

Dynamic Labz

Website Development Proposal for Kakaria & Associates LLP

Prepared for:

Kajol Shah

Kakaria & Associates LLP

Prepared by:

Divyam Shah

Dynamic Labz

This Proposal is made on 09th October, 2024 for **Kakaria & Associates LLP** ("you/your") and **Dynamic Labz** ("Dynamic Labz/we"), collectively referred to as "Parties."

Project Scope:

We propose to create a professional, responsive, and user-friendly website for you. The website will consist of the following pages and features:

1. Home Page:

The homepage will introduce visitors to your firm, its areas of expertise, and the core values that drive your business. It will be visually engaging and serve as a navigation hub, guiding users to key areas of the site.

- Brief introduction and welcome message
- Overview of your services
- Links to key pages (about, services, blog, etc.)
- Client testimonials or key achievements
- Quick access to contact information

2. About Us Page:

This page will detail the firm's background, qualifications, and core team members. It will establish trust with visitors by showcasing your experience and commitment to your clients.

- Firm's history and background
- Key team members with profiles
- Your firm's unique approach to accounting, auditing, and consulting services

3. Vision & Mission Page:

A dedicated section to present your firm's vision and mission, demonstrating the long-term goals, values, and aspirations. This page will also reflect your firm's dedication to quality and ethical standards.

4. Key Details Page:

This page will highlight important information about your firm, including accreditation, partnerships, and certifications. It will serve as a snapshot of the firm's key credentials and compliance details.

- A gallery of certification images with descriptions.
- Dynamic capabilities to upload or modify certificates directly from the backend as new accreditations are achieved.

5. Strength Page:

This page will outline the firm's core strengths, emphasizing key differentiators like professional expertise, client satisfaction, and the use of cutting-edge technology. It will include statistics or case studies that illustrate your firm's success.

6. Knowledge Base:

The knowledge base will provide visitors with valuable resources and insights. Organized for easy navigation, this section will cover essential topics and information for your clients.

- **GST:** Overview of Goods and Services Tax regulations
- **Tools:** Helpful calculators or planning tools
- **Important Links:** Links to relevant government and financial websites
- **Acts, Rules, Circulars, Notifications:** Key regulatory documents
- **Forms:** Downloadable forms for various compliances
- **Calculators:** Tax or financial calculators

7. Services Page:

The services page will feature all the services provided by your firm, with each service having a separate, dedicated page. These individual pages will offer a comprehensive overview of the service, including key processes, compliance requirements, and relevant details. This ensures that clients can easily access the information they need to understand how your firm can assist them with specific services.

- Auditing & Assurance Services
- Income Tax Compliances
- Goods & Service Tax (GST)
- Ind AS Compliances
- BPO & KPO for Foreign Firms
- Secretarial Services
- Legal Services
- Insolvency and Bankruptcy Code
- Transfer Pricing
- Bookkeeping Services
- Project Financing
- Business & Management Consulting Services
- Management Services
- Information System & Risk Management
- E-Services
- Other Services

8. Sector Page:

This page will highlight your firm's work in various industries and sectors. It will showcase your experience in handling industry-specific challenges and helping clients achieve compliance and growth.

9. Contact Us Page:

The contact page will provide multiple options for clients to get in touch with your firm, including a contact form, phone numbers, email addresses, and office locations. This page will also integrate with Google Maps for easy location finding:

10. Blog Page:

This section will feature dynamic blog content, allowing your team to regularly post articles and updates. A CMS (Content Management System) will be integrated, enabling you to easily add and edit blogs without technical assistance.

Website Features:

- **Responsive Design:** The website will be fully responsive, ensuring a seamless experience across desktop, tablet, and mobile devices.
- **Content Management System (CMS):** The website will include a user-friendly CMS, allowing you to easily manage content, including blogs, updates, and knowledge base resources.
- **SEO Optimization:** We will implement SEO best practices to ensure your website ranks well on search engines, driving more traffic and potential leads.
- **Security & Compliance:** The website will be built with high-level security protocols to ensure all client data and communications are protected.
- **Fast Loading Times:** Optimized code and content delivery will ensure that your website loads quickly for a smooth user experience.
- **Dynamic Blog Adder:** This feature will allow you to easily create and publish new blog posts, keeping your content fresh and relevant.

Commercials:

- Total website Cost: **₹35,000**
 - 50% advance before starting the project (i.e. **₹17,500**).
 - Balance payment upon completion of the project.
 - Domain and hosting costs are not included and will be borne by the client.
- Annual Maintenance Contract (AMC)
 - 15% of the total project cost (**₹5,000/year**) for website updates, maintenance, and support.
 - The AMC will begin from the date of website deployment, and the first year's AMC payment will be due along with the remaining cost of the website.
 - **Inclusions:** The AMC covers regular system maintenance, bug fixes, performance optimization, and minor frontend updates.
 - **Exclusions:** Any major feature additions or new developments outside the scope of the original project will not be included in the AMC. A separate Change Request (CR) will be raised for any new developments, and pricing will be determined based on the specific changes requested.

Terms & Conditions:

1. Payment Terms:
 - 50% advance payment before project initiation.
 - Final payment upon project completion and deployment.
2. AMC Renewal: The AMC is renewed annually and the first year's AMC payment will be due along with the remaining cost of the website.
3. Change Requests (CRs): Any new development or major feature additions not covered in the AMC will require a separate CR, and additional costs will apply based on the scope of the changes.
4. Additional Costs: Any additional feature requests or changes after the project scope is defined will be charged separately.

Next Steps:

We look forward to your approval of this proposal so we can initiate the onboarding process and begin development. If you have any questions or require further clarification, please feel free to contact us.

Divyam Shah

Dynamic Labz

Website: www.dynamiclabz.net

Email: divyam@dynamiclabz.net

Phone: +91 9054413199 | +91 9016971591