

# SALE OVERVIEW

Year

2015

2016

2017

2018

Total Sales  
2,261,5...

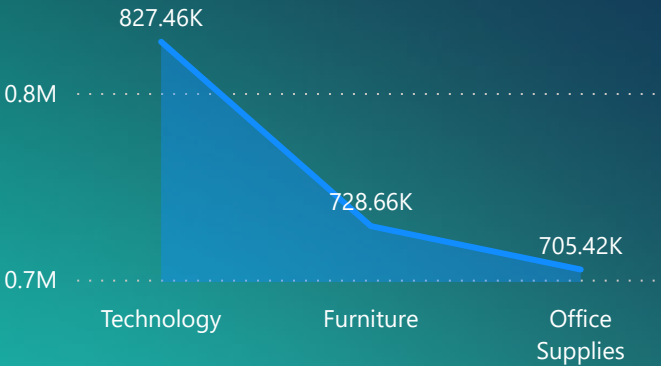
Total Products  
1861

Total Orders  
10K

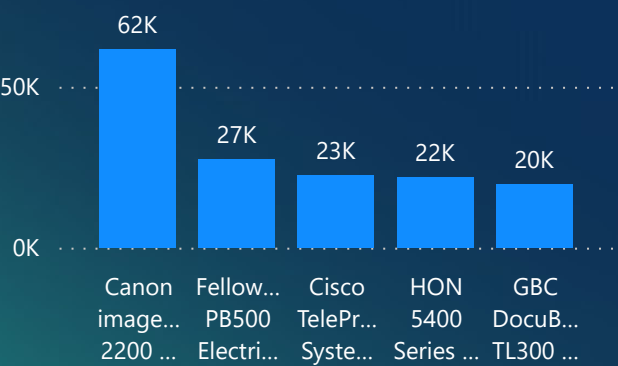
Total Customers  
793

YoY% Growth  
46.9%

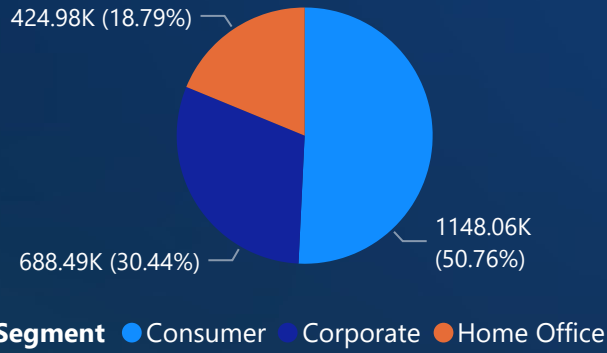
Sales by Category



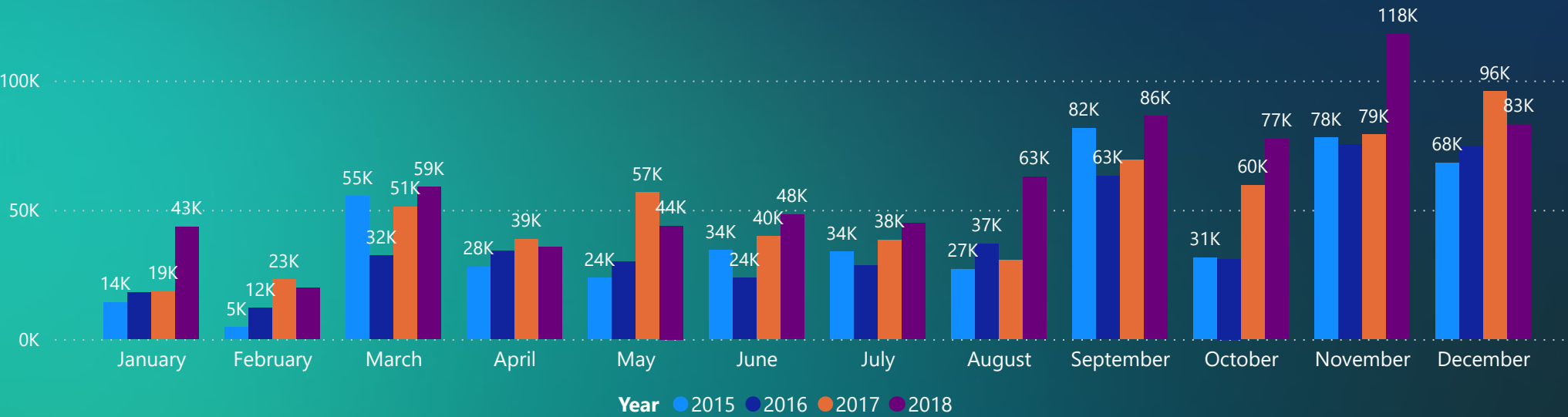
Sales by Product Name



Sales by Segment



Sales by Month and Year



# CUSTOMER DEMOGRAPHIC

Year

2015

2016

2017

2018

Total Sales

2M

Total Products

1,861

Total Orders

9,800

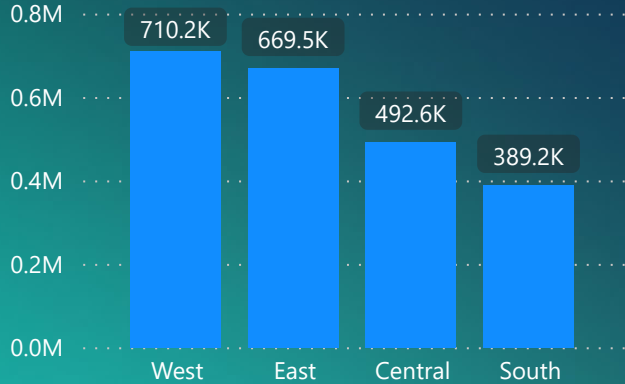
Total Customers

793

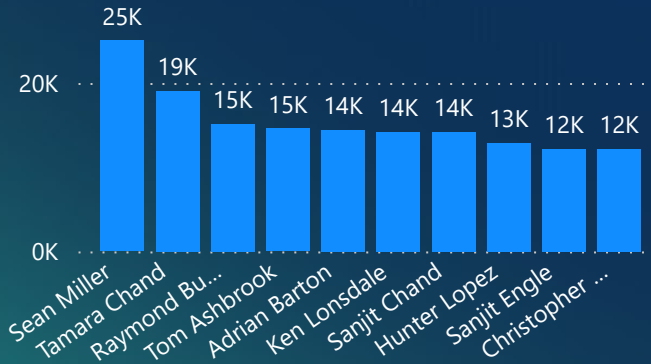
YoY% Growth

47%

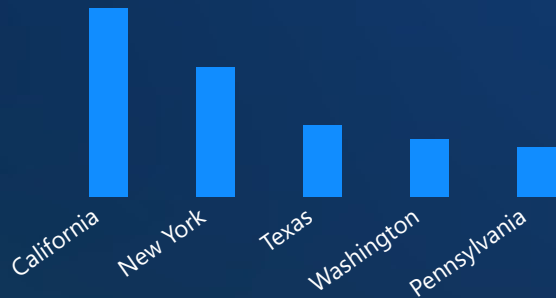
Sales by Region



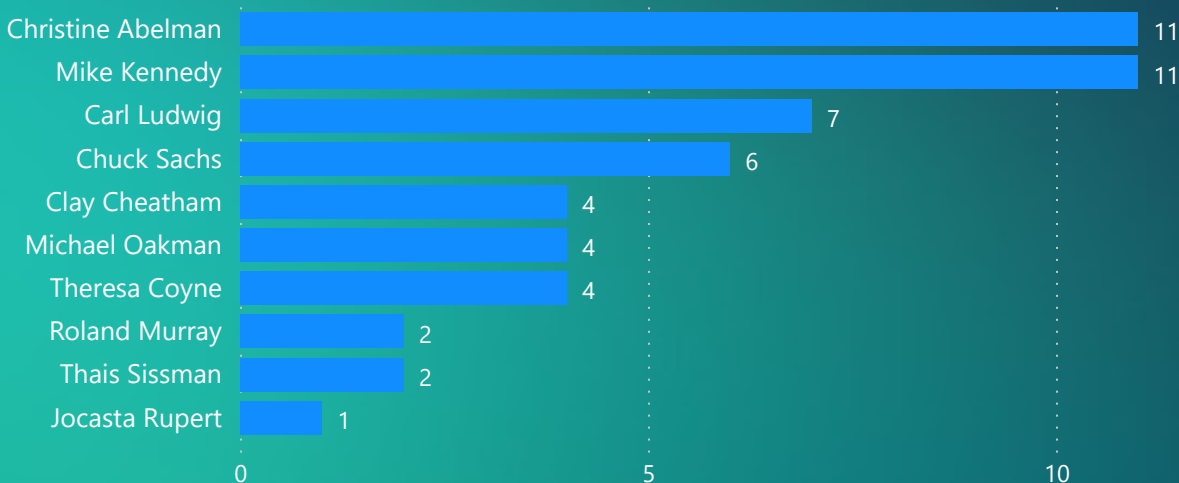
Top 10 Valuable Customers



Top 10 State with Highest Sales



Count of Order ID by Customer Name



Sales by Ship Mode

Ship Mode

- Standard Class
- Second Class
- First Class
- Same Day

