

## **IB Analytics Case Study Reference:**

Financial Opinion Mining and Question Answering Open Challenge (2018).

#### Task:

Given a text instance in the financial domain (microblog message, news statement or headline) in English, detect the target aspects which are mentioned in the text (from a pre-defined list of aspect classes) and predict the sentiment score for each of the mentioned targets. Sentiment scores will be defined using continuous numeric values ranged from -1(negative) to 1(positive). You can simplify this into a classification problem with three labels of positive (+1), negative (-1) and neutral (0). If you choose to do so, describe the range of continuous values used to transform into these labels.

#### Dataset:

## https://huggingface.co/datasets/pauri32/figa-2018

Q. Search this dataset						
sentence string · lengths	snippets string · lengths	target string · lengths	sentiment_score float64	aspects string · lengths	format string · classes	label int64
38÷52 12.6%	32e44 27%	13016 2.5%	0.24-0.43 23.9%	27÷34 32.5%	headline 38.2%	0 65.8%
How Kraft-Heinz Merger Came Together in Speedy 10 Weeks	['Merger Came Together in Speedy 10 Weeks']	Kraft	0.214	['Corporate/M&A/M&A']	headline	Θ
Slump in Weir leads FTSE down from record high	['down from record high']	Weir	-0.827	['Market/Volatility/Volatility']	headline	2
\$AAPL bounces off support, it seems	['bounces off support']	AAPL	0.443	['Stock/Price Action/Bullish/Bullish Behavior']	post	0

Please use python with Jupyter notebook for this project. Feel free to use any Machine Learning model.

The notebook should contain the following (using markdown):

- 1. Exploratory Data Analysis
- 2. Steps to train a machine learning model for this task you can choose to use an existing base model with finetuning/transfer learning. You can also choose to train your model on other similar datasets if you believe this can help improve performance. Describe why you chose the model.
- 3. Describe the metric used for measuring out of sample performance of your model and why you chose to use this metric.

#### **Expected Submission:**

Text file (.txt) file with the code and cover letter explaining the same and guide to run it

PDF file containing output of the code (convert .ipynb to pdf)

We will judge the project on:

- Coding style standard
- Quality of data analysis
- Quality of the machine learning algorithm and it's performance.
- Overall presentation of the project

# **Estimated Duration: 2 days**

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