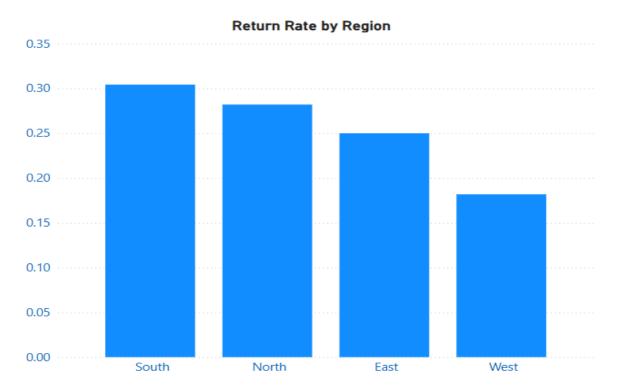
### **SCREENSHOTS OF POWER BI VISUALS**

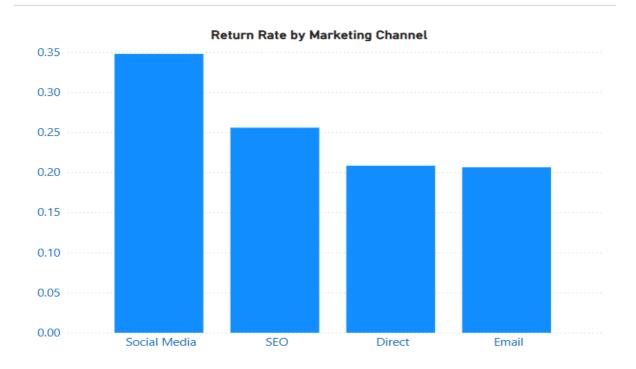
## 1. Return Rate by Category



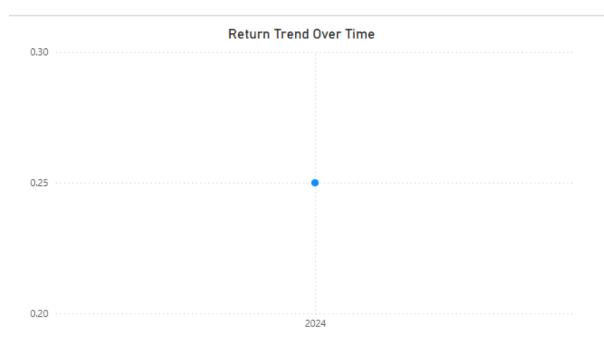
## 2. Return Rate by Region



# 3. Return Rate by Marketing Channel



## 4. Return Trend over Time



## 5. High – Risk Product Table

product_id	category	supplier_id	Average of return_risk_score	Average of price	Average of discount_pct
1	Toys	3	0.52	194.94	0.28
2	Electronics	4	0.46	257.97	0.18
3	Toys	2	0.49	342.87	0.10
4	Toys	2	0.32	323.31	0.08
5	Home	1	0.59	381.85	0.03
6	Clothing	5	0.67	348.87	0.08
7	Electronics	4	0.49	176.06	0.15
8	Home	10	0.47	194.79	0.14
9	Clothing	2	0.27	274.28	0.07
11	Books	7	0.37	250.30	0.11
12	Electronics	7	0.55	220.57	0.33
14	Home	5	0.70	72.57	0.12
15	Books	5	0.10	215.69	0.23
16	Electronics	6	0.51	234.20	0.43
17	Toys	9	0.40	206.76	0.30
18	Home	2	0.55	294.40	0.10
19	Clothing	5	0.60	188.05	0.16
20	Clothing	3	0.49	296.28	0.11
21	Home	4	0.61	272.34	0.12
22	Clothing	10	0.58	262.43	0.09
23	Books	6	0.36	331.89	0.05
24	Electronics	8	0.19	239.75	0.11
25	Books	1	0.62	233.66	0.14
26	Clothing	10	0.24	465.13	0.04
Total			0.47	254.79	0.19

# 6. Return Risk by Price and Discount

#### Return Risk by Price & Discount

