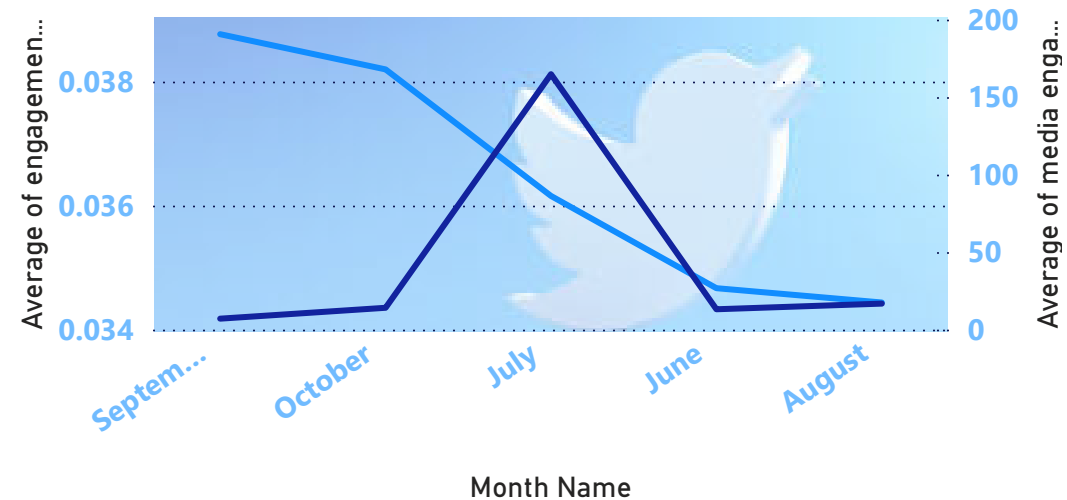


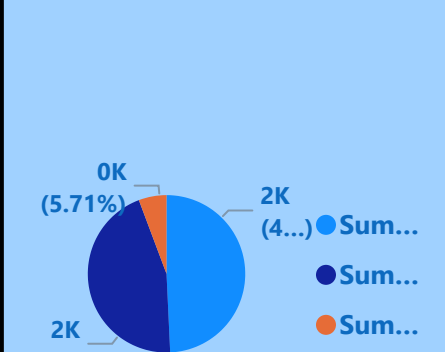
Twitter Analytics Dashboard

Avg engagement rate & tweets with and without media content

● Average of engagement rate ● Average of media engagements

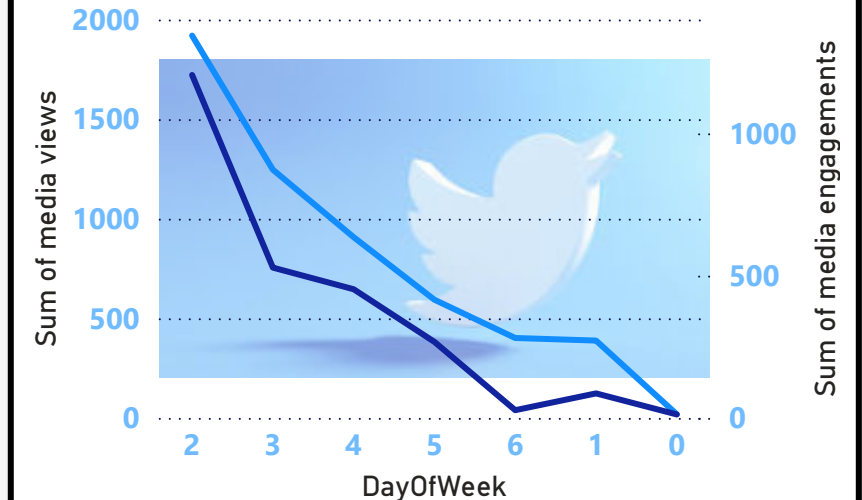


Proportion of total clicks for tweets.

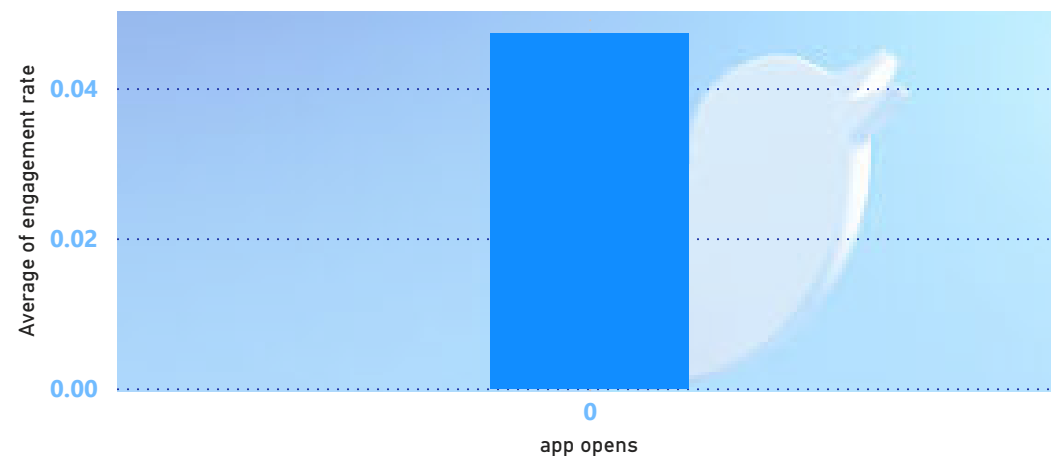


Number of media views and media engagements

● Sum of media views ● Sum of media engagements



Comparison engagements rate of tweets with app opens and without app open b/w 9-5 time.



Comparison b/w replies, retweets & likes.

● Sum of replies ● Sum of retweets ● Sum of likes

