

Pizza Sales Data Analysis using SQL

Objective

Extract key sales insights and revenue patterns from pizza order data to understand product performance and sales trends.

Tools Used

PostgreSQL

Key Analyses

- Total Revenue
- Top-selling Pizzas
- Category-wise Sales Distribution
- Average Order Value (AOV)
- Month-over-Month (MoM) Sales Growth
- Revenue Contribution by Pizza Size
- Cumulative Revenue Over Time

Key Learnings

- Joins and Table Relationships
- Common Table Expressions (CTEs)
- Window Functions (RANK, LAG, SUM OVER)
- Aggregate Functions (SUM, COUNT, AVG)
- Business-focused Data Interpretation

Outcome

This SQL project strengthened my data analysis and business insight generation skills, reflecting the analytical mindset needed for a Data Analyst role.

Disclaimer

This project is based on a sample pizza sales dataset and is created purely for learning and portfolio purposes. All results and insights are intended for educational demonstration only.