

Main idea to solve in both the challenges: Fintech companies get messy and unstructured data (eg: calls and documents), this type of unstructured data is easy to understand for humans but difficult for an ai model as an ai model only works with numerical data -> cant really make predictions out of a lot of messy support calls.

The solution we need is:

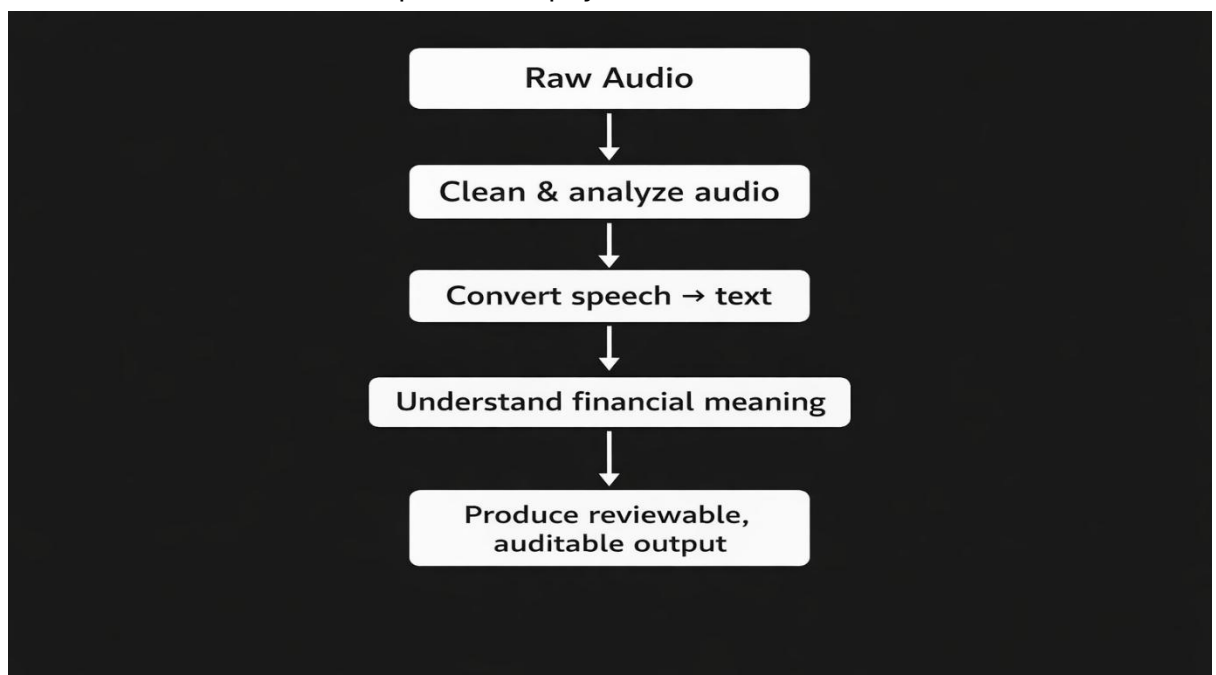
- 1) Input: audio calls/ scanned pdfs/ images
- 2) Output: Clean structured usable data (good enough to use to train a machine learning model)

Problem 1:

Banks and lenders record **millions of phone calls**:

- Customer onboarding
- KYC verification
- Payment reminders
- Complaints
- Legal consent calls

-> these calls are completely unstructured and can provide a lot of legal risks and unreliable stuff like -> “I promise ill pay tomorrow”



To work with the raw audio we need to understand the sound itself

- 1) Accept any av format and normalize them
- 2) Detect noise
- 3) Detect language

- 4) Speaker diarization -> who spoke when? And separation of agent vs customer
- 5) Flagging of untrustworthy call qualities
- 6) Fraud detection

Output: clean trustworthy audio stream with the metadata

We then need to perform financial transcription:

Normal text to speech isn't enough cuz of financial terms so mistakes here would be a nightmare of legality

Here the ideal output should be a time aligned transcript with a confidence rating.

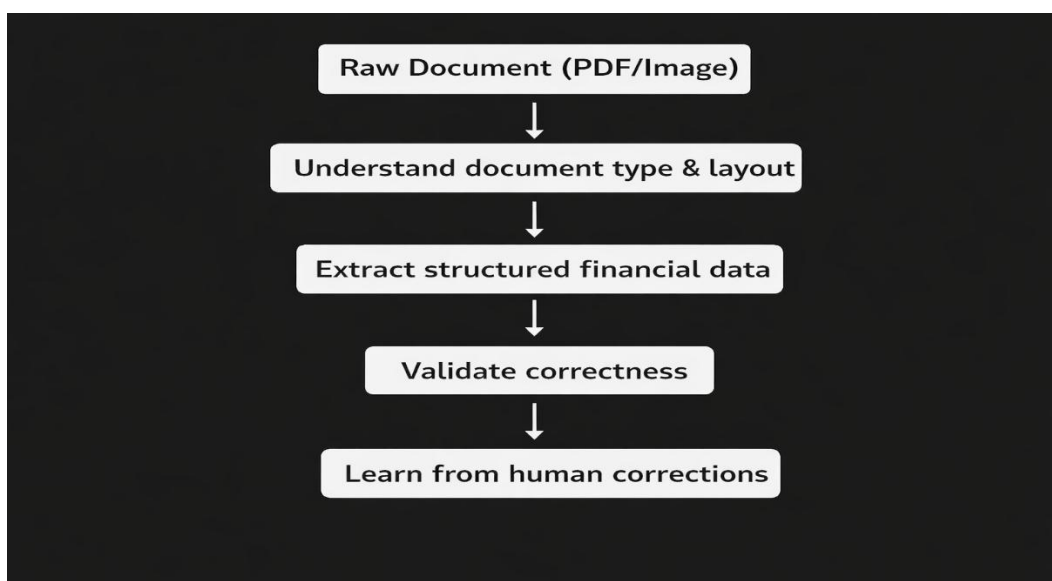
The next step is the actual use of intelligence in this:

- 1) Intent classification -> is customer agreeing or refusing or asking for time
- 2) Financial entity extraction -> eg: emi amt, dates etc
- 3) Obligation detection
- 4) Regulatory phrasing

Problem 2:

Lenders receive hundred of document types like bank statements salary slips, invoices, loan agreements etc

The issue here is: constant change of format, manual checking isn't scalable and rule based ocr breaks



Before reading the content of the document we must first understand its layout and structure:

- 1) Auto document classification: bank statement vs invoice vs payslip etc etc
- 2) Layout detection: Tables headers handwritter notes etc
- 3) Multi language support
- 4) Image quality scoring (confidence levels here)

Now in extraction the system will read the contents in the structure and extract data and facts:

The output of this should be json type financial data or a csv

The next step is validation:

- 1) Cross document validation -> salary slips match bank credit , consistent employer name -> if not flag etc etc
 - 2) Data sequencing -> no future salaries and backward transactions
- Output: Data is valid/ flagged/ needs review

Another important thing not to miss is human in the loop -> a lot of steps taken here need to be constantly validated by a human as in financial matters a single mistake can have devastating consequences.