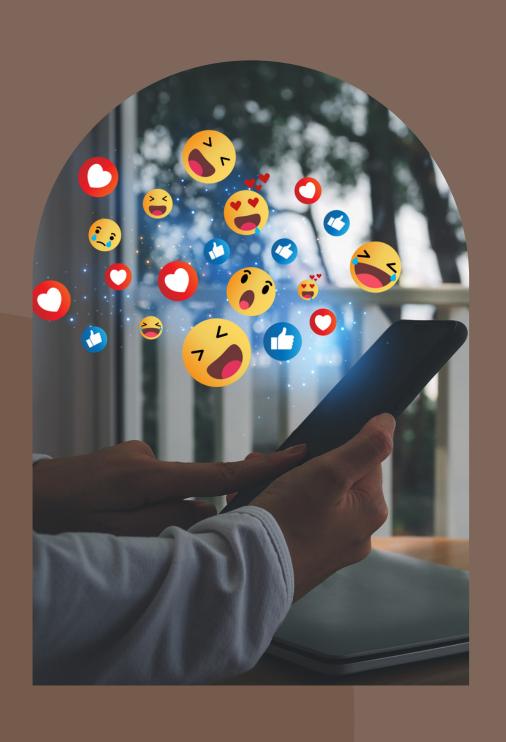
This is Divya Smriti

She is a Digital Marketer & having total & Relevant 3 years of experience consisting various profiles like SEO-Executive & DM-Executive.





Decome to my Portofolio

The following are the results of my work from several projects that I have worked on over the last few years.

including a Tour & Travels project for a newly established Travels other projects for company use.



My Skill And Expertise

- Search Engine Optimisation
- Search Engine Marketing
- Social Media Optimisation
- Social Media Marketing
- Graphic Design
- Email Marketing





My Work Projects

In my career, I took part in several companies and helped them grow. So My projects details are given below:

- 1. Spin On Web
- 2. Spin On Holiday
- 3. Fyntake

- Perform keyword research to identify high-value keywords and opportunities for organic traffic growth.
- Conduct website audits to identify technical SEO issues and recommend solutions for optimization.
- Optimize on-page elements such as meta tags, headings, content, and internal linking structure to improve search engine rankings.
- Monitor and analyze website performance using tools such as Google Analytics,
 Google Search Console, GTM & SEO tools.
- Develop and implement off-page SEO strategies to build high-quality backlinks and improve domain authority.
- Stay up-to-date with the latest trends and best practices in SEO and search engine algorithms.
- Collaborate with content creators, developers, and marketing teams to ensure SEO best practices are integrated into website development and content creation processes.
- Track, analyze, and report on key SEO metrics and performance indicators.
- Provide recommendations for website improvements based on SEO insights and data analysis.

My Mork Project Work

1. Spin On Web

website

Facebook

LinkedIn

Instagram

2. Spin On Holiday

website

Facebook

LinkedIn

Instagram



- Created Google My Business, Bing places for business, Uploading high-quality images, submitted map over top sites & business listings.
- Created social media profile on Facebook, Twitter, YouTube, LinkedIn, Instagram & etc. Created many Facebook group related to project.
- Building, maintaining a strong social media presence with weekly basis posting on fb, Instagram, LinkedIn, Twitter & Pinterest.
- Uploaded videos on YouTube.
- Created pics design on Canva & also used basic photoshop for images auditing.
- Started online B2C Backpack sell on E-commerce sites like Flipkart & Amazon. Listing the products & uploaded details of the products.
- Created profiles on popular websites for backlinks & also created citations.
- Business listing & Social Bookmarking, on Top sites.

My Mork Project Work

3. Fyntake

website
Facebook
LinkedIn



