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VISION

Our products enable us to meet the price-rate expectations of customers. We aim to be a place where customers can unwind and relax by spreading joy one cup at a time. We aspire to make a meaningful and lasting impact on the lives of all who walk through our doors.

MISSION

Provide a welcoming and relaxing space where our customers can enjoy the high quality of coffee, delicious snacks, and service. We strive to create an inviting and relaxing atmosphere that will appreciate the connections in our customers. We serve every cup of coffee with love.

GOALS AND OBJECTIVES

1. Create a warm, welcoming, and JOYful atmosphere for customers.
 - Implement a relaxing color scheme and cheerful decor that will reflect positivity and happiness.
2. Inviting customers to come in and savor a moment of JOYful brewing in a cozy cafe.
 - Develop unique, appealing, and creative drink and food offerings for customers.
3. Create a friendly environment to build a strong relationship among customers.
 - Open for the gathering of groups to bring togetherness
4. Adopting sustainable and eco-friendly cafés.
 - Using a reusable cup or paper cup is highly appreciated inside the café.
5. Respectful atmosphere in the café for customers and staff.
 - Encouraging open communication and addressing any concerns promptly.

QUALITY POLICY

The JOYful Brew Café's quality policy focuses on delivering excellent customer experiences through cleanliness, tasty food and drinks, staff training, community involvement, and sustainability practices. It aims to consistently improve and adapt to customer needs while maintaining a welcoming and joyful atmosphere.

PHILOSOPHY

"At JOYful Brew Cafe, we believe in the transformative power of joy. We understand that a simple smile, a friendly gesture, or a delicious cup of coffee can brighten someone's day and create a ripple effect of positivity. Our philosophy is rooted in the belief that every interaction matters, and every customer deserves to experience moments of happiness and connection. We strive to infuse joy into everything we do, from the carefully crafted beverages we serve to the welcoming environment we provide. We aim to leave a lasting impression on everyone who walks through our doors. Joy is not just a feeling; it's a way of life, and we are committed to sharing that joy with all who come to JOYful Brew Cafe."



KENNY ROGERS ROASTER



MANG INASAL

In-House Signages

In Kenny Rogers Roaster typically has a modern look and clean signage with their recognizable red logo and their combination of red, white, and brown colors in their branding.	Mang Inasal's signage tends to have a more traditional and colorful design, reflecting their Filipino theme. It recognizable by green, yellow, and brown colors.
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Physical Features

Often has a clean and contemporary interior design with comfortable seating arrangements. The overall ambiance is cozy and inviting, also their rock stone bricks give a modern vibe. Often featuring a casual and family-friendly atmosphere. Also, inside they play a relaxing music.	Embraces a more casual dining setup with simple wooden style tables and benches. They have a double, and family setup inside. Also, they using the calling card number in monitoring for their customer's order.
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Sanitation

When handling food, Kenny Rogers Roasters adheres to international standards. The Kenny Rogers Roasters may also have visible hand sanitizing stations for customers, as well as clear signage promoting cleanliness and proper handwashing practices.	Sanitation of Mang Inasal by cleaning the table after the customers finish their food. They also sanitize the door knob inside. They are responsible for cleaning and sanitizing the restaurant premises, kitchen equipment, and dining areas.
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Observation of the Service in Quality of Food

Kenny Rogers Roasters provides table service and has a more extensive menu with roasted chicken and various sides. Its main core item complemented by a	Mang Inasal offers a self-service setup where customers line up to order their food at the counter. Mang Inasal is a grilled chicken served with unlimited rice and
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rich variety of hot and cold side dishes. The service is typically efficient, and the food quality is consistent.	various dipping sauces (soy sauces with chili). The service is often fast-paced, catering to the casual dining experience.
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Which Restaurant is Customers Related

Kenny Rogers Roasters emphasizes a more formal customer service approach, focusing on making customers feel welcome and attended to during their dining experience.	However, Mang Inasal Mang Inasal may have a more casual and laid-back approach to customer interactions. Its friendly and hospitable service, often incorporating Filipino hospitality customs like addressing customers as "boss" or "sir/ma'am." Inside.
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