

APPLE FINANCIAL AND SOCIAL ANALYSIS

Comprehensive Stock Price and Google Trends Analysis

Report Generated: December 07, 2025

Data Period: 2015-01-02 to 2025-12-01

Total Records Analyzed: 2,745

Apple Inc. (AAPL)

Analysis of Historical Stock Data and Search Trends

EXECUTIVE SUMMARY

CLOSING PRICE STATISTICS (USD)

Mean Price:	\$105.03
Median Price:	\$85.26
Standard Deviation:	\$73.10
Minimum Price:	\$20.60
Maximum Price:	\$283.10
Price Range:	\$262.50

DATASET OVERVIEW

Total Trading Days:	2,745
Date Range:	2015-01-02 to 2025-12-01
Years Covered:	10+

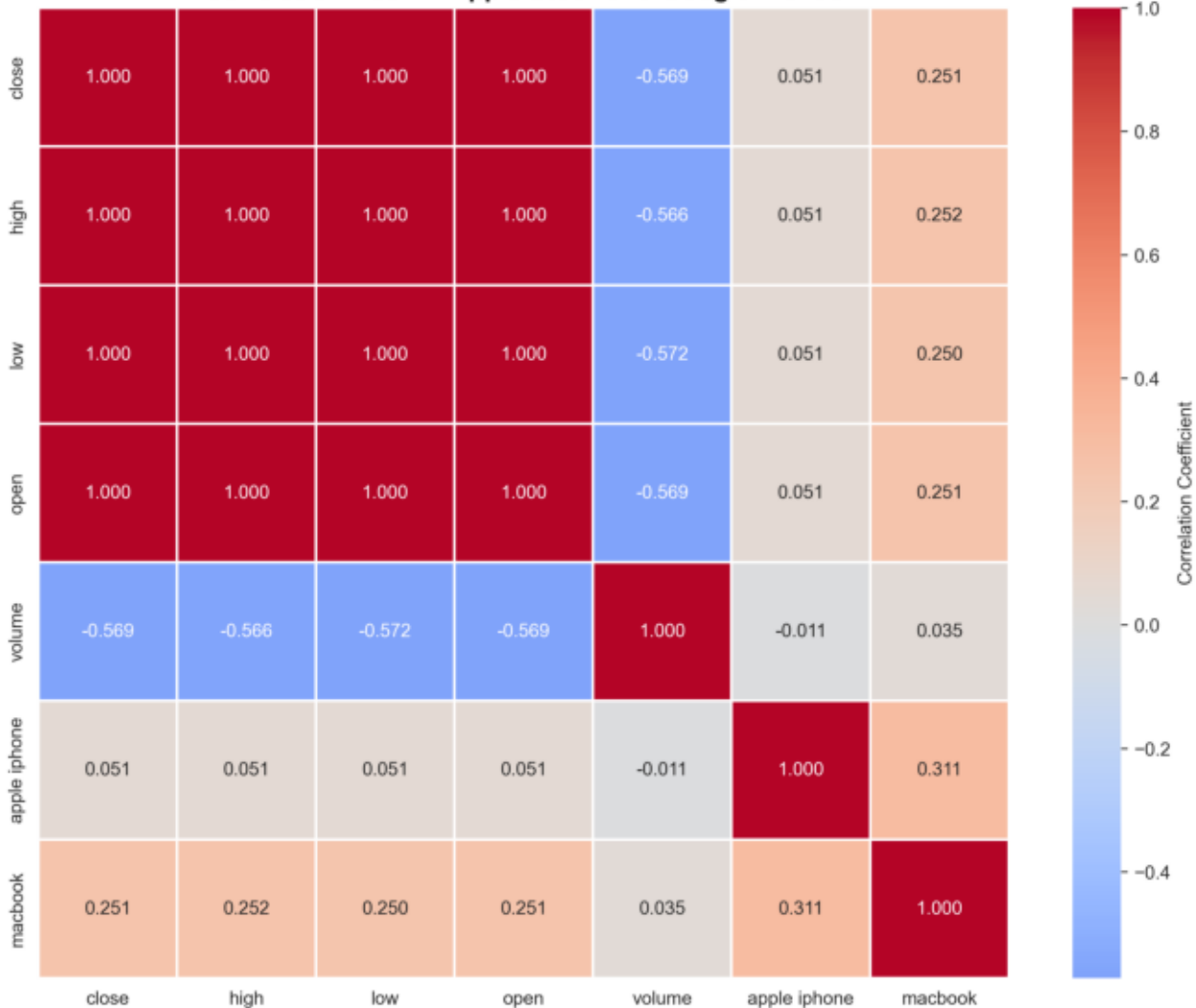
GOOGLE TRENDS ANALYSIS

Apple iPhone Trend:	Mean = 33.0, Std = 8.2
MacBook Trend:	Mean = 74.7, Std = 8.8

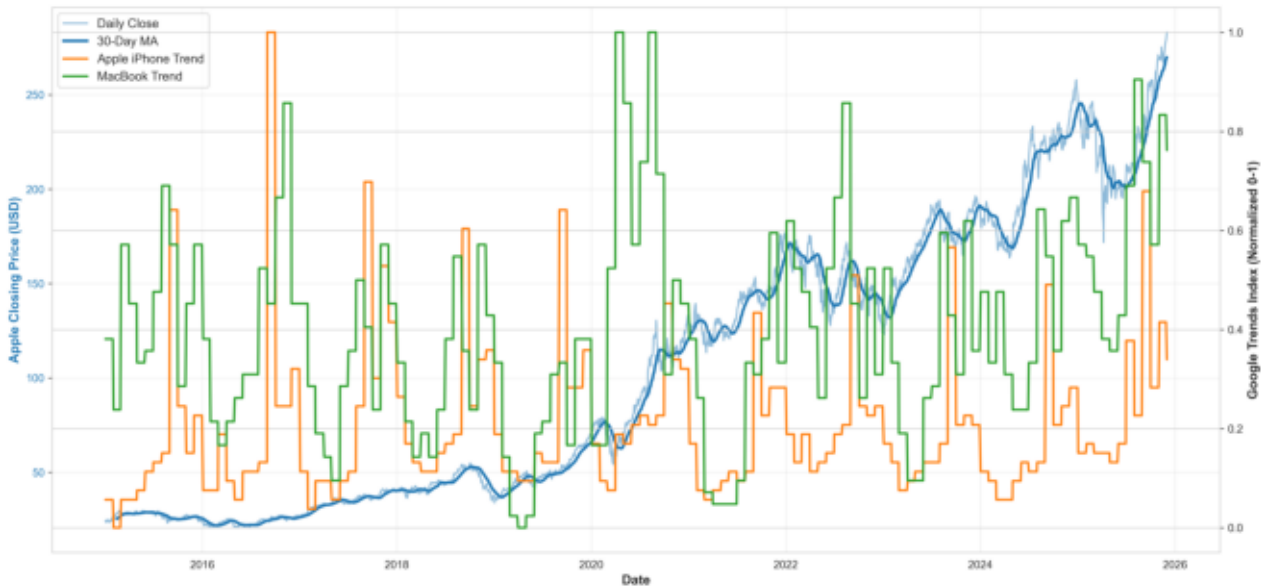
KEY CORRELATIONS

Closing Price vs. MacBook:	0.2513
Closing Price vs. iPhone:	0.0511
Price vs. Trading Volume:	-0.5693

Correlation Matrix - Apple Stock and Google Trends



Apple Stock 10-Year Trend (2015-2025) vs. Google Search Trends



MacBook Google Trends vs. Apple Stock Closing Price

Pearson $r = 0.251$

