

brand guide

FOODWALK

meet our logo

well, it's more than just a logo. it symbolizes our love for (and obsession with) food,
& those who share this passion.



“I think I need some space”

please leave sufficient breathing space around the logo.

colours

smokin' red hot or black & white? you decide.



Fire Engine Red Colour #CB202D

Ivory Colour #F4f4f2



Dark Shade of Grey #CB202D

Ivory Colour #F4f4f2

metropolis is our primary typeface

because Metropolis is a clean, modern & proportionate typeface and it sits well with the brand.

Metropolis is a free, modern and geometrical sans serif font family.

Metropolis Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Metropolis Regular Italic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Aa Bb

some *snippets*



**FOOD
WALK**



well, that's about it.

thank you so much for looking at this presentation.

(this idea of presentation is inspired from Zomato, massive respect to them)

wanna connect? hit me up
linkedin [@divyanshu17](#)