

```
#Import Necessary Libraries
```

```
import numpy as np
```

```
import pandas as pd
```

```
import matplotlib.pyplot as plt
```

```
import seaborn as sns
```

```
df = pd.read_csv("C:\\Users\\jayaraman\\OneDrive\\Pictures\\Desktop\\  
Data science intership\\bank-additional\\bank-  
additional.csv",delimiter=';')  
df.head()
```

|         | age | job         | marital | education         | default | housing |
|---------|-----|-------------|---------|-------------------|---------|---------|
| loan \  |     |             |         |                   |         |         |
| 0       | 30  | blue-collar | married | basic.9y          | no      | yes     |
| no      |     |             |         |                   |         |         |
| 1       | 39  | services    | single  | high.school       | no      | no      |
| no      |     |             |         |                   |         |         |
| 2       | 25  | services    | married | high.school       | no      | yes     |
| no      |     |             |         |                   |         |         |
| 3       | 38  | services    | married | basic.9y          | no      | unknown |
| unknown |     |             |         |                   |         |         |
| 4       | 47  | admin.      | married | university.degree | no      | yes     |
| no      |     |             |         |                   |         |         |

|             | contact   | month | day_of_week | ... | campaign | pdays | previous |
|-------------|-----------|-------|-------------|-----|----------|-------|----------|
| poutcome \  |           |       |             |     |          |       |          |
| 0           | cellular  | may   | fri         | ... | 2        | 999   | 0        |
| nonexistent |           |       |             |     |          |       |          |
| 1           | telephone | may   | fri         | ... | 4        | 999   | 0        |
| nonexistent |           |       |             |     |          |       |          |
| 2           | telephone | jun   | wed         | ... | 1        | 999   | 0        |
| nonexistent |           |       |             |     |          |       |          |
| 3           | telephone | jun   | fri         | ... | 3        | 999   | 0        |
| nonexistent |           |       |             |     |          |       |          |
| 4           | cellular  | nov   | mon         | ... | 1        | 999   | 0        |
| nonexistent |           |       |             |     |          |       |          |

|    | emp.var.rate | cons.price.idx | cons.conf.idx | euribor3m | nr.employed |
|----|--------------|----------------|---------------|-----------|-------------|
| y  |              |                |               |           |             |
| 0  | -1.8         | 92.893         | -46.2         | 1.313     | 5099.1      |
| no |              |                |               |           |             |
| 1  | 1.1          | 93.994         | -36.4         | 4.855     | 5191.0      |
| no |              |                |               |           |             |
| 2  | 1.4          | 94.465         | -41.8         | 4.962     | 5228.1      |
| no |              |                |               |           |             |
| 3  | 1.4          | 94.465         | -41.8         | 4.959     | 5228.1      |
| no |              |                |               |           |             |
| 4  | -0.1         | 93.200         | -42.0         | 4.191     | 5195.8      |
| no |              |                |               |           |             |

```
[5 rows x 21 columns]
```

```
df.tail()
```

|           | age | job        | marital | education   | default | housing | loan |
|-----------|-----|------------|---------|-------------|---------|---------|------|
| contact \ |     |            |         |             |         |         |      |
| 4114      | 30  | admin.     | married | basic.6y    | no      | yes     | yes  |
| cellular  |     |            |         |             |         |         |      |
| 4115      | 39  | admin.     | married | high.school | no      | yes     | no   |
| telephone |     |            |         |             |         |         |      |
| 4116      | 27  | student    | single  | high.school | no      | no      | no   |
| cellular  |     |            |         |             |         |         |      |
| 4117      | 58  | admin.     | married | high.school | no      | no      | no   |
| cellular  |     |            |         |             |         |         |      |
| 4118      | 34  | management | single  | high.school | no      | yes     | no   |
| cellular  |     |            |         |             |         |         |      |

|      | month | day_of_week | ... | campaign | pdays | previous | poutcome    | \ |
|------|-------|-------------|-----|----------|-------|----------|-------------|---|
| 4114 | jul   | thu         | ... | 1        | 999   | 0        | nonexistent |   |
| 4115 | jul   | fri         | ... | 1        | 999   | 0        | nonexistent |   |
| 4116 | may   | mon         | ... | 2        | 999   | 1        | failure     |   |
| 4117 | aug   | fri         | ... | 1        | 999   | 0        | nonexistent |   |
| 4118 | nov   | wed         | ... | 1        | 999   | 0        | nonexistent |   |

|             | emp.var.rate | cons.price.idx | cons.conf.idx | euribor3m |
|-------------|--------------|----------------|---------------|-----------|
| nr.employed | y            |                |               |           |
| 4114        | 1.4          | 93.918         | -42.7         | 4.958     |
| 5228.1      | no           |                |               |           |
| 4115        | 1.4          | 93.918         | -42.7         | 4.959     |
| 5228.1      | no           |                |               |           |
| 4116        | -1.8         | 92.893         | -46.2         | 1.354     |
| 5099.1      | no           |                |               |           |
| 4117        | 1.4          | 93.444         | -36.1         | 4.966     |
| 5228.1      | no           |                |               |           |
| 4118        | -0.1         | 93.200         | -42.0         | 4.120     |
| 5195.8      | no           |                |               |           |

```
[5 rows x 21 columns]
```

```
df.shape
```

```
(4119, 21)
```

```
df.columns
```

```
Index(['age', 'job', 'marital', 'education', 'default', 'housing',  
'loan',  
      'contact', 'month', 'day_of_week', 'duration', 'campaign',  
'pdays',  
      'previous', 'poutcome', 'emp.var.rate', 'cons.price.idx',
```

```
'cons.conf.idx', 'euribor3m', 'nr.employed', 'y'],  
dtype='object')
```

```
df.info()
```

```
<class 'pandas.core.frame.DataFrame'>
```

```
RangeIndex: 4119 entries, 0 to 4118
```

```
Data columns (total 21 columns):
```

| #  | Column         | Non-Null Count | Dtype   |
|----|----------------|----------------|---------|
| 0  | age            | 4119 non-null  | int64   |
| 1  | job            | 4119 non-null  | object  |
| 2  | marital        | 4119 non-null  | object  |
| 3  | education      | 4119 non-null  | object  |
| 4  | default        | 4119 non-null  | object  |
| 5  | housing        | 4119 non-null  | object  |
| 6  | loan           | 4119 non-null  | object  |
| 7  | contact        | 4119 non-null  | object  |
| 8  | month          | 4119 non-null  | object  |
| 9  | day_of_week    | 4119 non-null  | object  |
| 10 | duration       | 4119 non-null  | int64   |
| 11 | campaign       | 4119 non-null  | int64   |
| 12 | pdays          | 4119 non-null  | int64   |
| 13 | previous       | 4119 non-null  | int64   |
| 14 | poutcome       | 4119 non-null  | object  |
| 15 | emp.var.rate   | 4119 non-null  | float64 |
| 16 | cons.price.idx | 4119 non-null  | float64 |
| 17 | cons.conf.idx  | 4119 non-null  | float64 |
| 18 | euribor3m      | 4119 non-null  | float64 |
| 19 | nr.employed    | 4119 non-null  | float64 |
| 20 | y              | 4119 non-null  | object  |

```
dtypes: float64(5), int64(5), object(11)
```

```
memory usage: 675.9+ KB
```

```
df.describe()
```

|       | age         | duration    | campaign    | pdays       | previous    |
|-------|-------------|-------------|-------------|-------------|-------------|
| count | 4119.000000 | 4119.000000 | 4119.000000 | 4119.000000 | 4119.000000 |
| mean  | 40.113620   | 256.788055  | 2.537266    | 960.422190  | 0.190337    |
| std   | 10.313362   | 254.703736  | 2.568159    | 191.922786  | 0.541788    |
| min   | 18.000000   | 0.000000    | 1.000000    | 0.000000    | 0.000000    |
| 25%   | 32.000000   | 103.000000  | 1.000000    | 999.000000  | 0.000000    |
| 50%   | 38.000000   | 181.000000  | 2.000000    | 999.000000  | 0.000000    |
| 75%   | 47.000000   | 317.000000  | 3.000000    | 999.000000  | 0.000000    |

```
max      88.000000  3643.000000   35.000000  999.000000   6.000000
```

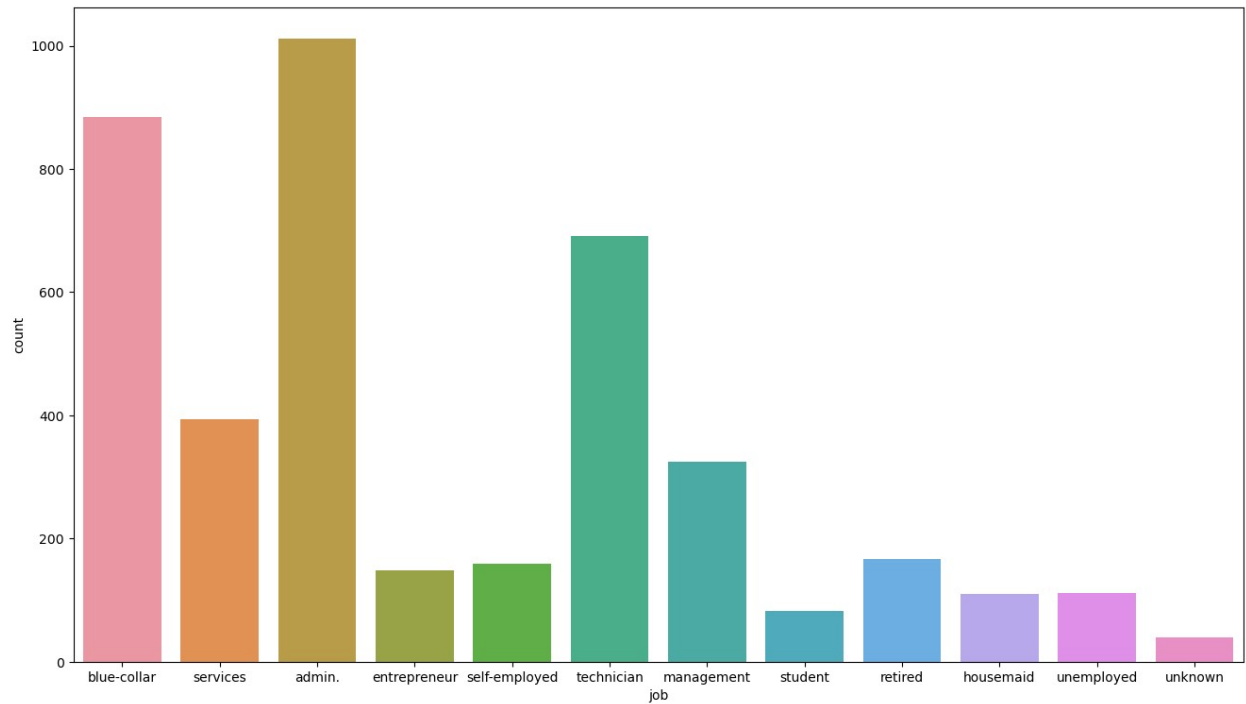
```
      emp.var.rate  cons.price.idx  cons.conf.idx  euribor3m
nr.employed
count    4119.000000      4119.000000      4119.000000  4119.000000
4119.000000
mean      0.084972      93.579704      -40.499102      3.621356
5166.481695
std       1.563114       0.579349       4.594578       1.733591
73.667904
min      -3.400000      92.201000      -50.800000      0.635000
4963.600000
25%      -1.800000      93.075000      -42.700000      1.334000
5099.100000
50%       1.100000      93.749000      -41.800000      4.857000
5191.000000
75%       1.400000      93.994000      -36.400000      4.961000
5228.100000
max       1.400000      94.767000      -26.900000      5.045000
5228.100000
```

```
df.isnull().sum()
```

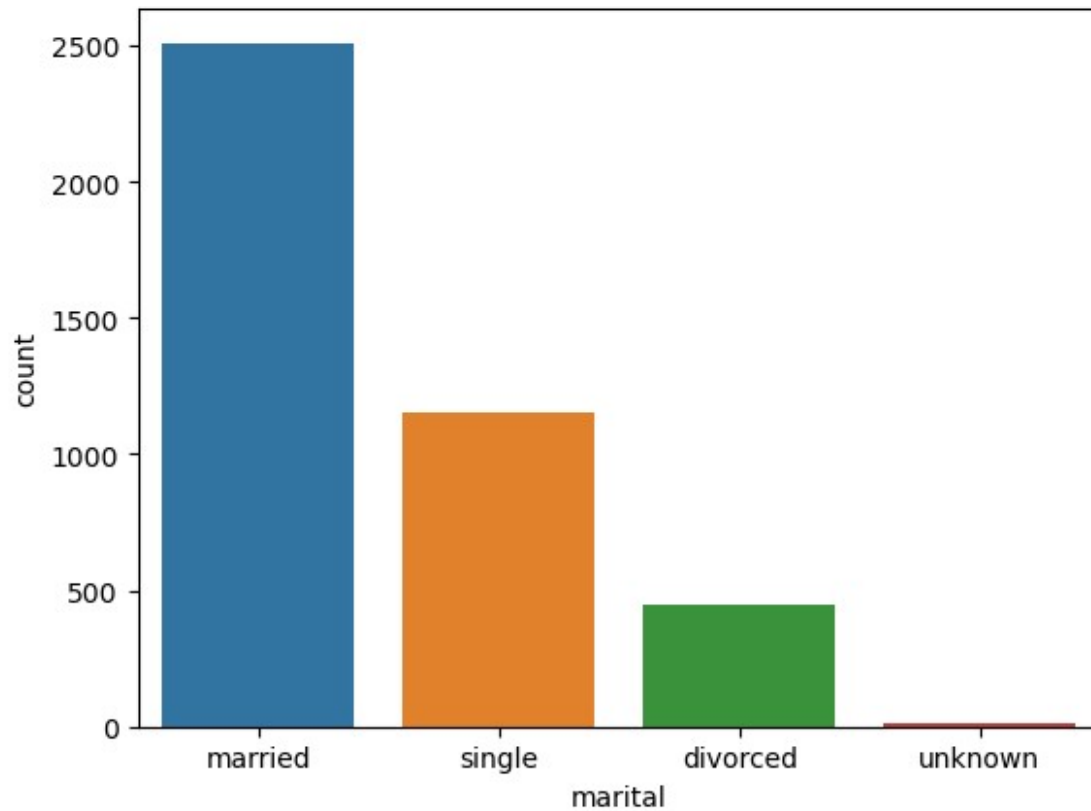
```
age      0
job      0
marital  0
education 0
default  0
housing  0
loan     0
contact  0
month    0
day_of_week 0
duration 0
campaign 0
pdays   0
previous 0
poutcome 0
emp.var.rate  0
cons.price.idx 0
cons.conf.idx 0
euribor3m     0
nr.employed   0
y             0
dtype: int64
```

```
plt.figure(figsize = (16,9))
sns.countplot(x = "job",data = df)
```

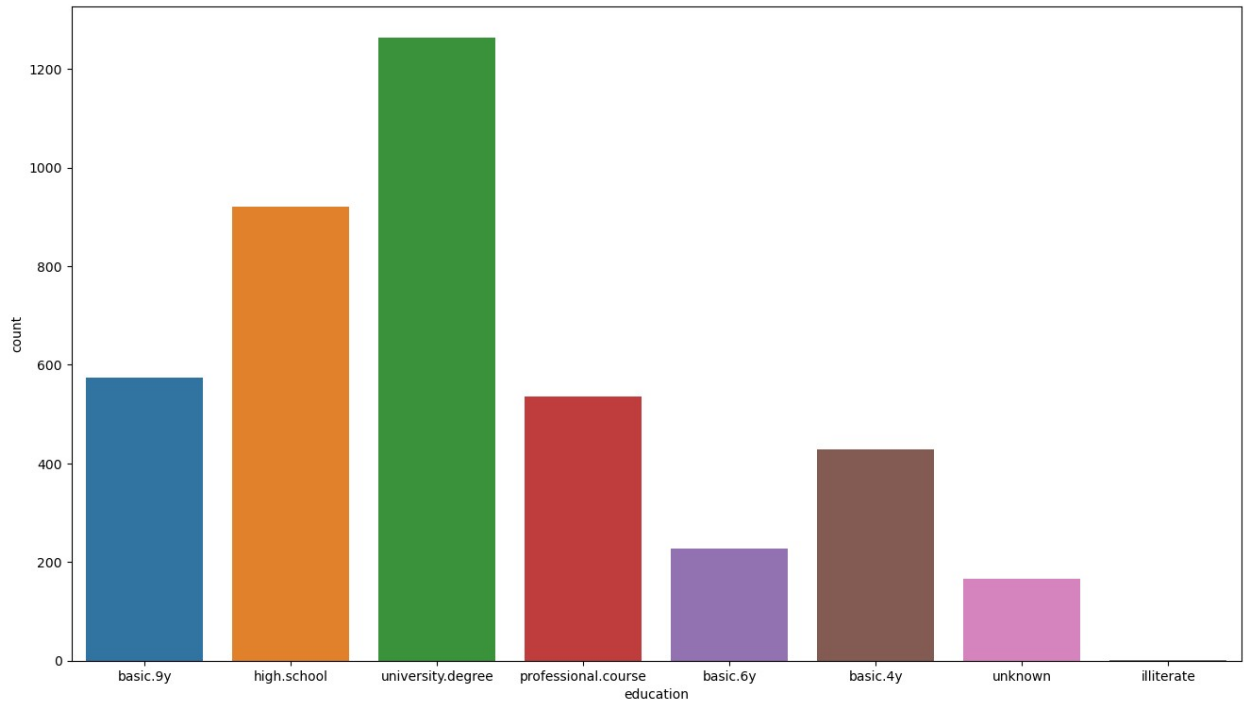
```
<Axes: xlabel='job', ylabel='count'>
```



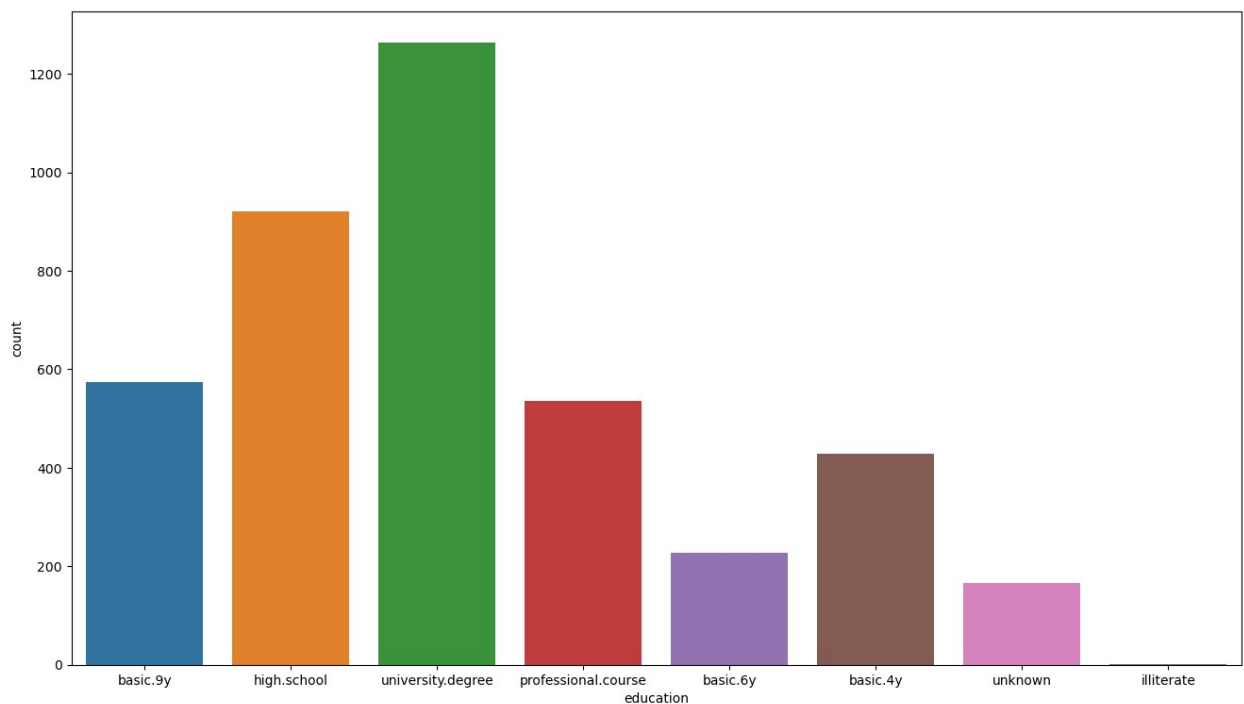
```
sns.countplot(x = "marital",data = df)  
<Axes: xlabel='marital', ylabel='count'>
```



```
plt.figure(figsize = (16,9))  
sns.countplot(x = "education",data = df)  
<Axes: xlabel='education', ylabel='count'>
```

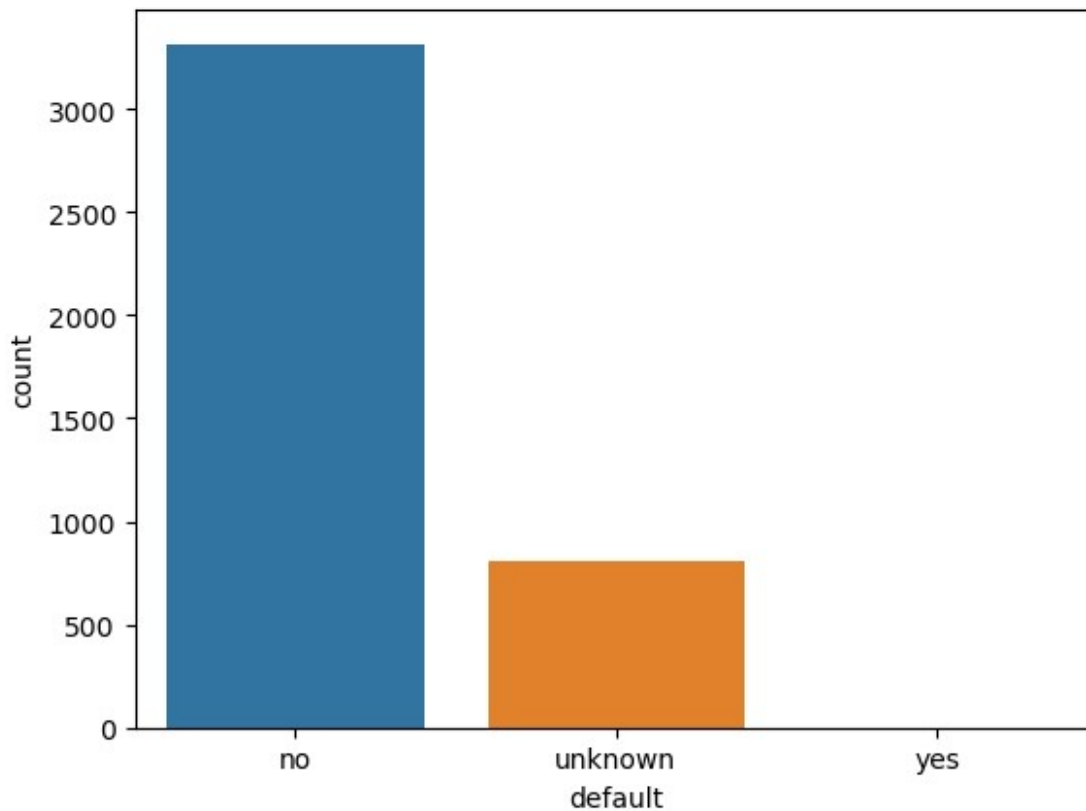


```
plt.figure(figsize = (16,9))  
sns.countplot(x = "education",data = df)  
<Axes: xlabel='education', ylabel='count'>
```



```
sns.countplot(x = "default",data = df)
```

```
<Axes: xlabel='default', ylabel='count'>
```



```
plt.figure(figsize = (16,9))  
sns.pairplot(data = df)
```

```
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\  
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated  
and will be removed in a future version. Convert inf values to NaN  
before operating instead.
```

```
    with pd.option_context('mode.use_inf_as_na', True):
```

```
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\  
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated  
and will be removed in a future version. Convert inf values to NaN  
before operating instead.
```

```
    with pd.option_context('mode.use_inf_as_na', True):
```

```
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\  
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated  
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```

```
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\  
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated  
and will be removed in a future version. Convert inf values to NaN  
before operating instead.
```



```
with pd.option_context('mode.use_inf_as_na', True):
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated
and will be removed in a future version. Convert inf values to NaN
before operating instead.
with pd.option_context('mode.use_inf_as_na', True):
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated
and will be removed in a future version. Convert inf values to NaN
before operating instead.
with pd.option_context('mode.use_inf_as_na', True):
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated
and will be removed in a future version. Convert inf values to NaN
before operating instead.
with pd.option_context('mode.use_inf_as_na', True):
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated
and will be removed in a future version. Convert inf values to NaN
before operating instead.
with pd.option_context('mode.use_inf_as_na', True):
C:\Users\jayaraman\anaconda3\Lib\site-packages\seaborn\
_oldcore.py:1119: FutureWarning: use_inf_as_na option is deprecated
and will be removed in a future version. Convert inf values to NaN
before operating instead.
with pd.option_context('mode.use_inf_as_na', True):
<seaborn.axisgrid.PairGrid at 0x1f6bd033190>
<Figure size 1600x900 with 0 Axes>
```



```
my_df=df.select_dtypes(exclude=[object])
my_df.corr()
```

|                | age       | duration  | campaign  | pdays     | previous  | \ |
|----------------|-----------|-----------|-----------|-----------|-----------|---|
| age            | 1.000000  | 0.041299  | -0.014169 | -0.043425 | 0.050931  |   |
| duration       | 0.041299  | 1.000000  | -0.085348 | -0.046998 | 0.025724  |   |
| campaign       | -0.014169 | -0.085348 | 1.000000  | 0.058742  | -0.091490 |   |
| pdays          | -0.043425 | -0.046998 | 0.058742  | 1.000000  | -0.587941 |   |
| previous       | 0.050931  | 0.025724  | -0.091490 | -0.587941 | 1.000000  |   |
| emp.var.rate   | -0.019192 | -0.028848 | 0.176079  | 0.270684  | -0.415238 |   |
| cons.price.idx | -0.000482 | 0.016672  | 0.145021  | 0.058472  | -0.164922 |   |
| cons.conf.idx  | 0.098135  | -0.034745 | 0.007882  | -0.092090 | -0.051420 |   |

|                |              |                |               |           |           |
|----------------|--------------|----------------|---------------|-----------|-----------|
| euribor3m      | -0.015033    | -0.032329      | 0.159435      | 0.301478  | -0.458851 |
| nr.employed    | -0.041936    | -0.044218      | 0.161037      | 0.381983  | -0.514853 |
|                | emp.var.rate | cons.price.idx | cons.conf.idx | euribor3m |           |
| \              |              |                |               |           |           |
| age            | -0.019192    | -0.000482      | 0.098135      | -0.015033 |           |
| duration       | -0.028848    | 0.016672       | -0.034745     | -0.032329 |           |
| campaign       | 0.176079     | 0.145021       | 0.007882      | 0.159435  |           |
| pdays          | 0.270684     | 0.058472       | -0.092090     | 0.301478  |           |
| previous       | -0.415238    | -0.164922      | -0.051420     | -0.458851 |           |
| emp.var.rate   | 1.000000     | 0.755155       | 0.195022      | 0.970308  |           |
| cons.price.idx | 0.755155     | 1.000000       | 0.045835      | 0.657159  |           |
| cons.conf.idx  | 0.195022     | 0.045835       | 1.000000      | 0.276595  |           |
| euribor3m      | 0.970308     | 0.657159       | 0.276595      | 1.000000  |           |
| nr.employed    | 0.897173     | 0.472560       | 0.107054      | 0.942589  |           |

|                |             |
|----------------|-------------|
|                | nr.employed |
| age            | -0.041936   |
| duration       | -0.044218   |
| campaign       | 0.161037    |
| pdays          | 0.381983    |
| previous       | -0.514853   |
| emp.var.rate   | 0.897173    |
| cons.price.idx | 0.472560    |
| cons.conf.idx  | 0.107054    |
| euribor3m      | 0.942589    |
| nr.employed    | 1.000000    |

```
plt.figure(figsize = (16,9))
sns.heatmap(my_df.corr(),annot = True)
```

<Axes: >



|   | day_of_week | ... | campaign | pdays | previous | poutcome | emp.var.rate |
|---|-------------|-----|----------|-------|----------|----------|--------------|
| 0 | fri         | ... | 2        | 999   | 0        | 1        | -1.8         |
| 1 | fri         | ... | 4        | 999   | 0        | 1        | 1.1          |
| 2 | wed         | ... | 1        | 999   | 0        | 1        | 1.4          |
| 3 | fri         | ... | 3        | 999   | 0        | 1        | 1.4          |
| 4 | mon         | ... | 1        | 999   | 0        | 1        | -0.1         |

|   | cons.price.idx | cons.conf.idx | euribor3m | nr.employed | y  |
|---|----------------|---------------|-----------|-------------|----|
| 0 | 92.893         | -46.2         | 1.313     | 5099.1      | no |
| 1 | 93.994         | -36.4         | 4.855     | 5191.0      | no |
| 2 | 94.465         | -41.8         | 4.962     | 5228.1      | no |
| 3 | 94.465         | -41.8         | 4.959     | 5228.1      | no |
| 4 | 93.200         | -42.0         | 4.191     | 5195.8      | no |

[5 rows x 21 columns]

```
df.drop(["pdays","previous","poutcome"],axis = 1)
df.head()
```

|   | age | job | marital | education | default | housing | loan | contact |
|---|-----|-----|---------|-----------|---------|---------|------|---------|
| 0 | 30  | 1   | 1       | 2         | 0       | 2       | 0    | 0       |
| 1 | 39  | 7   | 2       | 3         | 0       | 0       | 0    | 1       |
| 2 | 25  | 7   | 1       | 3         | 0       | 2       | 0    | 1       |
| 3 | 38  | 7   | 1       | 2         | 0       | 1       | 1    | 1       |
| 4 | 47  | 0   | 1       | 6         | 0       | 2       | 0    | 0       |

|   | day_of_week | ... | campaign | pdays | previous | poutcome | emp.var.rate |
|---|-------------|-----|----------|-------|----------|----------|--------------|
| 0 | fri         | ... | 2        | 999   | 0        | 1        | -1.8         |
| 1 | fri         | ... | 4        | 999   | 0        | 1        | 1.1          |
| 2 | wed         | ... | 1        | 999   | 0        | 1        | 1.4          |
| 3 | fri         | ... | 3        | 999   | 0        | 1        | 1.4          |
| 4 | mon         | ... | 1        | 999   | 0        | 1        | -0.1         |

|   | cons.price.idx | cons.conf.idx | euribor3m | nr.employed | y  |
|---|----------------|---------------|-----------|-------------|----|
| 0 | 92.893         | -46.2         | 1.313     | 5099.1      | no |
| 1 | 93.994         | -36.4         | 4.855     | 5191.0      | no |
| 2 | 94.465         | -41.8         | 4.962     | 5228.1      | no |
| 3 | 94.465         | -41.8         | 4.959     | 5228.1      | no |
| 4 | 93.200         | -42.0         | 4.191     | 5195.8      | no |

[5 rows x 21 columns]