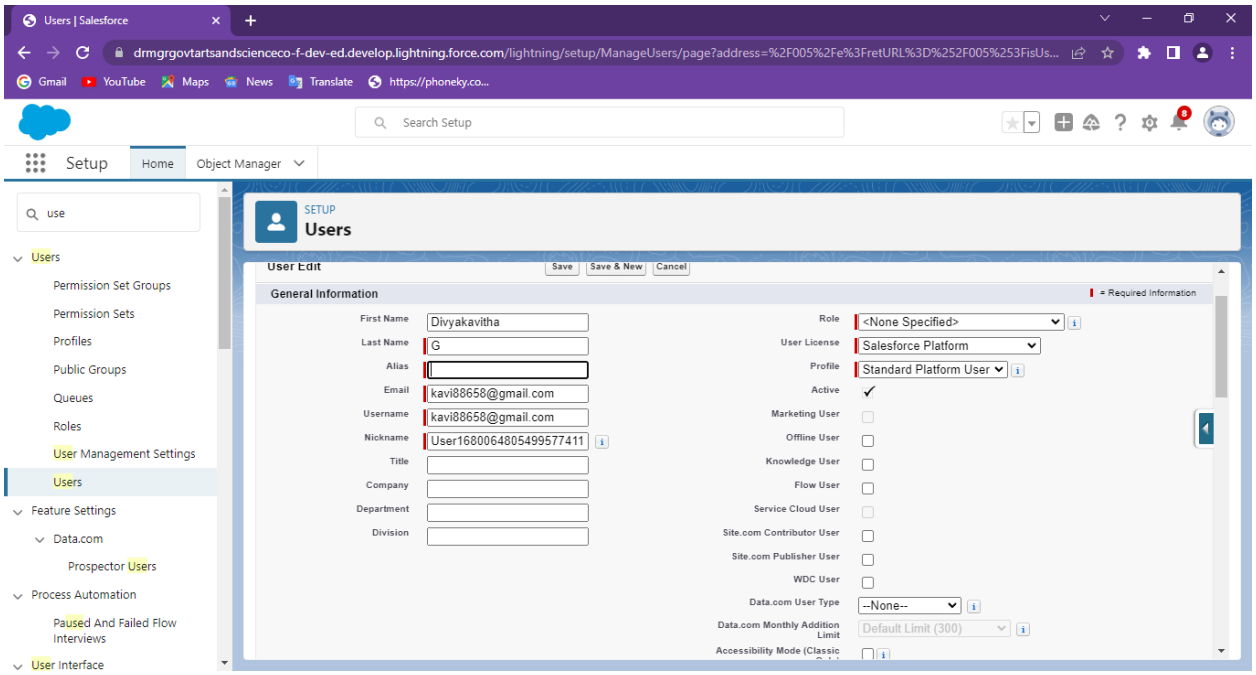




Milestone-5 User:

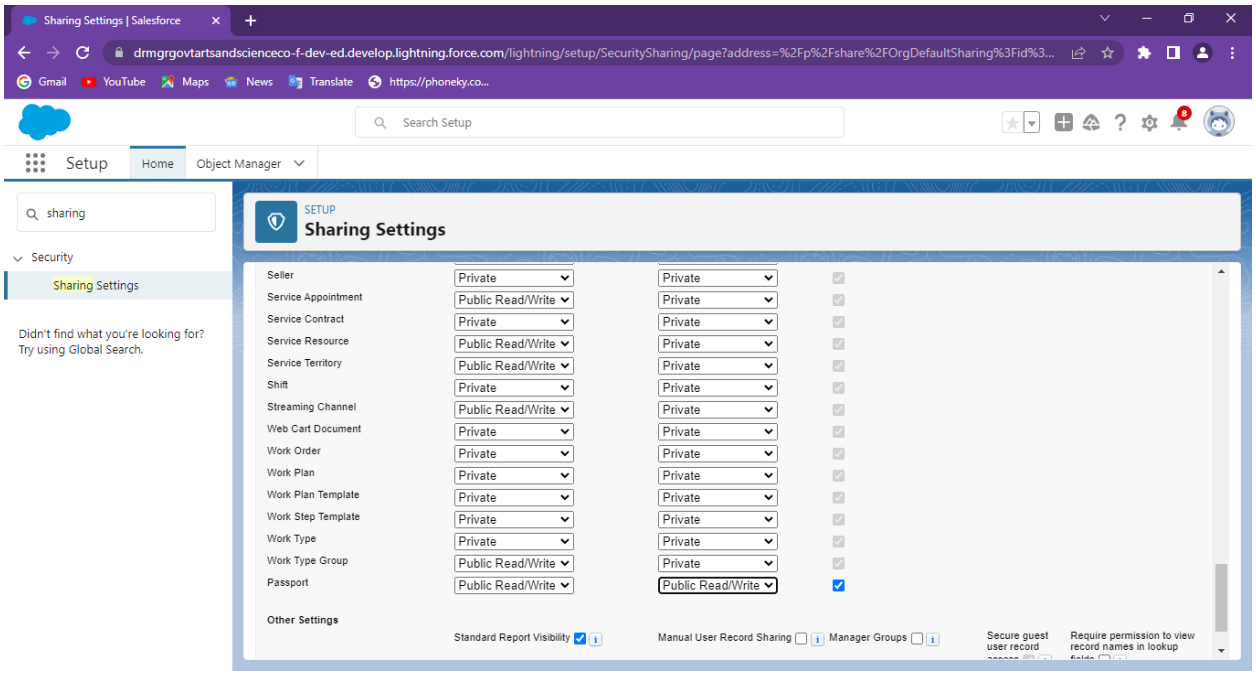
Activity-1: Creation of User





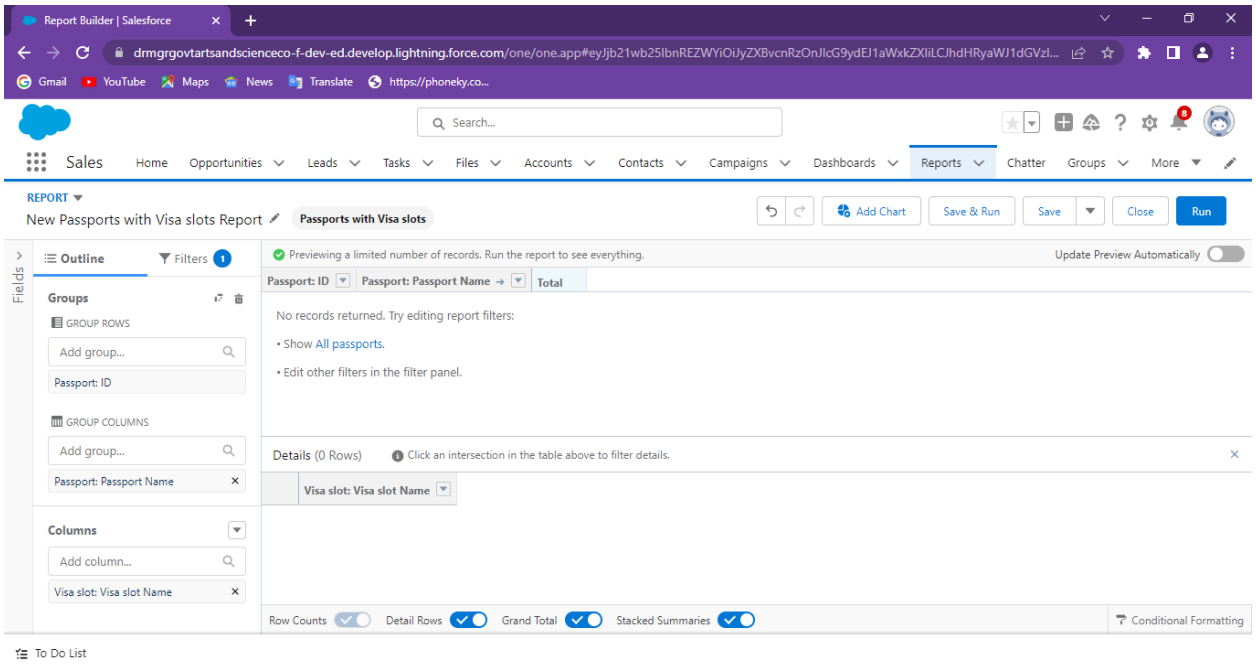
Activity-2:

OWD: organisation with default settings



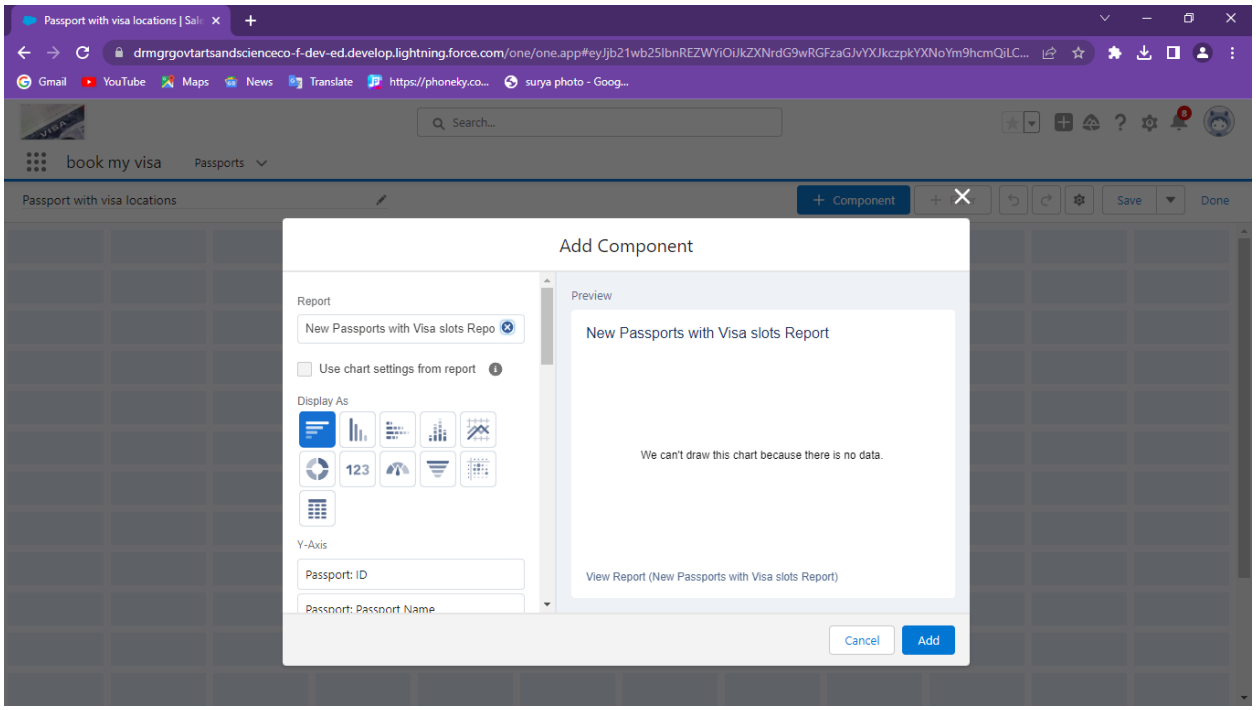
Milestone-6 Reports:

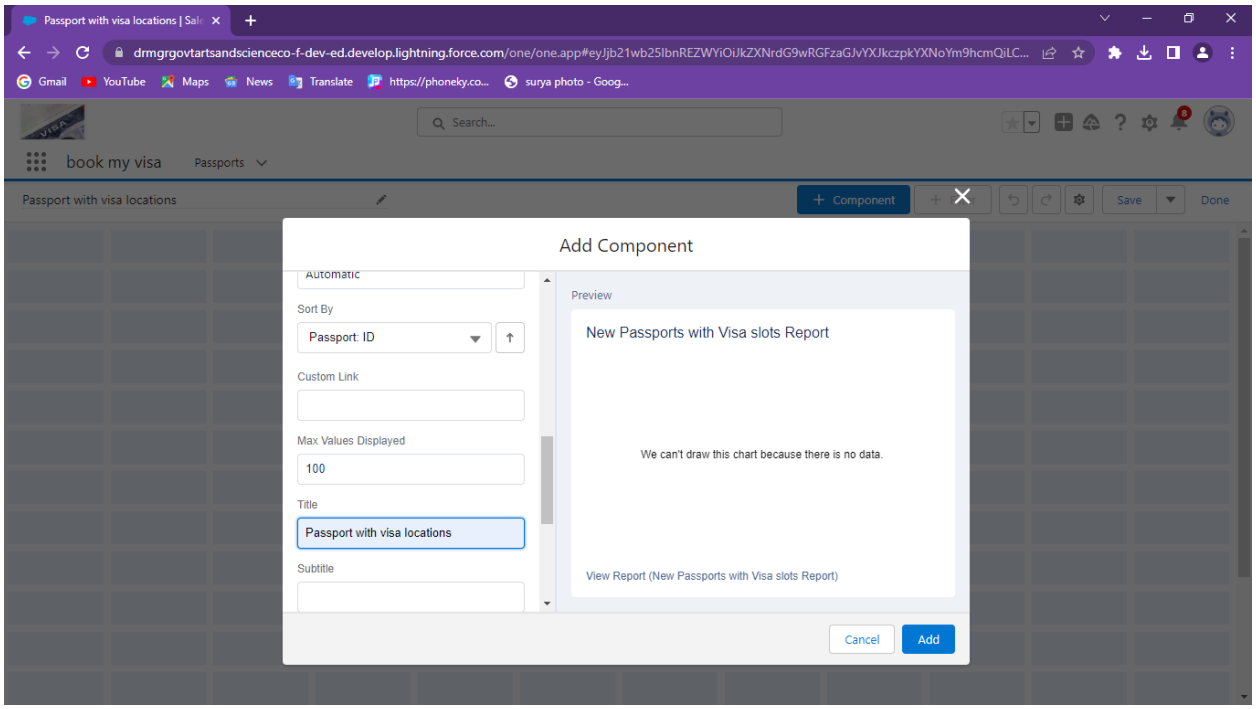
Activity-1: Creation of report



Milestone-7 Dashboards:

Activity: Creation of Dashboard





4. Trailhead Profile Public URL

Team Lead-https://trailblazer.me/id/divyakavitha1234

Team Member 1-https://trailblazer.me/id/drajendiran1

Team Member 2-https://trailblazer.me/id/emohan16

Team Member3-https://trailblazer.me/id/ffemeena

5. ADVANTAGES & DISADVANTAGE

International travel is no longer a luxury restricted to families or businesses with deep pockets. A large percentage of travellers, irrespective of background, are increasingly keen to explore foreign destinations and embark on at least one overseas visit per year. With visa services offered for 58 countries worldwide, VFS Global prides itself on being a household name among avid travellers. Retention and churn rates are extremely important determiners for a company's success; customer churn is a major obstacle to business growth. CRM tools like sentiment analysis, automated ticketing, and customer support and customer service automation can dramatically improve your retention by letting human agents defuse problems. Analytics

tools that look at customer life cycle can show you when churn happens and why, so you can identify and address pain points.

6. APPLICATIONS

Application 1: Tracking Customers

A good CRM helps you understand your market and the needs of your customers. As you attract more customers, a CRM makes two things clear: who is interested in what you have to offer, and what is most important to them.

When it comes to winning more customers, a CRM helps you make smarter decisions than your competition and offer people what they truly want. And if customers leave or your sales stagnate, you can see common threads and change the process accordingly, to better meet their needs and retain them. When you're working in spreadsheets and scrolling through email chains, it's hard to get a big picture of all the important data about current and future customers. A CRM saves important data in extensive customer and contact lists.

This makes it easy and efficient to market directly to them based on particular criteri

Improving Interactions and Communications

When your list of customers is short, it's easy to keep up with everyone. However, as your business grows and that list becomes longer, it's more likely that sales opportunities and current customers may fall through the cracks.

Application 4: Streamlining Internal Sales Processes

Because every salesperson operates differently, things can get inefficient quickly!

A good CRM helps you streamline your internal sales processes so that there is consistency and quality across your sales team.This is the secret to how companies can promise, and consistently deliver, great customer service – having one place where all the customer information lives, and the Process to back it up.

7. CONCLUSION

A visa appointment means scheduling a date and time for the interview at US Embassy or Consulate. Student visa aspirants are called for an interview to make sure that all the information on their application is correct. In the USA visa interview, students are asked a few basic questions to find out if they are eligible for the visa they want.

Advance travel planning and early visa application are important. If you plan to apply for a nonimmigrant visa to come to the United States as a temporary visitor, please review the current wait time for an interview using the tool below. *Not all visa applications can be completed on the day of the interview; please read the information below for more details*.

8. FUTURE SCOPE

Moreover, the companies didn't have the expertise to manage the CRM software inhouse. Hence, they were bound to hire designated technicians. These technicians used to charge a lump sum amount in exchange for their services. As a result, the cost used to be the most discouraging factor for small and medium enterprises. If we notice today's scenario, then the CRM software has become quite affordable. Even many developers are providing CRM software for free. Since most CRMs are web-based software, the up-gradation of infrastructure does not become necessary. Hence, it is a great way to save your expenses.

The CRM software gathers all customer-related information into a single place. Moreover, you can easily track customers across all platforms via the CRM system. Therefore, if you find any changes in their details or activities, then instantly update the same on your software. You can thereby minimize errors and save your time as well as effort for running your business.