

COASTERS.PH

FONT

OPEN SANS

OPEN SANS BOLD

OPEN SANS EXTRA BOLD

Keep alignments

see screenshots

THEME COLOR

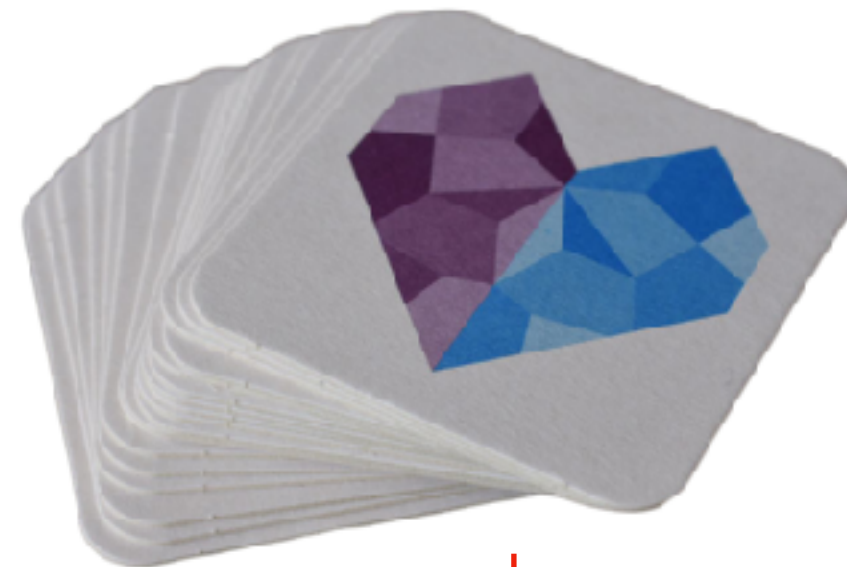
#2E2356 (LOGO COLOR)

**We put your brand
right on the customers' tabletop.**

A unique tabletop advertising concept that
has proved itself very valuable in Europe.
We now have brought it to Asia!

[See more](#)

[Contact us](#)



animation

auto slideshow

SEE THE NUMBERS

GREAT CUSTOMER
INTERACTION

**ATTENTION
GRABBING**

HIGHLY
INFLUENTIAL

MUCH MORE
PERSONAL



**92% of all hotel, restaurant, bar, and club visitors
look more than 5 seconds to the displayed coasters**



**Coasters hold a 65% retention rate.
That's 2 out of 3 people that'll remember your brand**



different theme color per category

auto next

ABOUT US

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HOW WE WORK

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GET COASTERS?

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[Contact us](#)



just animate when scrolling down

GET IN TOUCH

COMPANY NAME

FIRST NAME

LAST NAME

EMAIL

PHONE

NOTE / COMMENT

**DOWNLOAD
BROCHURE**

**SEND
BUTTON**

We put your brand right on your customer's tabletop.

A unique table top advertising concept that has proved itself very valuable in Europe. We now have brought it to Asia!

See more (button)

On one side of the coaster, the logo of our partnered businesses and establishments will be printed, while on the other side will be your advertisement. We give these coasters to partnered hotels, restaurants, clubs, and bars throughout the Philippines.

This means you can now put your brand right in the hands of your customers.

FACTS

GREAT CUSTOMER INTERACTION

75%

75% of the customers **play more than 5 seconds** with a coaster.

45%

45% of the coasters are **turned around** at the end of the evening.

FACTS

ATTENTION GRABBING

92%

92% of all hotel, restaurant, bar and club visitors look more than 15 seconds to the displayed coasters.

65%

Coasters hold a 65% retention rate.

That's 2 out of 3 people that'll remember your brand.

FACTS

HIGHLY INFLUENTIAL

27%

Increased sales of advertised items

By as high as 27% when compared month over month

11%

Coasters influenced 11% of purchase decisions. Take note the average influence of a highway billboard is 1-3%.

FACTS

MUCH MORE PERSONAL

90%

90% of the coasters **end up in a different location** from where it was originally placed.

62%

Think Billboard, but smaller.

62% of people saying they “sometimes take coasters home.”

ABOUT US

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