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Problem Statement:
The Konkan region is rich in cultural heritage, natural beauty, and spiritual significance, yet its tourism potential remains underutilized and unevenly distributed. Currently, certain popular destinations experience overcrowding, while equally valuable but lesser-known places remain overlooked. This leads to diminished tourist experiences, environmental strain on specific sites, and missed economic opportunities for local communities.

This project aims to:

- **Map and Digitize** all key tourist spots in the Konkan region, including cultural landmarks, religious temples, traditional villages, and natural attractions.

- **Develop an AI-Powered Digital (AR) Travel Guide** that not only provides information, either simply or by using augmented reality, but also intelligently recommends itineraries to distribute tourist flow across the region.

- **Build a Smart Travel Planner** that creates personalized travel plans from scratch—including transportation, accommodations, and sightseeing—optimized for budget-friendliness and cultural exposure.

- **Generate Budget Estimates** for suggested travel plans, tailored to different traveler preferences and constraints.

- **Promote Sustainable and Responsible Tourism** by encouraging visits to lesser-known destinations and supporting the local economy through recommendations for local homestays, traditional eateries, and community-run services.

- **Justify Recommendations** by explaining the unique cultural, historical, or spiritual significance of each place in comparison to more commercial options.