



☐ 1985

☐ 1987

☐ 1997

☐ 1998

All

All 

Outlet Trends

Top_Performing_Outlet

Category	Number of Products (M)
Fruits and Vegetables	2.820M
Snack Foods	2.733M
Household	2.055M
Frozen Foods	1.826M
Dairy	1.523M
Canned	1.444M
Baking Goods	1.266M
Health and Wellness	1.045M
Meat	0.918M
Soft Drinks	0.893M
Breads	0.553M
Hard Drinks	0.458M
Starchy Foods	0.351M
Others	0.326M
Breakfast	0.232M
Seafood	0.149M

2M

The chart displays the labor force size over time. The y-axis represents the number of people in millions, ranging from 0M to 4M. The x-axis shows the years from 1985 to 1998. The labor force starts at 3.6M in 1985, drops to 2.3M in 2004, remains relatively stable around 2.2M until 2007, then gradually declines to 1.9M by 2009, and finally drops sharply to 0.2M in 1998.

Year	Number of people (M)
1985	3.6M
2004	2.3M
1999	2.2M
2007	2.2M
1987	2.1M
1997	2.1M
2002	2.0M
2009	1.9M
1998	0.2M

OOTW Version	Number of Users (M)
OOT27	3.5M
OOT35	2.3M
OOT49	2.2M
OOT17	2.2M
OOT13	2.1M
OOT46	2.1M
OOT45	2.0M
OOT18	1.9M
OOT10	0.2M
OOT19	0.2M



Outlet_Type

- ☐ Local Grocery Store
- ☐ Supermarket Type 1
- ☐ Supermarket Type 2
- ☐ Supermarket Type 3

Outlet_Size

- ☐ High
- ☐ Medium
- ☐ Small

Outlet_Identifier

All



Home

Outlet_Performance

Product Analysis

Pricing Insights

Outlet Trends

18.59M

Total_Sales

OUT027

Top_Performing_Outlet

OUT019

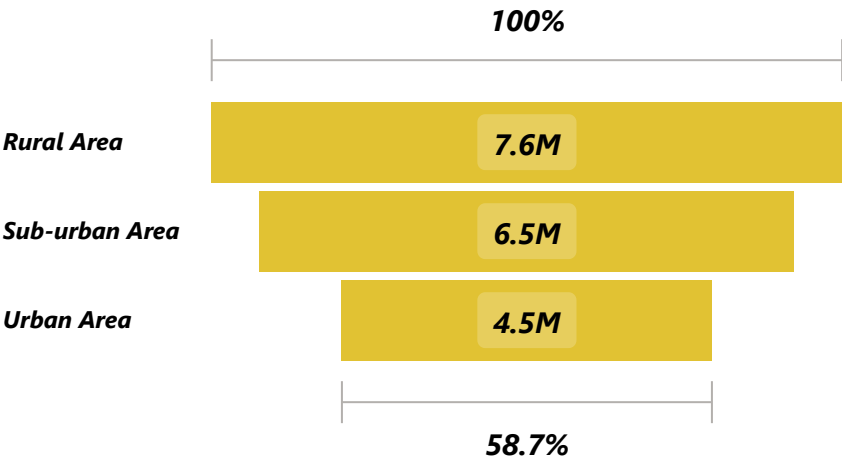
Worst_Performing_Outlet

1.86M

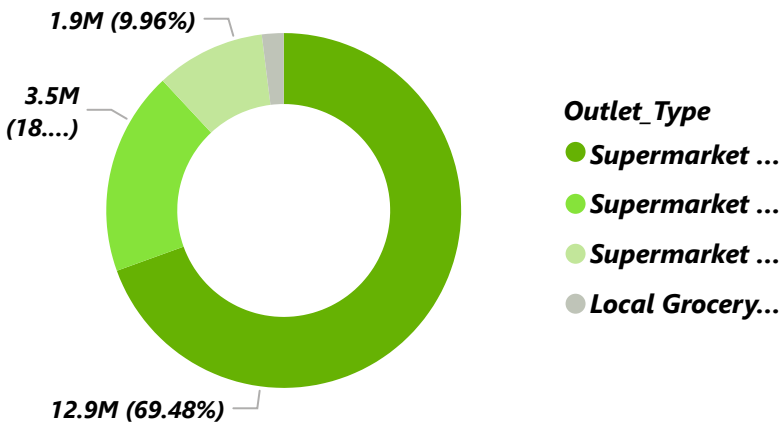
Avg_Sales_Per_Outlet

Outlet_Size	Rural Area	Sub-urban Area	Urban Area
<input type="checkbox"/> Small	1,88,340.17	64,72,313.71	22,98,089.26
Supermarket Type 1		64,72,313.71	21,18,395.17
Local Grocery Store	1,88,340.17		1,79,694.09
<input type="checkbox"/> Medium	53,05,748.88		21,83,969.81
Supermarket Type 3	34,53,926.05		
Supermarket Type 1			21,83,969.81
Supermarket Type 2	18,51,822.83		
<input type="checkbox"/> High	21,42,663.58		
Supermarket Type 1	21,42,663.58		
Total	76,36,752.63	64,72,313.71	44,82,059.07

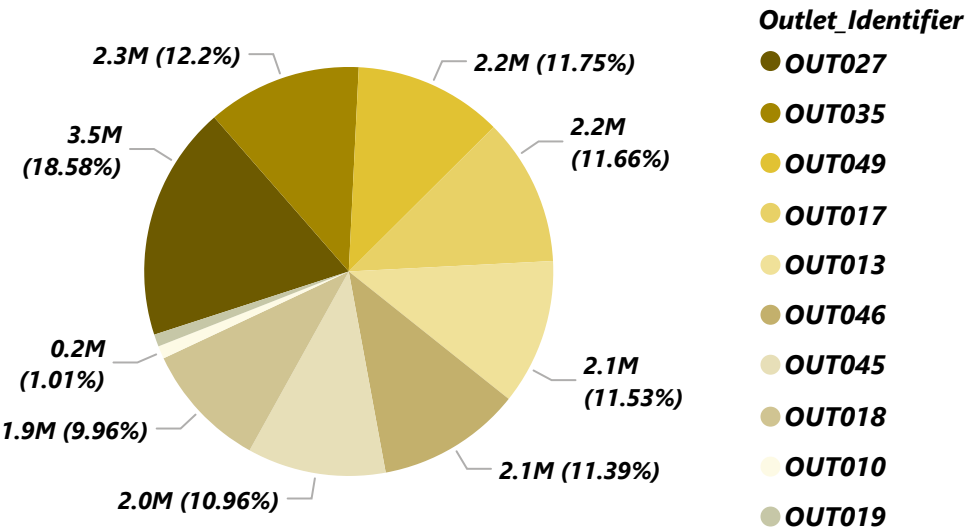
Item_Outlet_Sales by Outlet_Location_Type



Total_Sales by Outlet_Type



Total_Sales by Outlet_Identifier





Item_Type

- ☐ Baking Goods
- ☐ Breads
- ☐ Breakfast
- ☐ Canned

Item_Visibility

- ☐ High_Visibility
- ☐ Low_Visibility
- ☐ Medium_Visibility

Item_Identifier

All



Home

Outlet_Performance

Product Analysis

Pricing Insights

Outlet Trends

15.43

Avg_Sales_Per_Item

Fruits and Vegetables
Top Product Category

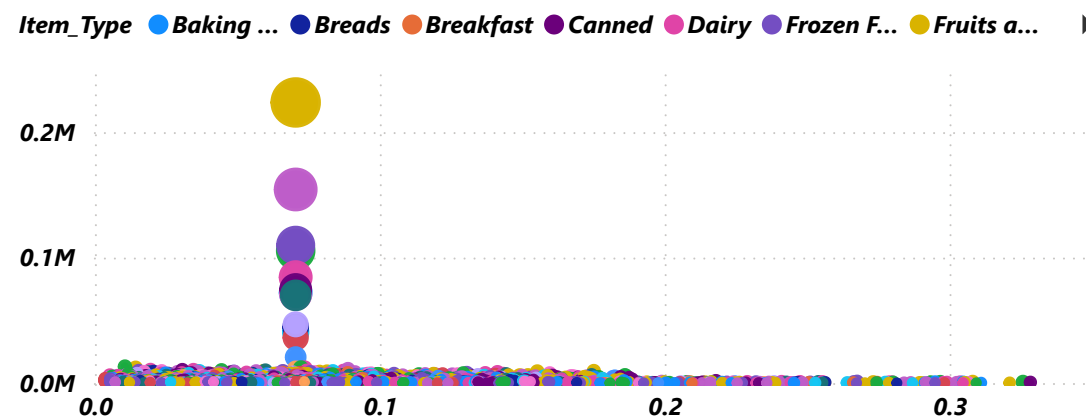
2.18K

Avg_Sales

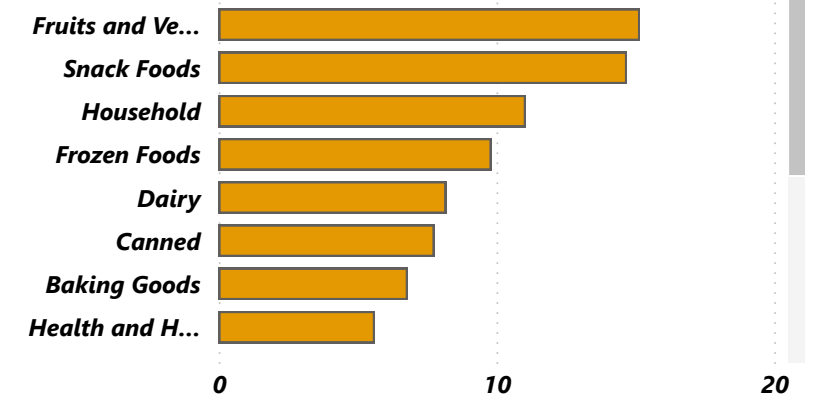
100.00

Category_Sales

Sales VS Price



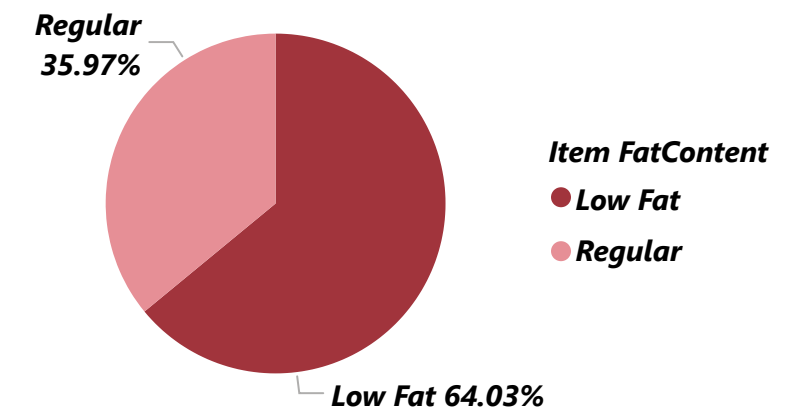
Category_Sales_Contribution by Item_Type



Total_Sales by Item_Type



Total_Sales by Item_Fat_Content



blinkit
India's Last Minute App



Item_Type

- ☐ 31.29
- ☐ 31.49
- ☐ 31.89
- ☐ 31.96

Price_Tier

- ☐ High
- ☐ Low
- ☐ Medium

Sales

All



Home

Outlet_Performance

Product Analysis

Pricing Insights

Outlet Trends

242.60

Top5_AvgPrice

OUT027

Top_Performing_Outlet

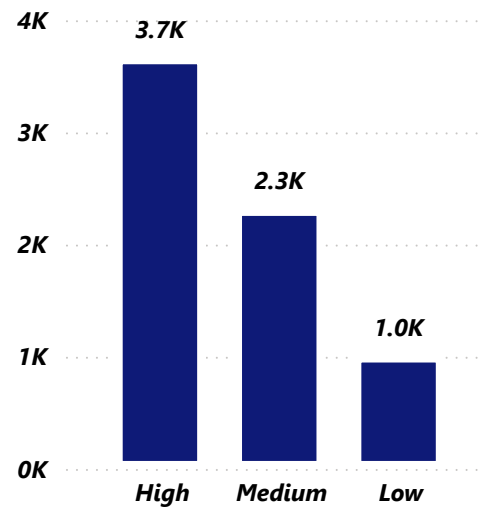
140.99

AvgMRP_Per_Category

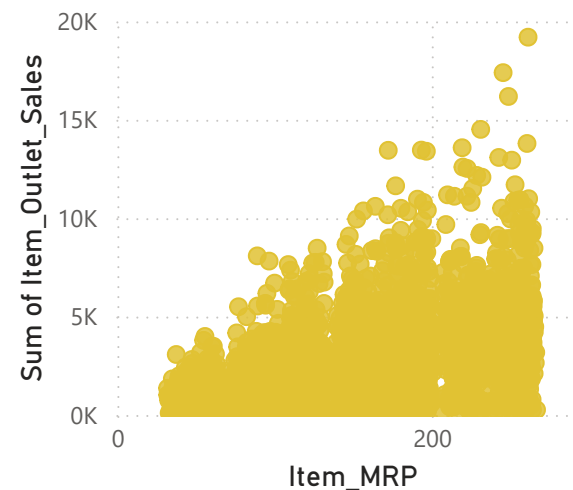
5.30M

Revenue by Price_Tier

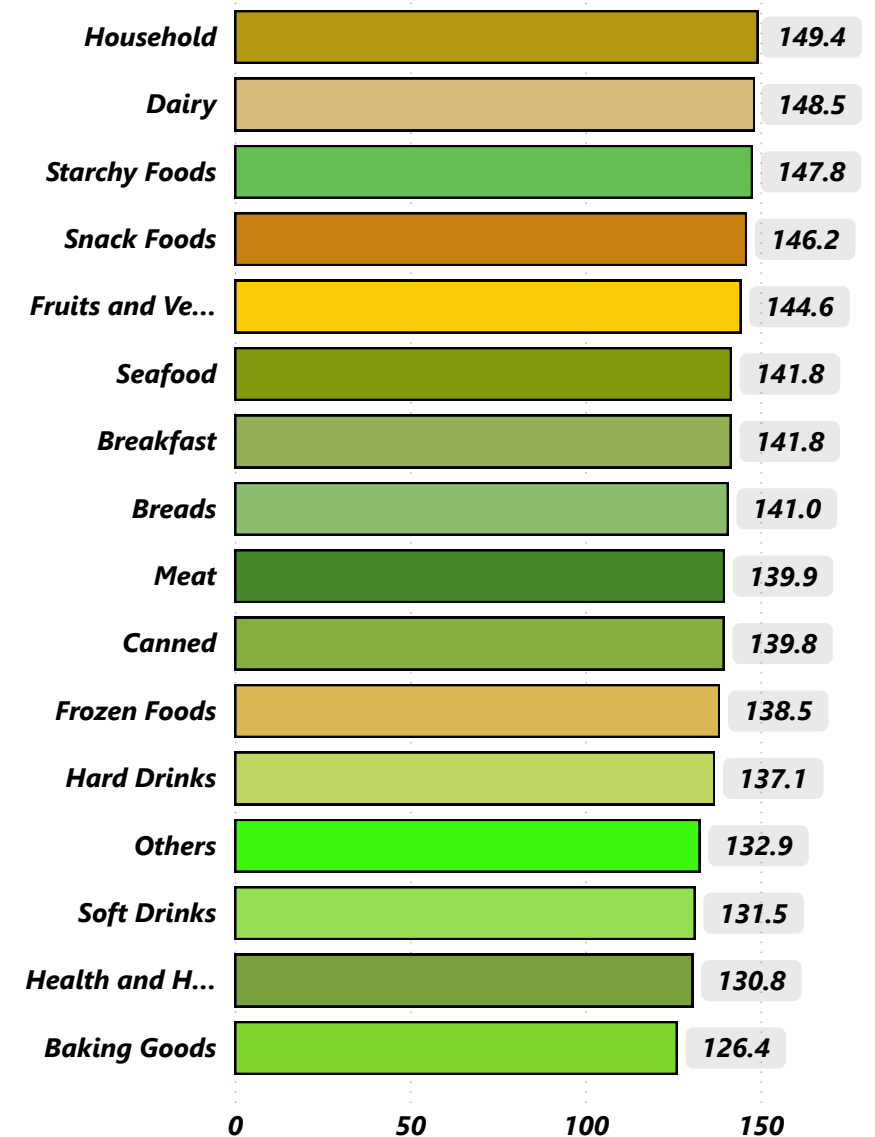
Avg Sales per Price Tier



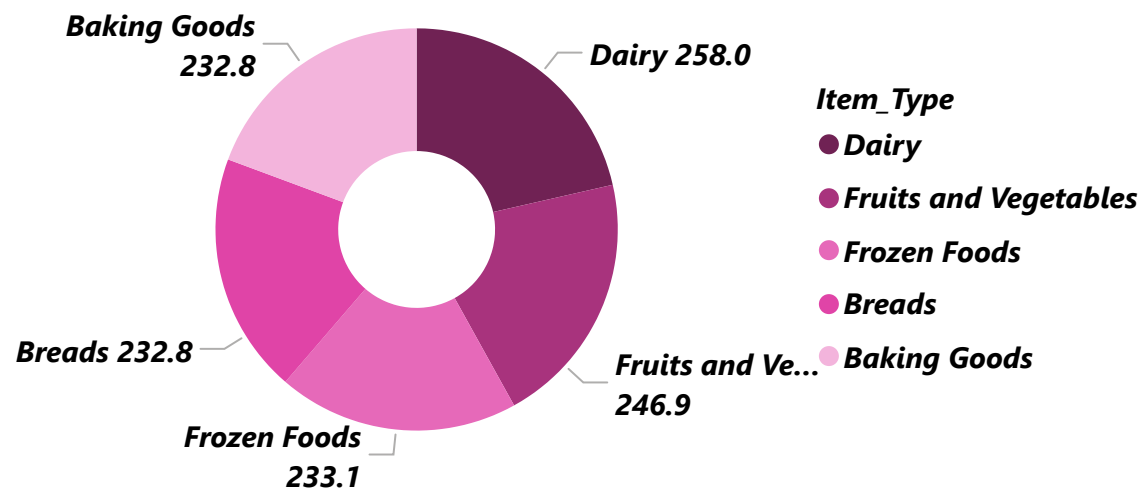
Relation between Sales and Item_MRP



AvgMRP_Per_Category by Item_Type



Top5_AvgPrice by Item_Type





Outlet_Age

- ☐ 16
- ☐ 18
- ☐ 21
- ☐ 23

Outlet_Categorical_Age

- ☐ Moderate
- ☐ New
- ☐ Old

Outlet_Year

All



Home

Outlet_Performance

Product Analysis

Pricing Insights

Outlet Trends

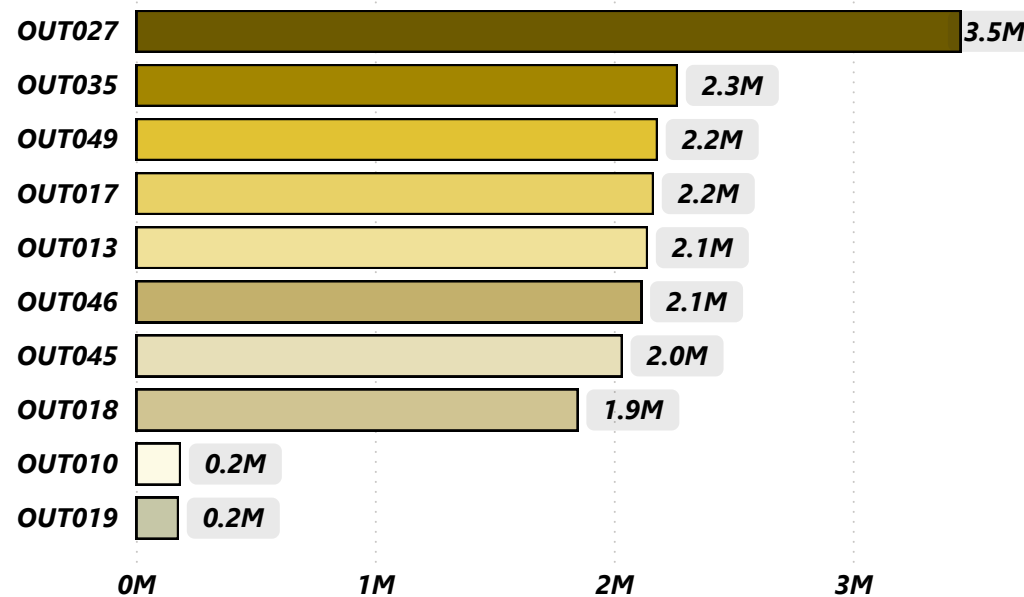
18.59M
Revenue of outlet_age

Small
Topoutlet_Size

2M
Sales by outletSizeLocation

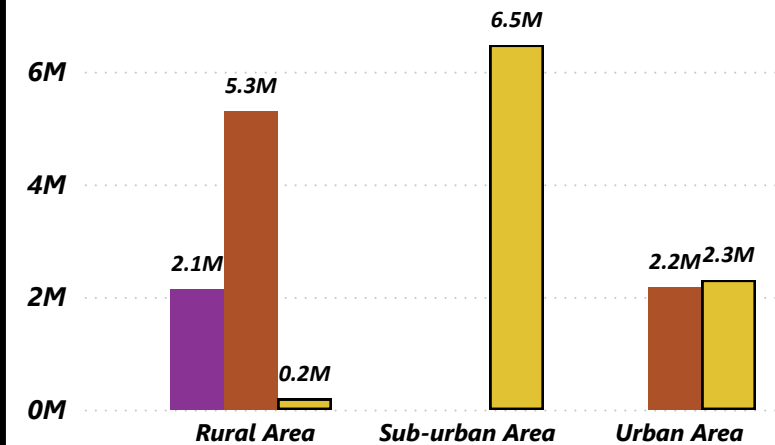
OUT027
Top_Performing_Outlet

Sum of Item_Outlet_Sales by Outlet_Identifier

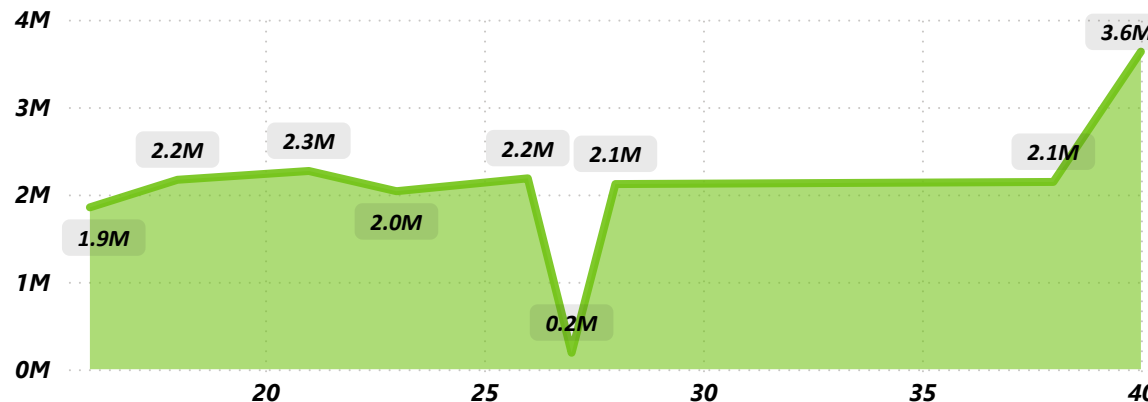


Performance by Outlet_Location_Type and Outlet_Size

Outlet_Size ● High ● Medium ● Small



Total_Sales by Outlet_Age



Sales_Contribution by categorical_Age

