CS6322: Information Retrieval Sanda Harabagiu

Projects Spring 2025



Project # 1

- Search Engine for Movie Awards: <u>5 students</u>
 - STUDENT 1: Crawl 100 000 pages from Oscars.org,
 Wikipedia, News Corp. Web pages
 - E.g. Start from:



Winners: Best Picture, Best Supporting Actor, etc ...

Green Book

→ <u>Director</u>: <u>Peter Farrelly</u>

◆Awards: Academy Award for Best Picture, MORE

*Screenplay: Peter Farrelly, Nick Vallelonga, Brian Currie

- Search Engine for Movie Awards: <u>5 students</u>
 - Crawl 100 000 pages from imdb.com
 - Continue crawling:

Best Director:

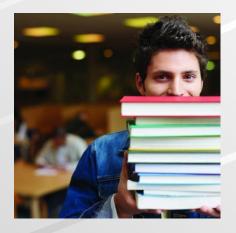
Alfonso Cuaron

ROMA:

- **→**Director:
- →Alfonso Cuarón
- **→Writer:**
- →Alfonso Cuarón
- **→Stars:**
- → Yalitza Aparicio, Marina de Tavira, Diego Cortina Autrey |



1 Student responsible for *crawling*



- Search Engine for Movie Awards: <u>5 students</u>
 - STUDENT 2: Index 100 000 pages & <u>Create the WEB</u>
 <u>graph +</u> use index and the graph to develop 2 relevance
 <u>models + Topic-specific Page Ranking + HITS to rank</u>
 the results



1 Student responsible for **Indexing and relevance**



- Search Engine for Academy Awards
 - STUDENT 3: Prepare the Graphical User Interface for:
 - Introducing the query
 - Presenting the results (including the clusters and query expansions)
 - Showcasing the results from Google and Bing for the same query
 - In 2 additional frames on the same web page
 - The results should consist of three frames on the same page:
 - 1. Results of your search engine
 - 2. Results from Google
 - 3. Results from Bing

Student responsible for: User interfaces and Comparisons with Google And Bing





- Search Engine for Movie Awards Additional Improvements
 - STUDENT 4: Cluster the web pages to improve results:
 - Use flat clustering
 - Use 4 methods of agglomerative clustering
 - Provide experimental results for 50 queries
 - with and without clustering

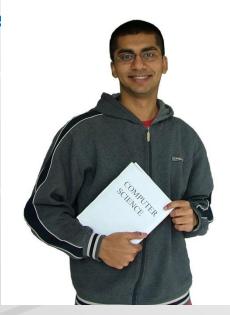


1 Student responsible for : Clustering & experiments



- Search Engine for Movie Awards further improvements
 - STUDENT 5: Query expansion through pseudo-relevance feedback:
 - ✓ Implement the Rocchio algorithm and test it on 20 queries
 - Use for automatic query expansion for 50 querie
 - association clusters,
 - metric clusters
 - Scalar clusters
 - Provide experimental results for 50 queries
 1 Student responsible for:
 Relevance feedback and
 Query expansion

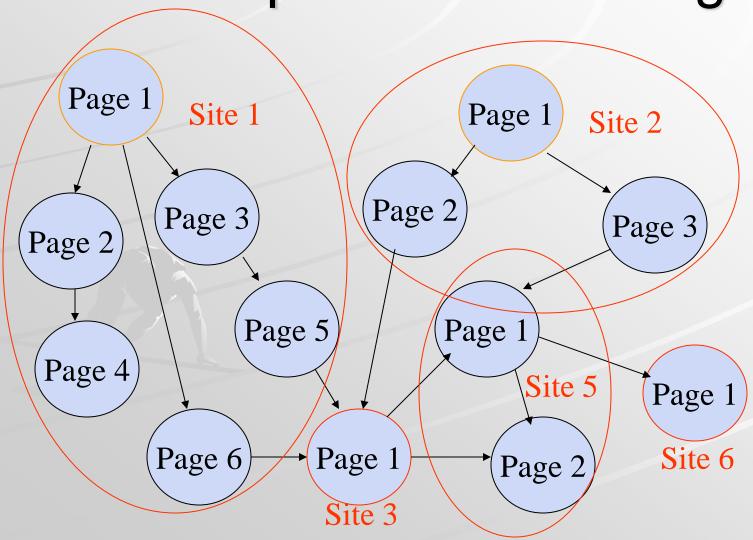




Web Crawlers

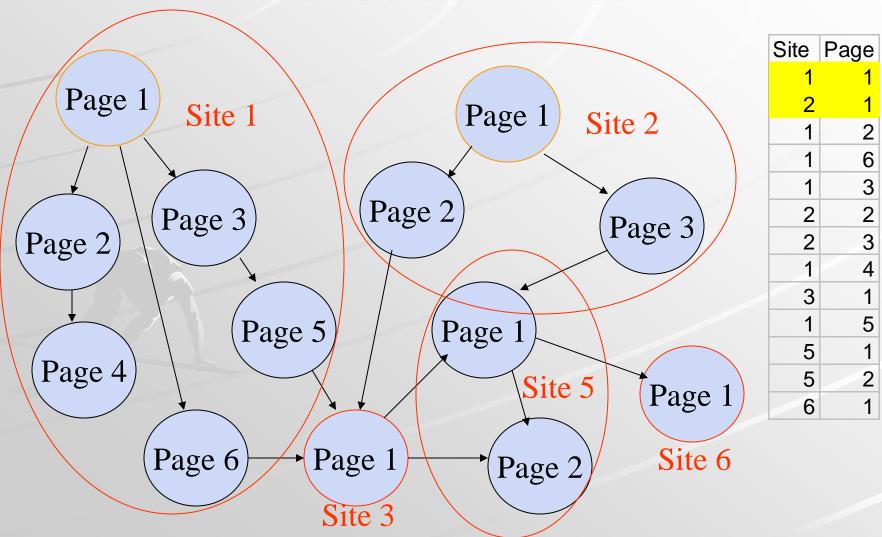
- How do the web search engines get all of the items they index?
- How much stuff is out there?
- How do you store millions of words from hundreds of sites so that you can find them quickly (and efficiently)?

Depth-First Crawling



Site		Page
	1	1
	1	2
	1	2
	1	6
	1	3
	1	5
	3	1
	5	1
	6	1
	5	2
	2	1
	2 2	2
	2	3

Breadth First



Additional Search Engines

5 students

- Search Engine for Countries/ Wikipedia
- Search Engine for Travel/ TripAdisor
- Search Engine for Books
- Search Engine for Startups/ TechCrunch
- Search Engine for Painting/ Museums
- Search Engine for Tennis/ Wimbledon+Roland Garros+...
- Search Engine for Soccer/ World Cup+...
- Search Engine for Olympics/ Sports web pages
- Search Engine for Politics/ Election Web sites