



# RETAIL STORE SALES ANALYSIS

Qtr 1

Qtr 2

Qtr 3

Qtr 4

REVENUE

PRODUCTS

CUSTOMER-INSIGHTS

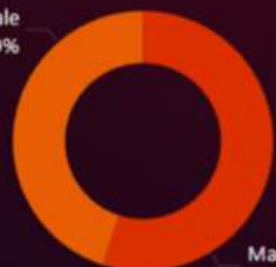


0.74M

Total Revenue

## REVENUE BY GENDER

Female  
44.99%



Male  
55.01%

## REVENUE BY PAYMENT METHOD

Credit Card  
30.94%



Bank Transfer  
31.85%

Cash on D...  
37.21%

## SALES REVENUE TREND



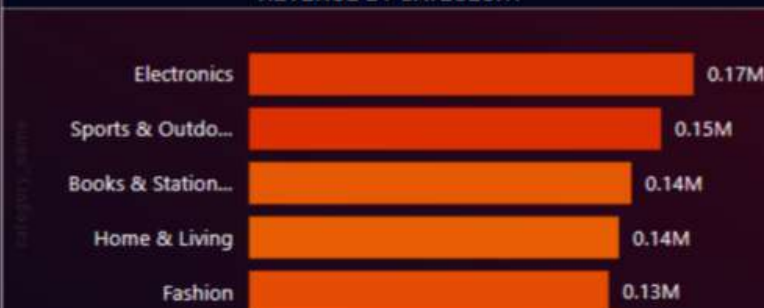
## REVENUE BY AGE - GROUP



## REVENUE BY PRODUCT



## REVENUE BY CATEGEORY



## REVENUE BY CITY



RETAIL STORE SALES ANALYSIS

Qtr 1Qtr 2Qtr 3Qtr 4REVENUEPRODUCTSCUSTOMER-INSIGHTS

0.74M

Total Revenue

SALES REVENUE TREND

KEY INSIGHTS

- Revenue Insights
- Total revenue: 0.74M
- Revenue by gender:
  - Males contribute slightly more (55.01%) than females (44.99%).
- Revenue by payment method:
  - Cash on Delivery generates the highest revenue (37.21%), followed by Bank Transfer (31.85%) and Credit Card (30.94%).
- Revenue by age group:
  - The 55-65 age group is the highest contributor, followed by 45-55 and 25-35.
- Revenue by product:
  - Smartphones, Notebooks, and Yoga Mats are the top revenue generators.
- Revenue by category:
  - Electronics leads the category-wise revenue, followed by Sports & Outdoors and Books & Stationery.
- Revenue by city:
  - Port Melissaborough, Patriciaville, and Johnsonborough are the top revenue-generating cities.

REVENUEPRODUCTSCUSTOMER-INSIGHTS+

Filters

Bookmarks

Visualizations

Data

Page 1 of 3

90%

35°C Haze

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ENG IN

21:05  
31-05-2025



# RETAIL STORE SALES ANALYSIS

Qtr 1

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Qtr 4

REVENUE

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2947

Total Quantity Sold

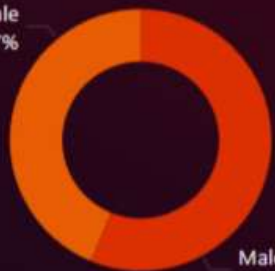


251.85

Average Price

## QUANTITY BY GENDER

Female  
43.77%



Male  
56.23%

## QUANTITY BY PAYMENT METHOD

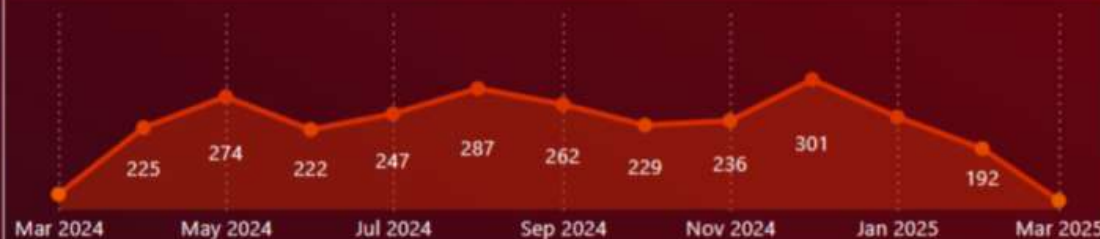
Credit Card  
30.61%



Bank Transfer  
32.07%

Cash on Del...  
37.33%

## QUANTITY SOLD TREND



## TOP PRODUCTS BY QUANTITY SOLD



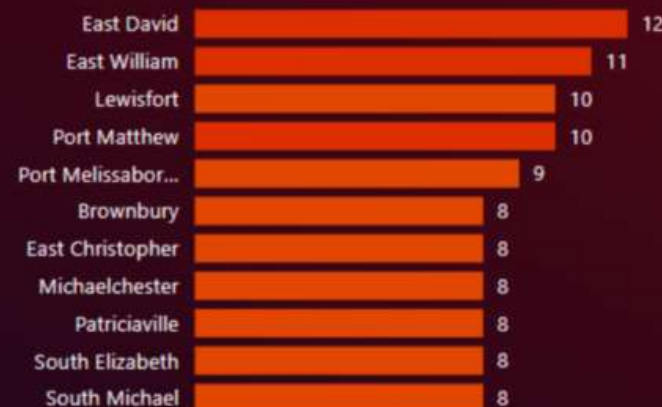
## QUANTITY SOLD BY AGE-GROUP



## QUANTITY SOLD BY CATEGEORY



## TOP CITIES BY QUANTITY SOLD









# RETAIL STORE SALES ANALYSIS

Qtr 1

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REVENUE

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1000

Total Customers



4

Average Rating



440

Female Customers

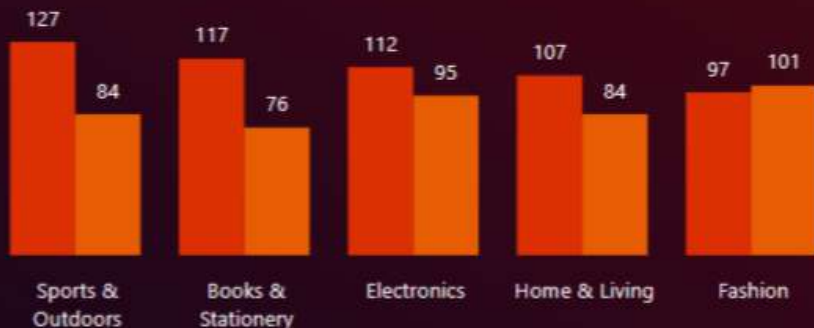


560

Male Customers

## CATEGORY PREFERENCE BY GENDER

● male\_customers ● female\_customers



category\_name

## PRODUCT PREFERENCES BY GENDER

● male\_customers ● female\_customers



product\_name

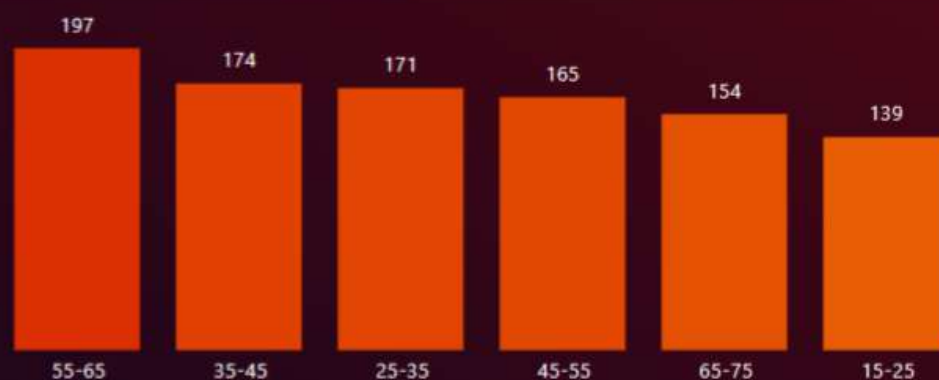
## PAYMENT METHOD PREFERENCE BY GENDER

● male\_customers ● female\_customers



payment\_method

## RATING COUNT BY AGE-GROUP



age\_group

