Ideation Phase Empathize & Discover.

Date	01 OCTOBER 2022
Team ID	PNT2022TMID45543
Project Name	Machine Learning-Based Predictive
	Analytics for Aircraft Engine
Maximum Marks	4 Marks

Empathy Map:

Build empathy and keep your focus on the user by putting yourself in their shoes. What do they THINK AND FEEL? what really counts major predccupations worries B aspirations What do they What do they SEE? HEAR? what the market offers what influencers say What do they SAY AND DO? attitude in public appearance PAIN GAIN frustrations measures of success obstacles obstacles