



E-Cell
IIT Hyderabad

Greetings from the Sponsorship Team of E-cell!

We are proud to bring you the annual Entrepreneurship Summit of IIT Hyderabad.

PROPOSAL FOR ASSOCIATION WITH Angel Broking :

E-cell offers a number of diverse branding avenues to its partners, providing an excellent opportunity for you to reach a diverse target market group with the versatile set of events it has to offer.

Deliverables by E-cell, IIT Hyderabad:

- Angel Broking will be coined and recognised as “**Stock trading partner**” by E-cell, IIT Hyderabad.
- Angel Broking’s **logo** will be publicised thoroughly in both online and offline media .
- Angel Broking’s name and logo will be mentioned in **all publications** by E-cell leading this year as “**Stock trading partner**”.
- Angel Broking’s logo will be present on the **backdrop of the stages** in all the events as “**Stock trading partner**”.
- Angel Broking will have its **specific banner** displayed under the title “**Stock trading partner**” wherever major events are happening during the **2-day E-summit**.
- Angel Broking will have its **name and promo** periodically played on **TV screens and LED screens** in classrooms-where events are happening-during the 2-day E-summit.
- Angel Broking will be **mentioned in all the promotions** of all major events happening at larger scale, both on offline media and online media.
- Angel Broking will be provided with **volunteers(IIT Hyderabad students + attendees of the event)** to help out in creating awareness about the company among the crowd and students of IIT Hyderabad, during the course of E-summit.
- The **E-summit 2019 website** will feature both the logo and profile of Angel Broking , hyperlinked to their desired website.
- Angel Broking’s **name and logo** will be present on ‘**All Sponsors**’ hoardings of E-summit 2019 put up at different places on campus.

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- The social media handles of E-summit 2019 will have **special announcement** regarding the association with Angel Broking.
- Angel Broking will be given publicity in the **after-movie of E-summit 2019** thus leading to publicity before, during and after the E-summit.
- E-Cell IIT Hyderabad will make sure that there is a verbal recognition as the “**Stock trading partner**” in the opening ceremony.

Deliverables from Angel Broking :

- An amount of **INR 50,000 /-** will be given to E-cell, IIT Hyderabad as sponsorship amount by Angel Broking .
- **Publicity** on Angel Broking’s social media handle about the association with E-cell, IIT Hyderabad.

Special Deliverables for Angel Broking:

- E-cell IIT Hyderabad will be providing Angel Broking with database of attendees of workshops conducted throughout the year gathering attendees in thousands.
- Angel Broking can conduct a keynote session with the crowd.
- Angel Broking will get a **stall at the E-summit venue**. The size and precise position of the stall will be decided by mutual consent.
- Angel Broking can sponsor our **stock trading competition**. It’s An online competition where participants will be provided with virtual money and expected to invest in virtual stocks. Participants are required to analyse the trends and invest accordingly so as to earn as much (virtual) money as they can. The participant with the most earnings will be declared the winner.

Please note that the above-mentioned deliverables are only few of the branding opportunities and not the exhaustive list.

We are more than willing to build upon any suggestions that you might have and open to discuss on any customized avenue suiting your style of branding.

All these deliverables were stated after discussion with our Faculty Head of E-cell, IIT Hyderabad.

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