

## **E-Crescendo guidelines(MODUS OPERANDI)**

- Each academic year 20 innovative projects will be selected.
- Funds may be provided for up to maximum of 20 innovative projects in a year limiting to Rs30,000 /- for each project.

### **Key focus area of the Scheme will be as follows: -**

- Technology driven Innovation in any sector
  - Rural infrastructure and facilities, crafts, arts, water and sanitation, renewable energy, healthcare, etc.
  - Clean tech
  - Agriculture, Horticulture and the related areas
  - Food Processing
  - Retail
  - Tourism and Hospitality
  - Mobile, IT and ITes including hardware
  - Biotechnology
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- The upper limit of funding may be increased subject to the approval of competent authority.
  - The E-CELL screening committee will initially screen the project proposals and then the advisory committee will finally approve the project for funding after due deliberation on the presentation made by the student group.
  - E-CELL Screening committee will consist of (manager, assistant manager, overall coordinator, coordinator technical and research).
  - Selected projects will be termed as crescendo's.
  - Crescendo's will be assisted with orientation training, entrepreneurial guidance, practical exposure & fund-raising opportunities through investors.
  - Project will be evaluated on the following criteria's: -
    - Uniqueness
    - Technology innovation
    - Job-creation potential
    - Market potential/scalability of the project
    - Impact on society/customer
    - Current project status
    - Product/Service usefulness