

DIVYANSHI DIXIT

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Summary

Experienced in project coordination and technical problem-solving in a fast-paced tech environment. Skilled at quickly and efficiently adapting to new challenges. Seeking a role that values strategic thinking and effective implementation, where transferable skills can be leveraged to make a significant impact.

Work experience

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| Implementation Specialist, Cognizant | Jun 2023 - Present |
| <ul style="list-style-type: none">Website tagging, conversion creation and troubleshooting the error to optimize the conversion setup for the Ads accountMy expertise in Google Ads, Analytics, Shopping, and GTM, combined with my strong email drafting and communication skills, has enabled me to provide tailored solutions to global clients while understanding cross-cultural contextsConversion with cart data implementation. | |
| Implementation Specialist, Regalix | Mar 2023 - May 2023 |
| <ul style="list-style-type: none">Google Ads management, Ad groups, and tracking implementation, Google Tag ManagerAnalyzing website performance data, Generating custom reports for business decisions, and implementing cross-domain tracking | |
| Data Scientist Intern, Ambrapali Electrotech Pvt Ltd | Apr 2022 - Sep 2022 |
| <ul style="list-style-type: none">Improved data quality and accuracy by implementing rigorous validation processes during preprocessing stages. | |
| Technical Consultant, Hewlett-Packard | Jul 2019 - Feb 2020 |
| <ul style="list-style-type: none">Reduced downtime and improved productivity by providing timely technical support to clients, addressing their concerns and solving problems quickly. | |
| Trainee Software Engineer, DRDO (GTRE) | Jan 2018 - Jan 2018 |
| <ul style="list-style-type: none">Improved overall system performance by optimizing code and troubleshooting issues during the development process. | |
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Education

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| Bachelor of Engineering, Information Science Engineering | Aug 2015 - Aug 2019 |
| East Point College of Engineering And Technology | |
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Additional Information

- Technical Skills: Google Ads Expertise, Analytical Skills, Communication Skills, Problem-Solving Skills, Technical Skills
- Languages: English, Hindi