



MUZHUMATHI S

SENIOR ANALYST

CONTACT

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📍 Coimbatore

SKILLS

- Project Management
- Public Relations
- Analytics & Insights
- Time Management
- Leadership
- Effective Communication
- MS Office
- Digital Marketing

LANGUAGES

- English
(Fluent)
- Tamil
(Fluent)
- Hindi
(Basic)



PROFILE

Dedicated and detail-oriented professional with experience in SEO, data validation, and customer service, seeking to leverage my skills in keyword research, meta-tag optimization, and collaborative development efforts. Adept at ensuring SEO best practices are implemented and maintaining high-quality data standards. Committed to staying updated with the latest technologies and contributing to team success through proactive problem-solving and efficient communication. Looking to apply my expertise to deliver optimal results and support organizational goals.



WORK EXPERIENCE

ANALYST- UGAM SOLUTIONS

JULY 2015-FEB 2018

- Conduct keyword research for several websites, taking into account headers, title tags, and meta tags.
- Assist the development team in making sure freshly created code adheres to SEO best practices. Stay current with technology, exchange information, and work together with others.
- Validation of the client-provided data to ensure the accuracy of the content we display.

JR. PROCESS EXECUTIVE-ROBERT BOSCH

JAN 2019 - FEB 2020

- Working on SAP's ECU testing for the production process. SAP system end-user and BOSCH internal tool support for hardware development via the backend.
- Meeting consumer expectations through 100% quality analysis and processing of customer requests in SAP. proactively informing clients of their backorders and completing them as soon as possible.
- Creating many kinds of weekly, monthly, and daily reports.

SENIOR ANALYST - Merkle, Inc.

MAR 2021 - Present

- Handling the team, planned and excelled in the end to end process.
- Cleansing, enrichment and validation of supplier data for NZ client.
- Data validation - Working on the client desktop with their own database.
- Mining and validating the existing data provided by the client.
- Data enrichment - Sourced from invoice from client data base and NZBN.
- Data cleansing- Creating accurate and structure format of data.



EDUCATION

Master of Business Administration - Human Resource Management

Bharathiar University, Coimbatore

B.Sc Computer Technology

Sri Krishna College of Arts & Science, Coimbatore