Engineering as Social Experimentation

Module -III

Can we consider engineering as an experiment??

If so, how it is similar to standard experiment??

What factors make engineering projects different from standard experiments??

As an engineer, what factors state your responsibilities to the society?

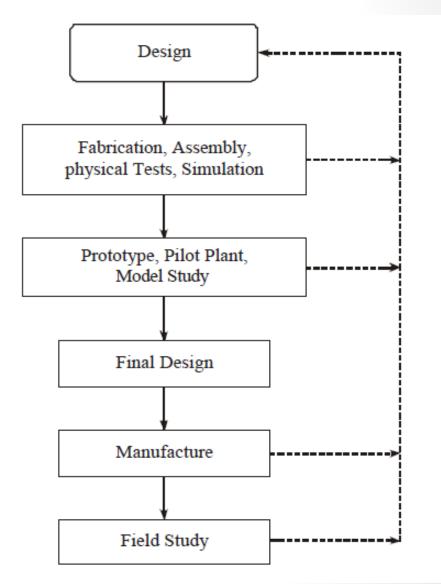
Need for engineering as an *experimental* process

- The *Titanic* the greatest engineering achievement ever
 - haunting image of technological complacency
 - for 3,547 passengers and crew, only 825 lifeboats
- Lesson learned :
 - engineering should be regarded as an inherently risky activity.
- To explore ethical implications in engineering
 - engineering to be viewed as an experimental process
 - an experiment on a social scale involving human subjects.

Engineering – an Iterative Process

Experimentation plays an essential role in the design process.

Trial designs with modifications being made on the basis of **feedback information** acquired from tests.



Engineering Projects vs Standard Experiments (Similarities)

Partial ignorance

engineer's success lies precisely in the ability to accomplish tasks safely with only a partial knowledge of scientific laws about nature and society.

partial knowledge

Abstract model used for the design calculation

Precise characteristics of the material

Precision of the materials

Engineering Projects vs Standard Experiments (Similarities)

Uncertainty: standard experiment

Rubber egg

Follow these instructions to make an egg bounce while learning about chemical reactions.

You will need



Equipment needed for this activity includes:

- hard-bolled egg, with shell on
- glass of vinegar.

Engineering Projects vs Standard Experiments(Similarities)

Uncertainty:

- the final outcomes of engineering projects are uncertain
 - A reservoir may do damage to a region or to its ecosystem.
 - Development of a pesticide can put humans in danger.

Endosulfan tragedy

A pesticide developed in **1954** that is used for farming.

In **2001**, tests carried out by the Centre for Science and Environment in Kasargod confirmed the deadly effects of the pesticide.

developmental damage in human beings and animals.

Engineering Projects vs Standard Experiments(Similarities)

Continuous monitoring:

effective engineering relies on knowledge needed for improving current products and creating better ones.

monitoring

in-house development and client side

Analysis of intermediate and final results of an engineering project

check for both successful performance and unintended side-effects.

Engineering Projects vs Standard Experiments(Similarities)

- Learning from the past:
- past mistakes always repeat due to
 - lack of communication
 - misplaced pride for information
 - embarrassment at failure
 - plain neglect

The complacency that past events will not happen again and will not happen 'to me' has lead to many disasters.

Exploring the differences over experiments highlight the engineer's special responsibilities.

Experimental Control:

Standard Experiment

- Random selection of members to form groups
 - Controlled
 - Uncontrolled
- Can give the experimental

treatment for one group

Engineering Experiment

- experimental subjects are out of the experimenter's control
 - human beings
 - finished and sold products
- Should use historical and retrospective data about various groups that use the product.

Informed Consent

current medical practice accept subject's moral and legal rights to give informed consent before participating in an experiment

- What about Engineering experiments?
- Manufacturer selling a new device to a knowledgeable firm
 - uses an agreement regarding the shared risks and benefits of trying out the technological innovation.

Informed Consent

Informed Consent

Knowledge

subjects should be given

- On-request information
- all the information needed to make a reasonable decision

Voluntariness

subjects must enter into the experiment

 without being subjected to force, fraud, or deception

Humans are ready to accept *voluntarily undertaken risks* (as in daring sports), even while objecting to *involuntary risks*.

Conditions for an informed consent (valid consent)

- consent must be voluntary
- information shall be presented/stated in a clearly understandable form
- Consenter shall be capable of processing the information and make rational decisions.
- The subject's consent may be offered in proxy by a group that represents many subjects of like-interests

Informed consent for an engineering product

Knowledge about the product

Risks and benefits of using the product all relevant information on the product

- do's and don'ts
- Unintended/inten ded impacts of the product

Knowledge Gain

"engineering projects are experiments that are not necessarily designed to produce very much knowledge" Taft Broome

- knowledge gain in engineering experiments
 - verify the adequacy of the design
 - check the stability of the design parameters
 - prepare for the unexpected outcomes, in the actual field environments.

ENGINEERS AS RESPONSIBLE EXPERIMENTERS

Responsibilities:

Conscientiousness

commitment to live by moral values.

Comprehensive perspective

 constant awareness of the progress of the experiment and readiness to monitor the side effects, if any.

Autonomy

 Unrestricted free-personal involvement in all steps of the project/product development.

Accountability

Be accountable for the results of the project.

Conscientiousness

- sensitive to moral values and responsibilities relevant to the prevailing situation
 - protect the safety of human subjects
 - respect their right of consent
 - through voluntary and informed consent
- engineers must possess consciousness
 - open eyes, open ears, and an open mind
 - moral vision, moral listening, and moral reasoning
- the willingness to develop the skill and put efforts needed to reach the best balance possible.

Comprehensive Perspective

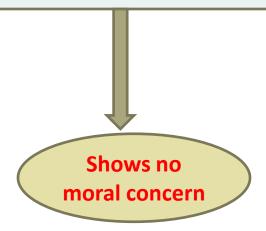
Conscientiousness is blind without relevant factual information

- An engineer should be commitment to obtain and properly assess all available information that is pertinent to meeting moral obligations
- view his or her specialized activities in a project as part of a larger whole having a social impact.
- constant effort to imaginatively foresee dangers.

Comprehensive Perspective (A scenario)

A company produce mobile phones that promote unnecessary energy usage.

Possible scenario: Putting the burden on the sales department: "Let them inform the customers—if the customers ask."



Moral Autonomy

Moral beliefs and attitudes should be held on the basis of critical reflection rather than passive adoption of the particular conventions of one's society, church, or profession

 People are morally autonomous when their moral conduct and principles of action are their own.



High-technology firm should grant its engineers a great deal of freedom in exercising their professional judgment on moral and technical issues relevant to their jobs.

Accountability

General disposition of being willing to submit one's actions to moral scrutiny and be open and responsive to the assessments of others

 In the engineering practice, the problems that lessens personal accountability are

- fragmentation of work in a project
 - inevitably makes the final products lie away from the immediate work place
- responsibilities diffuse into various hierarchies
 - Nobody gets the real feel of personal responsibility
- projects executions one after another
 - employees focus more on adherence of tight schedules rather than giving personal care for the project
- More litigation is to be faced by the engineers

Legal action

Thank you ©

