



## Says

What have we heard them say?  
What can we imagine them saying?

This global air transportation network dataset is a comprehensive collection of information on airports, airlines and their route.

It contains information such as names, cities, countries, codes longitudes of airports across the world.

It also covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder.

unlocking insights into the global air transportation network with tableau

Short summary of the persona

Air lines reporting corporation provides flexible distribution solutions to help airlines and travel agencies connect, grow and thrive.

By developing innovative business intelligence products and services for the global travel community.

with clear insights these operations and inform flight schedules and airline network planning

## Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



we go beyond our technology to ensure customer success by helping people build a data culture.

tableau is built on the work of scientific research to make analysis faster, easier and more intuitive.

when creating the map there must be average of distance rather than sum of distance.

climate actions, cybersecurity, food security, energy transition and healthcare system.

Performance during high vibration, reduced visibility, and adverse weather conditions.

Creating a global knowledge system for food security.

## Does

What behavior have we observed?  
What can we imagine them doing?



## Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?

