

Mini Project Report

Smart Cart Simulation in Cooja

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TABLE OF CONTENT

SR. NO	CONTENT	PAGE NO
1.	Introduction	3
2.	Background	4
3.	Project Description	6





4.	Implementation	12
5.	Results and Discussion	14
6.	Conclusion	



1. Introduction

Smart technologies are revolutionizing retail by enhancing customer experiences and streamlining operations. This project simulates a smart shopping environment using COOJA, a network simulator for Contiki OS, modeling a retail space with three product clusters: grocery, fashion, and electronics.

Nodes representing products are arranged in a Manhattan grid pattern to reflect a typical store layout. The simulation includes fixed item nodes (senders) and mobile sync nodes simulating smart shopping carts, mimicking customer movement through the store.

Key performance metrics such as communication range, data transfer rates, network congestion, and the system's ability to handle multiple smart carts are evaluated. The results provide insights into the feasibility, scalability, and potential challenges of implementing a smart shopping system, particularly in maintaining connectivity as carts move between product clusters. This project highlights the practical implications of smart retail technologies and identifies areas for improvement, paving the way for more efficient solutions.



2. Background

Contiki OS

Contiki OS is an open-source operating system designed for IoT and wireless sensor networks. It is ideal for resource-constrained devices, making it suitable for simulating the fixed item nodes and mobile sync nodes in a smart shopping environment. Key features include:

- **Lightweight Design**: Efficient for low-power devices.
- Event-Driven Architecture: Manages multiple processes efficiently.
- Integrated Networking: Supports reliable data transfer.
- Modularity: Allows easy integration of additional protocols and applications.

Cooja Simulator

The Cooja simulator is a vital tool for developing and testing applications in Contiki OS. It provides a detailed and customizable simulation environment, essential for this project:

- **Network Simulation**: Models large-scale networks representing grocery, fashion, and electronics clusters.
- **Node Emulation**: Simulates both fixed item nodes and mobile sync nodes (smart shopping carts).
- **Custom Scenarios**: Allows for realistic modeling of store layouts and customer movements.
- **Performance Metrics**: Evaluates communication range, data transfer rates, network congestion, and system scalability.



- Visual Analysis: Offers visual tools for debugging and analyzing the network.
- Using Contiki OS and Cooja, this project aims to simulate a smart shopping environment, providing insights into the feasibility and challenges of smart retail technologies.
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3. Project Description

Problem Statement:

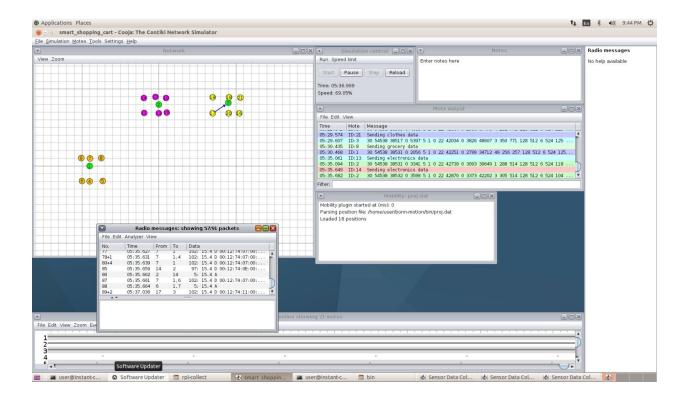
Traditional retail environments lack real-time product tracking and customer interaction capabilities, leading to inefficiencies in inventory management, customer service, and overall shopping experience. This project aims to address these limitations by simulating a smart shopping environment using COOJA, the network simulator for Contiki OS, to evaluate the feasibility and performance of an Internet of Things (IoT) based solution in a realistic retail setting.

• Objectives:

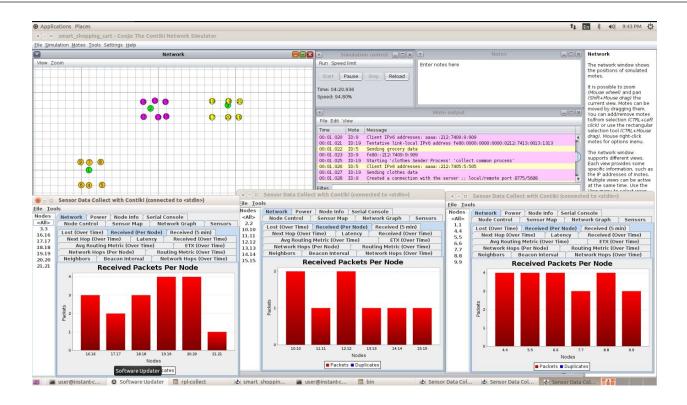
- Design and implement a COOJA simulation of a smart shopping environment with three distinct product clusters (grocery, fashion, and electronics) arranged in a Manhattan grid pattern.
- Develop and integrate two types of nodes within the simulation: a. Fixed item nodes (senders) representing stationary products b. Mobile sync nodes simulating smart shopping carts
- Evaluate key performance metrics of the simulated smart shopping system, including:
 - Communication range between nodes
 - Data transfer rates
 - Network congestion levels
 - System capacity for handling multiple smart carts simultaneously
- Analyze the system's ability to maintain connectivity as smart carts move between different product clusters.
- Assess the scalability of the proposed smart shopping system based on simulation results.
- Identify potential challenges and limitations in implementing such a system in a real-world retail environment.



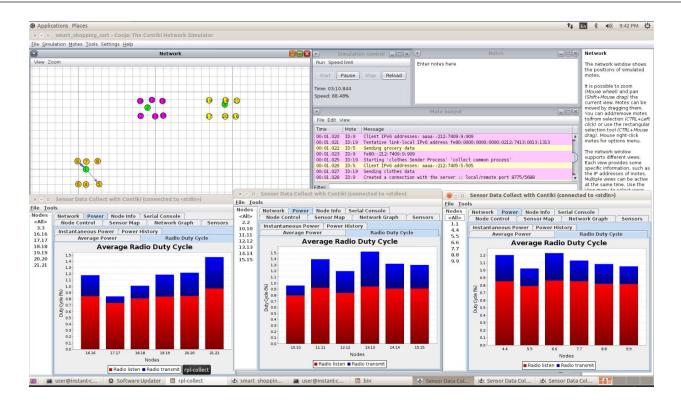
• Provide recommendations for optimizing the smart shopping system based on the simulation findings.



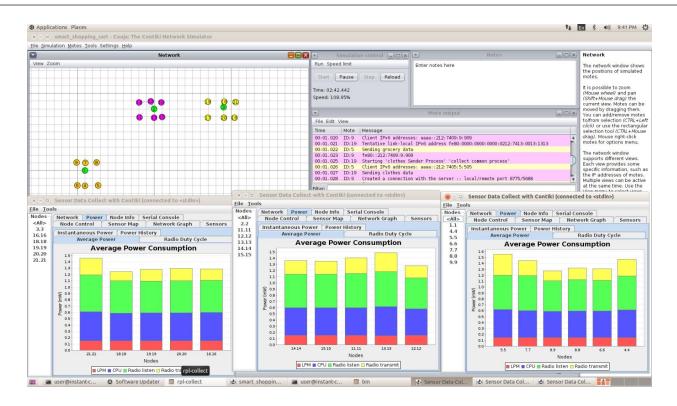




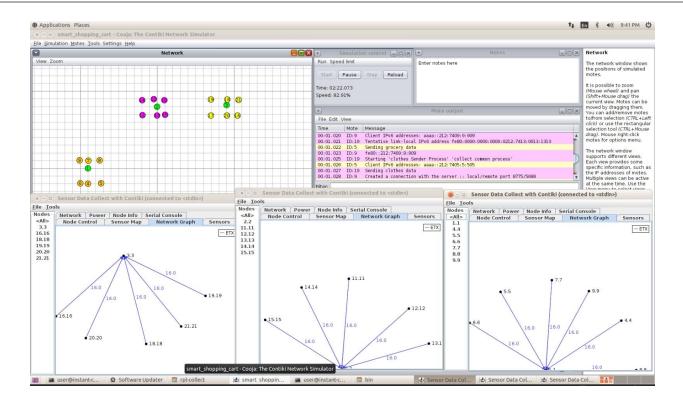




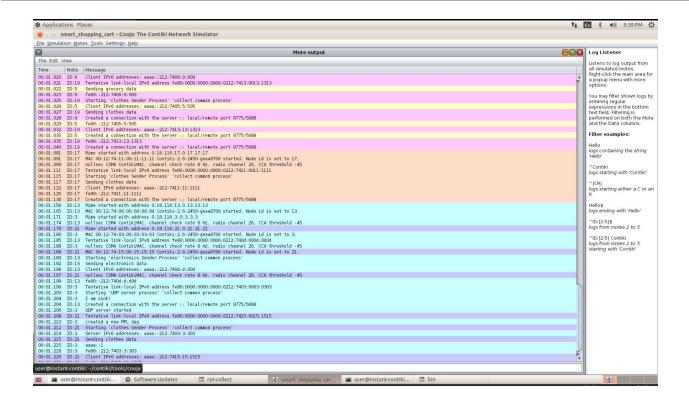






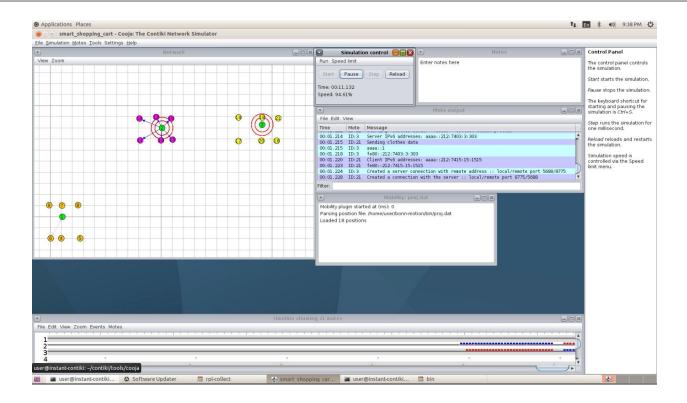




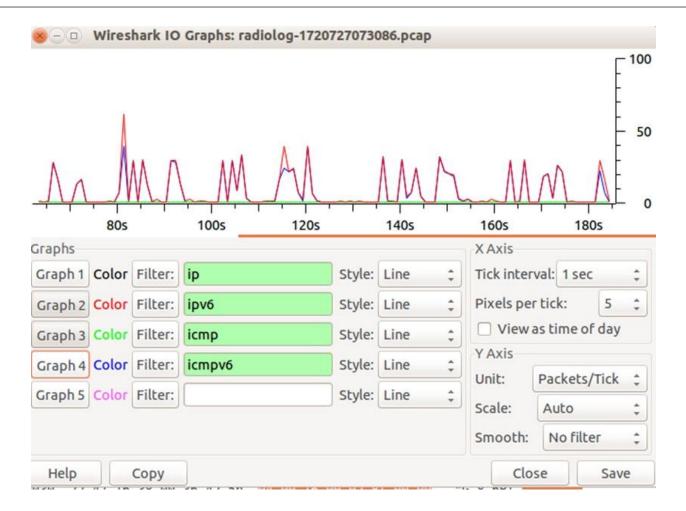




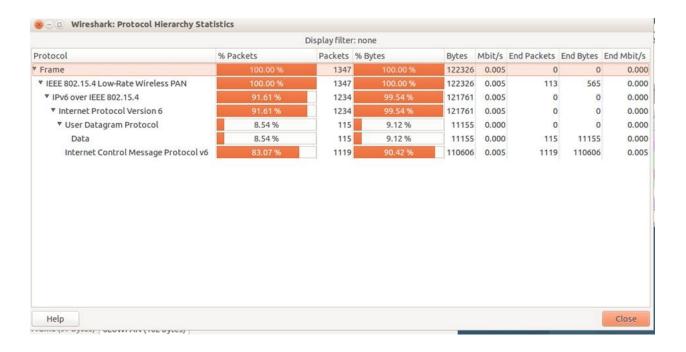






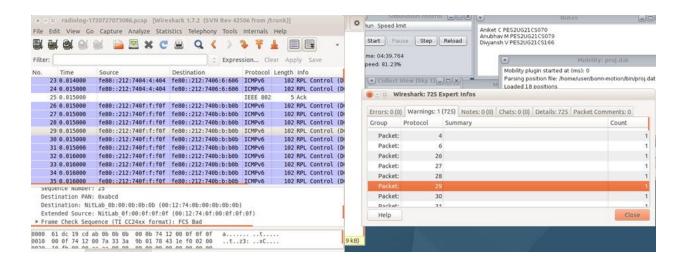




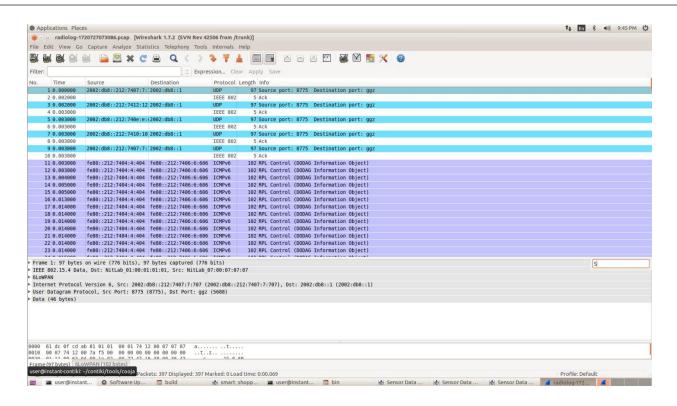






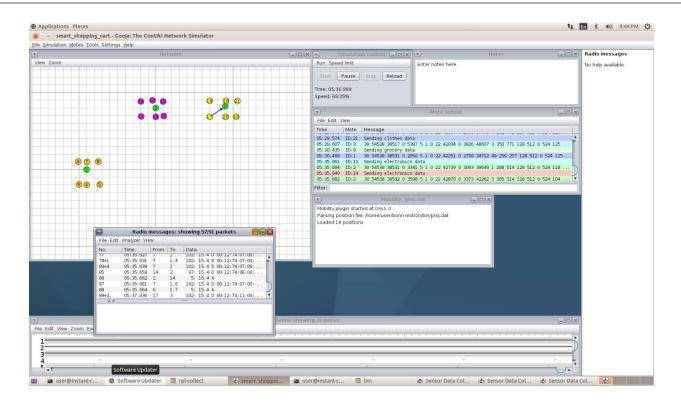














Conclusion

This project has successfully demonstrated the feasibility and potential of a smart shopping environment through a comprehensive simulation using COOJA, the network simulator for Contiki OS. By modelling a retail space with distinct product clusters and implementing both fixed item nodes and mobile smart cart nodes, we have gained valuable insights into the challenges and opportunities presented by IoT technology in retail settings







