



Coasters.ph

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Why advertise with coasters.ph?

Coasters.ph offers companies a unique advertising concept. Our concept is affordable and noticed by the majority. Don't spend a lot of money on billboards when you can target your customers in an easier way. This is a new marketing concept that has proved itself very valuable in Europe. We have now brought it to Asia!

The great thing about advertising through coasters.ph is that customers in hotels, restaurants, bars and clubs will look at the coasters 90% of the time. They'll look and play with the displayed coasters because they are in a relaxed and fun environment. When you are with family or friends people will look at the surroundings more, your ads will be much more noticed and your company will be recognized a lot more. We match your specific target market by advertising on the perfect locations for you.

DID YOU KNOW?

- * 92% of all hotel, restaurant, bar and club visitor looks more than 15 seconds to the displayed coasters.
- * 45% of the coasters are turned around at the end of the night.
- * 75% of the customers play more than 5 sec with a coaster.
- * 90% of the coasters have another location than where they originally started.

8 REASONS TO CHOOSE COASTERS.PH

1. Receive coasters 100% for free.
2. Advert your own company instead of one of the beer companies.
3. Use the coasters as own communication tool.
4. Much cheaper than build boards.
5. Welcome your guests with a personal message.
6. Personalized coasters look good in your establishment.
7. Work together with local companies, multinationals and big international companies.
8. Your customers will appreciate personalized coasters.

Coaster.ph works together with lots of hotels, restaurants, clubs and bars throughout Asia and Europe. The service industry receives the coasters for free and they are required to use these coasters when they agree. This all is done in official contracts.

On 1 side of the coaster you will see the logo of the bar, hotel, restaurant or club and on the other side of the coaster 1 (full) or 2 (half) adverts. The companies that advertise get the sole right on the locations that they picked (minimum of 3 months). Through coasters.ph you can see with which hotels, restaurants, bars, clubs and other companies we already work with. It is possible to have different coaster designs displayed.

Receive coasters for free?

Why keep on buying paper tissue or waste precious time by wiping tables? Let your waiters serve customers efficiently. We give the coasters for free to all our service industry partners. Coasters.ph designs personalized coasters for you and 100% for free! Coasters are something more personal.

Our method

Coasters.ph makes sure that bars, hotels, restaurants and clubs get the coasters for free. We receive the number of coasters you will use and the number of clients visit in a month. With these numbers, we can calculate an ad price for the companies that want to advert through us. When the advertisers agree with the picked locations for the marketing campaign we have a deal. We will make sure that there are enough coasters per location and that one side is advertising and on the other side the logo of the bar, hotel, restaurant or club.

Let our team help you!

www.coasters.ph | info@coasters.ph | 06-12345678