

Overview

Click through rate and Impressions by click CTR,impressions

Clicks 393.2K CTR
1.1%

Impressions
35.8M
0.0%

Conversion rate and cost

by conversion rate andcost/conv

Conversions
239.4K

Conv. rate 38.4%

\$1.02

Cost per Click

by CPC and CPM

\$245.31K

Avg. CPC **\$0.6**

Avg. CPM \$6.86 0.0%

Device Breakdown

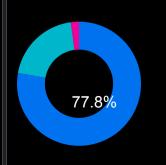
BY CLICKS

BY COST

BY CONVERSION

70.6%





TOP CAMPAIGNS

	Campaign	CTR ▼	Avg. C	Cost / co
1.	1009693 Google Analytics Demo D	44.18%	\$0.27	\$12.03
2.	1009693 Google Analytics Demo D	36.51%	\$2.41	\$83.84
3.	1009693 Google Analytics Demo D	36.36%	\$2.85	\$54.95
4.	1009693 Google Analytics Demo D	31.96%	\$1.42	\$0
5.	1009693 Google Analytics Demo D	29.27%	\$1.93	\$89.99
			1 - 100 / 13	80 < >



