

Genesis Science Report Guest Handbook

IMPORTANT INFORMATION REGARDING THE UPCOMING SHOW

We are delighted to have you as an interview guest on the Genesis Science Report. GSR is one of many shows produced by David Rives Ministries and aired on the Genesis Science Network, the only 24/7 science network from a Biblical perspective, showing thousands of documentaries, TV episodes, and lectures. Hundreds of thousands have downloaded our GSN apps and are faithful viewers as we have aired continuously for 7 years. On Youtube alone, most of these episodes garner at least 50,000 views within weeks. As a result, you have the potential to be seen by millions of people around the world via Genesis Science Network, other television networks that our content is aired on, terrestrial, broadcast, radio, podcast, and the countless social media platforms where DRM content is released.

Due to the opportunity to reach such a vast audience, we want to equip you with as much information as possible in advance so that the interview runs as smoothly as possible.

Genesis Science Report:

Internally referred to as GSR, The Genesis Science Report explores the intersection of science and faith, delivering an in-depth analysis of the latest scientific discoveries from a biblical worldview. Our fast-paced, informative style is similar to a primetime news broadcast on Fox News or CNN. We present compelling scientific evidence and discussions, challenging secular narratives and offering fresh perspectives rooted in biblical truth. VIEW SAMPLE GSR EPISODE

Interview Details:

Each hour-long episode of GSR features 2 (remote) expert interviews, approximately 13 minutes each. These segments typically focus on a recent science publication emphasizing the harmony between scientific observation and the biblical account of Creation.

You will receive a Zoom meeting link via email the day before the interview. We often film multiple interviews back-to-back, and David's schedule is intense, so it is imperative for guests to join the Zoom call 15 minutes prior to their scheduled interview time to allow ample time to resolve any technical difficulties that may arise.

It's crucial to understand that these interviews are meant to have a fast-paced news style, unlike some of our other programs. This is a dynamic conversation between you and David, **NOT** a lecture or a PowerPoint presentation. There are 7 or 8 members of David's team in studio for these episodes, and the Producer, along with the Technical Director and Graphics Operator, choose if and when to trigger graphics that we have developed or graphics that you provide during these segments. (See **Graphics/Visuals** for more info)

Note: The Genesis Science Report is taped non-stop for the full duration, accounting for commercial breaks. We roll with the flow. This is called "LIVE TO TAPE" meaning the second that the Production Team calls "cut" we are ready to air it. In these situations, the only pause would be to correct technical glitches.

Preparation Materials: - EXTREMELY IMPORTANT

Please submit the following materials at least two weeks prior to your interview date:

- Guest Bio: A concise biography (3-4 Sentences)
 highlighting your credentials and expertise relevant to
 the discussion topic. David will use this bio to introduce
 you on the program.
- Guest Title: Provide information for your Chyron/Lower-third title (See Example on Page).
- **Talking Points:** 8-10 key discussion points or questions (related to the article) that you'd like to address during the interview. This helps ensure a focused and productive conversation.
- Location Details: Specify the city and state from where you will be joining the Zoom call.





Graphics/Visuals:

David wants your rapid expertise in this segment to help quickly distill the findings of the article. This is not a presentation. PowerPoint presentations and similar slide decks are **NOT** used. Instead, we integrate high-quality images and short video clips to illustrate key points or provide visual context. Any visuals you think might benefit must be sent via email **at least 2 weeks in advance** and approved by the producer. You must own and control **ALL** production rights, copyright, etc to any media you submit. If you **do not** own the copyright to the material, WE ARE **NOT ALLOWED TO BROADCAST IT**. This applies to ALL media, including but not limited to pictures, videos, charts etc. When submitting visuals, please provide a brief description of each image, including when you feel each visual would best be used during the discussion. This will help us to place each visual within the flow of the conversation appropriately.

If you have a book, video, or other resource that you would like David to potentially promote or mention, please send a .png transparent photo of this along with the title spelled exactly. All visuals should be emailed to the producer: dallen@davidrives.com

Technical Requirements:

Internet Speed: A stable internet connection is crucial for a smooth Zoom interview.

- Please ensure your internet speed is sufficient to avoid any disruptions.
- You can test your internet speed by googling "internet speed test" or visiting fast.com
- The minimum recommended speed is 10Mbps.

Camera/Video: A high-resolution external webcam is recommended to ensure high-quality video.

- A high-quality external webcam will produce a much clearer video image than a built-in laptop camera.
- **Good lighting is key**, so ensure your workspace is well-lit from the front (light shining straight toward your face) and try to avoid shadows.
- Position your webcam at eye level, or slightly above, for a professional look.
- Check your background to make sure it looks clean, uncluttered and professional. Please, unless absolutely necessary do **NOT** use the "blurred background" settings in Zoom apps.

Microphone/Audio: Clear audio is essential for a professional broadcast.

- We recommend using a high-quality microphone (USB microphones are ideal).
- If possible, avoid using built-in laptop microphones as they tend to pick up background noise.
- Test your microphone setup before the interview to ensure optimal audio quality.
- We're happy to provide recommendations if needed.

We are happy to assist with any technical difficulties prior to the broadcast. Please reach out with any questions or concerns.

Production Etiquette:

Camera Composition: Proper camera framing is crucial for a professional on-screen appearance. Maintain only a small amount of headroom above your head, keeping your head centered from side to side, and in the top third of the frame from top to bottom. Here is an example of a well-framed shot with appropriate headroom and composition:





Timing: GSR airs on broadcast television, thus hitting a hard-timed deadline is a REQUIREMENT for every production. We wish to always have a guest viewed in the best light possible, we never want to interrupt a guest due to time constraints. To avoid this, please shorten your answers as the interview nears the 13-minute mark to ensure a smooth conclusion. David will attempt to give you cues if possible, but if we are 2 minutes from the hard break and you speak for 2 minutes, then David will have to interrupt you and simply say "Thanks for your thoughts, and we'll be back after the break." to avoid you being cut mid-sentence.

Attire: The recommended attire for guests is business casual at a minimum. Think broadcast news, although a tie is not necessary. David will be wearing a sportcoat and dress shirt without a tie. Avoid wearing hats. Avoid clothing with busy or distracting patterns.

Simplify Your Topic: If a topic is particularly complex due to its specialized scientific nature in a certain field, we always encourage you to simplify it, give analogies, and use stories. You will receive more positive feedback when the majority of the viewing audience can grasp the message being presented.

Please ensure you adhere to these guidelines so each production you're a part of is delivered with the highest quality possible to the multitudes watching at home. Failure to do so may preclude you from participating in future productions.

Interview Flow / What to Expect:

Here's what you can expect during the day of your Genesis Science Report interview:

Joining the Zoom Call: 15 minutes prior to your interview, you will use the zoom link in your inbox to join the meeting. The producer will admit you to the zoom call, brief you on how the interview will flow, and provide instructions for adjusting your lighting and camera composition.

Segment Start and Introduction: Once we have worked through any technical hiccups, the screen will go black, and will remain black until after the intro sequence plays out of the last commercial break. David will welcome the audience back from the commercial break, briefly introduce the interview topic, and introduce you as our expert guest.

Interview: The conversation will last approximately 10-13 minutes. The production team controls the timing and any visual elements (images or videos you provided). (See Visuals and Graphics section for more detail).

Closing Remarks: David will begin to wrap the conversation up and might ask you for a closing remark. During this closing time please keep your answers short (within 15 seconds), so we avoid a situation where you have to be cut off for time. With about one minute left, David will wrap up the conversation, thank you for appearing on the show, and close out the segment.

Outro and Credits: After David has closed the segment, there will be around 1 minute of ending graphics/credits that we will cycle through before fading to black. Please do not leave the Zoom meeting during this period.

Final Thank You: Once the credits have concluded, we will bring David back on screen to thank you for your time and insights before you leave.

Additional Information:

Please feel free to strongly express your disagreement with any other individual, evolutionist or creationist, but **DO NOT** attack them. Always remember that David Rives Ministries is foremost about portraying the wonders of Creation, the science confirming the Biblical record, the dangers of evolution, and the Gospel Message, so please do everything with a positive Christian attitude and 'unto the Lord'. Showing the facts in a compelling way that reveals the Divine Nature behind this Universe is the proof people need to see God's hand throughout all of creation.

Contact:

If you have any questions, please don't hesitate to reach out to the producer at (615) 939-1773 or email dallen@davidrives.com - Thank you for being a part of this production. The content that will be filmed with you will impact the world with the truth of the Gospel, the love of Jesus, and the proof of His Creation. The producer will email you with the airdate as well as send a shareable link to your piece the week after airing.