ALEC ORTEGA
FRONT-END DEVELOPER

EXPERIENCE

Junior Front-End Developer   10/14 - Present
WeSpire - Boston, MA

• Developed the platform's main landing page with dynamic copy and login designs based on authentication type. The page is hit thousands of times per month and is the main entry point into the platform.
• Migrated the front-end from separate mobile templates to a responsive layout using and a combination of Bootstrap and Foundation, allowing users on mobile devices to use the product.
• Implemented IE compatibility for large portions of the platform, allowing thousands more enterprise users to interact with the platform, and included graceful fallbacks for other browser inconsistencies.
• Was the lead maintainer of the company's CoffeeScript and Sass style guides. Helped guide the overall structure of the front-end codebase.

Tech and Design Intern   4/14 - 10/14
MassChallenge - Boston, MA

• Personally ran 1500+ ft of CAT5 cable across the new office space, crimped 30+ ethernet ports, patched down cables into the patch panel and switch ports, and set up the IT rack. Undertaking this process internally saved the organization over $60,000.
• Leveraging my design skill set, I became a point of reference for review of internal and external branding material before it was released. Led design initiatives and created branding material that was released to 10,000+ community members, mentors, finalists, judges, and keynote speakers.
• Closely supported 100+ startups and connected them to resources vital to their success and acceleration from a technical standpoint.

Furniture Sales Associate and Designer   10/12 - 1/14
Crate & Barrel - Los Angeles, CA

• Helped hundreds of clients realize their vision, designed collections with both in-house and custom pieces of furniture, art, and accessories that not only resulted in a room, but an experience they could empathize with.
• Was consistently the top commissioned seller at location on a bi-monthly basis with 30+ recurring clients.
• In a 7 month period, sales totaled over $600,000 with largest single transaction totaling over $31,000.
• Received two promotions within 3 months to achieve position, afterwards the location saw a 20% increase in total sales.

VOLUNTEERING

Mentor
Resilient Coders
A volunteer-based program that "hacks" the opportunity gap by focusing on making web technology more available to urban youth from traditionally under-served communities and correctional facilities who might not otherwise be exposed to it. I build and teach the main curriculum for kids aged 14-24 that includes everything from HTML to advanced OOP.

EDUCATION

Suffolk University
B.S. Computer Science
May 2017

SKILLS

Programming Languages: JavaScript, CoffeeScript, HTML5, Jade, Haml, CSS3, Sass, Ruby, Python, Java

Frameworks & Libraries: React, Node.js, Express, Ruby on Rails, Bootstrap, Foundation, jQuery, GSAP

Tools & Platforms: GitHub, Grunt, Gulp, Webpack, Yeoman, Heroku

PROJECTS

Patch Panel: Makes responsive grid + panel layouts possible. patchpanel.alecortega.com

Twitter Battle: Compare how two search terms compete in real-time. twitterbattle.alecortega.com

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