



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Income generated domestic air services.

The air transportation system is also responsible indirectly for the propagation of diseases such as influenza and respiratory syndrome.

The global air transportation network dataset is a comprehensive collection of information on airports,airlines and their routes.

This includes information about airlines including their IDs,name aliases,IATA and ICAO codes, callsigns country of origin and active/ inactive status.

The private sector have effected the institutional and tecnological environment.

The effects of a full open aviation area.



Unlocking Insights from Global Air Transportation Network
Tableau

Persona's name
Short summary of the persona

Leverage the equipment type for each airline to predict maintenance costs for a fleet of aircrafts,helping plan budgeting expenditures more effectively

Using the airport data to create an interactive map illustrating.

Analyze airline route data to visualize patterns in airline connectivity across different regions and countries

Linkages between domestic and international air services.

trade generated domestic air services.

Development in emerging markets.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example