Dynamic Labz

Proposal for website of Osteon Life Science

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This Proposal is made on 21st September, 2024 for **Osteon Life Science** ("you/your") and
Dynamic Labz ("Dynamic Labz/we"), collectively referred to as "Parties."

Project Scope:

We propose to create a professional, responsive, and user-friendly website for you.
The website will consist of the following pages and features:

1. Home Page:

A dynamic and visually appealing landing page that sets the tone for Osteon Life Science's online presence. The home page will include:

- **4/5 Banner Sliders**: High-resolution banners displaying your key products, latest innovations, and brand vision.
- **About Us Section**: A concise introduction of your company, detailing your mission, values, and expertise in medical tools manufacturing.
- **Product Categories**: Display all product categories with subtle animations to draw user attention. Each category will lead to the product pages.
- **Why Choose Us Section**: A section dedicated to highlighting the unique aspects of your brand, including certifications, customer testimonials, industry experience, and technology used.
- **News/Events Section**: A dynamically managed section where your team can upload new updates, upcoming events, or product launches directly from the backend.
- **Blog Section**: A user-friendly form page where authorized users can upload new blog content related to industry trends, product usage, or company milestones. This section will allow content creation directly fill the blog details.
- **Product Highlight**: A dynamic product description section where a specific product's details (selected from the backend) will be showcased.
- **Where We Sell (Global Presence Section)**: A globe animation highlighting the countries you supply to. This interactive map will visually communicate your global outreach.

2. Product Pages:

The product section is a crucial element of the website. It will be organized to display all products clearly, helping users navigate through various categories and specific SKUs.

- **Product Categories Overview**: All product categories will be displayed with images and descriptions. Clicking on a category will lead to sub-categories or specific products.
- **Sub-Product Listings**: Each sub-category will have its own page showcasing individual products with their specifications and uses.
- **Product Detail Page**: Each product will have a detailed page displaying images, descriptions, key features, technical specifications, and related products. This section will dynamically load data from the backend, making it easy to update content as required.
- **Similar Products Section**: A section on the product detail page to recommend other related products.
- **Add Product Form**: A backend form for authorized users to dynamically add or edit product details such as SKU, images, descriptions, categories, etc. The form will have fields for all necessary product attributes and will be integrated into the content management system (CMS).

3. About Us Page:

A dedicated page providing a detailed overview of Osteon Life Science, including:
- Your company history, mission, and values.
- Team introduction (if applicable).
- Company timeline and milestones.
- Images or videos highlighting your manufacturing process or innovation.

4. Certifications:

This page will display all certifications and accreditations Osteon Life Science has earned. It will include:

- A gallery of certification images with descriptions.
- Dynamic capabilities to upload or modify certificates directly from the backend as new accreditations are achieved.

5. Contact Us Page:

A simple yet effective contact page, including:

- A contact form for users to submit inquiries.
- Integrated Google Maps to showcase your office locations.
- Contact details such as phone numbers, email addresses, and physical office addresses.

6. Careers Page:

A dynamic careers page will be developed to allow Osteon Life Science to post new job openings. The page will include:

- A job posting section where available roles, job descriptions, and requirements will be listed.
- The ability to apply directly via an online form.
- A backend system to post and manage job listings.

Website Features:

1. Content Management System (CMS):

We will develop a custom backend using Django (or a framework of choice) to give you full control over content updates. The CMS will provide you the ability to:

- Add, edit, or remove product categories, SKUs, and descriptions.
- Post blogs, news, and events.
- Manage job postings and applicant details.

2. Responsive Design:

The website will be fully responsive, ensuring an optimal user experience across all devices, including desktops, tablets, and smartphones.

3. SEO Optimization:

We will implement industry-standard SEO practices to enhance the visibility of the website on search engines. This includes on-page SEO, meta tags, image optimization, and more.

Commercials:

- Total website Cost: **₹35,000**
    - 50% advance before starting the project (i.e. **₹17,500**).
    - Balance payment upon completion of the project.
    - Domain and hosting costs are not included and will be borne by the client.

- Annual Maintenance Contract (AMC)
    - 15% of the total project cost **(₹5,000/year)** for website updates, maintenance, and support.
    - The AMC will begin from the date of website deployment, and the first year's AMC payment will be due along with the remaining cost of the website with 50% discount for first year (i.e. **₹2,500**).
    - **Inclusions**: The AMC covers regular system maintenance, bug fixes, performance optimization, and minor frontend updates.
    - **Exclusions**: Any major feature additions or new developments outside the scope of the original project will not be included in the AMC. A separate Change Request (CR) will be raised for any new developments, and pricing will be determined based on the specific changes requested.

Terms & Conditions:

1. Payment Terms:
   - 50% advance payment before project initiation.
   - Final payment upon project completion and deployment.

2. AMC Renewal: The AMC is renewed annually and the first year's AMC payment will be due along with the remaining cost of the website.

3. Change Requests (CRs): Any new development or major feature additions not covered in the AMC will require a separate CR, and additional costs will apply based on the scope of the changes.

4. Additional Costs: Any additional feature requests or changes after the project scope is defined will be charged separately.

Next Steps:

We look forward to your approval of this proposal so we can initiate the onboarding process and begin development. If you have any questions or require further clarification, please feel free to contact us.

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