



REWAY

The nature's way to go

Reway Technologies

B A C K E D B Y D T U - I I F



1

2MMT

2 MMT E-waste generated
in India every year.



2

90%

90% Recycling occurs in
the unorganised sector.



3

80%

80% of the population is
unaware of the proper E-
Waste disposal



14.25%

Annual Revenue Growth Rate

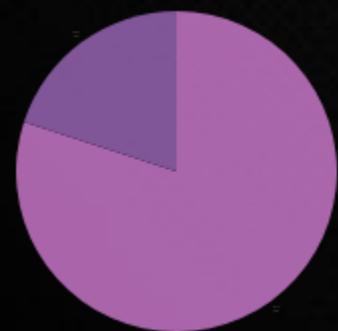
8.24%

Quantity Growth Rate



15 Billion

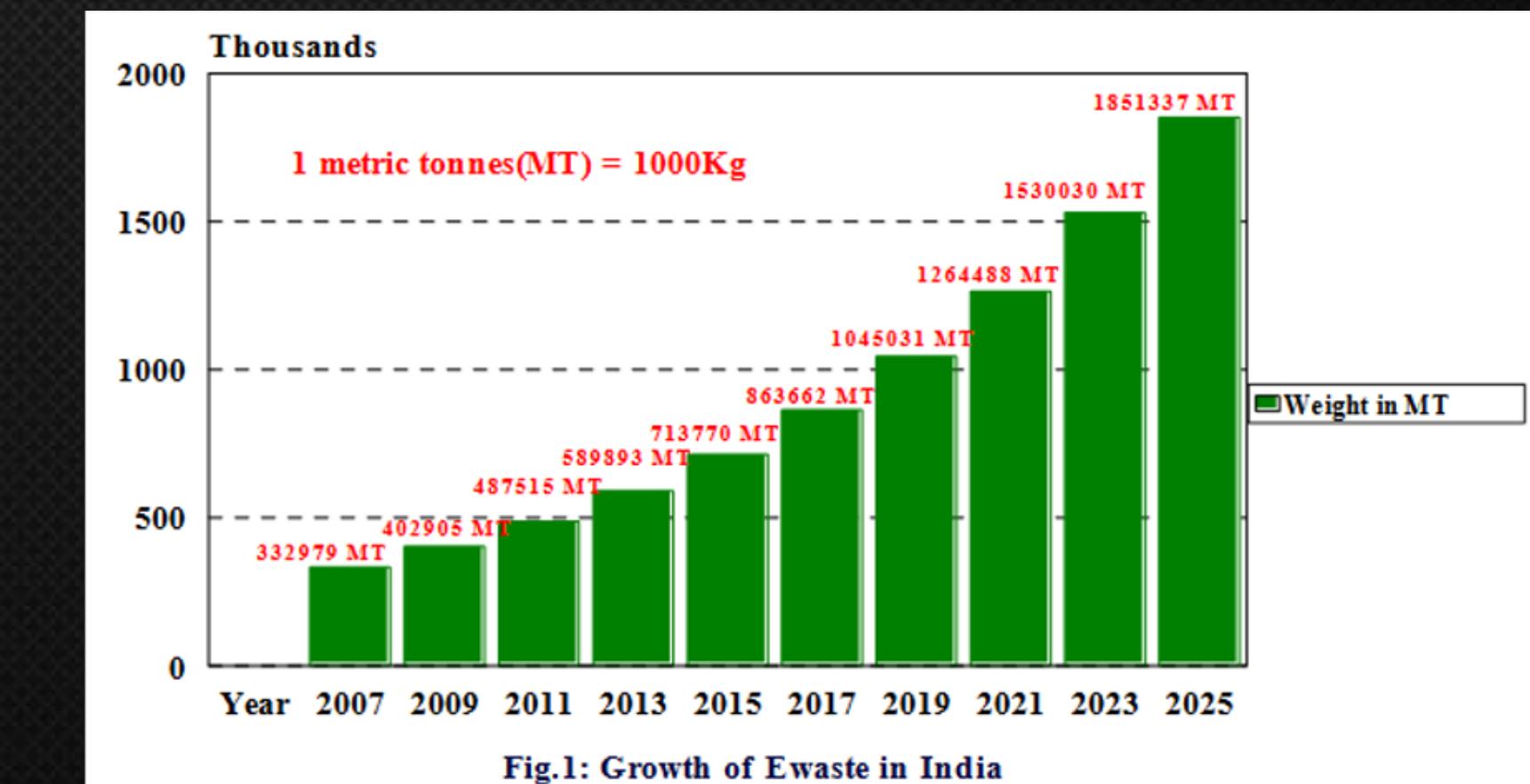
Indian E-waste market which is expected to triple by the year 2028



10.6 Billion

Serviceable Obtainable Market (SOM)

Market Size



1

Developing a habit of E-waste recycling in each and every citizen of India.

2

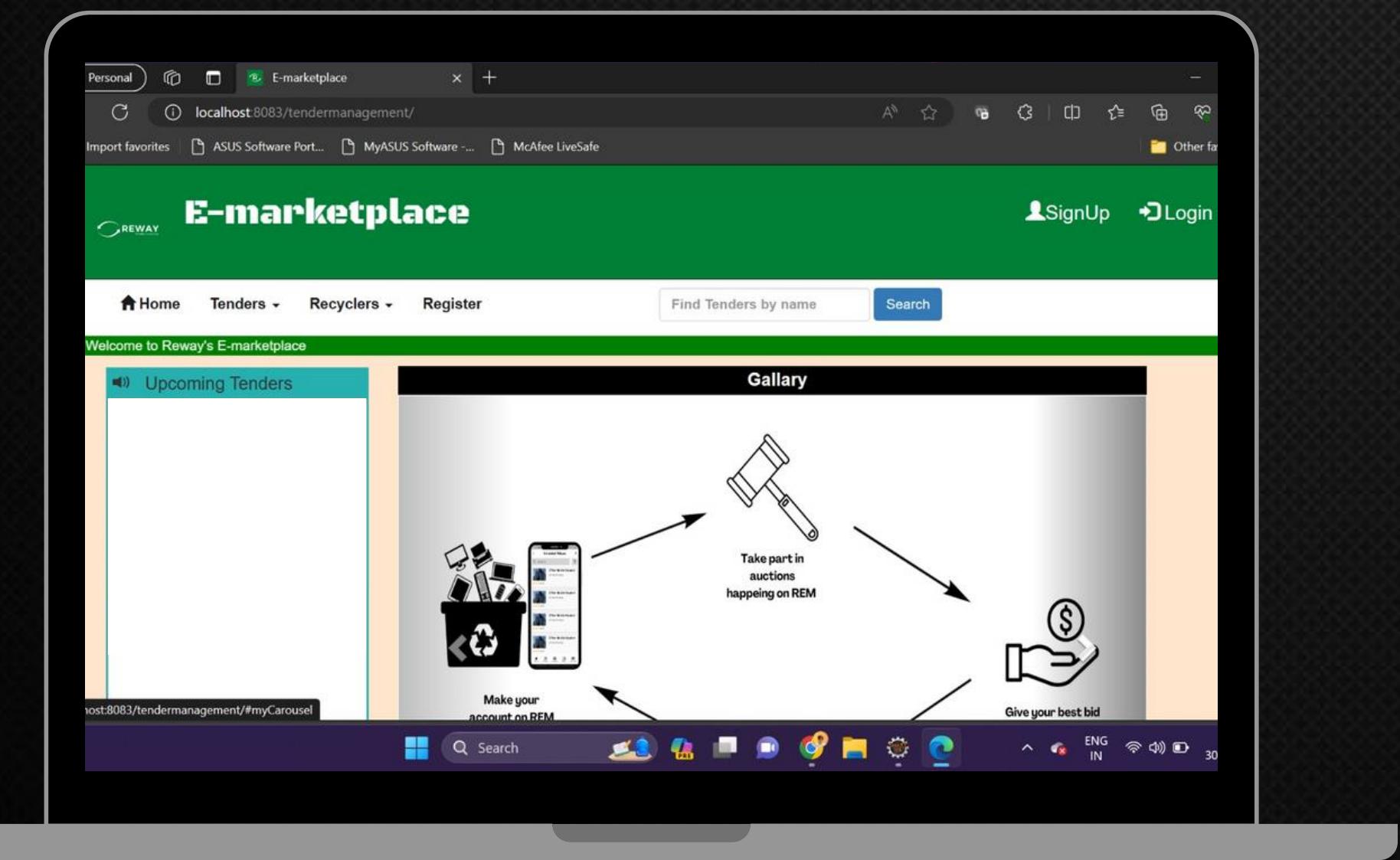
A proper collection channel for the collection of E-waste from Individual as well as Bulk consumers of electronics.

3

Aggregating the sellers and the recyclers onto one platform, where sellers can get the best deal for their E-waste.



REM - Reway E Marketplace For Bulk Consumers



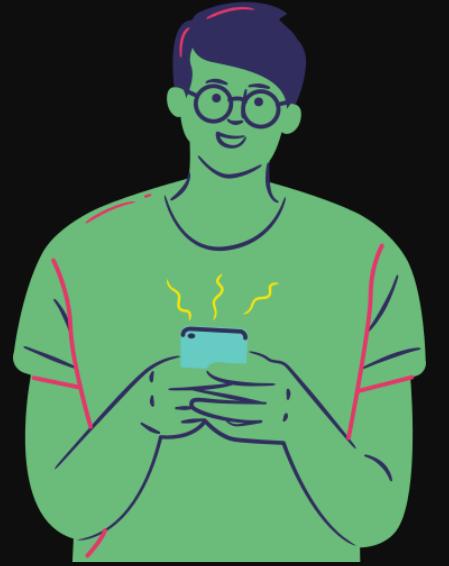
E-waste Marketplace

Network of Recyclers

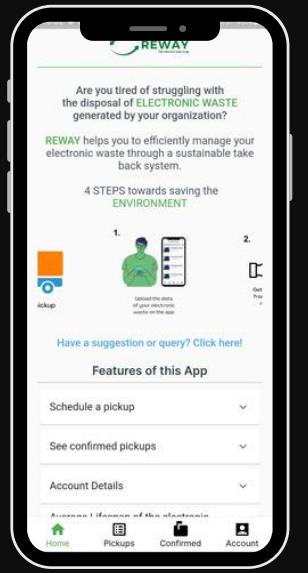
Hassle free selling of E-waste

Logistics integration for
pickup of E-waste

Get the best price



Upload the data
of your
electronic
waste on REM



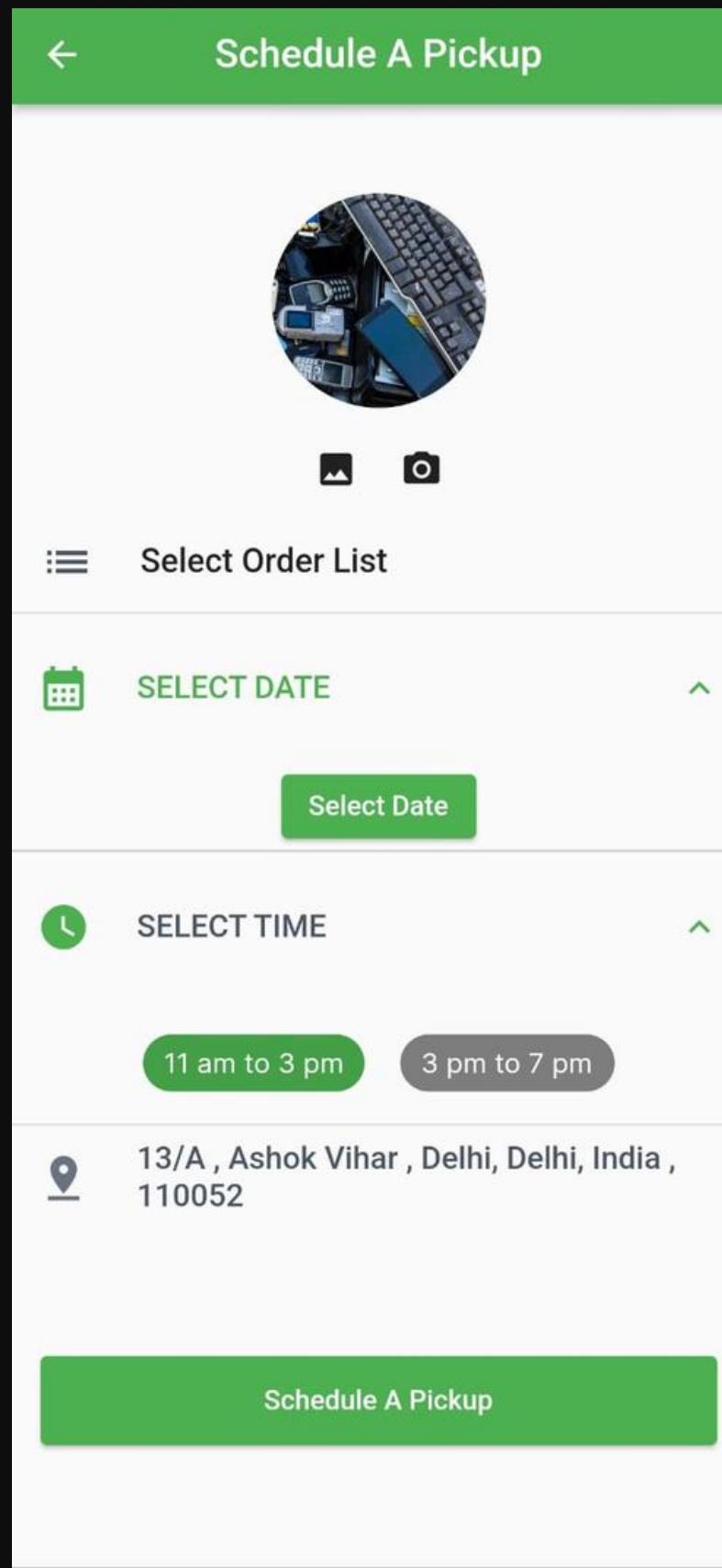
Select a date and
time of your
convenience



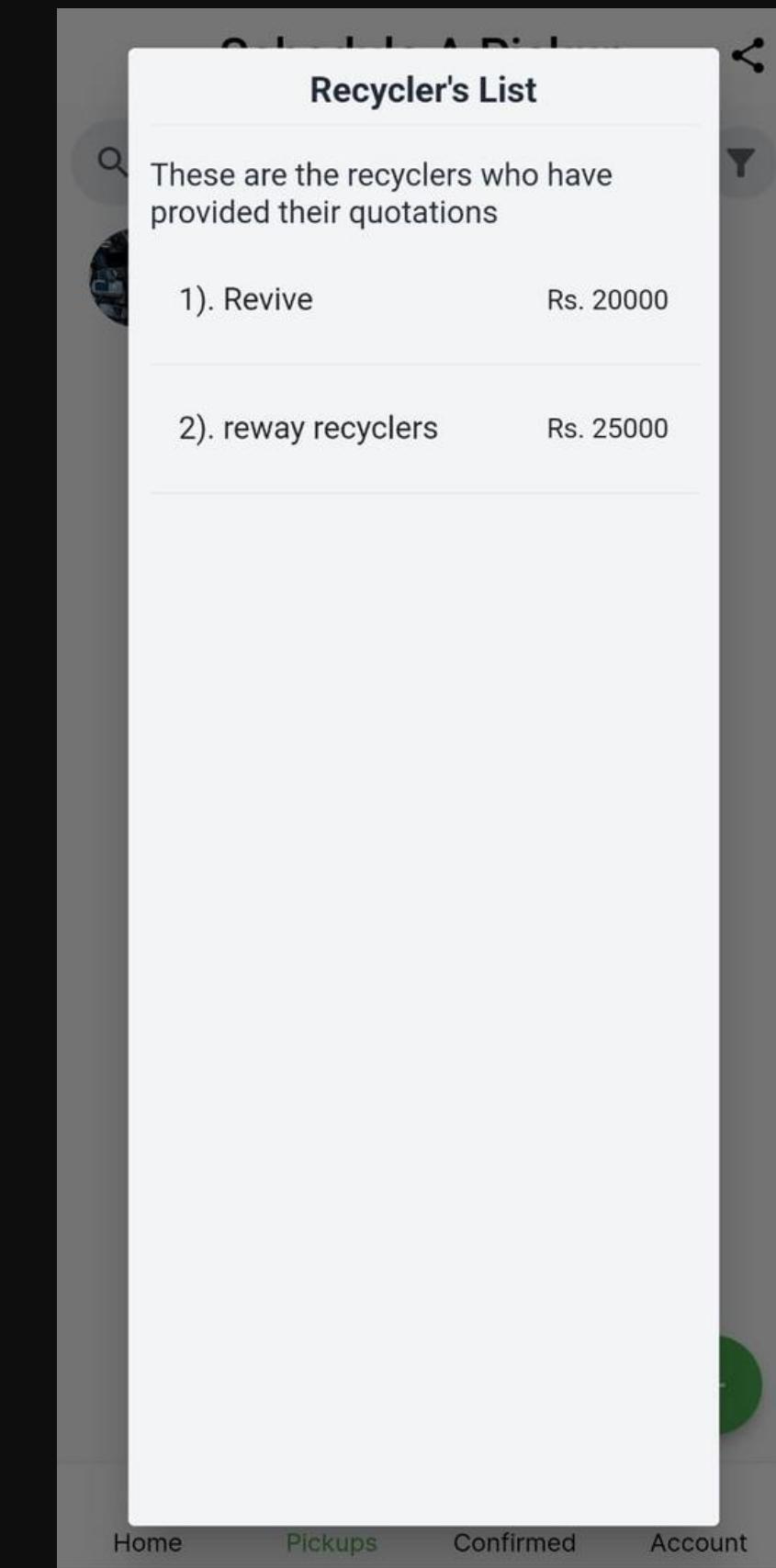
Schedule a pickup



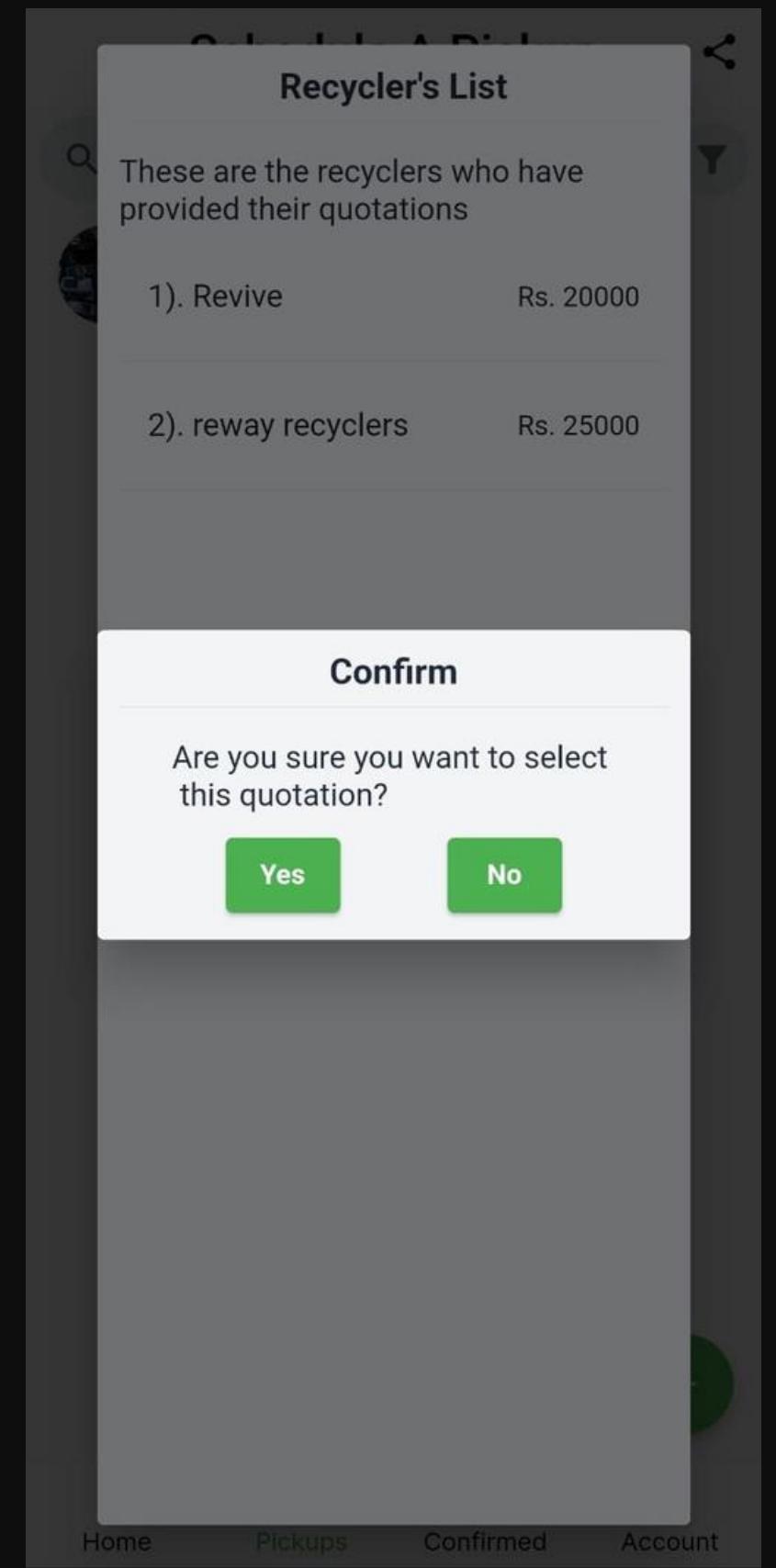
Get a price quote
for your E-waste



Upload your data of the E-waste
and select the date and time of pickup



Choose the best quotation of your choice
given by different recyclers



Voilà



a

Your Pickup is scheduled
at your chosen date and
time by your preferred
recycler

Confirmed Orders

Search Recyclers

11 am to 3 pm
A30 A pocket A phase 2 ashok Vihar harihar
apartment , Ashok Vihar , Delhi, Delhi, India
, 110052

Home

Pickups

Confirmed

Account

We provide **RECYCLING CERTIFICATE**
generated by our unique algorithm,
which accurately calculates the
GREENHOUSE GAS EMISSIONS saved



Target SDGs



REWAY वाती

AI CHATBOT



Integrated to
website

**FREE EPR
CONSULTATION**

Answers to all
E-waste related
queries

Get estimated
price of your
waste in
advance

Target Market



**Small and Mid sized companies and
Electronics manafacturing
companies**

Situated in tier-1 and tier-2 cities

Our Impact

9 ton
E-waste recycled
till date

12.96 ton
Carbon emission
saved till date

7 states
covered for
procurement of
E-waste

21+
recyclers
onboarded till
date

INR 10 lakh+

Worth
transactions
done till date

1.5 Lakh

Revenue till
date

Financial Projections

Assumptions

Avg Order size: 800 kgs
Avg Order value: Rs. 90,000
Commission Rate: 7.5%

Monthly Transaction Value (MTV)	Monthly Revenue	Annual Revenue
Rs.90,000x50= Rs. 45,00,000	MTVx7.5%= Rs. 3,37,500	Rs. 40,50,000

Revenue Model



Commission from the recycler on every deal and from the logistics company in case the recycler opt for the logistics support.



Commission from the RECYCLER:

- Order value less than 1 lakh -> **6%**
- Order value more than 1 lakh -> **7.5%**



Logistics Commission -> **10%**

Marketing

1 Email Marketing

2 Online Ads

3 Social Media

4 Partnerships



Direct Competitors



Indirect Competitors



Local Scrap Dealer

Competitive Advantages

**Access to
multiple
recyclers**

**Hassle free
trading**

**User Friendly
Platform**

**Integration of
वार्ता**

The Team



**Divyansh
Tuli**

CEO



**Lakshya
Narang**

CMO

Thank You

www.reway.tech