



LAS NUBES REPUBLIC

BIG HOMIES

White Paper

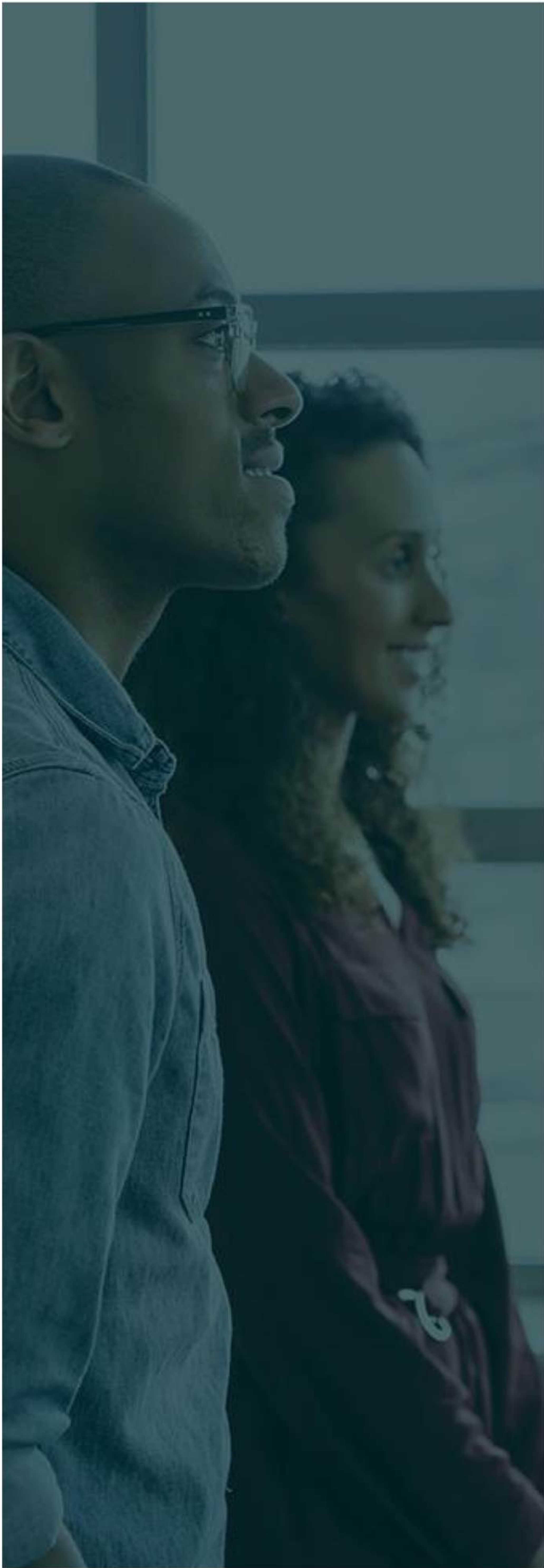


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INTRODUCTION

We are a Team that is passionate about delivering quality and value into everything we do.

Members of our Team bring an array of skills from different industries which adds value to our capabilities and enables us to see things from many different perspectives before making the right choices. The idea to create the Las Nubes Republic world for our NFT collections to live in was born while on a retreat to Cancun, Mexico. Sometimes big ideas come to you in the most unexpected places. Our Team was enjoying time away from work sipping Margaritas on the beach. It was over a dinner conversation that one of our Team members had the idea to pursue our entry into the NFT world accompanied by crypto assets (our own token). Not everyone was onboard off the back, but it did spark the interest of all. As the days unfolded, we decided to enter more serious conversations about the entry (roadmap, whitepaper, logistics, time, etc.). A few days later, we decided to move forward with it even though some parts of the plan were still not fully visible.

1. EXECUTIVE SUMMARY

- **Opportunity:** The NFT market is still on its early stages and there is massive opportunity to create valuable projects for the growing demand. Las Nubes Republic project has 4 planned collections of NFTs which will thrive and live in it. It is this ecosystem that will generate long-term value for our NFT holders.
 - **Mission:** Provide NFT holders with NFT collections that bring great value to them while they enjoy interacting within the Las Nubes Republic World. Our Team will focus on building long-term relationships with our Community to gain their trust and continued support of our project and future projects.
 - **Solution:** We have embedded 4 different collections into the Las Nubes Republic project. The long-term outlook and commitment into bringing the project to its operating state enhances the viability of the project.
 - **Market focus:** Our Market are NFT enthusiasts who are specifically looking for utility projects. Our project is not focused on just buying and flipping NFTs. Although not restricted, we want to foster a culture of long retention of our NFTs for the value they bring.
 - **Competitive advantage:** Our competitive advantage has always laid on the strengths of our Team Members on the project. Their unique skills and care for the project is what makes us one of a kind.
 - **Ownership:** We are the sole owners of this project and collections prior to all pre-sale and open sale events.
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- **Expected returns:** We expect to grow financially after our first 2 collection releases which will be rare 3D limited collections of only 1K NFTs each. The capital raised will be utilized to continue the coming phases of expansion of the project which comprise a total of 4 collections (5th collection is already being planned!).

2. VISION & MISSION

Vision –

Create an NFT world where all upcoming collections can thrive by earning \$Nublar tokens.

Mission –

Provide NFT holders with NFT collections that bring great value to them while they enjoy interacting within the Las Nubes Republic World. Our Team will focus on building long-term relationships with our Community to gain their trust and continued support of our project and future projects.

3. COMPANY OVERVIEW

We want to be the number one project in terms of bringing Homies to the NFT world. We are excited about what we can evolve after this original project. Currently, no collection matches ours. That, sprinkled with great utility in digital and physical form can bring about the value that we seek to provide to our followers and our community. Below is a breakdown of other key project areas.

- **Opportunity:** The NFT market is still on its early stages and there is massive opportunity to create valuable projects for the growing demand. Las Nubes Republic project has 4 planned collections of NFTs (5th on the way) which will thrive and live in it. It is this ecosystem that will generate long-term value for our NFT holders.
 - **Product overview:** The first collection of this project is the Big Homies Collection, followed by the Little Homies collection (both currently in production Minting planned in April 2022).
 - **Key participants:** We have been able to partner with key developers and sponsors to support our project. These are essential to the success in the early stages of our project.
 - **Pricing:** Our NFT collections will be opening for pre-sale and public sale at 200 MATIC and 400 MATIC and 1 and 2 SOL respectively. The pricing aligns with similar collections under the same rarity and uniqueness. Additionally, initial price will be overtaken easily by utility value. In other words, the value of the collection after event sale will be a much higher ROI than initial cost (projected based on our Market analysis).
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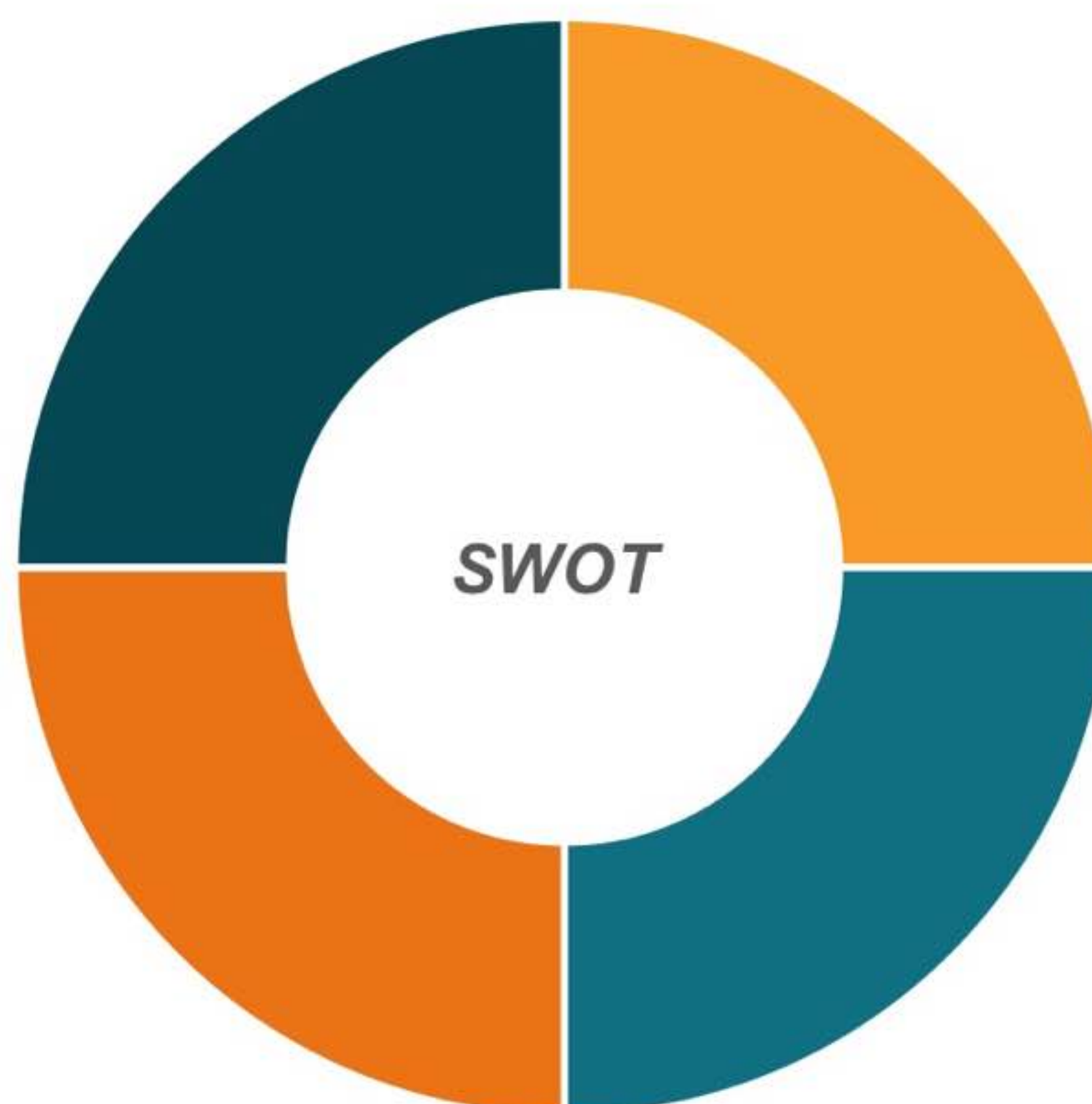
4. SWOT ANALYSIS

STRENGTHS

- Rare/Unique 3D Collection
- Long Term Based Project
- Future Collections
- Utility based project
- Passionate Team

OPPORTUNITIES

- First project of its kind
- Limited Collections
- Las Nubes Republic World Expansion
- Unique Niche Market
- KNOW3 initiative
- AID3 initiative



WEAKNESSES

- Startup costs
- Gaining bulk buy-in
- Social Media following
- Dependent on outside services providers
- External developers

THREATS

- Copy cats
- Low volume sales
- Zero to low cash flow
- Losing Developers
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5. CONCLUSION

Las Nubes Republic project has a long-term mindset and commitment to achieving its goals. Which are primarily providing value and enjoyment to our NFT holders and community. While this white paper addresses our plan to move forward in this journey, we understand that things can happen that may cause minor changes along the way. Nevertheless, it is important that our Community know and understand that we will not derail from our objective. We will, provide the value and quality that our followers and community deserves.
