



HOW TO CHOOSE A SMART TV

WHAT IS SMART TV ?

A Smart Tv as an adjective the word “smart” is used to describe a new device capable of more advanced functions. For example, a smart phone supports not only basic Internet access, but also PC-level information processing and high-definition multimedia playback, transcending from a traditional cellular phone into a new device that can substitute most of the PC functions.

As the information processing power transmuted a cellular phone into a smart phone, a SmartTV was also created by adding computing power to a TV. A user can use various additional contents such as movies, video games, searches, and other fused or smart services, with a highly accessible UI/UX environment, provided by a digital TV's operating system.

SMART TV FEATURES

- Smart Tv Currently Show cases about 30 contents providers such as (Blockbusters , Amazon, Netflix , YouTube, Facebook, Google Maps and many host of games).
- Search Engine Features “Easily Web Browsing for user” and also provide multiple widget of downloaded applications and access different contents like – Games , lifestyle , Business and Entertainment applications .
- Connected shairing devices :- All types of Shairing is same connected in Smart Tv it widely connected your Digital camera, laptops, Android phones and iPhones to smart tv using DLNA.

ADVANTAGES AND DISADVANTAGES OF SMART TV

Advantages

- High Definition display.
- Internet (Web Browsing).
- USB Connectivity.
- Conversion Facility from 2D to 3D.
- Video Conferencing .
- Data Storage Facility.

And many more multimedia applications.

Disadvantages

- Security
- Privacy
- Highly cost

Comparision on top 5 smart tv

Full web browsers

- Samsung : Available "Samsung Internet @ Tv".
- E.g : No Flash.
- Sony : No Flash.
- Google : Available "Chrome".
- Apple : No Flash.

➤ Apple : Not Available.

1d to 3d conversions

- Samsung : Available.
- E.g : Not Available.
- Sony : Not Available.
- Google : Available.

Wireless TV

- No Wires = No Mess
- Easier and faster TV installation
- Cleaner Look with only one power cord needed to attach to Smart TVs
- External Devices, such as Blu-ray players, can be located away from the TV

Why buy a Smart TV?

- Smart TVs are user friendly and easy to use for consumers of all ages
- Easy to set up WI-FI connection
- Stream music, movies, videos, and web browsing all at your finger tips
- WHDI allows TV to be installed on any wall without worrying about log cable or cord runs

WHY SMART TV IS BETTER THAN OTHER TV ?

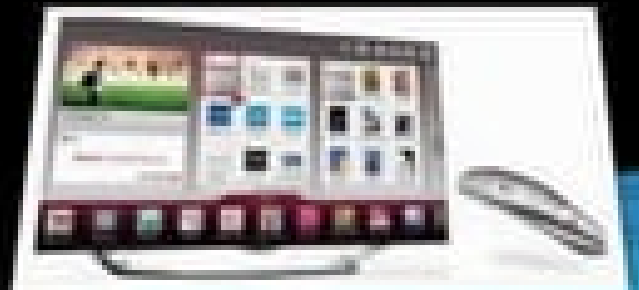
✓ Smart TV transform viewing experince to change from

Ordinary

Extraordinary

✓ Three Components .

- 3D Imaging Technology.
- 3D Auto Contrast.
- 3D Converter.



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SMART TV



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Conclude and comparison on top 5 Smart TVs

