DIVYESH CHOUDHARY

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PROFESSIONAL SUMMARY

Business Analyst with expertise in SQL, Excel , and BI tools such as Power BI. Experienced in transforming complex datasets into actionable insights, streamlining reporting processes, and delivering dashboards that support decision-making across sales, operations, and finance. Skilled in uncovering trends, performing root cause analysis, and collaborating with stakeholders to translate business needs into measurable outcomes. Proven ability to manage large datasets and optimize query performance to deliver accurate, scalable solutions.

TECHNICAL SKILLS

MS Office Suite, MS Excel, SQL, PowerBI, Stakeholder Management, KPI Tracking & Reporting

PROFESSIONAL EXPERIENCE

MSR NEWS   Nottingham, UK
Business Analyst   Feb 2023 – Aug 2025
- Automated recurring reporting processes using advanced SQL queries, reducing manual effort by 30% and saving cross-functional teams over 20 hours per month.
- Developed and deployed interactive dashboards in Power BI and Excel that visualized KPIs and trends, enabling data-driven decisions that improved operational efficiency by **15%**.
- Designed and maintained executive-level dashboards to monitor capital adequacy and liquidity positions, directly supporting senior leadership in regulatory compliance and timely sign-off on financial strategies

REXERA   Kolkata, India
Market Research Analyst   Feb 2022 – Aug 2022

- Delivered recommendations that supported strategic decision-making for international expansion.
- Achieved a **20%** reduction in consultation time by streamlining processes and conducting in-depth research on homeowner association details, rules, and regulations, improving client experience and service efficiency.
- Minimized client expenditures by **10%** through thorough analysis of regulations and associated costs, implementing **cost-effective solutions** that enhanced client financial efficiency.

DISENOSYS   Kolkata, India
Marketing Intern   Feb 2021 – May 2021

- Collected and analyzed digital engagement metrics (Google Analytics, social media insights) to assess campaign performance.
- Conducted in depth analysis of website traffic and social media interactions, identifying trends that informed content strategy adjustments; modifications led to a **20%** increase in average session duration.

EDUCATION

MSc Management and Business Analytics| Nottingham Trent University| UK | Sep 2022 – Dec 2023
Modules: Descriptive, Predictive and Prescriptive Analytics, Data Analysis and Modelling

Bachelor of Business Administration | ILEAD, Kolkata | India | Jun 2018 – Jul 2021
Modules: Business Management, Financial Management, Marketing, Business Law and Business Research

Projects

- **SQL- Instagram Data Analysis – SQL -** Analyzed user activity, engagement, and hashtag trends using SQL to identify key customer behaviors and inform content strategy.
- **Retail Store Sales Analysis- MS Excel -** Identified key sales drivers and improving performance for a retail store data in India.
- **Train Line UK Analysis - PowerBI -** Conducted data analysis for Trainline to identify customer behavior trends, driving actionable insights to enhance user experience and conversion rates.