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India's Last Minute App



Year

- 1985
- 1987
- 1997
- 1998

Item_Type

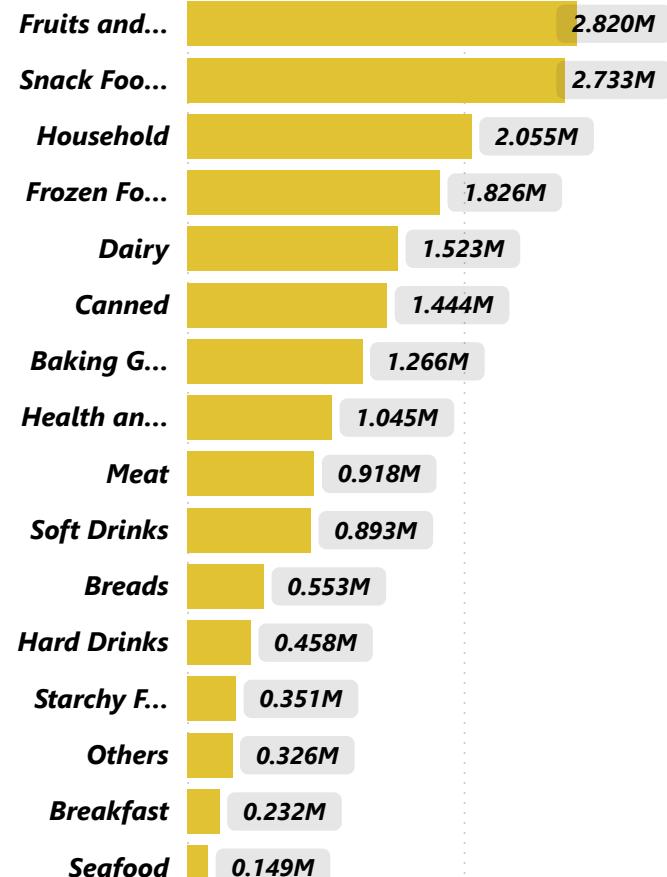
All ▼

Outlet_Identifier

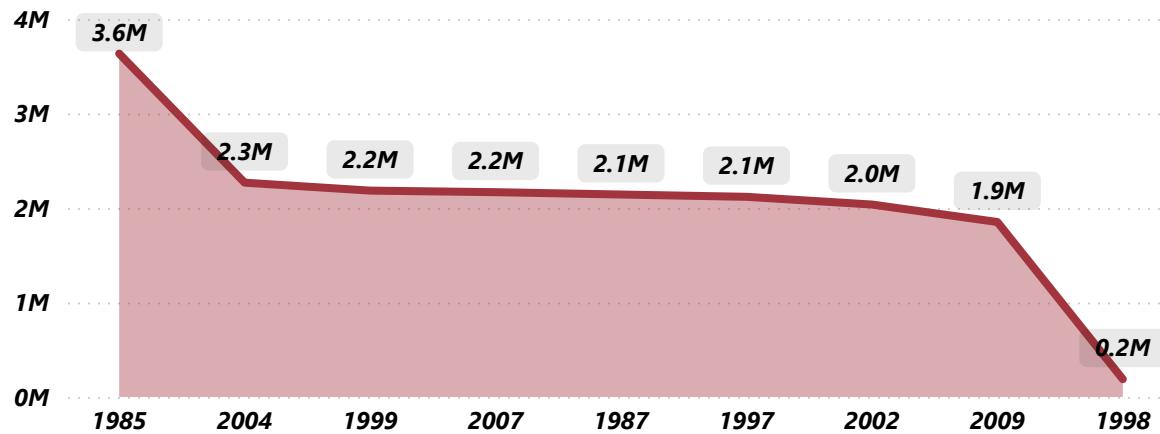
All ▼

**18.59M***Total_Sales***10***Total_Outlets***15.43***AvgSales_per_item***OUT010***Top_Outlet_ID*

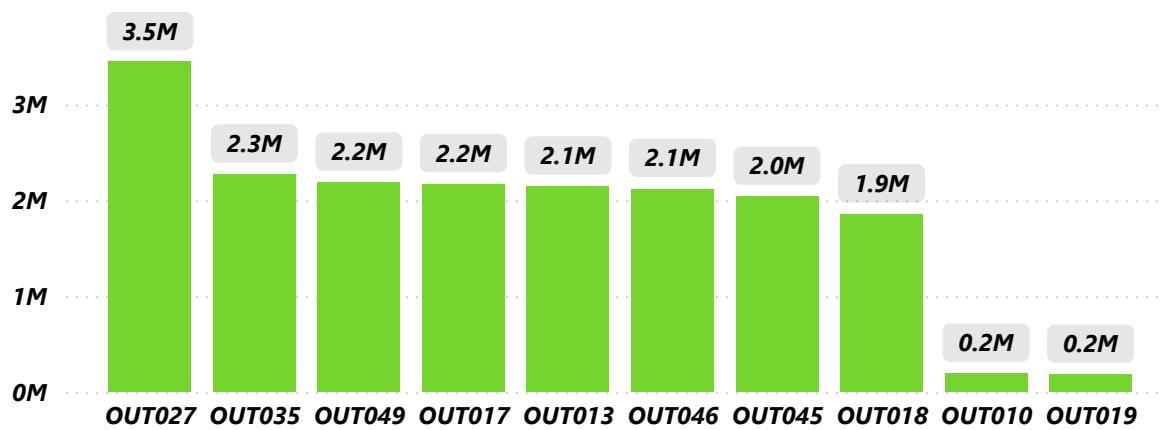
Total_Sales by Item_Type



Total_Sales by Outlet_Establishment_Year



Total_Sales by Outlet_Identifier



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Outlet_Type

- Local Grocery Store
- Supermarket Type 1
- Supermarket Type 2
- Supermarket Type 3

Outlet_Size

- High
- Medium
- Small

Outlet_Identifier

All


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18.59M

Total_Sales

OUT027

Top_Performing_Outlet

OUT019

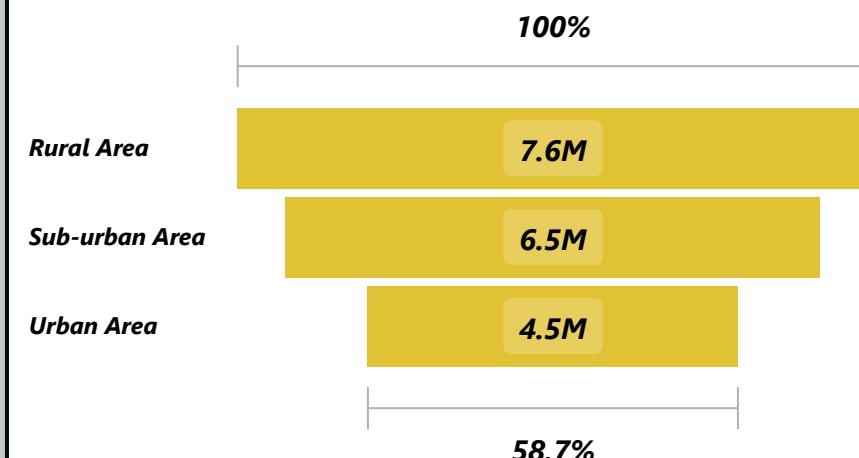
Worst_Performing_Outlet

1.86M

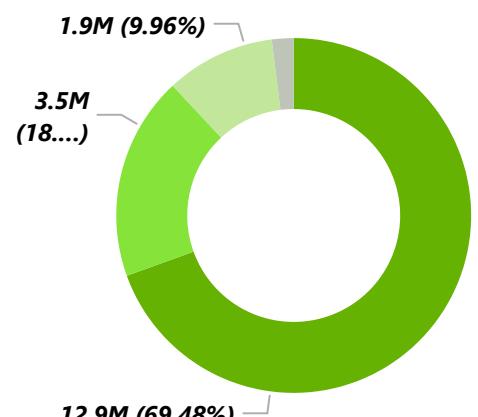
Avg_Sales_Per_Outlet

Outlet_Size	Rural Area	Sub-urban Area	Urban Area
Small	1,88,340.17	64,72,313.71	22,98,089.26
Supermarket Type 1		64,72,313.71	21,18,395.17
Local Grocery Store	1,88,340.17		1,79,694.09
Medium	53,05,748.88		21,83,969.81
Supermarket Type 3	34,53,926.05		
Supermarket Type 1		21,83,969.81	
Supermarket Type 2	18,51,822.83		
High	21,42,663.58		
Supermarket Type 1	21,42,663.58		
Total	76,36,752.63	64,72,313.71	44,82,059.07

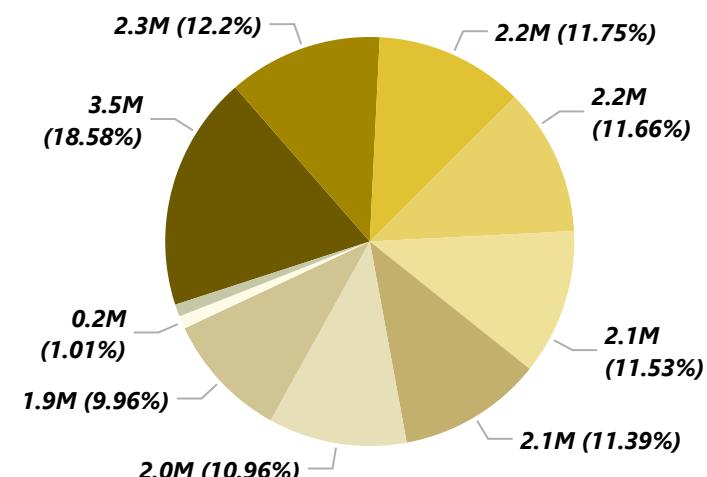
Item_Outlet_Sales by Outlet_Location_Type



Total_Sales by Outlet_Type



Total_Sales by Outlet_Identifier



- OUT027
- OUT035
- OUT049
- OUT017
- OUT013
- OUT046
- OUT045
- OUT018
- OUT010
- OUT019

Item_Type

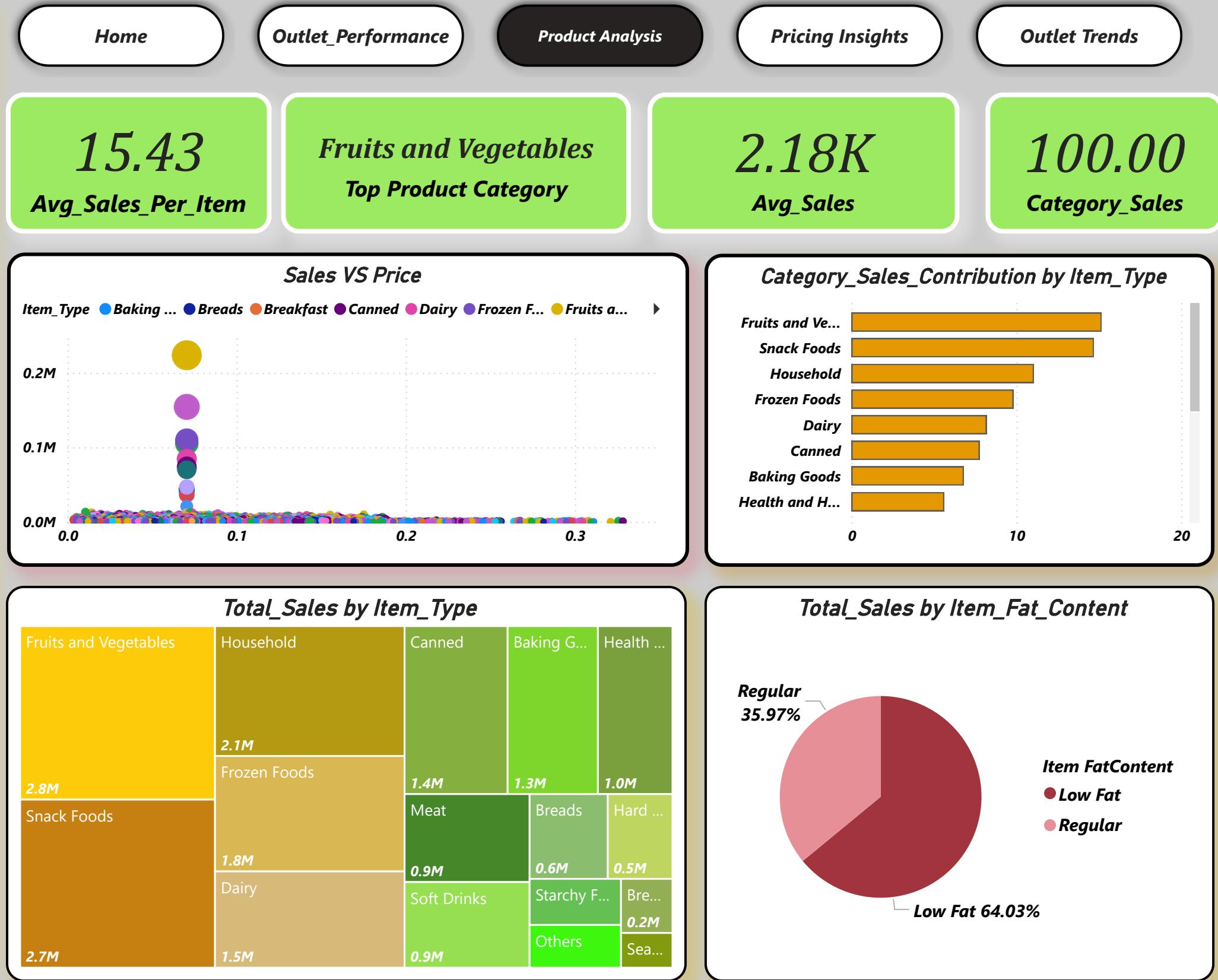
- Baking Goods
- Breads
- Breakfast
- Canned

Item_Visibility

- High_Visibility
- Low_Visibility
- Medium_Visibility

Item_Identifier

All



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Item_Type

- 31.29
- 31.49
- 31.89
- 31.96

Price_Tier

- High
- Low
- Medium

Sales

All ▼


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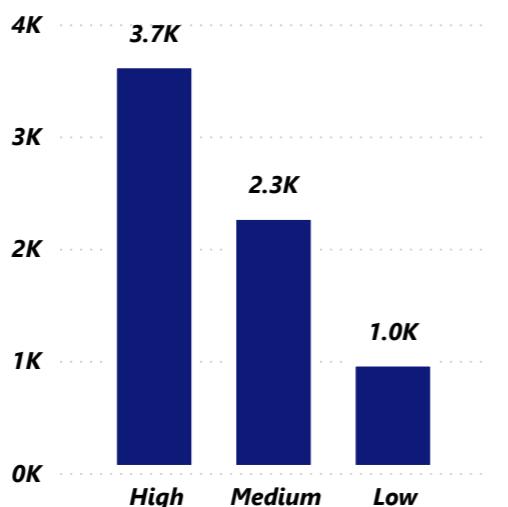
242.60
Top5_AvgPrice

OUT027
Top_Performing_Outlet

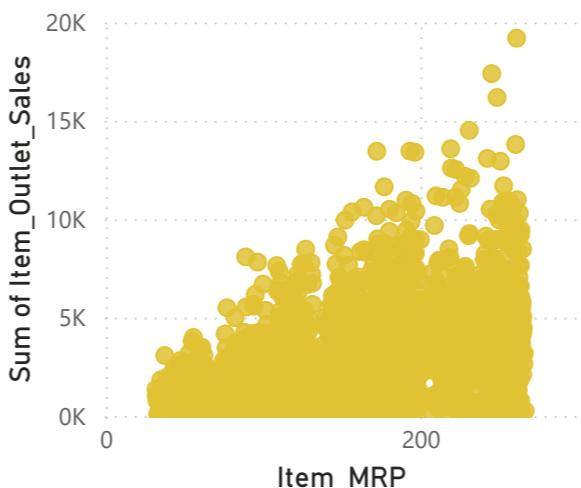
140.99
AvgMRP_Per_Category

5.30M
Revenue by Price_Tier

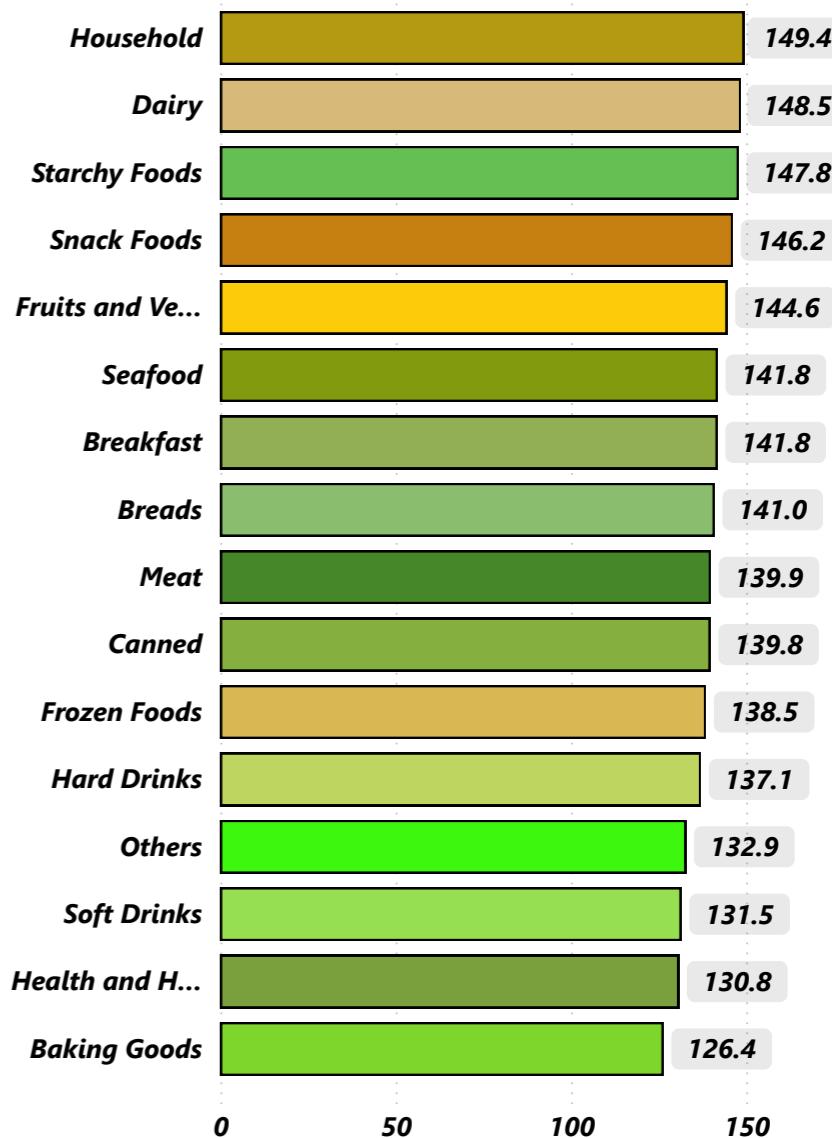
Avg Sales per Price Tier



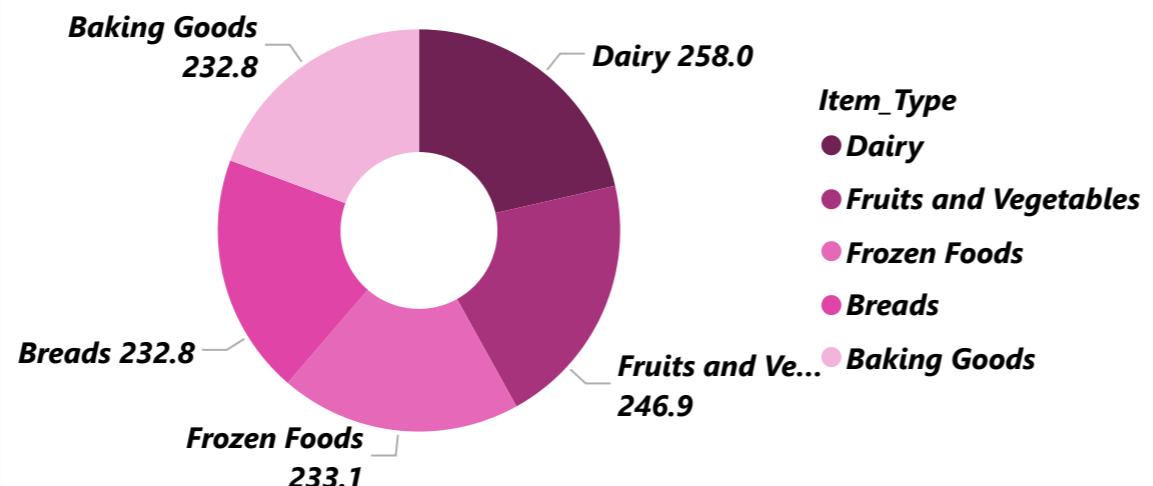
Relation between Sales and Item_MRP



AvgMRP_Per_Category by Item_Type



Top5_AvgPrice by Item_Type



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Outlet_Age

- 16
- 18
- 21
- 23

Outlet_Categorical_Age

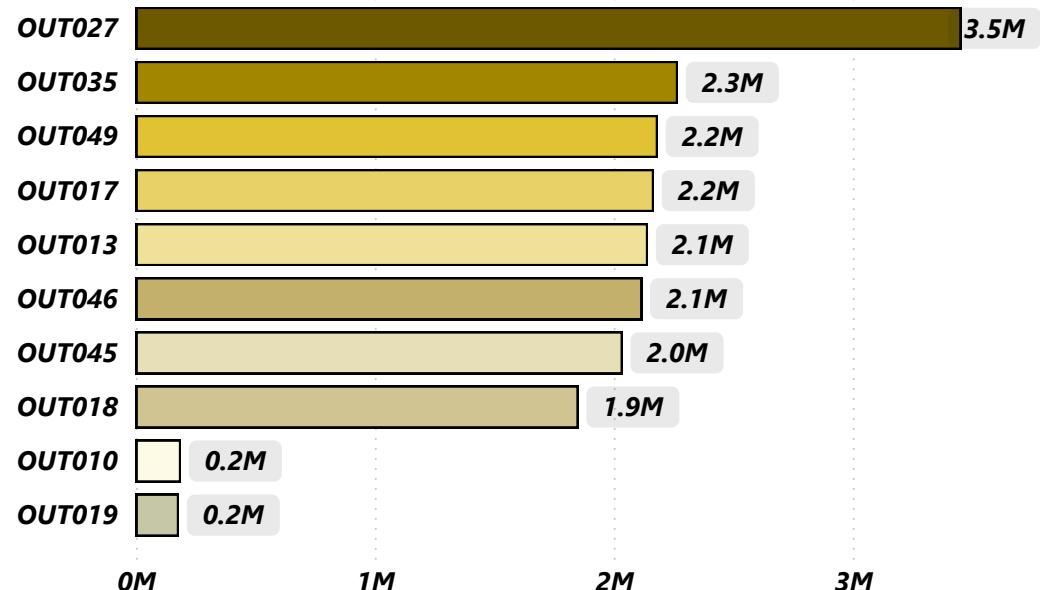
- Moderate
- New
- Old

Outlet_Year

All ▼

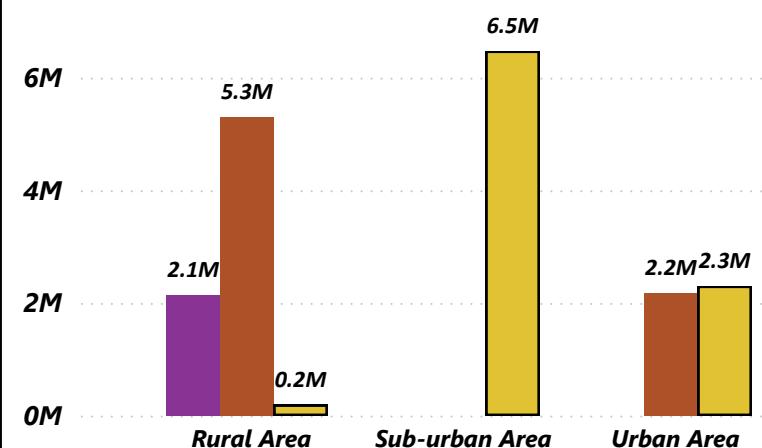
**18.59M***Revenue of outlet_age***Small***Topoutlet_Size***2M***Sales by outletSizeLocation***OUT027***Top_Performing_Outlet*

Sum of Item_Outlet_Sales by Outlet_Identifier

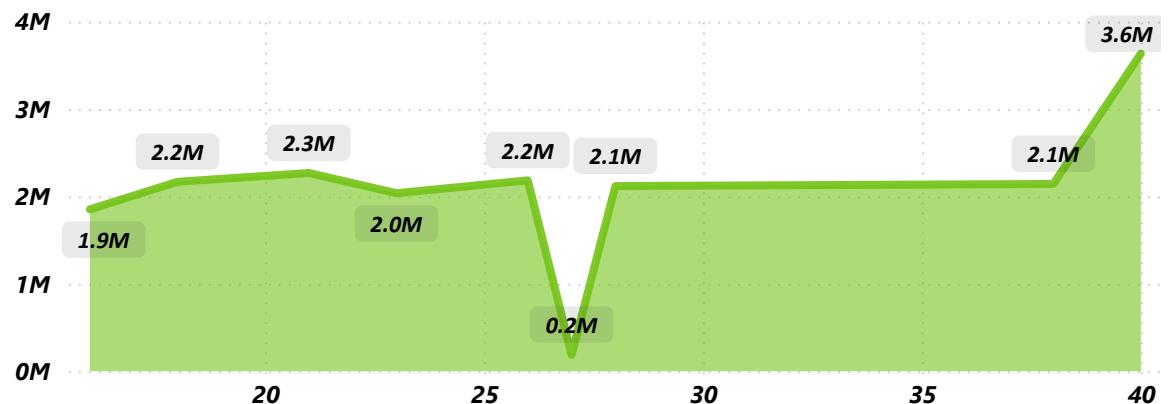


Performance by Outlet_Location_Type and Outlet_Size

Outlet_Size ● High ● Medium ● Small



Total_Sales by Outlet_Age



Sales_Contribution by categorical_Age

