

E-Commerce Company

15.85%

Cancellation_Rate

20K

Cancelled_order

129K

Total_Orders

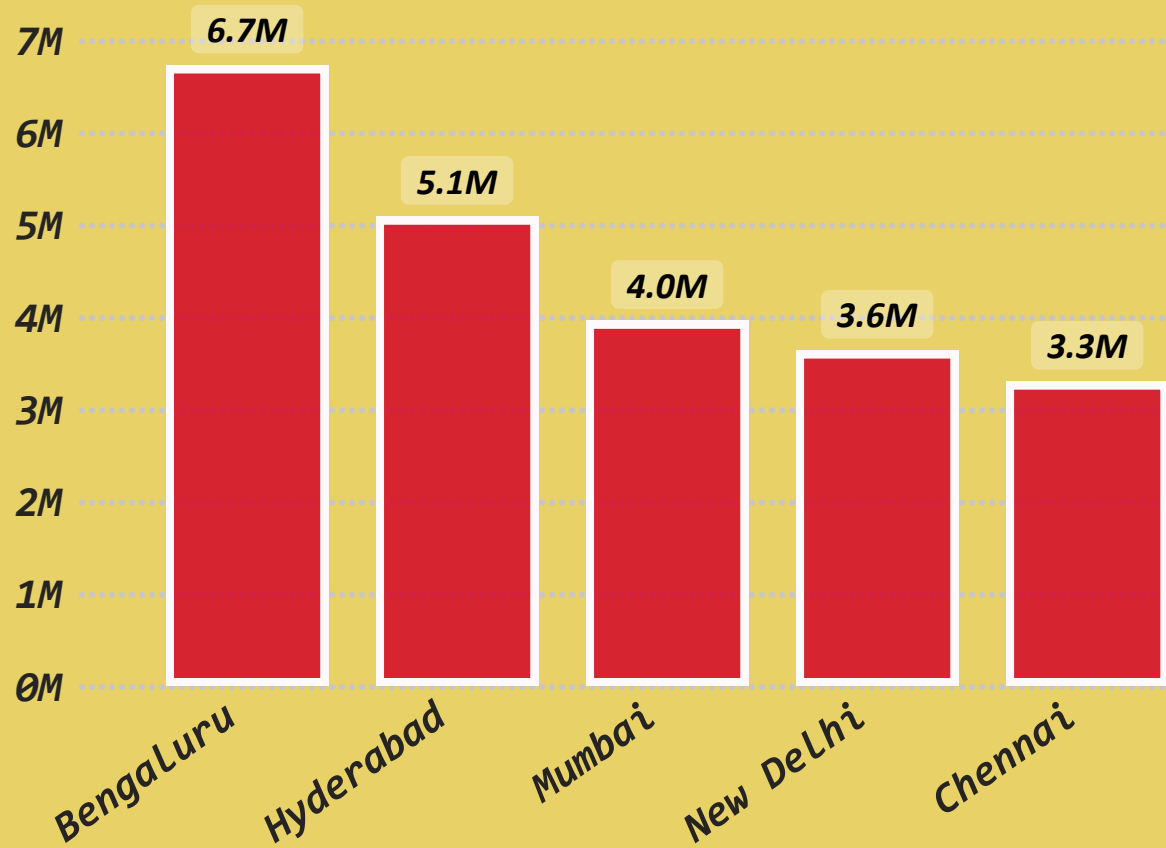
72M

Total_Revenue

556.63

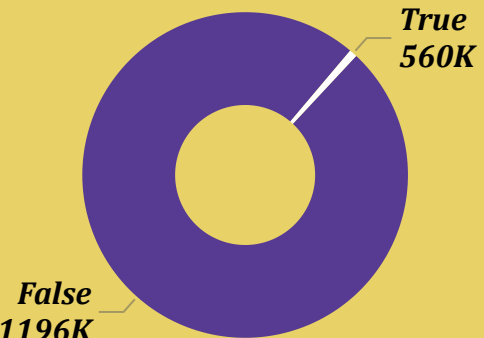
AOV

Top 5 City by Highest Sales



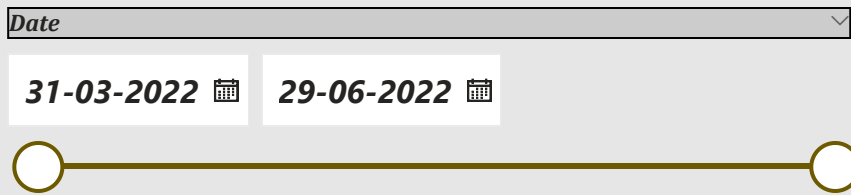
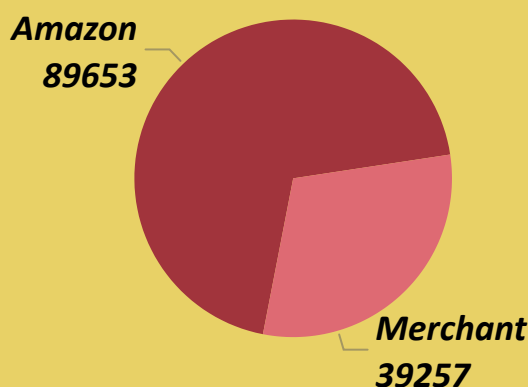
B2B(True) Vs. B2C(False)

False True



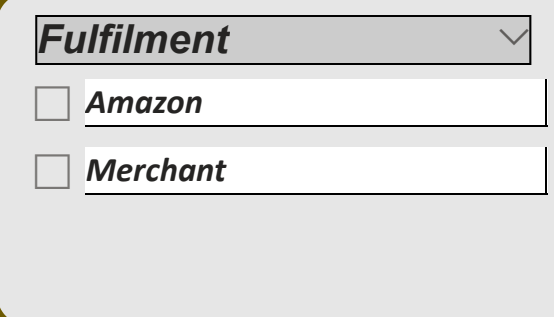
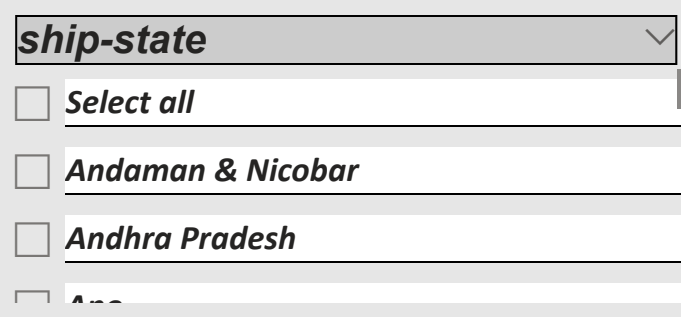
Order Fulfillment

Amazon Merchant

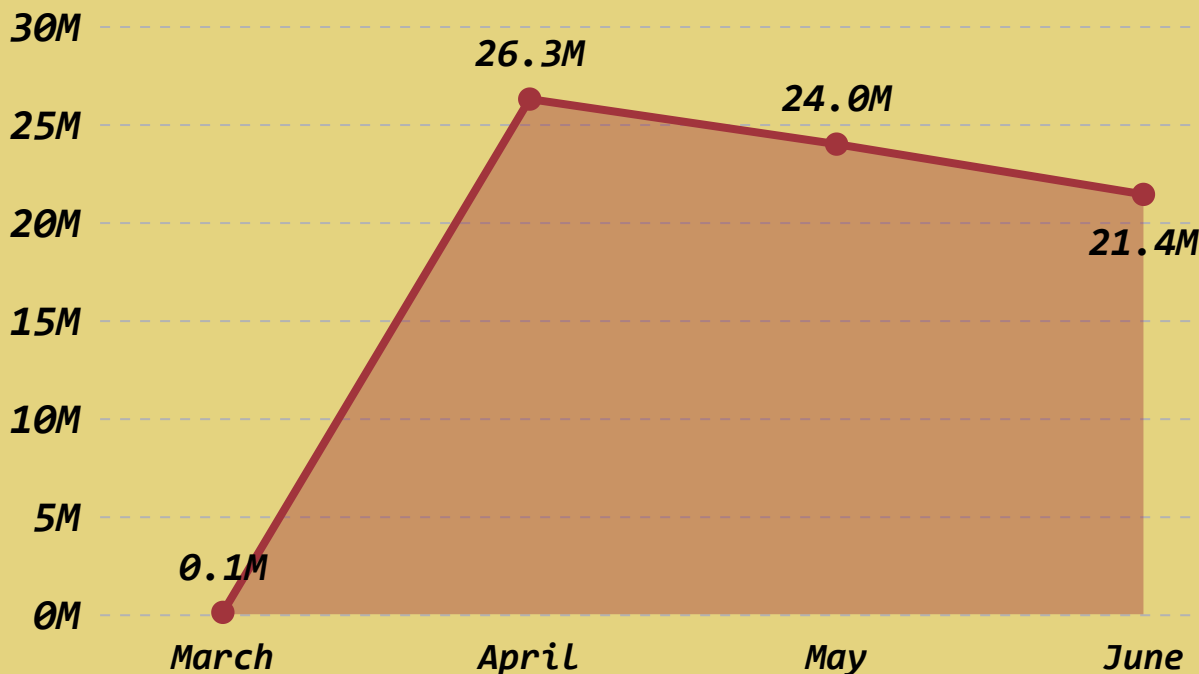


117K

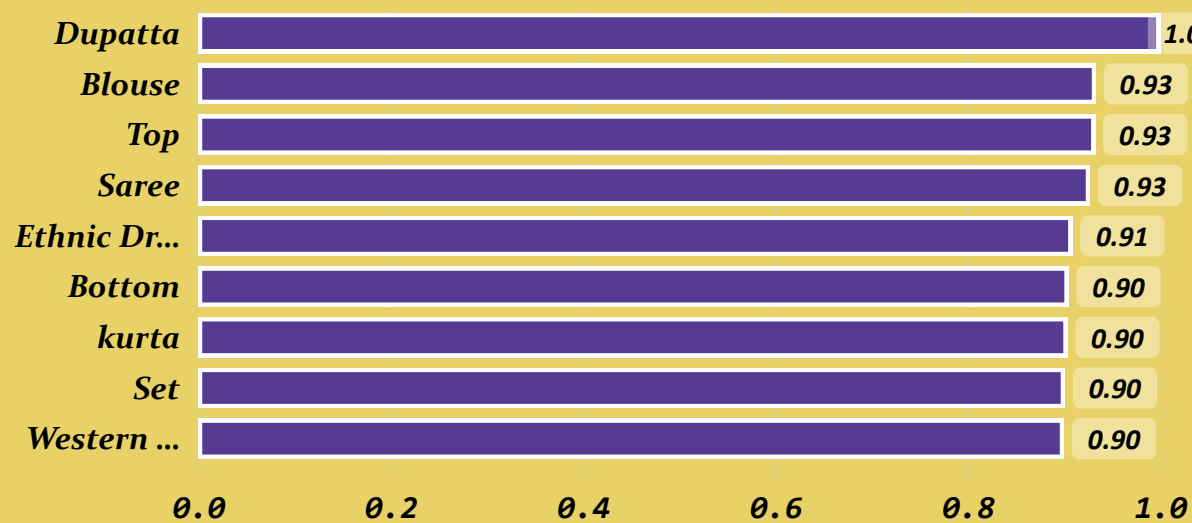
Total_Quantity



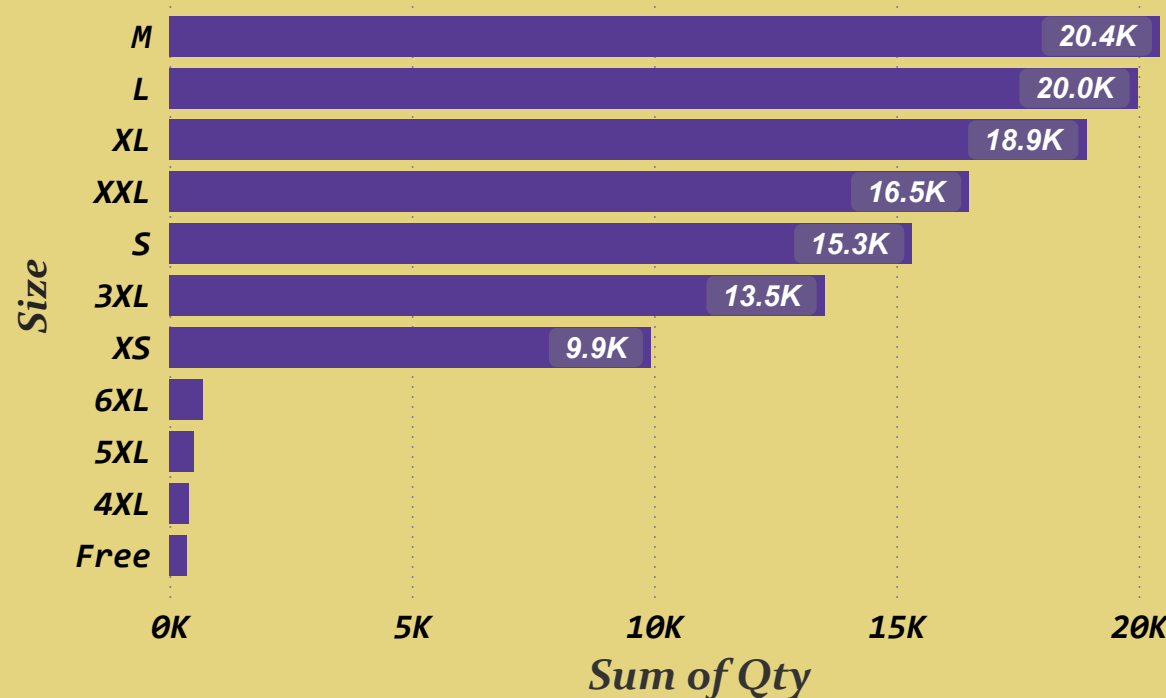
Sales Trend Monthly Wise



Average Qty by Category

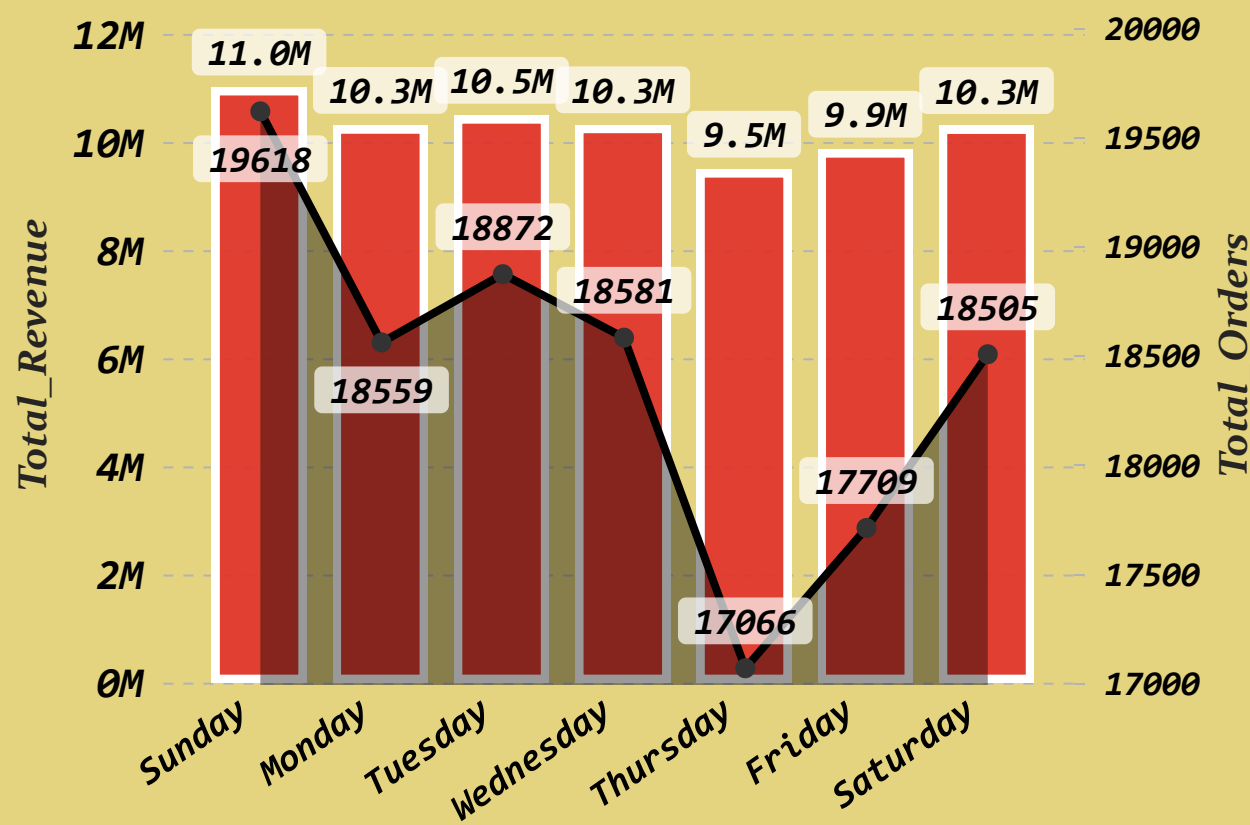


Top selling products as per Size

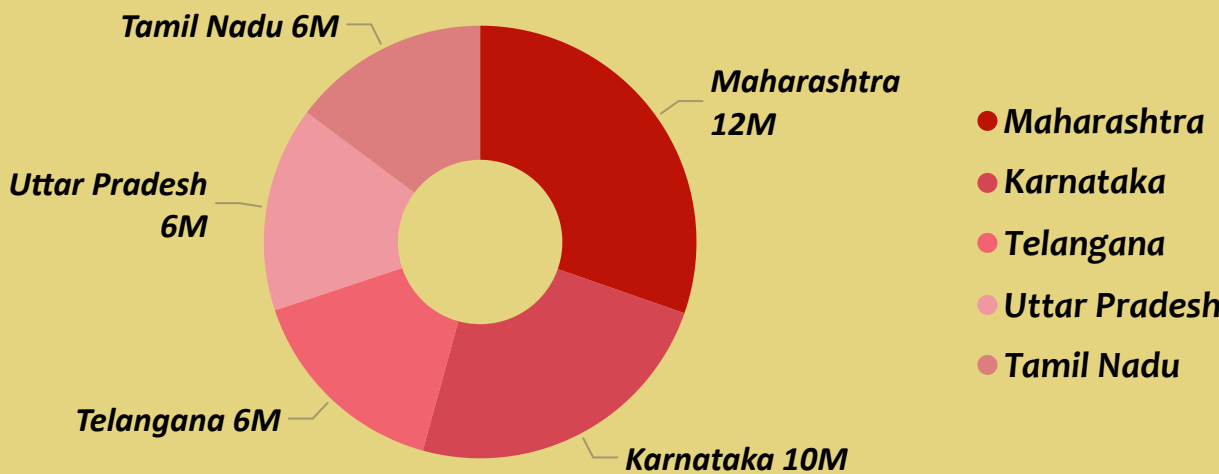


Total Sales Day Wise

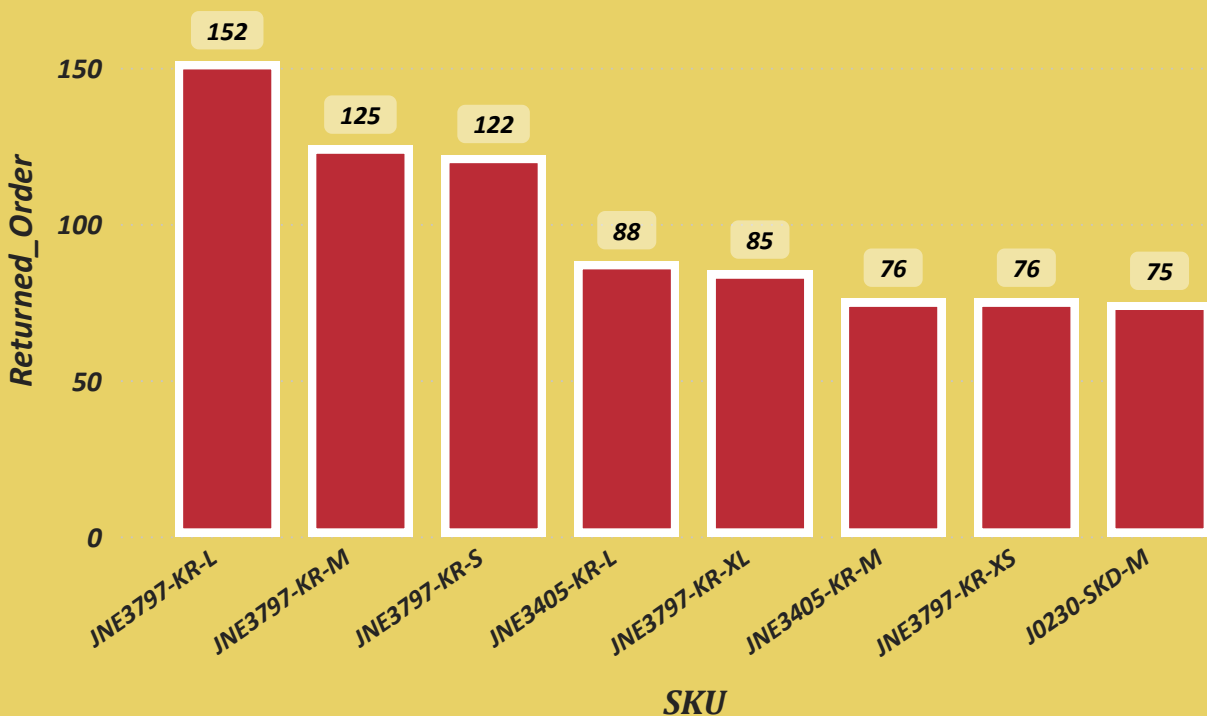
Total_Revenue Total_Orders



Top Performing State by Highest Sales

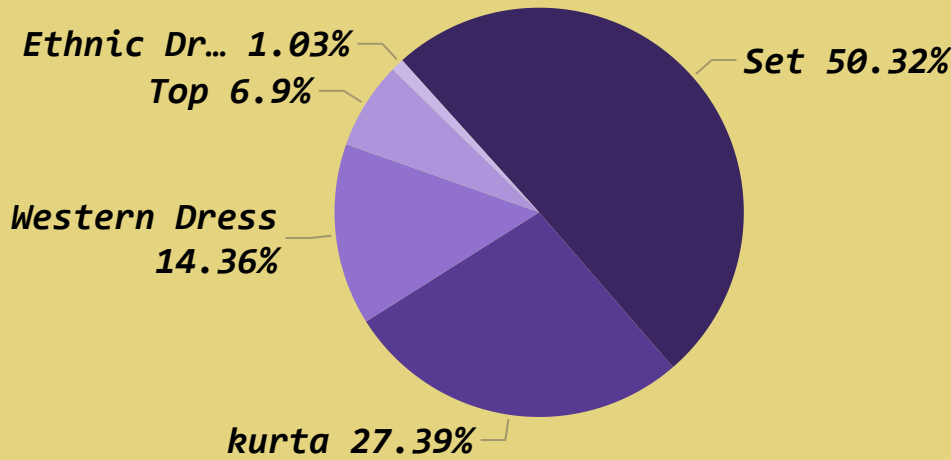


Top 8 Product with Highest Returns

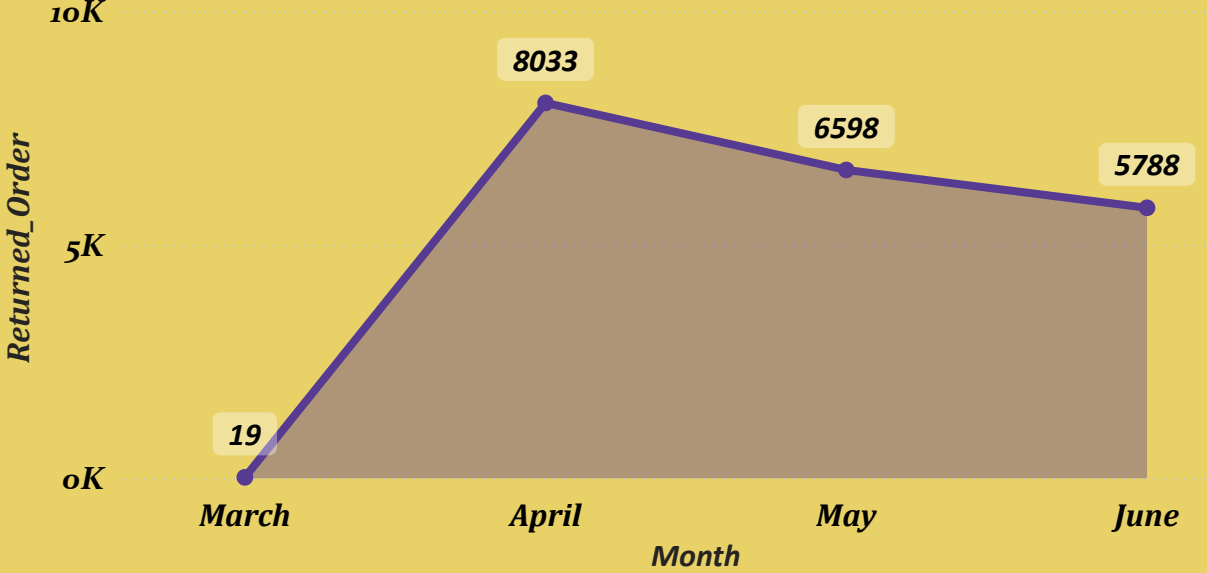


Top 5 Category by Sales

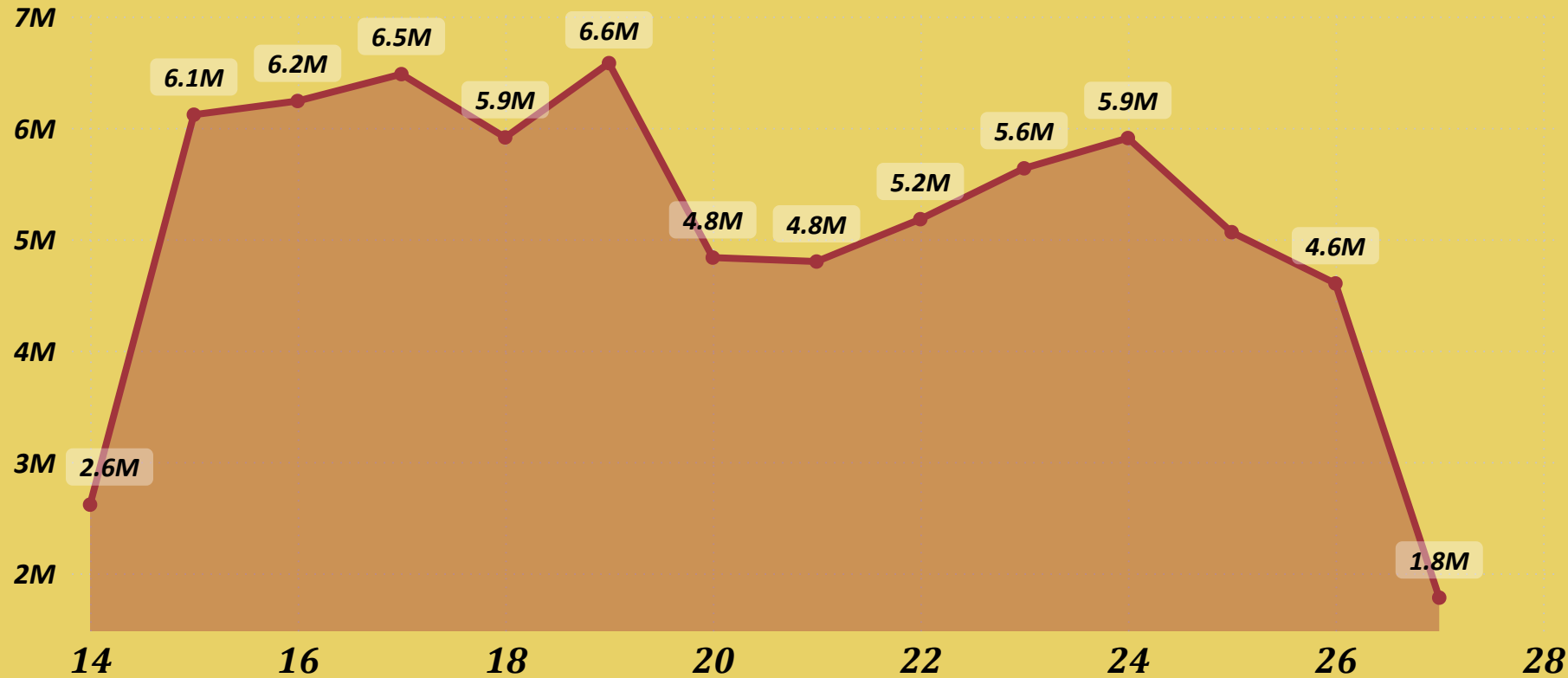
Category Set kurta Western Dress Top Ethnic Dress



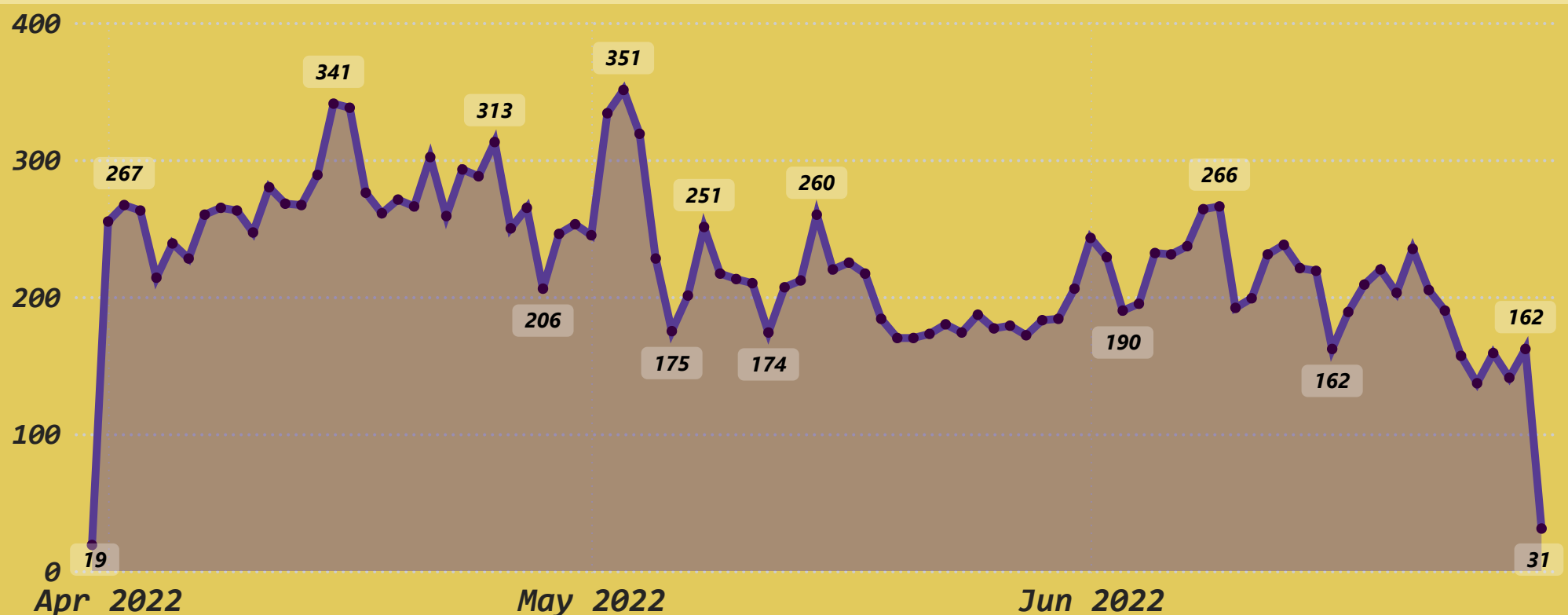
MonthLy_Returns



Sales Trend Weekly Wise



Order_Cancellation_Trend





Category

Set

Cancellation_Rate(%)

16.27%

SKU	Fulfilment	Sum of Amount	Cancelled_order	Total_Quantity
J0002-SKD-L	Amazon	43738	6	41
J0002-SKD-L	Merchant	2240		2
J0002-SKD-M	Amazon	40893	6	41
J0002-SKD-M	Merchant	14849	3	13
J0002-SKD-S	Amazon	29938	8	33
J0002-SKD-S	Merchant	2230	1	2
J0002-SKD-XL	Amazon	56341	9	54
J0002-SKD-XL	Merchant	2372	2	2
J0002-SKD-XS	Amazon	24997	5	26
J0002-SKD-XS	Merchant	1115		1
J0002-SKD-XXL	Amazon	32192	6	30
J0002-SKD-XXL	Merchant	9214	2	8
J0002-SKD-XXXL	Amazon	37910	7	38
J0002-SKD-XXXL	Merchant	6832	6	6
J0003-SET-L	Amazon	15919	2	24
J0003-SET-L	Merchant	60703	20	94
J0003-SET-M	Amazon	35154	7	56
J0003-SET-M	Merchant	117322	65	179
J0003-SET-S	Amazon	116422	34	189
J0003-SET-S	Merchant	57244	39	90
J0003-SET-XL	Amazon	32024	5	52
J0003-SET-XL	Merchant	69768	25	103
J0003-SET-XS	Amazon	103340	33	164
J0003-SET-XS	Merchant	27438	26	43
J0003-SET-XXL	Amazon	51054	24	87
Total		35768538	8179	45275

<i>Year</i>	<i>Month</i>	<i>Day</i>	<i>Cancelled_order</i>	<i>Total_Orders</i>
2022	March	31	19	171
2022	April	1	255	1470
2022	April	2	267	1555
2022	April	3	263	1691
2022	April	4	214	1465
2022	April	5	239	1616
2022	April	6	228	1557
2022	April	7	260	1535
2022	April	8	265	1676
2022	April	9	263	1619
2022	April	10	247	1754
2022	April	11	280	1562
2022	April	12	268	1440