

My Dashboard Link: <https://flipsidecrypto.xyz/djebril/analyzing-maker-dao-4B8Dqy>

MakerDao's performance showcases its dynamism with approximately 202K transactions and a substantial total volume of 77.6B USD, involving around 18.7K users. Nevertheless, the platform faces a declining trend in user retention, indicating the need for strategies to reinvigorate engagement.

The users' average wallet age spans approximately 925 days, with an average of 11 transactions per user. Each user contributes around 4.2M USD in volume, with a majority interacting with just one token and conducting a single transaction.

Regarding transaction specifics, both Deposit and Withdraw actions predominantly involve volumes ranging from \$10K to \$100K, denoting substantial value. While the Deposit action boasts the highest transaction count, the Withdraw action stands out in terms of users and volume.

Furthermore, a general decline is noticeable in monthly transaction count, user count, and volume, suggesting opportunities for targeted efforts to bolster user engagement and activity.

In summary, MakerDao's metrics highlight significant transaction volume, user engagement, and wallet age. However, addressing the decline in returning users and the downward monthly trends is pivotal for enhancing user retention and platform growth.

The FlashLoan sector of MakerDao has experienced about 13.6K transactions, engaging 104 borrowers. Impressively, a mere 2 lenders were active in this sector, contributing to around 114.4B USD borrowed from MakerDao.

Average FlashLoan amounts hover around 8.3M USD, with a median of 58.2K USD. Users availing FlashLoans exhibit an average wallet age of approximately 365 days, signifying a mature user base.

Peak monthly transaction count occurred in June 2022 (1K transactions), while the highest user count was recorded in October 2022 (25 participants). December 2021 marked the highest monthly volume with 65.05B USD.

The sector's dynamics reveal that the majority of users conducted a single transaction, and all users exclusively interacted with a single token.

Summing up, the FlashLoan sector showcases substantial borrowing activity with a small group of lenders. Varying loan amounts, a mature user base, and specific monthly peaks provide insights into this sector's behavior.

Within the Repay sector, approximately 88.8K transactions engaged 13.7K repayers, resulting in about 69.4B USD repaid to MakerDao.

Average Repay amounts approximate 247K USD, with a median of 14K USD. Users in this sector demonstrate an average wallet age of 910 days, reflecting an experienced user base.

Peak monthly activity emerged in May 2021 (9.48K transactions, 2.34K users), and the highest monthly volume was seen in December 2021 (14.69B USD).

Interestingly, most users conducted a single transaction, and all users interacted exclusively with a single token.

To conclude, the Repay sector depicts significant transactional activity and user engagement. Varying repay amounts, specific monthly peaks, and consistent token interaction patterns characterize user behavior in this sector.