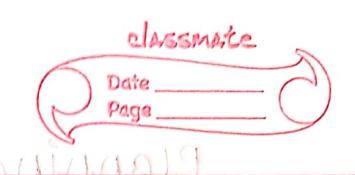


Products & Services Categories of Products & services: Industrial / Producer Products. e Almest all businesses would that teamly or or Consumer Products: Products that are sold to public. Escample - soap. Industrial/Producer Products: Products that are sold to other businesses There is no product which is only a consumer product. Esc: A pen for you maybe a consumer product, but for that business I company it might be a producer product. All goods/products, whether consumer or industrial can be classified as Durables & Non Durables. Durable/Durable Products are the products that last for a long time



Non Ourables IFMCG Products are the products which we need to buy again & again Ex: coke, pen.

