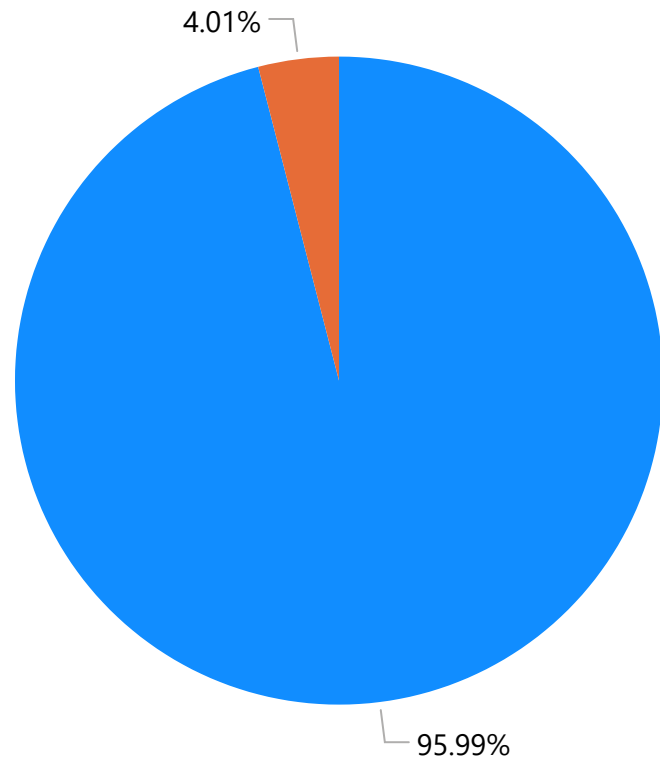


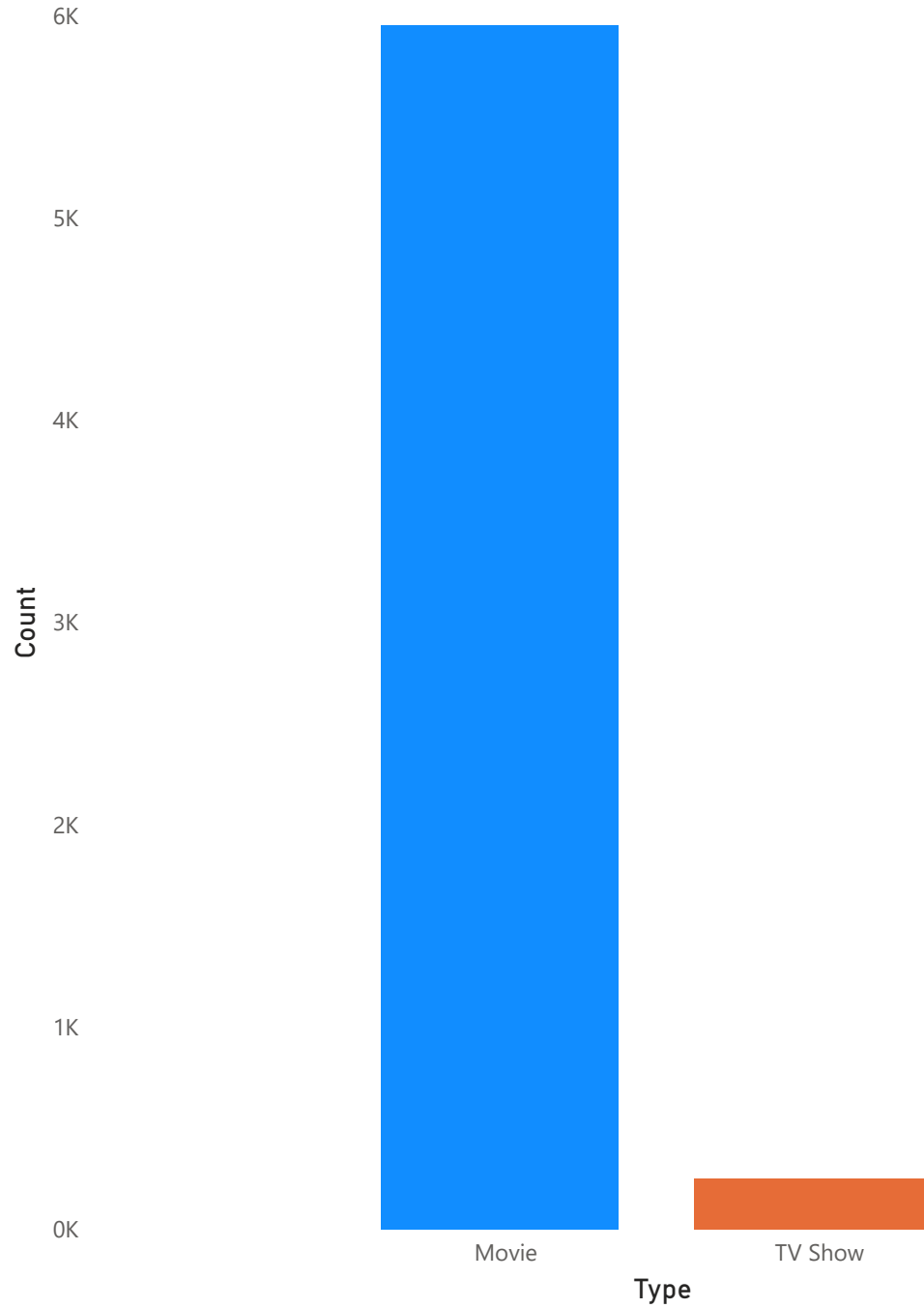
Total Content



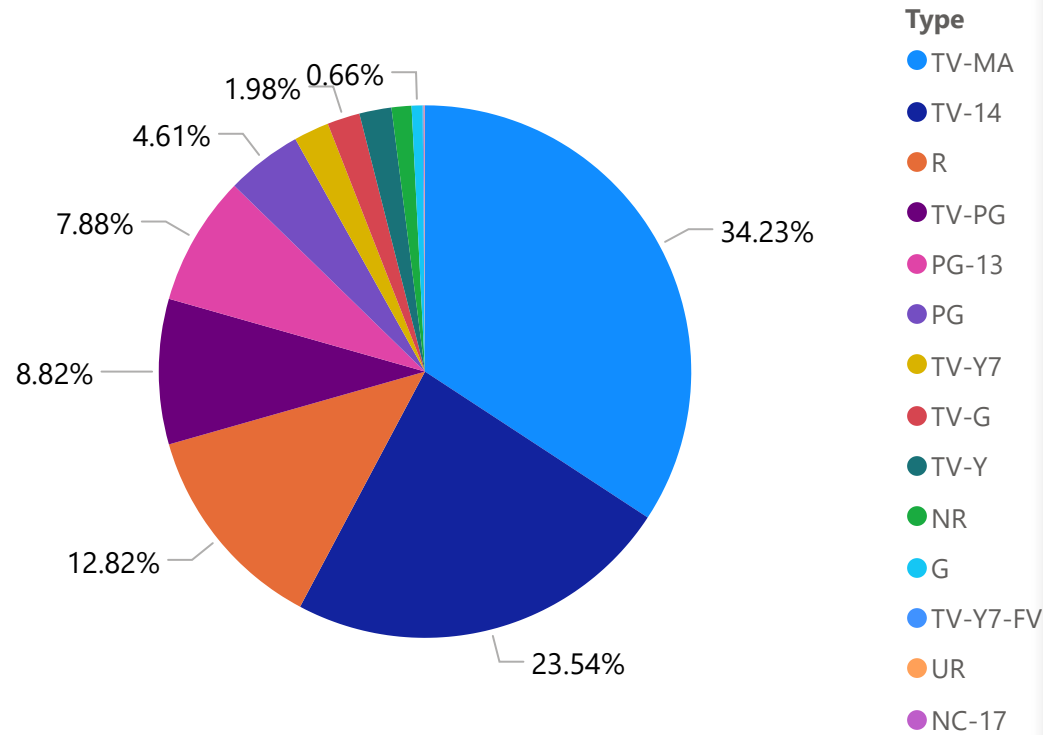
Type

- Movie
- TV Show

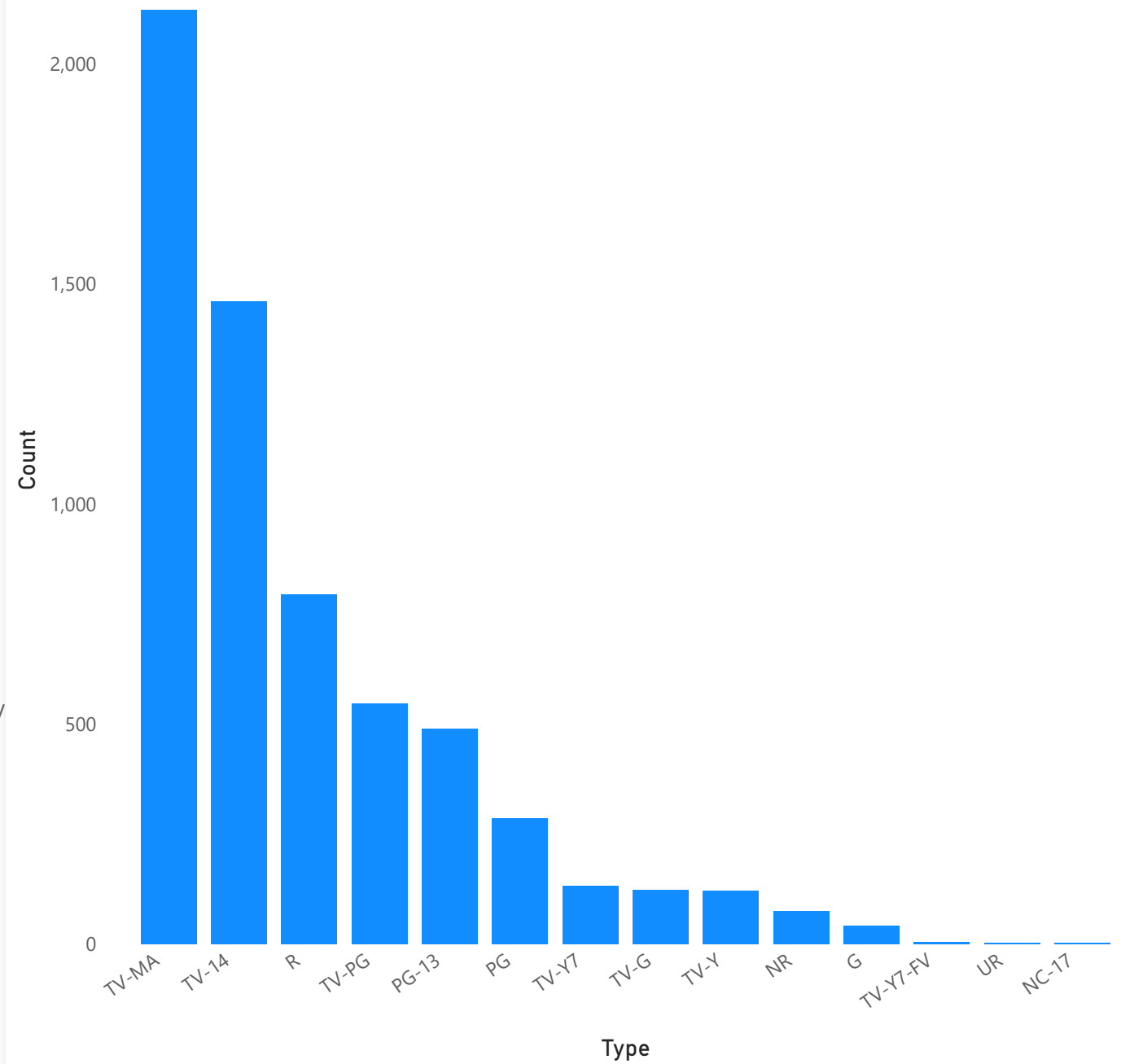
Total Content



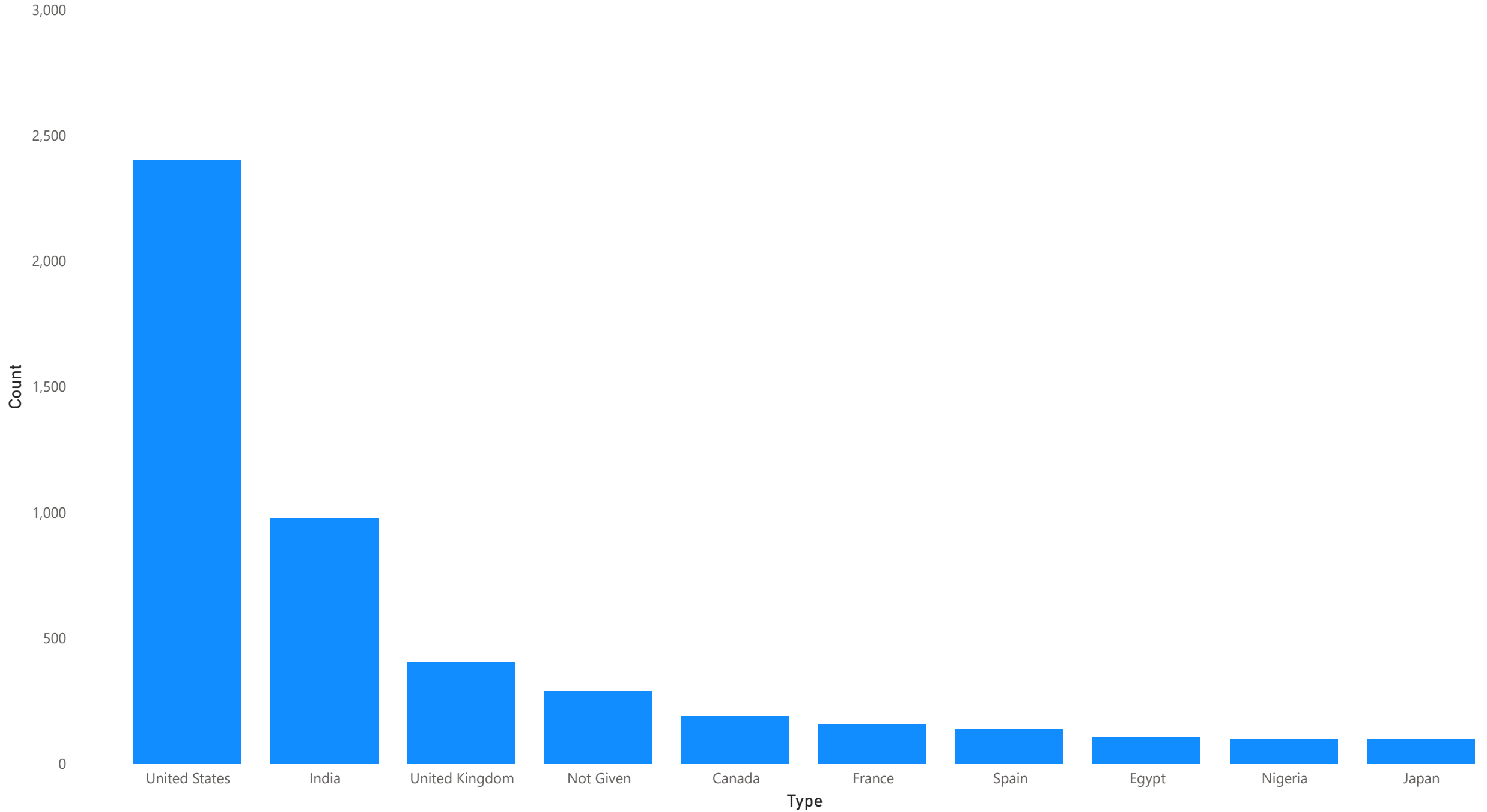
Rating On Netflix



Rating On Netflix

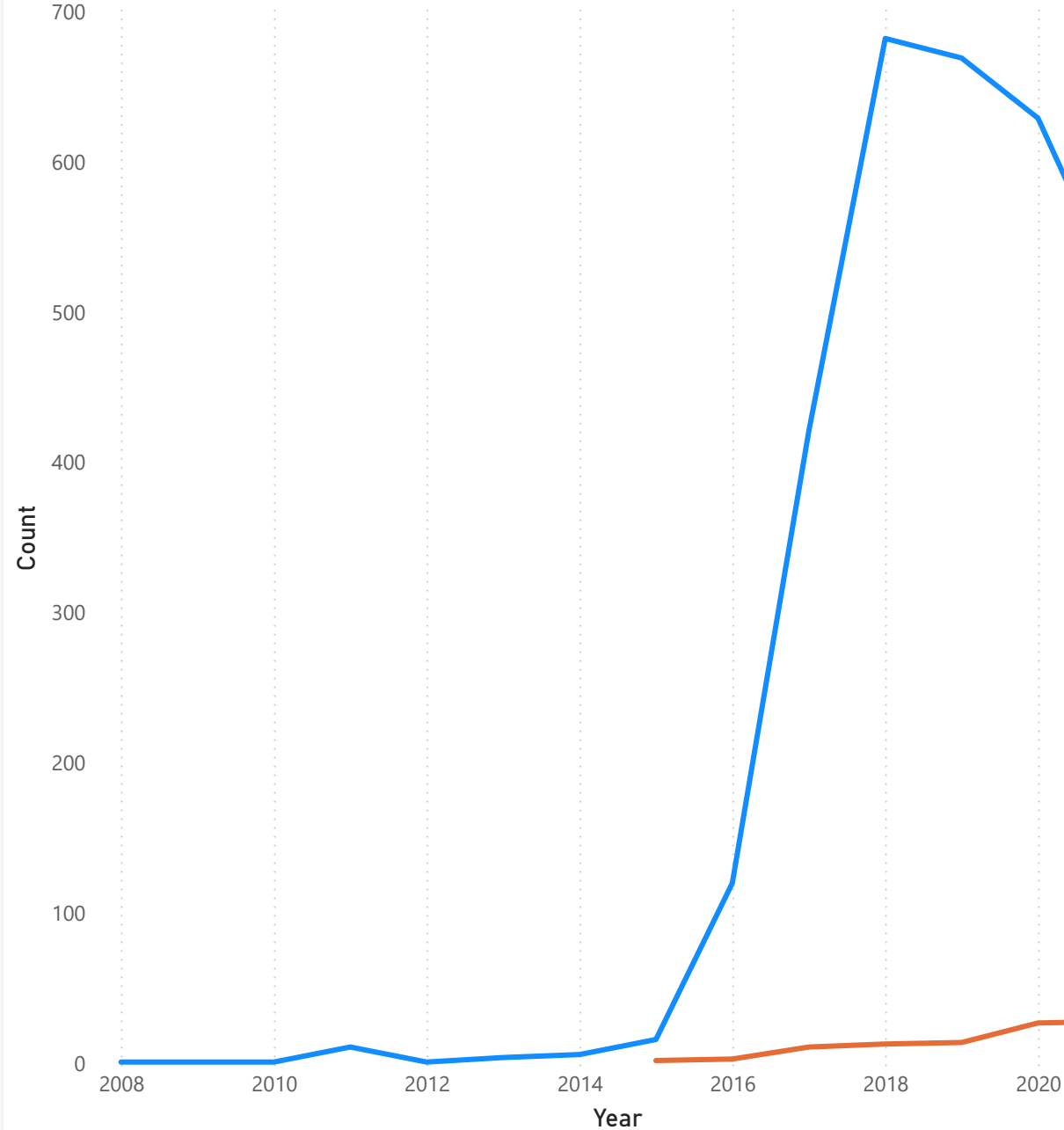


Top 10 Countries with most content on Netflix



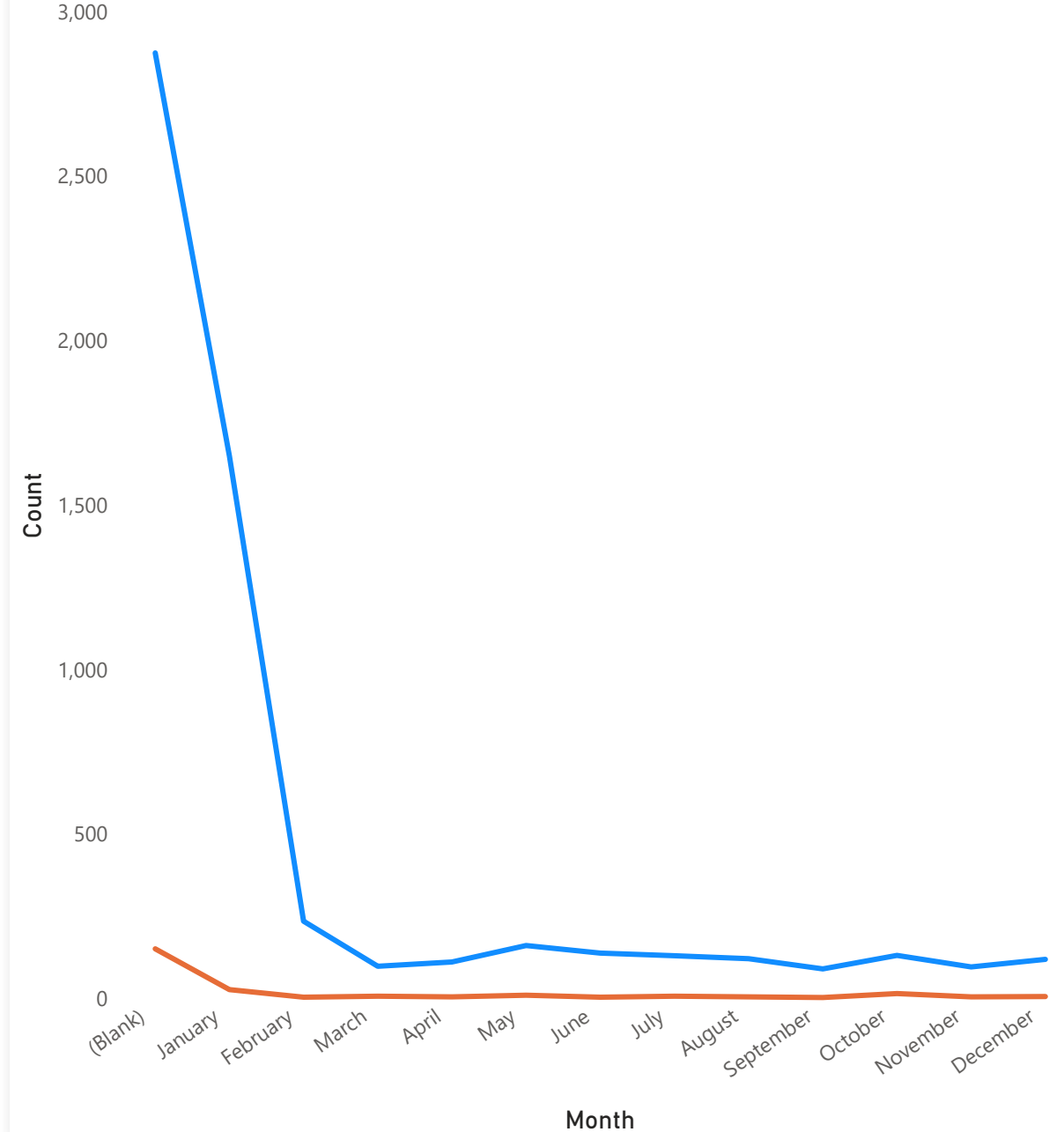
Yearly Release of Movies and TV Shows

Type ● Movie ● TV Show

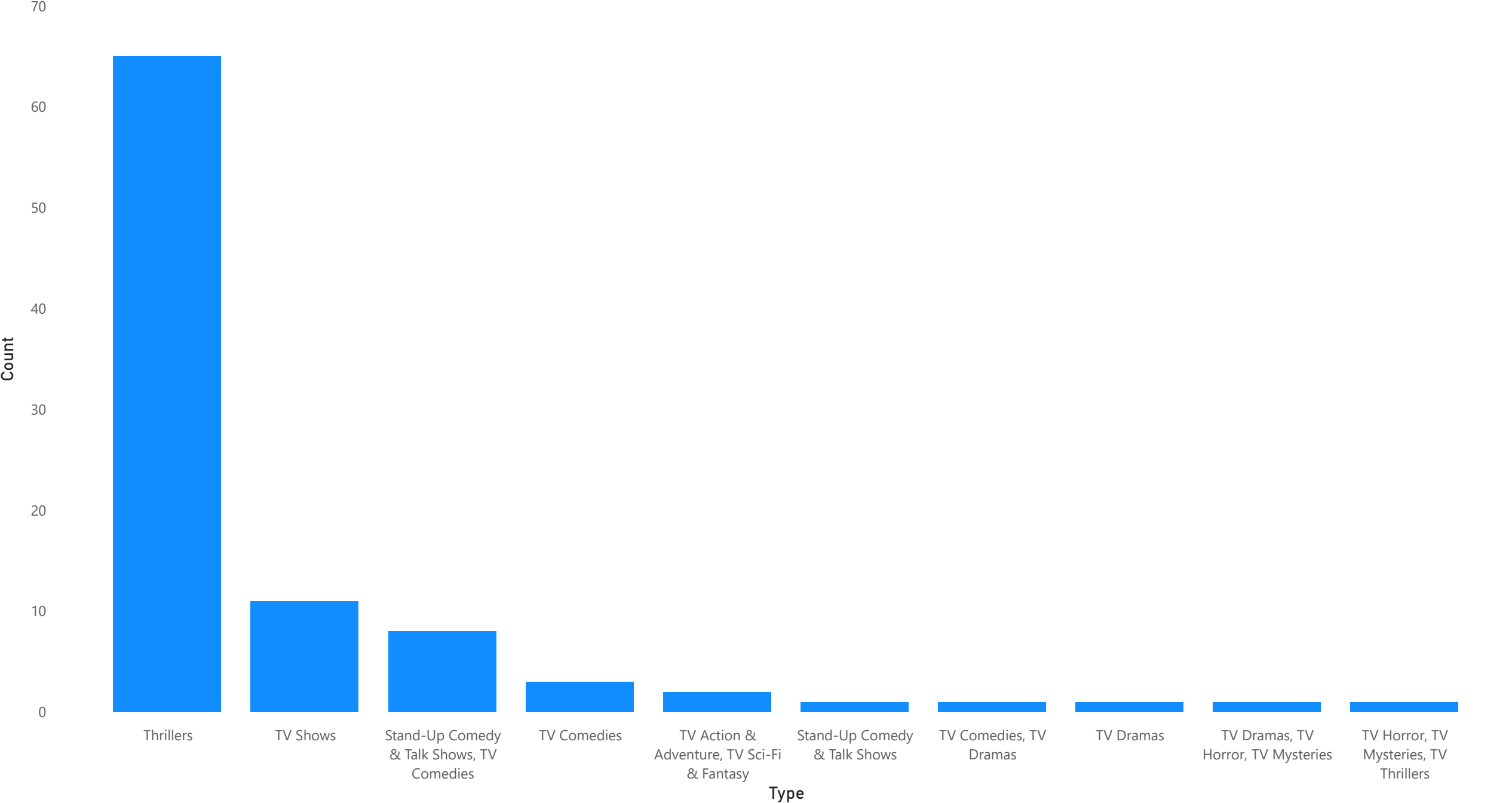


Monthly Release of Movies and TV Shows

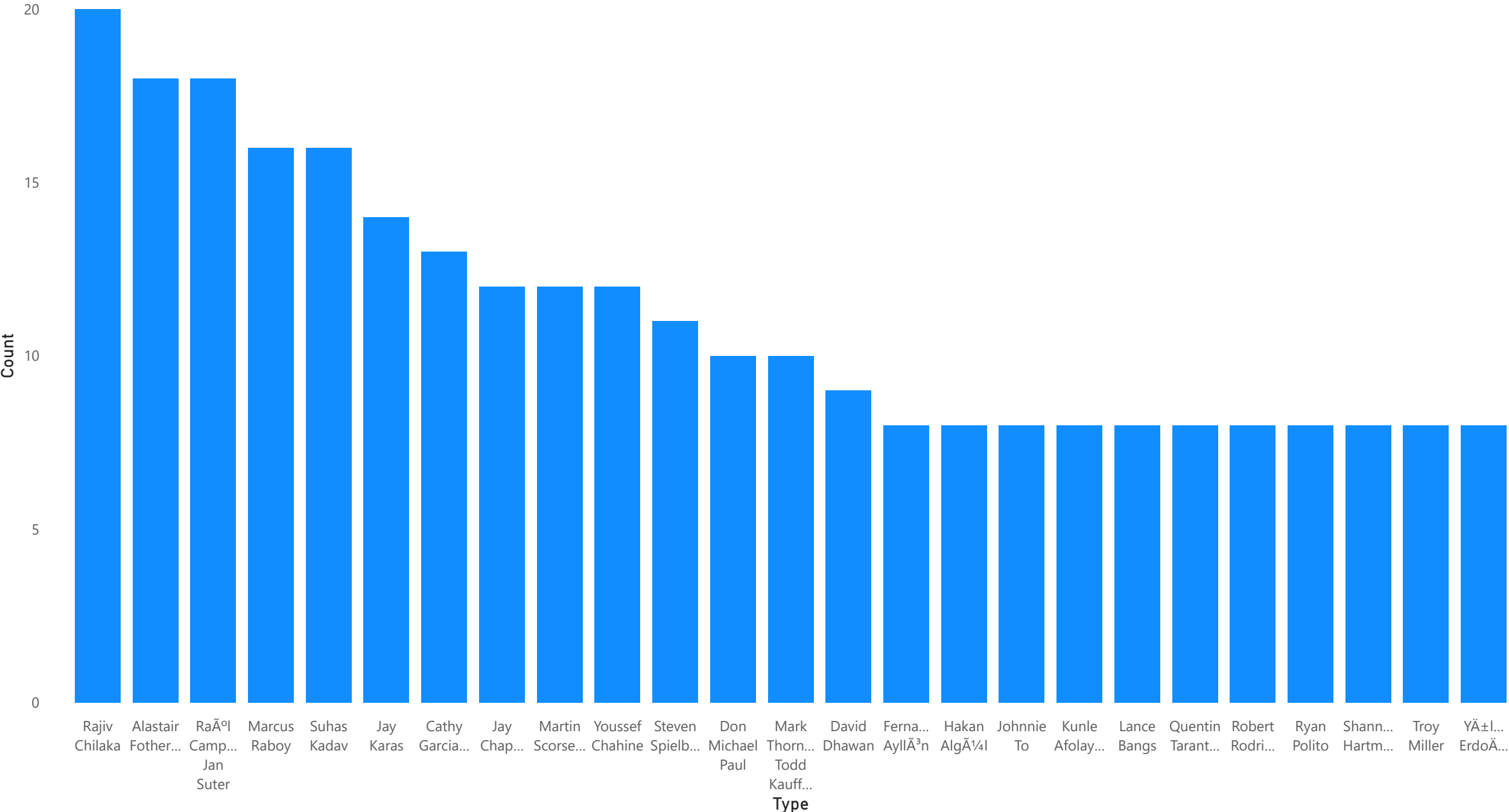
Type ● Movie ● TV Show



Top 10 Genre content on Netflix



Top 15 Director across Netflix



Netflix Data Analysis Project

Objective

The goal of this analysis is to provide insights into Netflix's content trends based on data concerning types of content, ratings, genres, release timelines, and countries with the most content.

Key Findings

1. Content Distribution

Netflix offers a wide variety of content, predominantly consisting of **TV Shows**, which make up 95.99% of its total catalog, while **Movies** account for 4.01%.

2. Ratings Analysis

The most popular rating categories on Netflix include:

TV-MA (34.23%): Content aimed at mature audiences.

TV-14 (23.54%): Suitable for viewers aged 14 and above.

PG-13 (12.82%): Movies for teenagers and above.

This suggests Netflix's focus on mature and teen-friendly content

3. Content Availability by Country

The **United States** leads with the highest volume of Netflix content, followed by:

1. **United Kingdom**
2. **Canada**
3. **France**
4. **Spain**

4. Release Trends

Yearly Trends

The release of both movies and TV shows has increased steadily, with peaks seen in recent years, reflecting Netflix's commitment to expanding its catalog.

Monthly Trends

Content releases occur consistently throughout the year, with notable spikes in certain months, ensuring audience engagement.

5. Genre Popularity

The top genres include:

Thrillers

TV Shows

Stand-up Comedy & Talk Shows

TV Comedies

Netflix demonstrates a strong inclination towards engaging and diverse storytelling.

Conclusion

This analysis showcases Netflix's diverse and globally relevant content catalog, with significant emphasis on mature content, popular genres, and collaboration with top directors.