

ALEC ORTEGA

FRONT-END DEVELOPER

EXPERIENCE

Junior Front-End Developer 10/14 - Present

WeSpire - Boston, MA

- Aiding in the platform's migration from mobile templates to a responsive layout using and combination of Bootstrap and Foundation. Implemented IE8 and 9 compatibility for large portions of the platform, allowing thousands more enterprise users to interact with the platform.
- Implemented user research tools such as Intercom and Optimizely for faster and more in-depth qualitative and quantitative analysis.
- Maintaining internal Sass and JavaScript style guides and guiding the structure of the front-end codebase.
- Developing new features in small, fast-moving teams that go through an iterative process of ideation, design, implementation, and evaluation. I serve as the main front-end engineer within these teams.

Tech and Design Intern 4/14 - 10/14

MassChallenge - Boston, MA

- Personally ran 1500+ ft of CAT5 cable across the new office space, crimped 30+ ethernet ports, patched down cables into the patch panel and switch ports, and set up the IT rack. Undertaking this process internally saved the organization over \$60,000.
- Leveraging my design skill set, I became a point of reference for review of internal and external branding material before it was released. Led design initiatives and created branding material that was released to 10,000+ community members, mentors, finalists, judges, and keynote speakers.
- Closely supported 100+ startups and connected them to resources vital to their success and acceleration from a technical standpoint.

Furniture Sales Associate and Designer 10/12 - 1/14

Crate & Barrel - Los Angeles, CA

- Helped hundreds of clients realize their vision, designed collections with both in-house and custom pieces of furniture, art, and accessories that not only resulted in a room, but an experience they could empathize with.
- Was consistently the top commissioned seller at location on a bi-monthly basis with 30+ recurring clients.
- In a 7 month period, sales totaled over \$600,000 with largest single transaction totaling over \$31,000.
- Received two promotions within 3 months to achieve position, afterwards the location saw a 20% increase in total sales.

VOLUNTEERING

Mentor

Resilient Coders

A volunteer-based program that "hacks" the opportunity gap by focusing on making web technology more available to urban youth from traditionally under-served communities and correctional facilities who might not otherwise be exposed to it. I build and teach the main curriculum for kids aged 14-24 that includes everything from HTML to advanced OOP.

EDUCATION

Suffolk University

B.S. Computer Science
May 2016

SKILLS

Programming Languages: JavaScript, CoffeeScript, HTML5, Jade, Haml, CSS3, Sass, Ruby, Python, Java

Frameworks & Libraries: Ruby on Rails, Node.js, Express, Bootstrap, Foundation, jQuery, GSAP

Tools & Platforms: GitHub, Grunt, Gulp, Bower, Yeoman, Heroku

PROJECTS

Patch Panel: Makes responsive grid + panel layouts possible.
patchpanel.alecortega.com

Palettable: Color inspiration directly within Slack.
github.com/alecortega/palettable