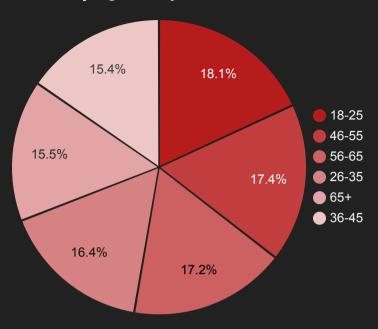
Viewer Breakdown by Age Group



Viewers **1,000**

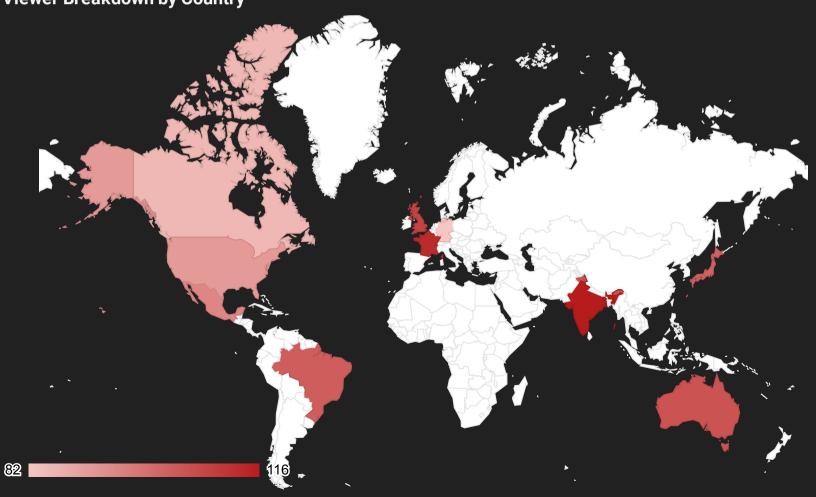
Total Sessions 13,971

Countries Operated In 10

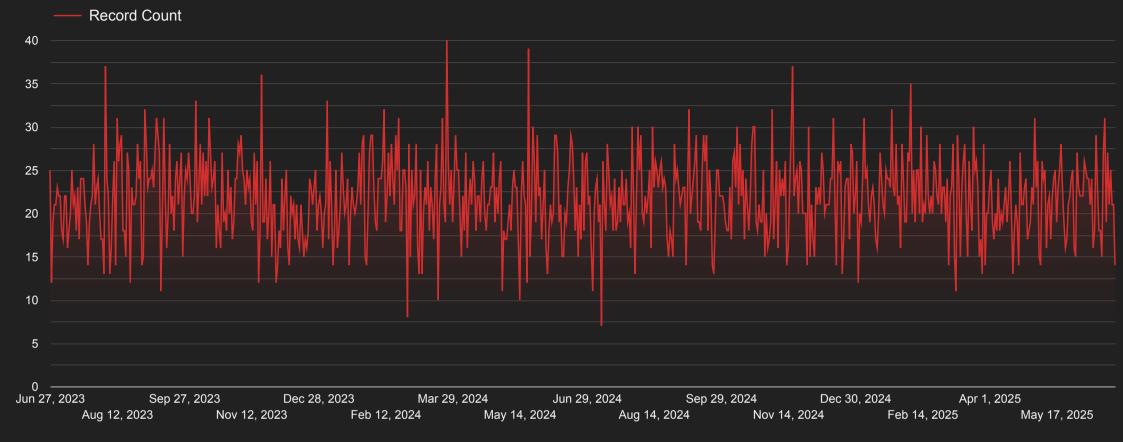
Total Logins 15,964

Viewer Breakdown by Country

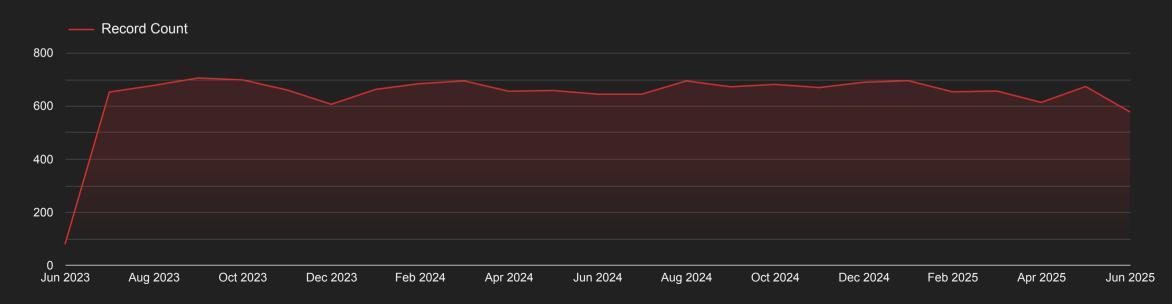
2. France 113 3. United Kingdom 108 4. Australia 105 5. Brazil 103 6. Japan 102 7. Mexico 95 8. United States 91 9. Canada 85		country	viewer_id •
3. United Kingdom 108 4. Australia 105 5. Brazil 103 6. Japan 102 7. Mexico 95 8. United States 91 9. Canada 85	1.	India	116
4. Australia 105 5. Brazil 103 6. Japan 102 7. Mexico 95 8. United States 91 9. Canada 85	2.	France	113
5. Brazil 103 6. Japan 102 7. Mexico 95 8. United States 91 9. Canada 85	3.	United Kingdom	108
6. Japan 102 7. Mexico 95 8. United States 91 9. Canada 85	4.	Australia	105
7. Mexico 95 8. United States 91 9. Canada 85	5.	Brazil	103
8. United States 91 9. Canada 85	6.	Japan	102
9. Canada 85	7.	Mexico	95
	8.	United States	91
10 Germany 80	9.	Canada	85
To. Germany 62	10.	Germany	82



Daily Active User (DAU)



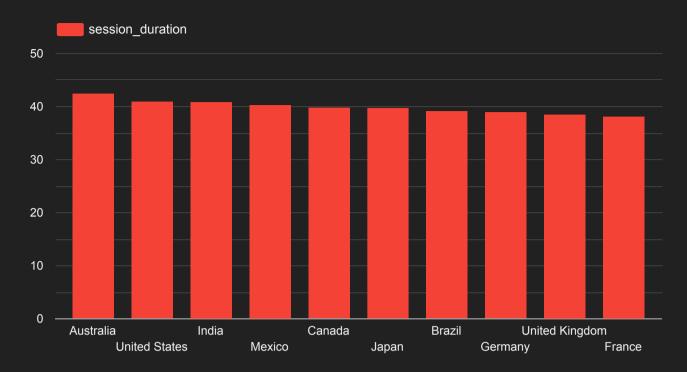
Monthly Active User (MAU)



Avg Session Duration by Age Group

session_duration 50 40 30 20 10

Avg Session Duration by Country



Session Count vs. Promotion Strategy

36-45

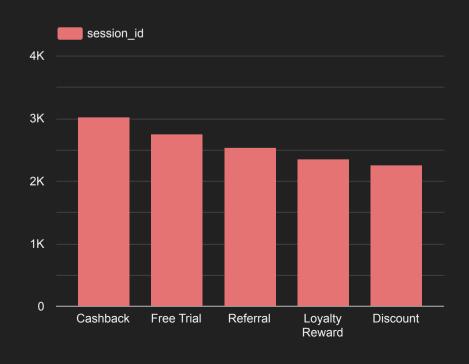
46-55

56-65

65+

26-35

18-25



Top Devices by Playback Success (Broken down by Countries)

