

#### **About**

Hello! I am Olha Berketa, Web Developer.

 $\textbf{My knowledges and technologies:} \ \mathsf{OS} \ \mathsf{Windows, Unix; languages}$ HTML5, CSS3, PHP, JS; work experience with various CMS (WordPress, Joomla, WebAsyst, OsClass, MODx, 1C Bitrix, custom engines (for example, developed by Kohana) and CRM- & Affiliate systems etc; different WP plug-ins (ACF, ContactForm7, Elementor, Gutenberg, WPML, Duplicator, Yoast SEO, Google API etc.); work experience with Git, Jira, Gulp, PhpStorm, OSPanel, Screaming Frog, phpMyAdmin, MySQL, AWS, Cloudflare, Dev Tools etc; work experience with Adobe Photoshop, Figma, understanding UI/UX; work experience with Google Adwords, Google Analytics, Google Tag Manager; basic understanding of SMM and SEO; skills synthesizing and analyzing information, planning, organization and maintenance of high-performance work  $% \left( 1\right) =\left( 1\right) \left( 1\right) \left($ 

## **Basic Information**





AGE:

**■** EMAIL:

olgaberketa@gmail.com

C PHONE:

+38 (073) 092-92-18

M ADDRESS:

Kyiv, Ukraine

▲ LANGUAGES:

Ukrainian, Russian, English, Polish

## **Programming Languages & Tools**

<b>∃</b> HTML5	<b>∃</b> CSS3
s JAVASCRIPT	SASS
₩ WORDPRESS	⊠JOOMLA!
<b>™</b> PHOTOSHOP	₿ FIGMA
® PHP	<b></b> € GULP
git GIT	<b>G</b> GITHUB
<b>■</b> WINDOWS	<b>∆</b> LINUX
<b>♦</b> JIRA	■ DEV TOOLS

### Soft Skills

✓ AGILE 809
▼TEAMWORK 1009

## **Work Experience**

Web Master Duties: development and control WP sites, work with: CRM system; Affiliate system; different WP plug-ins (ACF, ContactForm7, Elementor, Gutenberg, WPML, Duplicator, Yoast SEO, Google API etc.) and content of the sites; **TSTECH**  $fix front-end/back-end \ bugs; \ development \ Landing \ Pages \ (adaptive \ and \ cross-browser) \ for \ client`s \ marketing$ companies. Work experience with Git, Jira, Gulp, PhpStorm, OSPanel, Screaming Frog, phpMyAdmin, HTML5, CSS3, Saas, JS, JQuery, PHP, MySQL, AWS, Cloudflare, Dev Tools etc. Administrator Analyst Duties: management of Internet resources of the company: content, CMS changes, revision and modification of websites, working with 1C Enterprise 8.3, the development of banners, e-mail marketing, analysis of the **INTERCOM** effectiveness of the marketing strategy of the company, technical task for contractors (programmers, designers, SEO) and monitoring its implementation. Deputy Head of the Administration sites Department Duties: control of the correctness and relevance of site content; processing requests from employees of Quality Control Department; processing price lists of suppliers; garter heading to the price; pricing adjustment factors; **EUROPLUS** working with portal pages of online stores. Senior manager of work with regional dealers Duties: development the concept of growing of the company; negotiations with business partners (Latvia); work with the billing system; front line technical support dealers and users; creating and managing ticket

#### Education

advertising campaigns; support mailbox and hotline

queues; development and control of a unified system of automatic distribution of dealer`s remuneration; Web

Site administration; control and monitoring of uninterrupted work of system; work with documentation; creating Multilanguage's instructions for dealers and users; expansion of the dealer network; conducting the

ROAMING

COMPANY

"NOVASIM"

09/2004 - 05/2009

Master's Degree

# Manager of foreign economic activity

UMAN STATE AGRARIAN UNIVERSITY

Including professional training in UK, Wisbech: 05/2006 – 11/2006



# Olha Berketa

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