DIZCOVERY NETWORK

WHITEPAPER

https://dizcovery.network

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DIZCOVERY NETWORK

The Web that pays You

Your time and opinion counts: earn when you like recommend share and comment

Get paid when you discover content on the web



Content Discovery

INTRODUCTION

Have you ever stumbled on a web page and ended up signing up, sharing, liking, commenting, downloading or even buying - if it's a product?

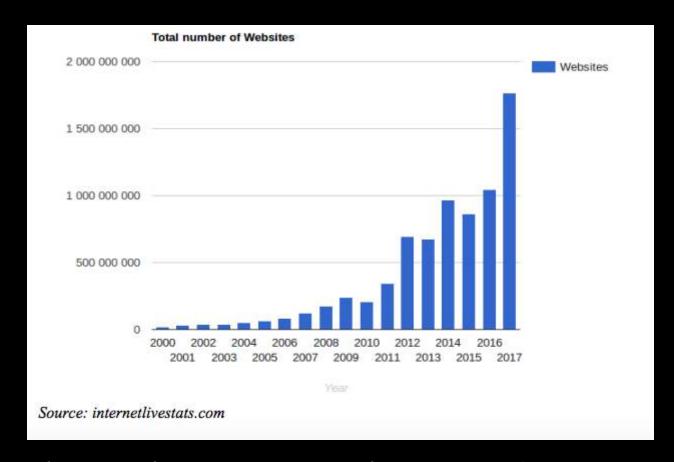
I bet it's not just once.

It is something very powerful and that is why we are creating Dizcovery.

Dizcovery is a web content discovery platform that helps its users discover and save amazing contents on the web based on their interests, social networks and Artificial Intelligence powered by blockchain technology. We call it your customized web.

WHY NOW

As of march 2018, there were over 1.7 billion registered websites and over 4.5 billion "indexed" Web pages. ¹This means that any time you make a search on search engines, you are separated by over 4.5 billion results, the possibility of finding the exact information can be very slim and the process overwhelming.



To find relevant information you can make use of keywords and search phrases. Search engines make use of keywords, website popularity and 'business interests' to decide which web page will be at the top of the displayed search result.

With the advent of "traffic" based rewards, most web content creators and publishers have abused this by using keywords with high traffic probability to drive traffic to their sites to earn advert based commission. Not forgetting the fact that some unscrupulous, dishonest and criminally minded persons who know how the search engine algorithm works target keywords that are not relevant to the contents just to drive traffic to their site for malicious or even criminal intents.

Advertisement

The place of advert in content discovery

Any time you go to a search engine and type in a search term, you believe that the information is somewhere on the web. The role of the search engine is to serve as a pointer to where such information has been recorded.

The publisher of the web contents also would love to have you view the content so he can achieve what he had in mind by creating the web contents. As of march 2018, over 4.5 Billion web pages have been indexed by the top search engines.

The quality of search result is based on several key factors, mostly driven by the business interest of the search engine. Because the possibility of finding web contents can be so slim, and time consuming.

Publishers have opted for paid advertisement to reach people who they believe will value the information they have on the web pages or the web content.

What is advertisement

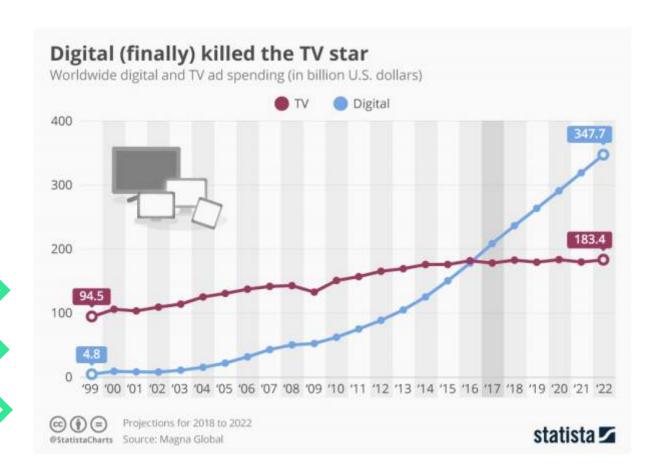
An advert is simply anything that suggests to consider a service or product. Advertisement is any measure taken to recommend or influence you to consider a particular product/service

The consideration for that service is often a journey into discovery. According to Oxford Dictionary, to discover is to find unexpectedly or during a search².

Advertisement has taken different forms in human history. The modern form of advertisement began with the 19th century print technologies, but for over 200 years, TV advertisement has ruled the space. However in 2017, Digital advertisement overtook TV advertisement.³

Digital advertising has become one of the fastest growing and most lucrative industries in the world today and the revenues that can be made from advertising are absolutely incredible.

To be specific: Digital ad spending reached \$209 billion worldwide, 41 percent of the the advertising market in 2017, while TV brought in \$178 billion, 35 percent of the market. That's according to Magna, the research arm of media buying firm IPG Mediabrands. And you can expect that gap to keep growing: In 2018, MAGNA expects digital ad spending to grow by 13 percent to \$237 billion. By 2020, MAGNA expects digital ads to make up 50 percent of all ad spending.



The Problem With Digital Advert

As lucrative as the industry is, the system isn't working as it should. This led to Marc Pritchard, the Chief Brand officer of the world's largest advertiser, P&G, saying in 2017 that it's high time that the industry collectively "grows up and adheres to some common standard." Some of these problems are outlined below.

Adfraud

A new report from Juniper Research has found that digital advertisers will lose an estimated \$19 billion to fraudulent activities in 2018, equivalent to \$51 million per day. This figure, representing advertising on online and mobile devices, will continue to rise, reaching \$44 billion by 2022.

There is a background to ad fraud; the standard measure of ad performance is traffic. Most of the publishers who pay for traffic are small publishers who lack the resources and or contents to attract visitors to their site. This has given rise to traffic brokers who charge to drive traffic to their sites. Some of the brokers end up using bots that are programmed to create illusion of human traffic. Also most of the main show runners of digital advertising such as Facebook and Alphabet (Google) use closed walled gardens that do not allow complete auditing of the ad performance. This made Marc S. Pritchard - Chief Brand Officer of Procter & Gamble - to cut down about 140 million dollars in ad spending last year; demanding ad network operators be more open with their means of measuring ad performance.

The same Juniper's report further states that the 'Walled Garden', a closed platform approach whereby advertising platforms restrict the flow of advertising performance data to advertisers and publishers must be abandoned to stimulate transparency between stakeholders. The report found that advertising fraud rates will continue to increase as a result of this, further hindering stakeholder efforts in tackling fraud.⁶

Middleman Operations

Another major problem is the existence of middle men – ad brokers who keep a huge percentage (most researchers believe it is well over 50%) of ad budgets for themselves. This middle men exist because of the fragmented nature of the online advertisement. Since publishers often have no direct method of connecting with advertisers, they are forced to make use of these middlemen who require them to pay for placing ads on networks. This middlemen form one of the greatest flaws of the system as publishers and advertisers have no or little transparency in terms of validating advertising views. Another reason for these high fraudulent figures is because there is actually little incentive to combat ad fraud from the perspective of the middlemen. This is so because the middleman makes the same amount for fraudulent advertising as for real advertising.

Malvertisements

Another threat is malvertisements, fake ads that trick users into clicking on them and then downloading malicious code and malware. Malvertisements can also entice users to visit fake domains used to steal financial information.

According to a RiskIQ report of 2017, "overall malvertising in 2017 increased 2.8% against 2016"

The report continues that "threat actors perform malvertising in all kinds of ways—phishing, scams, exploit kits, and malware—sometimes even via a drive-by-download, where the target user doesn't have to click on a malicious link; the ad downloads the infection from the iframe without their knowledge. Sometimes, the ad will download software, which collects information on the user's computer, or adbots that add to a wide-ranging fraudulent ad network. Ransomware is also a malvertising method, encrypting the unfortunate victim's files and charging money to get them unencrypted" ⁷

Privacy Breach and Abuse

Violation of user privacy is another major cost, so much so that economists have compared violations of user privacy as being tantamount to environmental pollution. From a report conducted by Pew Research

91% of adults agree or strongly agree that users have lost control of how personal information is collected and used by companies.

Also a large majority (64%), believe that the "government should do more to regulate advertisers" regarding how they use and store personal information. This is not surprising, given that a visit to a popular media site can often expose the reader to over 60 trackers.

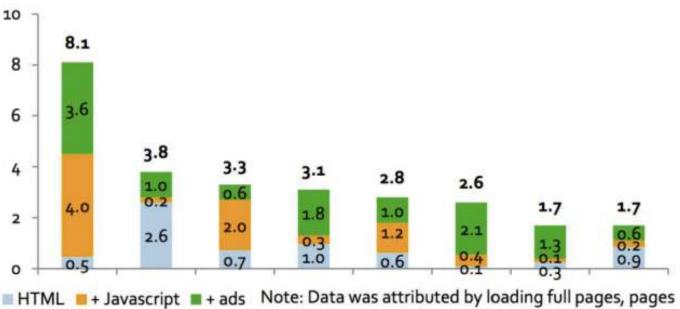
To combat this menace, ad blockers have seen a growth in use – over 600 million devices where using ad blockers as of 2017. This posses a growing concern for publishers as the outreach of their ad campaigns is diminishing. This further reduces publisher revenues; globally the loss of publisher revenue from ad blocking rose to \$42 billion -- up from \$28 billion in 2016 and leaves the remaining ad -viewing audience even harder to target.

Even though most advertising networks show disclaimers about disclosing their users' data to third parties, consumer and marketing data is being sold by data brokers. However, there is nor reliable information available on the data. Many researchers however, believe this is also a multi-billion dollar industry. The recent Facebook – Cambridge analytic saga buttresses this point even the more.

Data Cost And Website Performance

Most web users are yet to fully understand the costs they bear for seeing advertisements. A research by Enders Analysis showed that

ads cost users over 50% of mobile data transferred during visits to popular publisher sites.



without ads, and without ads or JavaScript elements

[Source: Enders Analysis]

Data Cost And Website Performance

The study found that ad content accounted for between 18% and 79% of the mobile data transferred, depending on the site. JavaScript elements — often used by publishers for ads, but also for visual elements such as animations — added an extra 6% to 68%. Enders noted that the JavaScript it came across in the study wasn't central to the articles being loaded. The researchers concluded that it is reasonable to say advertising accounts for half of all the data used by publisher pages loaded over mobile data networks on the iPhone. "Publisher mobile pages are bloated and advertising is an enormous part of that," Enders says in the study. Google, Apple, and Facebook have all recently rolled out options for publishers to help reduce the "bloat" of ads within their articles and increase page load times — while still generating revenue — with the launches of Google AMP, Apple News, and Facebook Instant Articles. However, while all three of the initiatives have scores of publishers on board, many publishing executives are wary about handing too much control of their distribution over to third-parties.

The Tide is changing

The Victims fight back - Rise of the ad-blockers

Advertising has experienced some major milestones since its very first beginnings, which are thought to date back to steel carvings made by the ancient Egyptians

Advertising has constantly had to adapt and change to suit new mediums and an increasingly savvy audience. But there's been one medium that's had a bigger impact on advertising than anything before it.

The World Wide Web.

The internet has revolutionized advertising in the most astounding way. Not only has it changed the way ads are broadcast, but it's changed the way consumers act towards them. What has so drastically changed the ad landscape? One writer puts it in this way "We're living in the ad-blocker age"

The Victims fight back - Rise of the ad-blockers

Audiences are actively choosing not to have to sit through commercials or be bombarded with ads while they browse the internet. We only have to look at the rise of apps that stop ads from showing up, and the emergence of pay-to-stream platforms like Netflix. Yep, people are actively choosing to pay to not have to sit through ads.

This new trend of saying no to ads is thought to have cost publishers up to \$42 billion in revenue in 2017 - up from \$28 billion in 2016

so, it's not to be taken lightly. If this isn't a hint to advertisers that they need to change tack (if they haven't already), I don't know what is. Millenials are the demographic of the moment, but they're also the most skeptical when it comes to ads. A recent study by Forbes shows that they are extremely picky when it comes to who they will and won't listen to 33% of those surveyed browsed blogs and social media before committing to a purchase to glean a more "authentic" idea of a product and to get real-life reviews without the mask of an ad.

The rise of user-generated content

In a bid to build trust and get consumers on side, brands are partnering up with the people they want to purchase from them. Essentially, consumers have become a part of advertising, rather than a passive onlooker.

The lines between who "needs" who is more blurred than ever, as brands focus more on creating a community and getting consumers on board to help sell their products. According to eMarketer predictions, global ad Normal display advertising showed lower performances as the market is saturated and consumers are no longer affected nor interested: 615 Million devices block irritating and useless info across the globe, more and more people are deploying ad blocking software on their phones 60% of clicks on mobile ads were made by mistake. It is more likely to survive an airplane disaster than to click on a banner.¹¹

Why Not Leave Digital Advertisement?

In as much as the challenges of digital advertising are so daunting, majority of the world's population is and continues to move on to digital means of communication, entertainment and education. Reports from We are social and Hootsuite indicate that Digitalization is connecting the world. As of January 2018, two thirds of the world's 7.6 billion people have mobile phones, of which roughly half are also smart.

This compares to more than half of the world having access to the internet overall

According to data presented by Hootsuite and We Are Social. When it comes to social media, over 3 billion users use it on mobile devices. Therefore, any advertiser that wants to reach a significant number of viewers will have to ultimately utilize digital mediums.

Apart from the shear numbers of reach, Digital Advertisement is far cheaper, easier to measure, and if properly executed more efficient than traditional advertisement means. Advertiser are therefore left in a terrible position. They must utilize digital advertising, yet they are aware that they stand a chance to lose a significant amount of their investment to fraud.

The way forward: Artificial intelligence on the Blockchain

Juniper Research posits that Artificial Intelligence (AI) will be crucial in minimising advert revenue loss due to fraud.

It predicted that fraudsters will increasingly innovate in their approaches to imitate genuine advertising activity including simulated clicks, mouse movements and social network accounts. Therefore, solutions that have technological innovations in the area of AI will be the only real means of curbing digital advertising fraud.

DIZCOVERY NETWORK

Vision

Dizcovery aims to become the discovery space on the web and help content creators reach community users who value such contents without the need for advert middlemen or brokers.

Also acting as a social bookmark for your favourite and useful web pages. Users will help other community members discover amazing and useful contents on the web. Users will also earn for interacting with sponsored discoveries as well as other activities such as sharing to other social media sites.

Advertisers will be able to reach end users directly without having access to their data and hence maintaining user privacy as well as creating pin-point targeting and high conversions. – all made possible by using artificial intelligence backed by the power of blockchain technology

How Dizcovery Works

Dizcovery is a web content discovery platform created to connect people with contents based on their interests and their social network activities using artificial intelligence. We are creating a platform that will enable simple custom web for every user. The main actors involved are:

Users

People who bookmark, share comment, like dislike and recommend web contents. From time to time, based on their interests and activities, an advertiser will be able to show them contents that are similar to other contents they have been interacting with. If they find such contents useful and either save, share and recommend it, they earn a token as commission for their activities on the Dizcovery network. Sometime, if the user carries out further activities such as signing up, purchasing, etc. They may earn higher if the advertiser has setup such incentives.

Active Dizcoveries

Active Bags Imagine a mother of a Nine-month-old baby who visits amazon to buy a baby oil and instead of saving for later on amazon, bags it (that's how to bookmark on Dizcovery: bags are created based on interests, topics, events, etc.) to the "Little Angel" bag on Dizcovery network. A few hours later, she logs into her account and under the Dizcovery section finds about four other stores that are closer to her that have the same oil for maybe cheaper rates and may be offering free shipping. What happens is that as soon as she bags it, the dizcovery AI agent crawls the web for stores that have same and similar oils, blogs that have written about the oils, checks her social network and other mothers that have bought such oils, their ratings, comments and other interaction that will rank the pages and provide the most relevant auto suggestions. Such as shops that are near her office or home, a mum's blog that has repute and blogs about 0 - 5-year-olds, babies toys shops nearby, shops with great deals online, etc.

Among this stream of contents, there may or may not exist a sponsored content. The platform will suggest for you to add comments, like, share or down vote most articles. Some sponsored contents may give incentives for such interactions and at the end of the day your earnings from sponsored contents will vary based on such interactions.

Inactive Bags

Inactive bags are simple web bookmarks that do not create discoveries around it. This can be lovely pics, videos, inspirational quotes, etc. It is similar to what you have in every social bookmark platform where you save URLs to important and useful contents and come back to them later. You can transition from active to inactive discoveries by simply turning it on or off. This will simply turn off or on the stream around the topics.

Dizcovery Clipboard

Don't want to save the whole page? No problem select or highlight the content and add to your Dizcovery clipboard. Access your content from your Dizcovery clipboard from any browser and across the Dizcovery Apps on various mobile and tablet platforms.

Earn from your activities

Some of the contents you are searching for, the creator has spent a huge amount of money to make sure you get to see it. Different forms of advertisement and Search Engine Optimization/Marketing/Targeting are employed to ensure the content gets to you. On Dizcovery, based on your profile and activities, from time to time you will be shown contents that the creator has paid advertisement for, and as a compensation we will share with you some of the funds we collected to show the sponsored discovery. You can dislike it – in which case it goes into hiding, like, archive, bag it, etc which means the content was relevant and even share or recommend to your followers. These actions may earn you different amounts based on the advertisers' budget and settings.

Every platform that makes billions from adverts depend on users. But these platforms often do not give anything in return. Some even sell user data to third parties. Every Dizcovery user gets a share from the pool. We do not sell user data and revenue realised from the sponsored discoveries is shared thus.

- 40% goes for administrative and server maintenance purposes
- 40% is shared among users that have interacted with the sponsored listings
- 20% is shared by users who have shared contents on discovery that have been widely helpful to a large number of users.

if an ad cost \$100, and 100 users where reached, 40% of 100 = \$40/100 = \$0.4. Each user will get 0.4\$, However this amount will vary from user to user based on other actions such as sharing, commenting, recommending, signing up, membership types, etc

Privacy

Advertisers do not get access to your information, the targeting is done on the advertisers dashboard by interacting with the user data on the blockchain, each user's identity is encrypted and the advertiser or third party integrators can not reach the user outside of Dizcovery network.

Brands/Advertisers

Brands or brand reps that would like to showcase their contents to users who value their kind of content. This can be publishers, manufactures, retailers, research institutes, entertainers, etc. Instead of just paying for click and impression that you have very little prospects of verifying the authenticity, reach a finely-tuned audience that will yield high conversions. Experience fully transparent and open-sourced analytics as well as near zero administrative charge for adverts. Also pay less as your content reaches more people and gains more interaction.

Welcome to the place where your content is your advert: sliders, videos, forms, e-commerce products, etc.

Full Page Native Advertising

Reach the right audience with targeted content distribution. One platform, connect with your audience on all devices – desktop, tablets and mobile

Your Content is the Ad

Distribute all forms of content including articles, videos, slideshows, forms, ecommerce products - anything with a URL.

No matter the number of users, Target the Right Ones

Find your audience by age, gender, location, device and interests, activities. Our user profiles are carefully and well organized to ensure you reach your target audience with pin-point accuracy. Moreso, our users are aware you will be advertising and consent to seeing your contents. Their profiles are optimised for the most efficient and effective conversion out there.

Pay less when you reach more people

Ever heard of a thing like that? Well Dizcovery was designed to encourage users discover content they like, if your promoted content gains a lot of interaction and users begin to share, recommend and like, it means that your content is relevant, hence on each increase in interaction, the cost per interaction begins to come down based on our intelligent algorithm. This can continue until you hit a near zero cost.

Complete control and transparent advert stats and audits

Get to see every detail of every interaction, fine-tune your audience on the fly; ban/block suspicious affiliates. The whole advert performance is on blockchain, completely independent of Dizcovery Network. That is transparency on another level. Follow the money, put your hand where the money is, whatever is your slogan.

Openly Available API and third-party development

Since Our API is open, it will allow brands, advert companies and other third parties to develop applications around the Dizcovery network to suit their use case. Additionally, third parties can use the API to integrate Dizcovery network services into their existing products, expanding the value of their products.

Competitive Landscape

Some of the actors in this space include

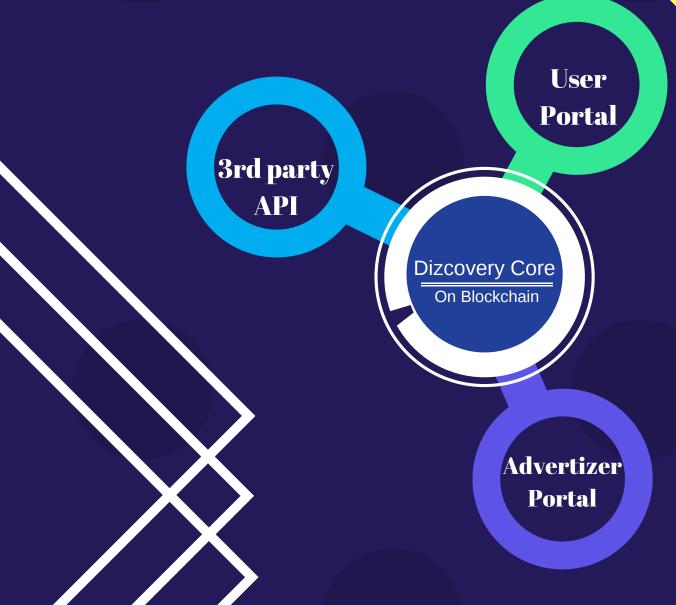
Dizcovery Network	Getpocket	StumbleUpon
Blockchain based interaction for users and advertisers	Not yet on blockchain	Not yet on Blockchain
Users Earn from activities	User pay subscription for premium	No
Archiving of web contents	Yes for premium	Yes
Advertisers get open API	Skeletal API limited use case	Use of widget and buttons
Protection of user data and privacy from third-party and advertisers by cryptography	Normal privacy policy	Normal privacy Policy

Technical stuff for the Geeks

Dizcovery is a content discovery network built upon Ethereum (ETH), through the creation of the Dizcovery token (DIZ). The core services are designed to support the creation of a multitude of products and services in a new type of web content discovery and advertising space. Through open source technology and a publicly available API, Dizcovery Networks' technology and toolkit will give Dizcovery network and third parties the ability to build a combination of onchain and off-chain services

The main products that will be launched initially by Dizcovery will be the web-content discovery platform that will allow users discover the amazing artificial intelligence engine and the ease and fun of discovering useful content on the web. By building and growing the platform, advertisers can then be brought in to experience the advertising, analytic and targeting protocol designed to be highly resistant to fraud.

The core Dizcovery network software allows the creation of artificial intelligence and connection with numerous data sources built on the blockchain which ensures transparency by documenting all transactions, actions and auctions on an openly readable ledger. This platform will see fraud prevention built into the system by allowing a wide and deep analysis of the activities on the platform.



There is no direct interaction between the advertiser and the user. This ensures that no advertiser can have access to the user data. The user's data is encrypted using the blockchain so that even though the advertiser knows the data such as gender, age, interests, can see active and inactive dizcoveries, know interaction and most active times etc. The Advertiser cannot follow the user outside Dizcovery Network since the user's identity is obfuscated

The Dizcovery Network Token

The Dizcovery Tokens (DIZ) is the standard transaction deed on the Dizcovery Network. Advertisers will be required to have DIZ tokens in order to sponsor discoveries. Users will be awarded DIZ tokens when they view the sponsored discoveries. Future prospects include SDK for publishers, data-host networks, premium analytic and third-party dApps. This will be paid for by using DIZ tokens. A total of 1,000,000,000 DIZ tokens will be created. No new tokens will ever be created.

Dizcovery Credits

In order to reduce strain and token transfer charges, tokens will be converted to dizcovery credits that will be used for settling sponsored discoveries. That is, if an add will cost \$100, the advertisers transfers \$100 worth of DIZ tokens and is credited with discovery credits. When a sponsored add is viewed, the equivalent of the DIZ token will be deducted from the advertiser and transferred to the user. The user can then convert the credits to DIZ tokens when he wants to by simply sending to an ERC20 address.

Road Map

11/2017

Identified the possibility of merging content discovery and advertisement using artificial intelligence on blockchain

12/2017

Research, Technical and Market strategy development

02/2018

Demo Development and Team Building

03/2018

Whitepaper Released

06/2018

PRE-ICO

07/2018

Dizcovery Network Beta Launch

08/2018

ICO Crowdsale

10/2018

Advertizers Portal (beta) Launch

02/2019

Implementation on Blockchain

PRE-ICO

- The Pre-ICO will fund the advertisement and publicity budget, team and partnerships as well as regulatory issues.
- The Pre ICO will start on June 8th 2018 and end on June 30th 2018 or until the hard cap of 25,000,000.00 DIZ is reached. 2.5% of all Dizcovery Tokens will be available during the Pre-ICO event.
- You can participate in the Pre ICO with Ethereum, Bitcoin or Litecoin payment. You can contact us on pp@dizcovery.network or our telegram channel if you have other means of payment. After successful payment, tokens will be available on your discovery account but locked.
- Tokens become transferable at the end of the ICO crowdsale

PRE-ICO OVERVIEW

- Start
 June 8, 2018 (1:00PM GMT)
- Number of tokens for sale
 25,000,000 DIZ (2.5%)
- End
 June 30, 2018 (11:59PM GMT)
- Tokens exchange rate
 1 DIZ = \$0.16
- Acceptable currencies
 ETH, BTC, LTC
- Minimal transaction amount
 \$50

Bonus

60% Bonus for the First one hour (rush hour) 40% Bonus for the First 23 hours 20% Bonus for the First Week

Token Crowdsale

- The crowdsale will fund the initial development and adoption of the Discovery Network platform
- The ICO will start on August 8th 2018 and end on August 30th 2018 or until the hard cap of \$20,000,000.00 is reached. 60% of all Dizcovery Tokens will be available during the ICO event.
- You can participate in the ICO with Ethereum, Bitcoin or Litecoin. After successful payment, tokens will be available on your discovery dashboard
- Tokens will be immediately transferable after the crowdsale or when the hard cap of \$20,000,000.00 is reached.

ICO OVERVIEW

Start

August 8, 2018 (1:00PM GMT)

End

August 31, 2018 (11:59PM GMT)

Acceptable currencies

ETH, BTC, LTC

Number of tokens for sale

600,000,000 DIZ (60%)

Tokens exchange rate

1 DIZ = \$0.25

Minimal transaction amount

\$50

Bonuses

The bonus available during the ICO will be on a reducing scale as follows:

30% Bonus for the first 24 hours

20% Bonus for the 1st week

10% Bonus for the 2nd week

5% Bonus for the 3rd Week

After the 3rd week, there will be no bonuses.

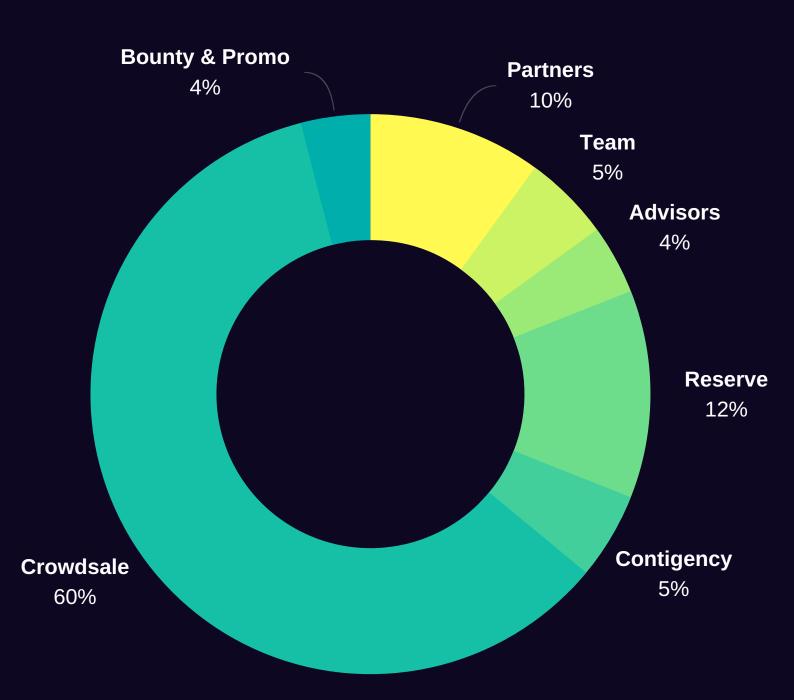


DIZ Token Allocation

60% of the total amount of tokens created will be available during the ICO event. 12% of the tokens will be assigned to an internal Reserve fund, in order to create a deposit of locked tokens that will be used for future financing, for allowing easy access to DIZ for on-boarding of users, advertisers and within the dApps. The tokens in the Reserve Fund will be locked for 24 months with 6 months cliffs. 10% of the tokens will go to our Partners for their support to our business. Partners include tax, accounting, legal, strategic, marketing and other partners. 4% of the total amount of tokens will be provided to the advisors and it will be locked for 6 months. 5% of the tokens will be rewarded to the team over time for their important role in the project . 5% of all tokens will be available to the company as a contingency fund. This fund will be used only if necessary. 4% will provided to contributors through Bounty programs.

All the unsold tokens will be kept in a
Dizcovery Fund address and be vested for 24
months with a 6 months cliff and used by
Dizcovery team for allowing easy access to
DIZ for on- boarding of users, advertisers and
within the dApps. It will also act as a form of
continued product funding

Token Sales





Allocation of Funds

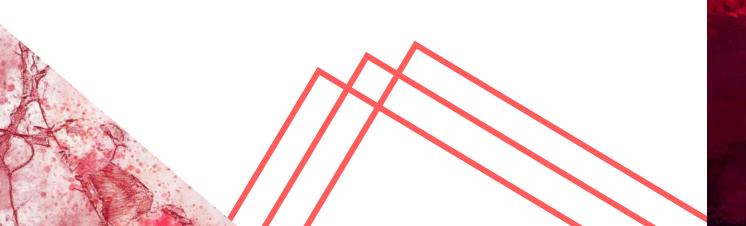
Software Development: 40% of the funds will be allocated to the development and improvement of the Dizcovery Network platform. This also includes external security and vulnerability tests and audits.

Marketing: 30% of the funds will go into activities that will create large scale awareness and adoption of the Dizcovery Network by both users and advertisers. This may include free dizcovery credits for referrals and advert trials.

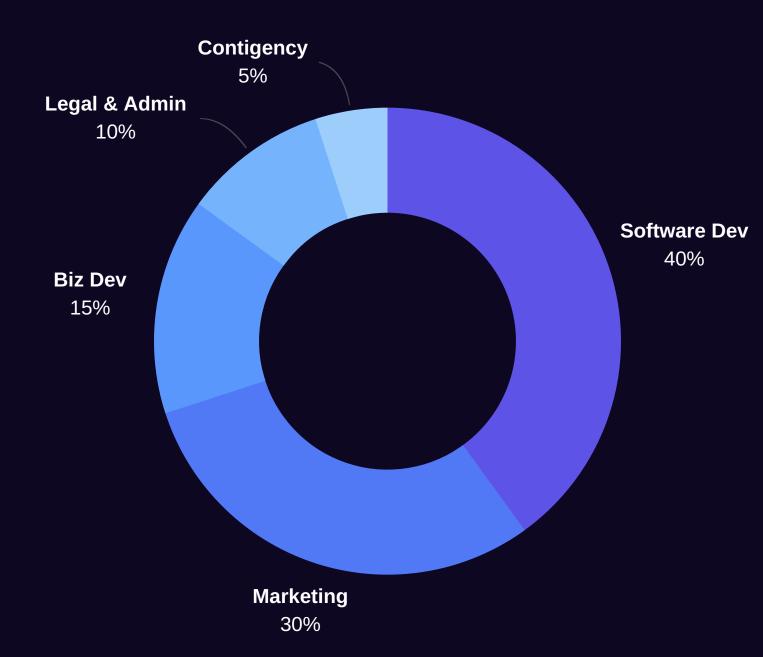
Business Development: 15% of the budget will be allocated for developing the network business models in a way that will attract human resources from business development, digital content advert specialists as well as developers who will build independent third party integrations and apps.

Legal and Administration: Majority of the 10% will be used for developing the legal framework for Dizcovery Network, accounting and administrative duties.

Contingency: You never know what is or is not under the drawer, better to be ready than sorry. The 5% will serve as a backup just in case.



Allocation of Funds





DIZCOVERY NETWORK TEAM



Uzua Timchosen Co-founder Dev & Lead

Tim began as a self-taught programmer at age 13 when he stumbled on C++. With a college degree in computer science and over 15 years as a developer, his experience cuts across various fields including; Blockchain, AI, Fin-tech, Venture & Startup Capital, Banking & Mobile Money, e-commerce, etc He has a life dream of growing beards as long as that of Aristotle



Tony Ini
Co-founder CTO

His Love for simple, secure and "working" code is priceless. With a Masters Degree in Info Systems and an experience of over a decade. Tony has worked with clients and colleagues from different continents.

Tony has a dark secret embedded in his beards, but you may never get to know it since he plans to shave it very soon.



Anas Sunbal Al Programmer

Anas has worked on many projects in Natural Language Processing Machine Learning (ML) and Data Mining His previous projects includes Social networks data analysis systems, Generating BPMN diagrams starting from text, Recommendation systems, Opinion mining Systems, Bird sounds recognition system among many others



Aliaksandr Gatyliuk Blockchain Developer

An experienced Fullstack developer with interest in Blockhain & smart contracts. Beyond Blockchain, He has developed a lot of web projects with different and complex functionality as lead programmer / system engineer.



Austin Onche Fullstack Developer

Austin comes with expertise in PHP and modern JS (ReactJS, AngularJS, & NodeJS) and has experience working in solidity and Python, MEAN stack, AWS, Heroku, and databases e.g MongoDB, PostgreSQL, etc.



Kamal Mustafa

Al & Blockchain Advisory

Kamal is an experienced
Data Scientist with
Computer Science
background. He also has
experience helping as an
adviser and consultant for
team building, Marketing,
Advertisement and PR in the
blockchain & crypto space



Julian Rodriquez Comm. Manager - Spanish



Andriana Sat Comm. Manager - French



Yeuh Feng Comm. Manager - Chinese



Adam Baccar Comm. Manager - Arabic



Jihae Jo Comm. Manager - Korean



Sofia Volkova Comm. Manager - Russian



Dung Huu Nguyen Comm. Manager - Vietnam



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https://twitter.com/dizcoveryICO



https://t.me/dizcoveryICO



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THANKS FOR READING

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